

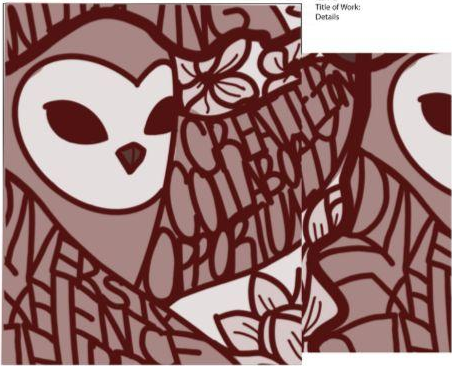
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Name:
Title of Work:
Details

Electrical Box 1 of 4



Side view



Alternate side view

Electrical Box 3,4, of 4

Name:
Title of Work:
Details

Name:
Title of Work:
Details



Electrical Box 2 of 4





TEXAS WOMAN'S UNIVERSITY

Traffic Box Proposal

Lydia Carr

Project Statement

I chose to represent diverse women in profile from the second sketch. I wanted to pull the images of the women for the final drawing because I know TWU is intentional about being inclusive, so representing their acceptance of multiple cultures is very important to me. I also thought that representing different cultures would help people identify with the people represented here, and possibly cause them to consider attending TWU. After I began drawing, I decided I also needed to add a man to the sketch because although TWU may be a women's college, it has also opened its doors to men so it is important that they get representation as well. It was also important that I display the many different degrees that the school offers because it will get people interested in looking into the school as an option. When I was in high school, I thought TWU was only a nursing or health sciences school, so I never considered attending myself because I was not interested in studying those topics. I want my art to show people how much this school has to offer and how rich it is in its diversity, not only of people, but also of degree plans. I chose to make put the logo in the foreground with a bold white line surrounding it to make it the focal point of the piece and add some dimensionality to the drawing. This, along with the motto, gives viewers the context needed to understand what the image is depicting. I chose to color the entire image with tints of the maroon shade taken from the logo to create a sense of unity in the image. Although everyone is from a different culture and every icon symbolizes a different degree, the colors are the same throughout and show that TWU is diverse, yet unified. These colors also match the logo, representing how people source at least some part of their identity from where they go to school. I also chose to color everything in flat washes of color rather than blending the colors together because it makes the image look like it has been drawn by an artist and gives it a more handmade feel rather than a processed, photograph look that may result from blending to create shadows.

Lydia Carr



TEXAS WOMAN'S
UNIVERSITY

11 in

CUT CUT CUT CUT CUT

CUT CUT CUT CUT CUT

1 in



TAB

Lydia Carr

11 in

CUT CUT CUT CUT CUT

CUT CUT CUT CUT CUT

1 in



TAB

1 in

FOLD FOLD FOLD FOLD FOLD

EDUCATE
A
WOMAN



EMPOWER
THE
WORLD



TEXAS WOMAN'S
UNIVERSITY



Lydia Carr



TEXAS WOMAN'S
UNIVERSITY



TEXAS WOMAN'S UNIVERSITY

Traffic Box Proposal
Hanna Dang

Project Statement

The ideas I chose to incorporate into my sketches were based on my personal experiences at TWU as well as how TWU and Denton are portrayed generally. From my end, I felt that going to TWU gave me wings to explore new opportunities that I wasn't exposed to previously. Even now, I find myself as an officer for the Honors program, a position that I wouldn't have imagined myself taking on a few years back. From a general perspective, both TWU and Denton have been inclusive to all individuals, regardless of race or sexuality. I truly believe that TWU is a leader in providing a safe campus for students to authentically be themselves without worrying about lingering judgment or, worse, getting hurt. Therefore the imagery I chose ties in with these themes of leadership and inclusivity.

