



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Department of Development Services

ACM: Cassey Ogden

DATE: May 16, 2023

SUBJECT

Consider approval of a resolution authorizing the creation of a Steering Committee to guide the development of the Southeast Denton Area Plan, generally bounded by East McKinney Street to the north, South Bell Avenue to the west, Dallas Drive and Shady Oaks Drive to the south, and South Woodrow Lane to the east; and providing an effective date.

BACKGROUND

The City has begun preparation of the Southeast Denton Area Plan with the assistance of HDR Architecture, Inc. Previous work identified Area Plans as the Planning and Zoning Commission's and City Council's implementation priorities. Policies and actions in the Denton 2040 Comprehensive Plan call for the creation of Area Plans to address challenges and enhance the character of distinct areas.

On April 5, 2022, City Council gave staff direction to proceed with the preparation of the top three identified Area Plans – Northeast Denton Area Plan, Southeast Denton Area Plan, and the update to the Downtown Master Plan – to create a community-based vision for the long-term success of each respective area. At the meeting, the City Council directed staff to start with the Northeast and Southeast Denton Area Plans first and then to follow with the Downtown Master Plan Update.

On February 21, 2023, the City Council authorized the City to enter into a contract with HDR Architecture, Inc. to provide professional services for assistance in the creation of the Southeast Denton Area Plan.

Southeast Denton's rich history, cultural character, and wide-ranging built environment requires a planning process that engages local experts and residents. As part of the community-driven planning process, the project team recommends forming a Steering Committee. The Steering Committee provides input and feedback related to the various ideas or concepts proposed, validates findings, builds consensus, and evaluates what is in the best interest of the project area for the long term. It acts in the best interest of all stakeholders and is engaged throughout the duration of the project. Because the Steering Committee must represent a variety of community interest groups and stakeholders, staff's goal is to select a group of individuals with diverse backgrounds, interests, and generation cohorts within the project area. Based on past experiences of staff members and the selected consultant, Steering Committees are most effective with a maximum of 10 to 15 members. A small group works best because communication is more focused, and staff and the consultant can better manage the tasks assigned to the Steering Committee.

During the past several months, the project team has reached out to a variety of community members who have agreed to serve on the Committee (listed below). While there has been limited success finding persons willing to participate to fulfill the complete slate, the team will continue to seek out potential participants.

It is important that the project team begin working with the Committee members to keep the project on schedule and to retain participant interest. Should additional persons be identified to serve as Committee members, then staff will prepare a follow-up resolution for City Council approval at that time to have any additional persons appointed.

Southeast Denton Area Plan Steering Committee	
Name	Background
Raymond Redmon	Property Owner, Resident
Reverend Reginald Logan	Faith Leader
Clifton Maxfield	Community Business Owner
Jacob Moses	Housing Advocate
Frances Punch	Parks, Recreation & Beautification Board Member

It is important to note that the Steering Committee members are scheduled to attend a minimum of four dedicated meetings and are encouraged to attend public workshops, open houses, and public hearings. They also serve as liaisons to other interested persons within the project area as a whole and are responsible for helping disseminate information to those persons who are interested in the project outcome. Additionally, the Steering Committee will have the option to form subcommittees (if determined necessary) consisting of members of the Steering Committee.

The Steering Committee shall be governed by the terms provided for within the proposed resolution, and the City of Denton Handbook for Boards, Commissions and Council Committees.

OPTIONS

1. Approve as submitted
2. Approve subject to conditions
3. Deny
4. Postpone Item
5. Table Item

RECOMMENDATION

Staff recommends **approval** of the resolution authorizing the creation of a Southeast Denton Area Plan Steering Committee including the recommended appointees.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

Date	Council, Board, Commission	Request	Action
February 21, 2023	City Council	Consider a Professional Services Agreement with HDR Architecture, Inc., for assistance in the creation of the Southeast Denton Area Plan	Approved

EXHIBITS

1. Agenda Information Sheet
2. Draft Resolution
3. Presentation

Respectfully submitted:
Tina Firgens, AICP
Deputy Director of Development Services/
Planning Director

Prepared by:
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Principal Planner