



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Cassey Ogden

DATE: March 22, 2024

SUBJECT

Receive a presentation and hold a discussion regarding the Denton Black Film Festival.

BACKGROUND

This item is to allow the Community Partnership Committee to receive a presentation by the Denton Black Film Festival Institute, Inc. which organizes the Denton Black Film Festival.

The Denton Black Film Festival (DBFF) is an annual cultural event that celebrates and showcases the diverse and dynamic voices within the black filmmaking community. Held in Denton, Texas, the festival serves as a platform for independent filmmakers, artists, and storytellers to share their narratives and perspectives on the black experience.

Funding allocations:

- HOT Fund Allocation - \$51,500
- Sponsorship Allocation - \$9,000 for marketing, advertising, and performer costs and fees.
- Sponsorship In-Kind - \$16,116 for Police and Parks services.

EXHIBITS

Exhibit 1 Agenda Information Sheet

Exhibit 2 Presentation

Respectfully submitted:
Jessica Williams
Chief Financial Officer

Prepared By:
Daniel Jones
Senior Grant Analyst