Exhibit 2
RFP 8436 - Pricing Evaluation for Printing Services

| Line \# | Description $\begin{array}{r}\text { Principal Place of } \\ \hline\end{array}$ | ent's Business Name: ness (City and State): |  | Lessek Enterprises LLC <br> dba Impress Graphics <br> Denton, TX |  | iOffice (iCopy LLC) |  | Alpha Graphics |  | Marfield, Inc. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Deca | tur, TX | Dent | on, TX | Carro | llton, TX |
|  |  | QTY | UOM |  |  | Unit | Extended | Unit | Extended | Unit | Extended | Unit | Extended |
| 1 | PRINT SERVICES |  |  |  |  |  |  |  |  |  |  |
| 2 | Black \& White 8.5" x 11 ", 24 lb bond, duplex | 200,000 | EA | \$0.20 | \$40,000.00 | \$0.20 | \$40,000.00 | \$0.17 | \$34,000.00 | No Bid | \$42,000.00 |
| 3 | Black \& White 8.5" x 11 ", 24 lb bond, simplex | 60,000 | EA | \$0.15 | \$9,000.00 | \$0.15 | \$9,000.00 | \$0.11 | \$6,600.00 | No Bid | \$9,000.00 |
| 4 | Black \& White 8.5" $\times 14 "$, 24 lb bond, simplex | 10,000 | EA | \$0.18 | \$1,800.00 | \$0.30 | \$3,000.00 | \$0.19 | \$1,900.00 | No Bid | \$3,000.00 |
| 5 | Black \& White 8.5" x 14", 24 lb bond, duplex | 10,000 | EA | \$0.23 | \$2,300.00 | \$0.35 | \$3,500.00 | \$0.37 | \$3,700.00 | No Bid | \$4,100.00 |
| 6 | Black \& White 11" x 17", 24 lb bond, simplex | 20,000 | EA | \$0.25 | \$5,000.00 | \$0.25 | \$5,000.00 | \$0.18 | \$3,600.00 | No Bid | \$5,000.00 |
| 7 | Black \& White 11" x 17", 24 lb bond, duplex | 65,000 | EA | \$0.35 | \$22,750.00 | \$0.35 | \$22,750.00 | \$0.33 | \$21,450.00 | No Bid | \$25,350.00 |
| 8 | Color 8.5 " x 11 ", 24 lb bond, simplex | 40,000 | EA | \$0.30 | \$12,000.00 | \$0.30 | \$12,000.00 | \$0.35 | \$14,000.00 | No Bid | \$16,400.00 |
| 9 | Color 8.5 " x $11{ }^{\prime \prime}$, 24 lb bond, duplex | 150,000 | EA | \$0.45 | \$67,500.00 | \$0.35 | \$52,500.00 | \$0.55 | \$82,500.00 | No Bid | \$99,000.00 |
| 10 | Color 8.5 " x 14 ", 24 lb bond, simplex | 10,000 | EA | \$0.35 | \$3,500.00 | \$0.40 | \$4,000.00 | \$0.57 | \$5,700.00 | No Bid | \$6,300.00 |
| 11 | Color 8.5 " x 14", 24 lb bond, duplex | 10,000 | EA | \$0.50 | \$5,000.00 | \$0.65 | \$6,500.00 | \$0.85 | \$8,500.00 | No Bid | \$9,400.00 |
| 12 | Color 11" x 17", 24 lb bond, simplex | 10,000 | EA | \$0.50 | \$5,000.00 | \$0.40 | \$4,000.00 | \$0.73 | \$7,300.00 | No Bid | \$8,100.00 |
| 13 | Color 11" x 17", 24 lb bond, duplex | 65,000 | EA | \$0.75 | \$48,750.00 | \$0.65 | \$42,250.00 | \$0.99 | \$64,350.00 | No Bid | \$64,350.00 |
| 14 | Brochures, 24 lb bond, 80 lb Gloss-coated text, tri-fold, full bleed, 2 sided, text | 10,000 | EA | \$0.50 | \$5,000.00 | \$0.10 | \$1,000.00 | \$0.82 | \$8,200.00 | No Bid | \$9,300.00 |
| 15 | Brochures, 24 lb bond, 80 lb Gloss-coated text, duplex, full bleed, 2 sided, text | 10,000 | EA | \$0.50 | \$5,000.00 | \$0.08 | \$800.00 | \$0.77 | \$7,700.00 | No Bid | \$8,800.00 |
| 16 | Brochures, 24 lb bond, 80 lb Gloss-coated text, tri-fold, full bleed, 2 sided, Matte Coated Text | 10,000 | EA | \$0.50 | \$5,000.00 | \$0.10 | \$1,000.00 | \$0.69 | \$6,900.00 | No Bid | \$7,800.00 |
| 17 | Brochures, 24 lb bond, 80 lb Gloss-coated text, duplex, full bleed, 2 sided | 10,000 | EA | \$0.50 | \$5,000.00 | \$0.08 | \$800.00 | \$0.83 | \$8,300.00 | No Bid | \$9,400.00 |
| 18 | Envelopes, 10 lb plain no window, black and white | 50 | Per 500 | \$109.95 | \$5,497.50 | \$150.00 | \$7,500.00 | \$180.90 | \$9,045.00 | \$67.00 | \$3,350.00 |
| 19 | Envelopes, 10 lb window, black and white | 20 | Per 500 | \$219.95 | \$4,399.00 | \$160.00 | \$3,200.00 | \$245.03 | \$4,900.60 | \$71.00 | \$1,420.00 |
| 20 | Envelopes, 10 lb plain no window, color | 50 | Per 500 | \$219.95 | \$10,997.50 | \$170.00 | \$8,500.00 | \$356.63 | \$17,831.50 | \$73.00 | \$3,650.00 |