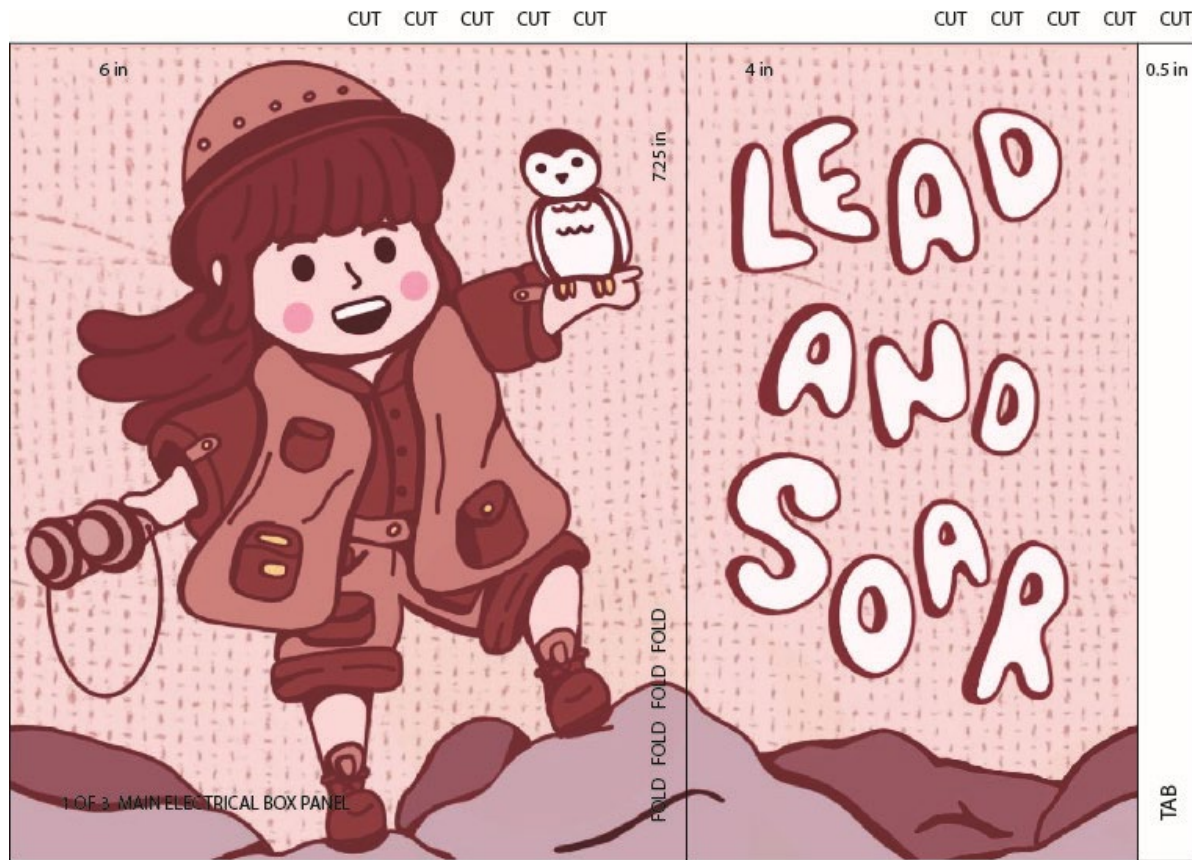
My main source of media will be digital, primarily through Procreate or Adobe Illustrator. I'm hoping that, in doing so, I'll be able to create a smooth and seamless piece with varying line widths. I figured this may be difficult using printmaking methods, such as cutting a linoleum block, where it is easy to miscut edges. However, in order to tie in a printmaking aspect, I am choosing to print out the background using a weaving texture that I purchased from a reusable craft store in Denton. This process involved me inking up my weave and running it through a press, then lastly scanning it in to use digitally. In doing so, I create a contrast between my digital work and physical media. This also allows me to add a nice texture to the piece without overwhelming the main subject.

The content I chose has a heavy focus on line work, with a dark maroon outlining the subject and surrounding environment or extra features. I am leaning towards utilizing only a few colors, most being varying shades of pink and red, so that the piece remains simple and the viewer's eye can focus on just the lines themselves.

