



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Finance

**ACM:** Cassey Ogden

**DATE:** March 22, 2024

### **SUBJECT**

Receive a presentation and hold a discussion regarding the North Texas State Fair and Rodeo.

### **BACKGROUND**

This item is to allow the Community Partnership Committee to receive a presentation by the North Texas State Fair Association, Inc. which organizes the North Texas State Fair and Rodeo.

The North Texas State Fair and Rodeo is a nine-day event that includes a rodeo, kids zone, headliner concerts, livestock shows, a carnival, creative arts exhibits, commercial exhibits, and contests such as children's art, photography, beauty pageant, mutton busting, and rodeo queen.

Funding allocations:

- HOT Fund Allocation - \$312,400
- Sponsorship Allocation - \$2,000 for the Kids Zone
- Sponsorship In-Kind - \$3,662 for Police services

### **EXHIBITS**

Exhibit 1 Agenda Information Sheet

Exhibit 2 Presentation

Respectfully submitted:  
Jessica Williams  
Chief Financial Officer

Prepared By:  
Daniel Jones  
Senior Grant Analyst