



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: June 1, 2023

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the selection and approval of artwork for vinyl covers that will wrap traffic boxes near Texas Woman's University (TWU).

BACKGROUND

The traffic box project initiated in 2022 when staff applied for a grant from the Texas Commission on the Arts (TCA), requesting \$12,000 to cover half the estimated \$24,000 needed to cover up to 18 boxes. TCA provided the City with half the requested funds (\$6,000), which the City matched from Public Art's 2022-23 HOT fund allocation.

Recently, Parks and Recreation staff finalized the vinyl wrap proofs from SpeedPro Irving, our contractors for the printing and installation of the vinyl wrap project. The initial proofs provided by SpeedPro Irving were tweaked slightly to ensure that each artwork best fit the three-dimensional shape of its particular traffic box. SpeedPro Irving anticipates that the DISD art will be placed on the designated vinyl boxes by the end of June.

Staff received additional art to consider for two traffic boxes near Texas Woman's University (TWU). Of the ten submissions received, staff voted on their favorites, and the top five choices are herein presented to the Public Art Committee for consideration and a vote. The two artworks receiving the most votes will be placed on the TWU traffic boxes.

OPTIONS

Five (5) works were selected by staff out of the ten submissions. They are presented in Exhibit 2 unranked for the Public Art Committees consideration and vote.

RECOMMENDATION

The Public Art Committee vote on their favorite artwork out of the five presented in Exhibit 2. The two artists receiving the most votes will be featured on the designated boxes within the ODD, near TWU.

ESTIMATED SCHEDULE OF PROJECT

The selected art will be forwarded to SpeedPro Irving, the contractors who will print and install the vinyl wraps. The contractor is currently in the process of printing and installing traffic wraps with DISD art, a project which should be completed by June. The installation of the TWU wraps will occur shortly afterward.

FISCAL INFORMATION

This project is supported by funding from The Texas Commission on the Arts matched with HOT funding from the City of Denton.

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Presentation

Exhibit 3- Artist Submissions and Graphics

Respectfully submitted:

Gary Packan, Director, Parks and Recreation

Prepared by:

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