



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: November 15, 2022

SUBJECT

Consider adoption of an ordinance of the City of Denton granting the Denton Holiday Lighting Festival Association, a noise exception for the Denton Holiday Lighting on Friday, December 2, 2022, from 6 p.m. to 9 p.m., at the Downtown Square and surrounding streets; and providing an effective date. The Parks, Recreation, and Beautification Board recommends approval (4-0).

BACKGROUND

The Denton Holiday Lighting Festival Association is an annual community event that takes place on Denton's Historic Square the first Friday after Thanksgiving. The purpose of the Denton Holiday Lighting Festival is to provide a free family-friendly community tradition to kick off the City's holiday shopping season with the support of local merchants and the Main Street Association. The celebration includes musical and dance presentations, horse-drawn carriage rides, children's crafts, and visits with Santa. Live entertainment is provided by local musicians and the Denton Community Band. In an effort to spread people out and reduce overcrowding on the square lawn, the Holiday Lighting Association reconfigured the event and expanded its footprint to various areas around the downtown.

The Denton Holiday Lighting event is scheduled for Friday, December 2, 2022, from 6 p.m. to 9 p.m. The event will take place at the Downtown Square and will expand southeast of the Square to Industrial and Mulberry. In previous years, music performances were only held on the courthouse lawn, thus a noise exemption was not required. This year, the event will feature two additional stages, one on Hickory St. at Industrial and one in Wolff's Park necessitating the need for a noise ordinance variance. Event organizers are anticipating 15,000 attendees.

Denton Holiday Lighting Festival Association is requesting an exception to the noise ordinance with respect to sound levels from 70 dba to 75 dba and hours of operation on December 2, 2022, from 6 p.m. to 9 p.m., at the Downtown Square and Industrial Street.

RECOMMENDATION

Staff recommends approval.

ESTIMATED SCHEDULE OF PROJECT

N/A

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

No action was required in the past as music was only staged on the courthouse lawn.

On November 7, 2022, the Parks, Recreation and Beautification Board recommended approval with a vote of 4-0.

FISCAL INFORMATION

N/A

BID INFORMATION

N/A

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Ordinance

Respectfully submitted:

Gary Packan, Parks and Recreation Director

Prepared by:

Arianna Bencid, Special Event Supervisor, Parks and Recreation