



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: June 1, 2023

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the Original Denton District's support for the Denton Festival Foundation's application for the Texas Commission on the Arts (TCA) Arts Respond – Economic Development grant program in the amount of \$15,000 for professional musician salaries related to the 2024 Arts and Jazz Festival; and to provide a letter of support to the TCA.

BACKGROUND

Kevin Lechler, Executive Director of the Denton Festival Foundation, contacted the City of Denton requesting a letter of support from the City, for an application being made to the Texas Commission on the Arts (TCA) Arts Respond Project grant program, which is due by June 15, 2023.

The Denton Festival Foundation hosts the Denton Arts and Jazz Festival. The festival is the largest and most popular public event held in Denton on an annual basis. The three (3)-day event, established in 1981, is free to the public and attracts more than 225,000 attendees each year with seven stages, 3,000 artists, 2,500 performances, and over 250 arts and crafts booths.

The Denton Festival Foundation is requesting \$15,000 in support from TCA for musician salaries for the October 4, 5, and 6, 2024 event in Quakertown Park. A letter of support is required by TCA as part of the grant application. The letter of request is attached as Exhibit 2 and the letter of support is attached as Exhibit 3.

RECOMMENDATION:

Staff recommends the PAC provide a letter of support to the Denton Festival Foundation for the 2024 Arts and Jazz Festival.

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Letter of Request

Exhibit 3- Letter of Support

Respectfully submitted:

Gary Packan

Director of Parks and Recreation

Prepared by:

Omar Siddiqi, Mgmt. Analyst

Parks and Recreation Department