



Q2 Main Street Program Quarterly Report
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Main Street uses the four-point approach to support community transformation...

- Economic Vitality
- Design
- Promotion
- Organization

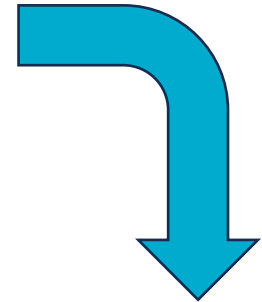


ECONOMIC VITALITY

Focuses on capital, incentives and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive local economies

Downtown Reinvestment Grants – In Process

- **108 W. McKinney** – Bullseye Bike, Completed renovation and final inspection approved
 - Estimated cost of project \$142,800
- **116 W. Oak** - McBride's to Voodoo Brewery
 - Estimated cost of project \$298,333
- **104-106 W. Oak** - McNeill's to Engineering Firm/Retail
 - Estimated cost of project \$1,078,269
- **212 W. Sycamore** - Eagle Surveying
 - Estimated cost of project \$1,465,727



Main Street Masterclass

Reviewed the process of the Downtown Reinvestment Grant and how it relates to city permits as well as Historic Preservation

What is the Downtown Reinvestment Grant?

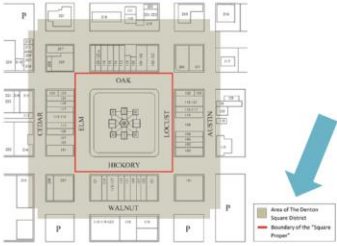


A reimbursement program to assist downtown projects with façade improvements; roof and foundation repair; new signs and awning; reimbursement of impact fees; utility upgrade costs and fire suppression.

Historic Preservation

Submit **Certificate of Design Consistency** or **Certificate of Appropriateness**

- Certificate of Design Consistency if located within *Denton Square District*
*CANNOT be a landmarked property
- Certificate of Appropriateness
 - Locally landmarked properties
 - Local historic districts
 - National Register Landmarks
 - Recorded Texas Historic Landmarks
- Will receive a letter from the HPO following review and approval



Committee Reviews & Permits

DEDC	TIRZ #1	City Council
Downtown Economic Development Committee, TIRZ #1 Board, and City Council process is approximately THREE months. Permits and project construction can move forward during application review and approval.		
↓		
Apply for Demo Permit/ROW Permit/Alteration Permit City review takes 10 business days (1 st review)		
Apply for Alteration Permit City review takes 10 business days (1 st review)		
Apply for Certificates of Occupancy City review takes 2-3 business days max per tenant		

Downtown Openings & Closings

Business Name	Business Start	Business Closure	Jobs (gained)	Jobs (lost)
January-March				
Top Secret Recording Studio	x		2	
Lone Star Naturals	x		2	
Studio LaSalle	x		4	
M&B Tiny		x		1
Third & Sage		x		3
Innana Birth & Women's Care		x		4
Brown Thumb (Relocation)				
Spiral Diner		x		10
Charms and Choice	x		4	
L' Amitie	x		10	
La di da		x		3
Next Level Sound Therapy	x		3	
Aglio Pizza	x		4	
TOTAL			29	21

DESIGN

Supports a community's transformation by enhancing the physical and visual assets that set the Downtown District apart

Downtown Beautiful Business Award

January



February



March



PROMOTION

Positions the Downtown District as the center of the community and hub of economic activity, while creating a positive image that showcases a community's unique characteristics



Record breaking campaign to support Main Street businesses and bring awareness to local Non-Profit Organizations.

PARTICIPATING BUSINESSES & NON-PROFITS

- **Brite Smiles by Heather**
w/ Denton Public School Foundation
- **Patchouli Joe's Books & Indulgences**
w/ St. Andrew Presbyterian Church
- **Lone Star Naturals**
w/ RegenusCARES
- **Yellow Dog Art Bar and Gallery**
w/ Denton Animal Support Foundation
- **Neighborhood Autos**
w/ Denton Animal Support Foundation
- **The Cookie Crave**
w/ The Art Room
- **Susie's Snack Shop**
w/ United Way of Denton County
- **Salon NV**
w/ Friends with Benefits
- **True Leaf Studio**
w/ RegenusCARES
- **Vibe Digital Marketing**
w/ Downtown Denton Foundation
- **Barley & Board**
w/ Our Daily Bread
- **Andy's Bar & Paschall Bar**
w/ Greater Denton Arts Council
- **Miss Angeline's**
w/ Friends with Benefits
- **Half Pint Children's Boutique**
w/ Interfaith Ministries of Denton
- **Studio LaSalle**
w/ Denton Public School Foundation

ORGANIZATION

Involves creating a strong foundation for a sustainable revitalization effort, including cultivating partnerships, community involvement, and resources for Downtown.

Q1 Organizational Initiatives

Downtown Safety Meeting

Partnered with Community Services to educate the Downtown community & stakeholders about the Ambassador Program



Retail Roundtable

Retail focused meeting to discuss Downtown retailers struggles, wins, and any initiatives Main Street can utilize to bring more attention to retailers



Volunteer Hours

Year	Month	Event Name	# of Volunteers	# of Board members	# of Hours
2024					
	January	Board Retreat	0	13	13
	January	Downtown Safety Meeting	20	8	28
	January	EDPB	0	13	13
	January	Promotions Comm Meeting	3	1	4
	January	Marketing Comm Meeting	4	3	7
	January	Website Task Force	2	3	5
	January	Membership Mixer	23	8	31
	January	Arts and Autos Meeting	6	2	8
	January	DBBA	4	1	5
	February	EDPB	0	13	13
	February	Promotions Comm Meeting	5	2	9
	February	Arts and Autos Meeting	7	2	9
	February	DEDC	0	13	13
	February	Board Meeting	3	13	16
	February	Website Task Force	2	2	4
	February	Retail Roundtable	6	2	8
	February	Marketing Comm Meeting	5	4	9
	February	TIRZ	2	6	8
	February	DBBA	4	1	5
	March	DEDC	0	13	13
	March	Board Meeting	3	12	15
	March	Digital Marketing Meeting	3	1	4
	March	Marketing Comm Meeting	3	3	6
	March	Arts and Autos Meeting	6	3	9
	March	Website Task Force	2	1	3
	March	Promotions Comm Meeting	16	1	17
	March	Twilight Tunes Committee	5	3	8
	March	Main Street Masterclass	10	1	11
	March	TIRZ	0	6	6
	March	DBBA	4	1	5
Q1	Total:		144	155	299

Questions?