



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance
ACM: Cassey Ogden
DATE: May 2, 2023

SUBJECT

Consider adoption of an ordinance of the City of Denton authorizing the City Manager to execute an agreement between the City of Denton and the Denton Black Film Festival Institute, Inc., for the payment and use of hotel tax revenue in support of the Quakertown Docuseries; and providing an effective date. (\$250,000 – Community Partnership Committee recommends approval 3-0)

BACKGROUND

On September 13, City Staff presented a Work Session as a result of a two-minute pitch from Council Member Byrd regarding a possible project to memorialize the former residents of Quakertown, an African American community that once stood where Quakertown Park now exists. The conclusion of the Work Session resulted in the direction from Council for staff to proceed with commemoration events through 2023 including temporary signage in the park. Additionally, to explore a permanent memorial option in the Downtown Master Plan which covers Quakertown Park

One of the programming goals is to share Quakertown's history with the wider Denton community by sharing art, music, culture, and learning in a respectful and collaborative environment.

In February 2023 Council Member Davis connected Denton Black Film Festival Institute (DBFFI), a current recipient of Hotel Occupancy Tax (HOT) funds, with the City Manager's Office to present an opportunity to partner with South Road Pictures, a Creative Content Studio, to sponsor a four-part docuseries on the history of Quakertown.

This agreement allows for the total expenditure of \$250,000 from the Hotel Occupancy Tax (HOT) funds to support DBFFI in their work with South Road Pictures to produce a four-part documentary series on the history of Quakertown. The term of the agreement is June 1, 2023 through June 30, 2024.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

The Community Partnership Committee reviewed the request during a March 22, 2023 meeting and recommended approval.

FISCAL INFORMATION

The DBFFI received \$51,500 under the FY 2022-2023 HOT Program. Approval of this contract will bring the total allocated amount for this organization to \$301,500.

EXHIBITS

Exhibit 1 Agenda Information Sheet

Exhibit 2 Ordinance

Respectfully submitted:

Laura Behrens

Assistant Director

Procurement/Warehouse/Grants