Hanna Dang



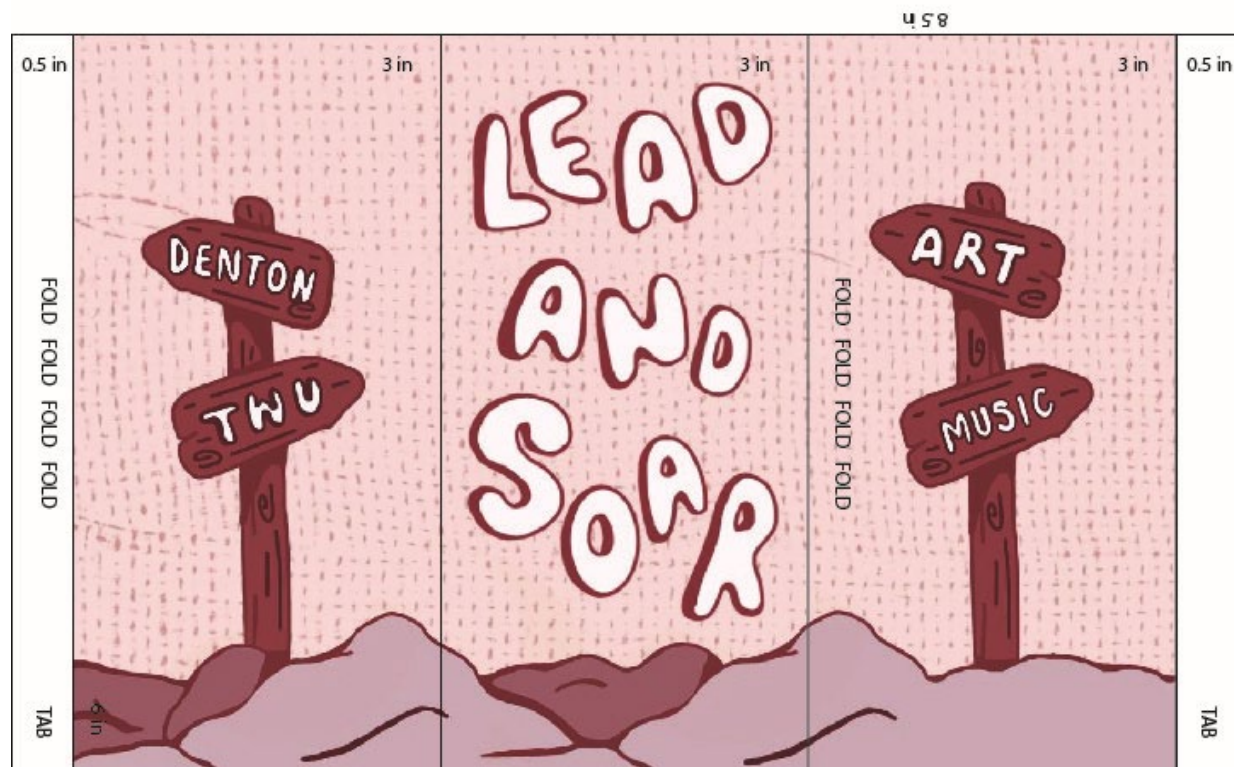
TEXAS WOMAN'S
UNIVERSITY



Hanna Dang



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Hanna Dang





Hanna Dang



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Hanna Dang



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TEXAS WOMAN'S UNIVERSITY

Traffic Box Proposal

Lily Lawson

Project Statement

My piece seeks to highlight the incredible diversity found at TWU. As #1 in Texas for ethnic diversity, diversity is a key part in what makes the school stand out. Maroon and white, TWU's primary colors, make up the majority of the design. However, if one looks at the pattern closely, recognizable ethnic patterns (kente, serepe, and seigaiha) are incorporated into the design. The overall pattern symbolizes how everyone from all backgrounds can come together. Triangles make up the pattern simply because they are fun, eye-catching shapes that add an interesting texture to the design. The maroon shapes received their color and texture from an additive monotype while the patterned elements were made in Adobe Illustrator. All triangles were created using a clipping mask over the original artwork in Adobe Illustrator.

