



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Cassey Ogden

DATE: March 22, 2024

SUBJECT

Receive a presentation and hold a discussion regarding Denton's Day of the Dead Festival.

BACKGROUND

This item is to allow the Community Partnership Committee to receive a presentation by the event organizer of Denton's Day of the Dead Festival.

The Day of the Dead Festival is a multicultural, family-friendly weekend event celebrating community, candy, and celebration. The festival features coffin races, 'Cirque du Horror', and a lantern-lit twilight parade. Attendance is free.

Funding allocations:

- HOT Fund Allocation \$50,000
- Sponsorship Allocation \$2,700 for tent rental
- Sponsorship In-Kind \$8,136 for Parks, Police, Fire and Solid Waste services

EXHIBITS

Exhibit 1 Agenda Information Sheet

Exhibit 2 Presentation

Respectfully submitted:
Jessica Williams
Chief Financial Officer

Prepared By:
Daniel Jones
Senior Grant Analyst