

City of Denton Street Sign Topper Program

April 5, 2022 – City Council Meeting
ID 22-469



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Background

- Result of a one-minute pitch from Councilmember Byrd in September 2021
- Presented to City Council on February 1, 2022
- City Council Direction:
 - Primary Funding Source = City
 - Provide a sign allowance and if eligible neighborhoods want to exceed that allowance, then the eligible neighborhoods shall pay the difference

Proposed Annual Budget

*homeowners and neighborhood associations,
non-homeowner or non-neighborhood
associations, special districts, or proposed
residential neighborhood developments

- **Breakdown of the Annual Budget (overseen by Traffic & Operations Department)**
 - 10 neighborhoods* per year
 - 25 signs per neighborhood (maximum)
 - Opportunity to hold over extra signs with Operations Team in case of future theft or accidents

Material and Labor Costs

Signs (Fabricated by Centerline Supply Inc.)	\$85.00	} = \$105.00 (sign + bracket)
Bracket (City Supplied)	\$20.00	
Labor and Equipment	Approx. \$25/hour	

Annual Budget Costs Breakdown

\$30,000 = {	25 Signs per Neighborhood	\$2,650 (w/o cost of labor)	→ If the neighborhood requires and/or wants additional signage above 25, it will to be paid for by the neighborhood.
	10 Neighborhoods w/ 25 Signs Each	\$26,250	
	Labor and Equipment	\$3,750	
	TOTAL ANNUAL BUDGET	\$30,000	

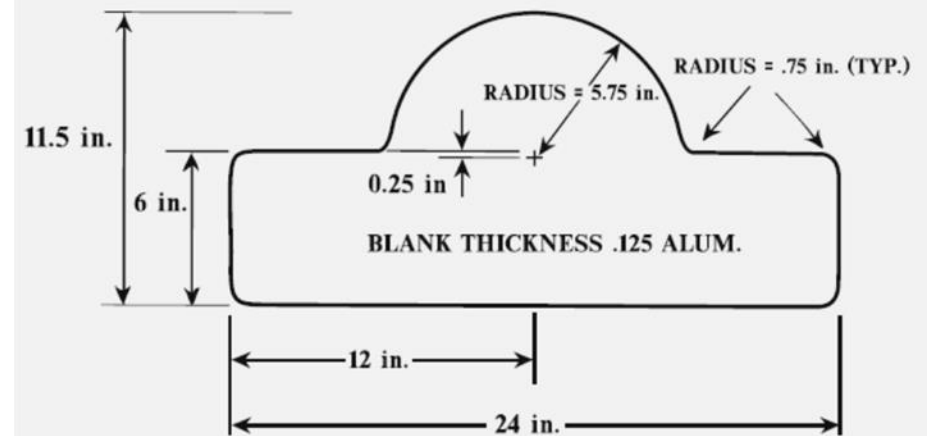


Design Standards

- **Street Sign Topper Design Standards**
 - **Size/Shape:** (see 'Diagram Examples')
 - **Font Size:** Should range between 2-3" and must be clearly visible from the street.
 - **Reflectivity Standards:** Signs will need to be reflective, and sign background and content must contrast.
 - **Graphics:** The City of Denton will only allow one graphic per neighborhood.
 - **Background color:** Dark grey, dark red, dark green, dark blue, light brown, dark brown, black and white.



Font/Logo Dimensions



Sign Dimensions

City Council Direction

- **Direction from City Council regarding:**
 1. Staff proposes the Street Sign Topper Program Annual Budget:
 - i. Annual budget of \$30,000;
 - ii. Maximum 10 neighborhoods per year; and
 - iii. Maximum 25 signs granted a year per neighborhood; and
 - iv. If the neighborhood wishes to exceed the maximum 25 signs allotted to them, additional signs will be paid for by the neighborhood.

Questions?

