



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Library  
**ACM:** Christine Taylor  
**DATE:** November 22, 2022

### **SUBJECT**

Receive a report, hold a discussion, and give staff direction regarding data received from focus group meetings, community meetings, and an online survey to update the library strategic plan.

### **BACKGROUND**

Library Administration conducted three staff focus group meetings, two public focus group meetings (Library Board and Teen Advisory Board), three community meetings with two attendees at each meeting, and an online survey receiving 365 responses.

In all focus group and community meetings, attendees participated in a SOAR Analysis exercise, identifying Strengths, Opportunities, Aspirations, and Results for the library. Participants also discussed key concepts to identify the library's vision and values.

The online survey asked questions regarding whether the participant uses and considers the library to be a value to the community, to identify key concepts regarding the library's vision and values, asked participants to rank the importance of 16 common services provided by public libraries, asked what new or expanded services participants wanted at Denton Public Library, and to rank 11 areas for the library to invest its focus.

Data from the focus groups and community meetings are attached in Exhibit 2. Data from the online survey is attached as Exhibit 3.

### **EXHIBITS**

1. Agenda Information Sheet
2. Focus Group and Input Meeting Responses
3. Survey Responses

Respectfully submitted:  
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Director of Libraries

Prepared by:  
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