



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Economic Development

**ACM:** Christine Taylor, Assistant City Manager

**DATE:** May 2, 2024

### **SUBJECT**

Staff Reports:

1. Downtown Master Plan Update – Cameron Robertson
2. Main Street Program Update – Kristen Pulido
3. Future Agenda Items – Christine Taylor

### **BACKGROUND**

#### **Downtown Master Plan Update:**

The Design Downtown Denton plan launched in July of 2023, tasked to guide priorities for the next 20 years in Downtown, including mobility, economic development, culture, parks, historic preservation and more. The plan has since completed Phases 0 through 2 of the scope of work, and are currently in Phase 3 of the plan, where conceptual plans and actions are created based on previous community engagement and feedback.

#### **Main Street Program Update:**

Hosted Spring Open House featuring a Shop Small Crawl and Bar/Restaurant Crawl to capture visitors coming to Downtown for the Solar Eclipse. Denton Main Street Association created a raffle for participating retail stores that for every \$25 spent, they would be entered to win a Denton Main Street Dollar e-gift card. For the Bars/Restaurants the public could vote on their favorite Solar Sip or Snack and be entered to win. Seventeen retail stores and fourteen Bars and Restaurants participated. Submitted the Q1 report to Texas Main Street. Awarded L' Amitie the Downtown Beautiful Business award for beautification efforts. Downtown Reinvestment Grants for 104-106 W. Oak and 212 W. Sycamore are headed to council for consent on May 7. Planning for the Imagine the Possibilities tour has begun where we are invite developers, investors and entrepreneurs to view development opportunities in Downtown Denton. There has been one new business open and no closures.

#### **Future Agenda Items:**

An overview of current items in the Agenda Queue and discussion of possible future agenda items.

### **EXHIBITS**

Exhibit 1 – Agenda Information Sheet

Exhibit 2 – Queue of Agenda Items

Respectfully submitted:  
Matilda Weeden  
Economic Development Specialist