



# Sponsorship Program Update



# Sponsorship Update

## Program

- Event Performance Report
  - Collects program feedback and event logistics
  - Sent to event organizers after event
  - Due within 30 days of event end date
- In-kind actual expenses lower than estimated
- Exploring technology to assess impact of special events

## Awards

- FY 21-22
  - \$810.42 refund from Kiwanis Youth Services for 2022 July 4<sup>th</sup> Fireworks Show
- FY 22-23
  - 2023 940 Disc Golf Tournament
    - Parks Foundation
    - \$2,015 In-Kind award
    - Event not held
  - Community Band
    - \$250 Cash / \$1,208.09 In-Kind award
    - Event cancelled



# Questions and Discussion

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