

Campus Theatre 214 West Hickory Street Denton, Texas 76201

⁽⁹⁴⁰⁾ 382-7014 Business Office www.theatredenton.com

TD is a 501 (c) (3) organization

Black Box Theatre Golden Triangle Mall Denton, TX

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Belinda King Education Director Request for Letter of Support from ODD for TCA Cultural District Grant

Theatre Denton is submitting a request for \$18,000.00 to pay honorariums to orchestra musicians in our 2023/2024 Main Stage Musical Series. This series will consist of four musicals requiring 66 musicians with 16 calls each for a total honorarium cost of \$36,960.00.

Since moving all operations to the Campus Theatre in 1995, Theatre Denton has been producing professional quality musical and non-musical live theatre events, but the musical events attract the lion's share of our audience numbers and that translates to over 10,000 visitors to the ODD each year. These musical events would suffer greatly in quality if we were not able to pay honorariums to professional musicians.

We ask that the ODD support this request because we feel that the number of ticket buyers traveling to the ODD to see these nationally renowned musicals is vital to the overall success of the ODD. Many of our audience members will eat, drink and shop at one of the nearby businesses before and after a performance, as do the cast members and musicians throughout the rehearsal process and performances.

You have our permission to use the pictures attached to this request or any other pictures in reports to the TCA.

Although attendance varies from show to show, we produce 8 main stage shows per year, 4 plays and 4 musicals, as well as 2 -3 children's productions. This equals 80 performances with an average of 200 attendees at each performance. This is 16,000 visitors to the Denton cultural district each year. In addition to the paid attendance at Theatre Denton shows, each year there are 100's of volunteer actors, technicians, and directors as well as the musicians mentioned above. The Campus Theatre is also the host for the annual Denton Black Film Festival, Thin Line film Festival, and City Contemporary Dance Collage which adds several several thousand more patrons of the arts visiting downtown Denton.