Lily Lawson

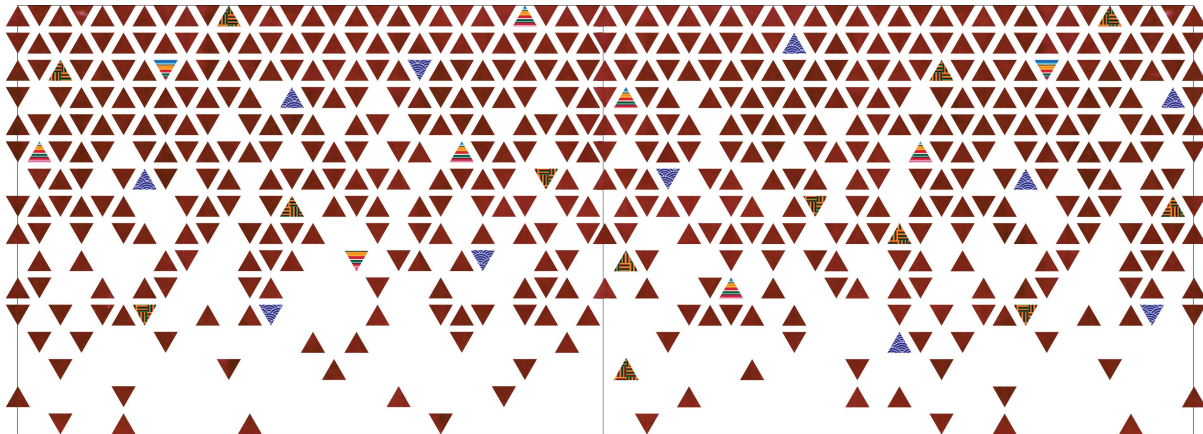


TEXAS WOMAN'S
UNIVERSITY

1 OF 3 MAIN ELECTRICAL BOX PANEL

2 OF 3 MAIN ELECTRICAL BOX PANEL

SMALL ELECTRICAL BOX PANEL
SHOULD BE ATTACHED BELOW



3 OF 3 SMALL ELECTRICAL BOX PANEL



Lily Lawson



TEXAS WOMAN'S
UNIVERSITY



Lily Lawson



TEXAS WOMAN'S
UNIVERSITY



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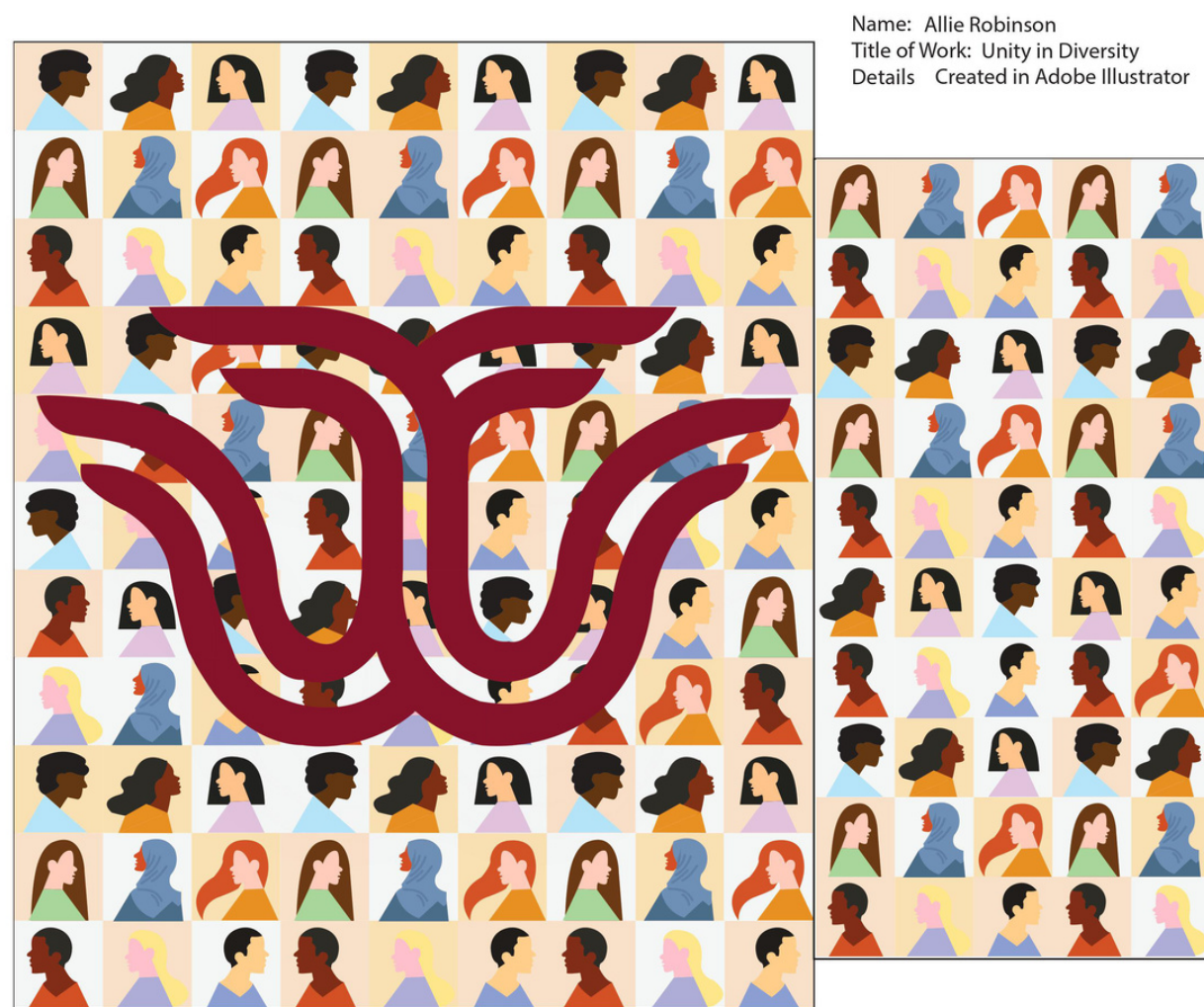
allie.margarett@gmail.com

MOODBOARD



With my Graphic Design background, I wanted to showcase the diverse community at Texas Woman's University by creating vector art.

CONCEPT & DESIGN



Electrical Box 1 of 4

"UNITY IN DIVERSITY"

2D Digital Rendering | Adobe Illustrator | April 2023

Using Adobe Illustrator with tools such as the Pen Tool, Curvature Tool, Eyedropper etc, I created a simple yet empowering depiction of Student Life at TWU.

CONCEPT & DESIGN



"UNITY IN DIVERSITY"

Traffic Box Mockup | Adobe Illustrator | April 2023



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