



# City of Denton

City Hall  
215 E. McKinney St.  
Denton, Texas 76201  
[www.cityofdenton.com](http://www.cityofdenton.com)

## Meeting Agenda

### Community Partnership Committee

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Friday, April 26, 2024

8:00 AM

City Council Work Session Room

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After determining that a quorum is present, the Community Partnership Committee of the City of Denton, Texas, will convene in a Regular Meeting on Friday, April 26, 2024 at 8:00 a.m. in the Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas at which the following items will be considered:

#### 1. ITEMS FOR CONSIDERATION

- A. [CPC24-015](#) Consider approval of the minutes from March 22, 2024.

Attachments: [Exhibit 1 Agenda Information Sheet](#)  
[Exhibit 2 Draft Minutes](#)

- B. [CPC24-016](#) Receive presentations and hold a discussion regarding organizations that receive Hotel Occupancy Tax and Sponsorship funding.

Attachments: [Exhibit 1 Agenda Information Sheet](#)  
[Exhibit 2 Discover Denton Presentation](#)  
[Exhibit 3 Denton Main Street Association Presentation](#)  
[Exhibit 4 Greater Denton Arts Council Presentation](#)  
[Exhibit 5 Thin Line Presentation](#)

- C. [CPC24-017](#) Receive a report and hold a discussion regarding the After Action Report for the Texas Storytelling Festival that received Hotel Occupancy Tax and Sponsorship Program funding.

Attachments: [Exhibit 1 Agenda Information Sheet](#)  
[Exhibit 2 Presentation](#)  
[Exhibit 3 Texas Storytelling Festival Report](#)

- D. [CPC24-018](#) Receive a report, hold a discussion, and provide a recommendation regarding a hotel occupancy tax funding request for Program Year 2024.

Attachments: [Exhibit 1 Agenda Information Sheet](#)  
[Exhibit 2 Presentation](#)  
[Exhibit 3 PY 2024 HOT Financials](#)

- E. [CPC24-020](#) Receive a report, hold a discussion, and give staff direction regarding the Sponsorship Program for Fiscal Year 2024-25.

Attachments: [Exhibit 1 Agenda Information Sheet](#)  
[Exhibit 2 FY 24-25 Sponsorship Guidelines Redlines](#)  
[Exhibit 3 FY 24-25 Sponsorship Application Redlines](#)

- F. [CPC24-021](#) Receive a report, hold a discussion, and give staff direction regarding the Hotel Occupancy Tax (HOT) Program Year 2025 for fiscal year 2024-25.

Attachments: [Exhibit 1 Agenda Information Sheet](#)  
[Exhibit 2 PY 2025 HOT Guidelines Redlines](#)  
[Exhibit 3 PY 2025 HOT Application Redlines](#)

- G. [CPC24-023](#) Hold a discussion and give staff direction regarding the meeting schedule for the remainder of the 2024 Community Partnership Committee meeting calendar.

Attachments: [Exhibit 1 Agenda Information Sheet](#)  
[Exhibit 2 Committee Meeting Dates](#)

## 2. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Community Partnership Committee or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Community Partnership Committee reserves the right to adjourn into a Closed Meeting on any item on its Open Meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

### CERTIFICATE

I certify that the above notice of meeting was posted on the official website (<https://tx-denton.civicplus.com/242/Public-Meetings-Agendas>) and bulletin board at City Hall, 215 E. McKinney Street, Denton, Texas, on Tuesday, April 23, 2024 in advance of the 72-hour posting deadline, as applicable, and in accordance with Chapter 551 of the Texas Government Code.

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OFFICE OF THE CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST 48 HOURS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.