



After Action Reports

Community Partnership Committee

CPC 24-013

March 22, 2024



After Action Reports

- AARs include the following information:
 - a summary of the services performed by each department that provided service to the event
 - if any incidents occurred, a description of the issue and how it was resolved
 - opportunities for increased levels of service
 - recommendations for future events
- AARs are presented to the Community Partnership Committee at the next regular meeting after the Special Event Committee has reviewed the conclusion of an event and the AAR.
- AARs will be used to make planning assumptions and estimations for levels of service required at future events.



Denton Black Film Festival AAR

- January 20 – February 10, 2024
- Estimated Attendance – 12,000 (as provided by event organizer)
- HOT Fund Allocation \$51,500
- Sponsorship Allocation \$9,000 for marketing, advertising, and performer costs and fees.
- Sponsorship In-Kind \$16,116 for Police and Parks services.
- The Denton Black Film Festival (DBFF) is an annual cultural event that celebrates and showcases the diverse and dynamic voices within the black filmmaking community. Held in Denton, Texas, the festival served as a platform for independent filmmakers, artists, and storytellers to share their narratives and perspectives on the black experience
- No reported incidents occurred
- Recommendations for future events include:
 - Increase communication from event organizer to Parks and Recreation staff on facility access times.
 - Event organizer must pick up materials and supplies immediately after the event.



Questions?