| 21 | Envelopes, 10 lb window, color | 20 | Per 500 | \$239.95 | \$4,799.00 | \$180.00 | \$3,600.00 | \$375.75 | \$7,515.00 | \$76.00 | \$1,520.00 |
| 22 | Forms/Carbonless, 2 part (white/Canary), 8.5" x 11" | 50 | Per 500 | \$219.95 | \$10,997.50 | \$200.00 | \$10,000.00 | \$341.10 | \$17,055.00 | \$199.00 | \$9,950.00 |
| 23 | Forms/Carbonless, 3 part (white/Canary/Pink), 8.5" x 11" | 30 | Per 500 | \$249.95 | \$7,498.50 | \$275.00 | \$8,250.00 | \$536.92 | \$16,107.60 | \$304.00 | \$9,120.00 |
| 24 | Business Cards, color 4/0, 110 lb cardstock, duplex | 500 | Per 100 | \$20.00 | \$10,000.00 | \$30.00 | \$15,000.00 | \$59.50 | \$29,750.00 | \$29.00 | \$14,500.00 |
| 25 | Posters, 11" x 17", 110 lb cardstock | 550 | EA | \$1.25 | \$687.50 | \$1.45 | \$797.50 | \$1.20 | \$660.00 | \$300.00 | \$165,000.00 |
| 26 | Posters, 24" x 36", 110 lb Color | 2,300 | EA | \$15.00 | \$34,500.00 | \$2.00 | \$4,600.00 | \$16.10 | \$37,030.00 | No Bid | \$37,030.00 |
| 27 | Postcards, 3.5" x 5", duplex, color, White matte with gloss UV Finish | 4,000 | EA | \$0.30 | \$1,200.00 | \$0.10 | \$400.00 | \$0.17 | \$680.00 | No Bid | \$1,200.00 |
| 28 | Postcards, 4.2" x 6", duplex, color, White matte with gloss UV Finish | 1,000 | EA | \$0.35 | \$350.00 | \$0.15 | \$150.00 | \$0.56 | \$560.00 | No Bid | \$620.00 |
| 29 | FINISHING SERVICES |  |  |  |  |  |  |  |  |  |  |
| 30 | Three-hole punch | 1 | EA | \$0.05 | \$0.05 | \$0.05 | \$0.05 | \$6.25 | \$6.25 | No Bid | \$6.25 |
| 31 | Coil Binding | 1 | EA | \$2.50 | \$2.50 | \$5.00 | \$5.00 | \$7.80 | \$7.80 | No Bid | \$7.80 |
| 32 | Saddlestich | 1 | EA | \$0.05 | \$0.05 | \$0.25 | \$0.25 | \$1.25 | \$1.25 | No Bid | \$1.25 |
| 33 | Fold | 1 | EA | \$0.05 | \$0.05 | \$0.10 | \$0.10 | \$0.75 | \$0.75 | No Bid | \$0.75 |
| 34 | LABOR RATES |  |  |  |  |  |  |  |  |  |  |
| 35 | Cost for variable data service pricing | 1 | Hourly | \$100.00 | \$100.00 | \$50.00 | \$50.00 | \$48.00 | \$48.00 | No Bid | \$100.00 |
| 36 | Cost for graphic design or alterations | 1 | hourly | \$75.00 | \$75.00 | \$75.00 | \$75.00 | \$100.00 | \$100.00 | No Bid | \$100.00 |
| 37 | Same day print date/variable job type | 1 | Hourly | \$75.00 | \$75.00 | \$75.00 | \$75.00 | \$75.00 | \$78.00 | No Bid | \$78.00 |
| 38 | Delivery Service to various City locations | 1 | EA | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$10.00 | \$10.00 | No Bid | \$10.00 |
| 39 | Other Services |  |  |  |  |  |  |  |  |  |  |
| 40 | Percent Discount from list price for items not listed above | 1 | EA | 10.0\% |  | No Response |  | 10.0\% |  | 0.0\% |  |
| 41 | Mailing Services |  |  |  |  |  |  |  |  |  |  |
| 42 | Address Printing | 1 | EA | \$0.10 | \$0.10 | \$15.00 | \$15.00 | \$0.69 | \$0.69 | No Bid | \$15.00 |
| 43 | Envelope stuffing | 1 | EA | \$0.10 | \$0.10 | \$0.10 | \$0.10 | \$0.49 | \$0.49 | No Bid | \$0.49 |
| 44 | Delivery of Documents for Mailing | 1 | per order | \$0.00 | \$0.00 | \$25.00 | \$25.00 | \$375.00 | \$375.00 | No Bid | \$399.00 |
| Total: |  |  |  | \$333,779.35 |  | \$270,343.00 |  | \$426,462.93 |  | \$575,378.54 |  |

## Exhibit 2

RFP 8436 - Pricing Evaluation for Printing Services

| Evaluation |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item \# | Scoring Criteria |  | Lessek Enterprises LLC dba Impress Graphics | iOffice | AlphaGraphics | Marfield, Inc. |
| 1 | Delivery/Project Schedule - 30\% |  | 28.00 | 22.00 | 24.00 | 18.00 |
| 2 | Compliance with Specifications - 20\% |  | 20.00 | 17.33 | 14.67 | 12.00 |
| 3 | Probable Performance - 20\% |  | 17.33 | 13.33 | 12.00 | 12.00 |
| 4 | Price, Total Cost of Ownership - 30\% |  | 24.30 | 30.00 | 19.02 | 14.10 |
|  |  | Total Score: | 89.63 | 82.67 | 69.69 | 56.10 |

