



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Economic Development

ACM: Christine Taylor, Assistant City Manager

DATE: March 27, 2024

SUBJECT

Staff Reports:

1. Main Street Program Update – Kristen Pulido

BACKGROUND

Main Street Program Update:

Hosted first 2024 Retail Roundtable for Downtown Retailers on Tuesday, Feb. 20. Focused on struggles retailers are facing, wins, and Big Ideas. Completed the month long Share the Love Campaign in February to support local businesses and bring awareness to non-profit organizations. Approved for the Imagine the Possibilities tour where we will invite potential investors, developers, entrepreneurs, and residents to view renovated spaces and vacancies ready for redevelopment in May. There has been one new business open and one business closed.

EXHIBITS

Exhibit 1 – Agenda Information Sheet

Respectfully submitted:
Matilda Weeden
Economic Development Specialist