



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Cassey Ogden

DATE: April 26, 2024

SUBJECT

Receive a report and hold a discussion regarding the After Action Report for the Texas Storytelling Festival that received Hotel Occupancy Tax and Sponsorship Program funding.

BACKGROUND

The Hotel Occupancy Tax Program and the Sponsorship Program provide cash funding, and in-kind support, through City services to local nonprofit organizations that host events and programs within the City of Denton. For events that receive in-kind support through City services, City Staff prepares After Action Reports (AARs) to provide information on any incidents or issues Staff experienced during the event and to provide recommendations for future event coverage.

The Special Event Committee met on April 11, 2024, and reviewed the event and City services provided to the Texas Storytelling Festival.

No incidents occurred.

No recommendations for future events. The event organizers have already submitted the special event permit application for the 2025 event and have contacted the Civic Center Supervisor to reserve the event dates.

EXHIBITS

Exhibit 1 Agenda Information Sheet

Exhibit 2 Presentation

Exhibit 3 Texas Storytelling Festival Report

Respectfully submitted:
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Chief Financial Officer

Prepared By:
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