



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Cassey Ogden

DATE: March 22, 2024

SUBJECT

Receive a presentation and hold a discussion regarding the Denton Arts and Jazz Festival.

BACKGROUND

This item is to allow the Community Partnership Committee to receive a presentation by the Denton Festival Foundation, Inc. which organizes the Denton Arts and Jazz Festival.

The Denton Arts and Jazz Festival is an annual three-day event held in Quakertown Park, featuring professional jazz and cross-cultural music on three stages. Attendees have access to multiple artists, vendors, food courts, and activities for children.

Funding allocations:

- HOT Fund Allocation - \$125,000
- Sponsorship Allocation - \$15,000 for site operations, advertising, and performer costs
- Sponsorship In-Kind - \$205,773 for Parks, Police, Fire, Solid Waste, and DME services

EXHIBITS

Exhibit 1 Agenda Information Sheet

Exhibit 2 Presentation

Respectfully submitted:
Jessica Williams
Chief Financial Officer

Prepared By:
Daniel Jones
Senior Grant Analyst