



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Department of Development Services

ACM: Cassey Ogden

DATE: June 6, 2023

SUBJECT

Consider approval of a resolution amending the Southeast Denton Area Plan Steering Committee to add members. The Southeast Denton Area Plan is generally bounded by East McKinney Street to the north, South Bell Avenue to the west, Dallas Drive and Shady Oaks Drive to the south, and South Woodrow Lane to the east; and providing an effective date.

BACKGROUND

The City has begun preparation of the Southeast Denton Area Plan with the assistance of HDR Architecture, Inc. Previous work identified Area Plans as the Planning and Zoning Commission's and City Council's implementation priorities. Policies and actions in the Denton 2040 Comprehensive Plan call for the creation of Area Plans to address challenges and enhance the character of distinct areas.

On February 21, 2023, the City Council authorized the City to enter into a contract with HDR Architecture, Inc. to provide professional services for assistance in the creation of the Southeast Denton Area Plan.

On May 16, 2023, City Council passed a Resolution which established the Southeast Denton Area Plan Steering Committee with twelve Stakeholder Representation Interest categories and five initial members. The Steering Committee provides input and feedback related to the various ideas or concepts proposed, validates findings, builds consensus, and evaluates what is in the best interest of the project area for the long term. Based on past experiences of staff members and the selected consultant, Steering Committees are most effective with a maximum of 10 to 15 members.

Since then, Staff has continued to receive Committee member recommendations from elected and appointed leaders and has identified four additional members denoted with an asterisk below. Should additional persons be identified to serve as Committee members, then staff will prepare a follow-up resolution for City Council approval at that time to have any additional persons appointed.

Southeast Denton Area Plan Steering Committee	
Name	Background
Alexandria Valdez*	Resident Under the Age of 40
Raymond Redmon	Property Owner, Resident
Reverend Reginald Logan	Faith Leader
	Neighborhood Association/Group Liaison
Clifton Maxfield	Community Business Owner
Jacob Moses	Housing Advocate
Frances Punch	Parks, Recreation & Beautification Board Member
	Black Chamber of Commerce Representative
Paul Juarez*	Hispanic Chamber of Commerce or LULAC Representative
	Historic Landmark Commissioner
Howard Clark*	Open
Sherica Campbell*	Open

*Recommended for appointment on June 6, 2023

It is important to note that the Steering Committee members are scheduled to attend a minimum of four dedicated meetings and are encouraged to attend public workshops, open houses, and public hearings. They also serve as liaisons to other interested persons within the project area as a whole and are responsible for helping disseminate information to those persons who are interested in the project outcome. Additionally, the Steering Committee will have the option to form subcommittees (if determined necessary) consisting of members of the Steering Committee.

The Steering Committee shall be governed by the terms provided for within the proposed resolution, and the City of Denton Handbook for Boards, Commissions and Council Committees.

OPTIONS

1. Approve as submitted
2. Approve subject to conditions
3. Deny
4. Postpone Item

RECOMMENDATION

Staff recommends **approval** of the resolution authorizing the additional recommended appointees to the Southeast Denton Area Plan Steering Committee.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

Date	Council, Board, Commission	Request	Action
February 21, 2023	City Council	Consider a Professional Services Agreement with HDR Architecture, Inc., for assistance in the creation of the Southeast Denton Area Plan	Approved
March 16, 2023	City Council	Establish the Steering Committee and appoint five members	Approved

EXHIBITS

1. Agenda Information Sheet
2. Draft Resolution

Respectfully submitted:
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Deputy Director of Development Services/
Planning Director

Prepared by:
Julie Wyatt
Principal Planner