



June 1, 2023

Monet Franklin, Chair  
City of Denton  
Public Art Committee  
321 E. McKinney Street  
Denton, TX 76201

Dear Ms. Franklin:

City of Denton Parks and Recreation staff invite the Public Art Committee to consider and provide feedback on the following grant project narrative as part of the ODD's grant application for funding from the Texas Commission on the Arts (see PAC23-014). The following project narrative provides additional context regarding City staff's intended use of TCA funding, if received:

Recently, the Public Art Committee used TCA grant funding to support a vinyl traffic box wrapping program. The vinyl wrap project was initiated, in part, to expand the City's support for temporary and ephemeral public art. The present project would also expand support for ephemeral public art by supporting a series of public performances by musicians, poets, actors, storytellers, and other artists. These performances are intended to offer surprising and delightful encounters with art and culture to Denton residents and visitors as they navigate our public spaces.

The \$12,000 in requested funding will help to support a schedule of at least 15-20 such performances. Specifically, the funds will help to pay for any ancillary costs associated with mounting performances and to provide salary and honoraria to artists (professional and amateur) who will be providing their labor for these performances. A primary motivator of this project is to diminish barriers between residents and their appreciation of arts and culture. As such performances will take place in the public spaces of the Original Denton District – around the Square, and in Quakertown and Fred Moore Parks.

The project anticipates an application process within which individuals or groups of performers provide an event proposal that is then vetted by a subcommittee of the Public Art Committee.

Thank you for your consideration.

Sincerely,

Omar Siddiqi  
Mgmt. Analyst  
Parks & Recreation  
City of Denton

**OUR CORE VALUES**

Inclusion • Collaboration • Quality Service • Strategic Focus • Fiscal Responsibility