



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
www.cityofdenton.com

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Finance

**CFO:** Casey Ogden

**DATE:** November 15, 2022

### **SUBJECT**

Consider adoption of an ordinance of the City of Denton authorizing an agreement between the City of Denton and North Texas State Fair Association, Inc., for the 2023 North Texas Fair and Rodeo Kids Zone sponsorship; and providing an effective date. (\$3,000 cash sponsorship and \$9,360.54 in-kind services – Community Partnership Committee recommends approval 3-0)

### **BACKGROUND**

This agreement allows for the total expenditure of \$3,000 in cash sponsorship and \$9,360.54 of in-kind City services from the City's sponsorship fund. Key provisions of the Agreement include:

- Cash award shall be used by North Texas State Fair Association, Inc. for the 2023 North Texas Fair and Rodeo in accordance with the budget attached as Exhibit A.
- In-kind services award shall be used by North Texas State Fair Association, Inc. for the 2023 North Texas Fair and Rodeo in accordance with the budget attached as Exhibit B.

### **PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

The Community Partnership Committee reviewed all sponsorship budget applications during a July 27, 2022 meeting. Recommended allocations were made to the City Council as part of the FY 2022-2023 budget process.

### **FISCAL INFORMATION**

Sponsorship awards will be funded from the City's Sponsorship Fund account 215001.7762. Award payments are made in full upon final execution of the sponsorship agreement.

### **EXHIBITS**

Exhibit 1 Agenda Information Sheet

Exhibit 2 Ordinance

Respectfully submitted:  
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Procurement/Warehouse/Grants

Prepared by:  
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