



Denton Chamber of Commerce Economic Development

EDP Board Report

December 2017

Economic Development Program Activity

- Site visit from Project Brentwood on November 6, 2017
- Site visit from Project Kansas on November 14, 2017
- Met with Office of the Governor of Economic Development & Tourism in Denton
- Met with and presented an overview of Denton to the European-American Investment Council and a German delegation of aviation companies
- Attended the European-American Investment Council's Annual Conference with Team Texas and German delegation of aviation companies
- Hosted a broker from Transwestern's Dallas office, a global site selection firm, in Denton for an industrial tour and overview
- Hosted company representative from FCL Builders in Denton for an industrial tour and overview
- Met with Paladin Partner's industrial team, a Dallas-based site selection firm, and presented industrial sites for their client
- Attended a DFW Marketing Team Fam Tour in Fort Worth where 5 global site selection firms were in attendance
- Hosted private investors reception at First State Bank
- Met with Small Business Development Director
- Met with private economic development investors
- Met with marketing firm on the redesign of the DentonEDP.com website
- Attended ribbon cutting and open house of private investor and Chamber member

Project Updates/Lead Activity

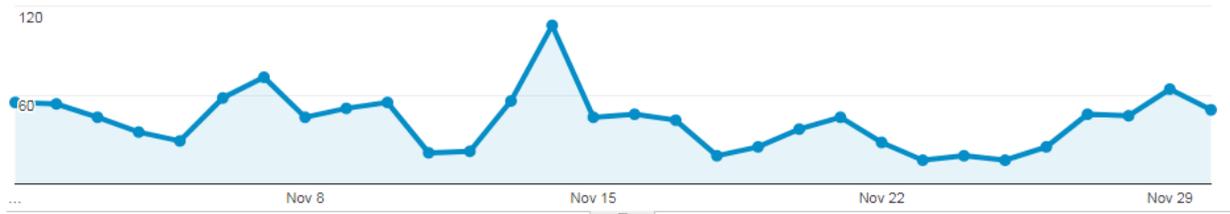
Project Name	Company Type	Source of Lead	Site Needs	Capital Investment	Jobs Created	Proposal Submitted
Kansas	Manufacturing/ Distribution	Broker	50-100 rail served acres	N/A	100	Y
Golden	Manufacturing	Broker	60-100 acres			Y
Conrad	Distribution	Broker	6-10 acres to build a 20,000 to 40,000 SF warehouse	N/A	N/A	Y
Kilwin	Retail	Broker	1,200 to 1,500 SF	N/A	N/A	Y

Lead Type	Month	Fiscal YTD
Aviation		
Data Center/Call Center		
Distribution	1	1
Energy		
Hotel/Conference Center		
Housing/Residential		
Manufacturing	2	5
Misc. Inquiry		
Office		
Retail	1	1
Service		
Technology		
TOTAL	4	7
RFP's Unable to Respond to **	Month	Fiscal YTD
Lack of Building		
Lack of Land		
Not Targeted or Undesired Industry		
Inability to meet other project criteria		
Lead Source	Month	Fiscal YTD
Company		
Brokers/Consultants	4	6
City of Denton		
Denton Chamber of Commerce		
Denton County		
Team Texas		1
TexasOne™		
ED Website		

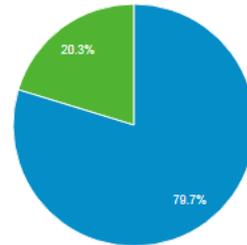
Website Activity

DentonEDP.com:

Page view Summary:



■ New Visitor ■ Returning Visitor



Top Referral Sources:

1. google	820
2. (direct)	327
3. bing	37
4. bxjmag.com	34
5. yahoo	13
6. m.facebook.com	10
7. goteamtexas.com	7
8. l.facebook.com	4
9. facebook.com	3
10. foxweber.com	3

Top Keyword Searches:

1. (not provided)	864
2. (not set)	407
3. city of denton staff report	1
4. city of denton water providers	1
5. denton development	1
6. denton tx facts	1
7. denton utilities.com	1
8. inventory tax rate for denton texas	1

Social Media Activity

LinkedIn: 1,340 Connections

<https://www.linkedin.com/in/denton-economic-development-partnership-86637121>

November Profile Views: 82

November Post Views: 1,743

November Search Appearances: 111

Top Post from LinkedIn This Quarter:



Denton Economic Development Partnership
Economic Development at Denton Chamber of Commerce
3w

New location of North Central Texas College is coming to town. Starting Fall of 2019, we will have three higher education institutions in Denton. #UNT #TWU #NCTC



North Central Texas College to open Denton campus
ntdaily.com

62 Likes

Like Comment Share

1,743 views of your post in the feed

North Central Texas College to open Denton campus (62 likes)

[1,743 views](#) 6 reshares



27 people from City of Denton viewed your post

First State Bank	13
First United Bank	14
University of North Texas	11
North Central Texas College	9



123 people who have the title Salesperson viewed your post

CEO / Executive Director	47
Business Owner	29
Project Manager	28
Business / Corporate Strategist	26



Your biggest audience is from Dallas/Fort Worth Area

Houston, Texas Area	24
Austin, Texas Area	23
Sherman/Denison, Texas Area	19
Washington D.C. Metro Area	10

Facebook: 706 Page Likes

<http://www.facebook.com/dentonedp>

November "Reach": 5,554

November "Page Views": 133

November's Top Post:

Denton Economic Development Partnership
Published by Karen Boenker [?] · November 15 at 10:41am · 🌐

Denton Community Job Fair is Thursday November 30th 10am to 2pm Denton Civic Center. Career Services Center at NCTC & Workforce Solutions for North Central Texas's Mobile Workforce Unit will be on-site to assist in your job search. #NCTC, #DentonChamber, #UnitedWayDentonCounty, #WorkforceSolutions.NCT #CityofDenton, and #DentonISD.

13 Likes
0 On Post
13 On Shares

0 Comments
0 On Post
0 On Shares

19 Shares
19 On Post
0 On Shares

46 Post Clicks
0 Photo Views
21 Link Clicks
25 Other Clicks ⓘ

NEGATIVE FEEDBACK
1 Hide Post
0 Hide All Posts
0 Report as Spam
0 Unlike Page

2,255 people reached

19 Shares

2,255 People Reached

32 Likes, Comments & Shares ⓘ

13 Likes
0 On Post
13 On Shares

0 Comments
0 On Post
0 On Shares

19 Shares
19 On Post
0 On Shares

46 Post Clicks

0 Photo Views
21 Link Clicks
25 Other Clicks ⓘ

NEGATIVE FEEDBACK

1 Hide Post
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Reported stats may be delayed from what appears on posts

Twitter: 1,351 Followers

[@DentonEDP](https://twitter.com/DentonEDP)

NOV 2017 SUMMARY

Tweets
5

Tweet impressions
1,105

Profile visits
58

Mentions
3

New followers
5

Top Tweet for November:



Denton Economic Dev. @DentonEDP
Coming Fall 2019, North Central Texas
College is opening new location in
[@downtowndenton](#). Just blocks from the
Square. #NCTC <http://bit.ly/2hhkJyh>
pic.twitter.com/sUGnf0VjKO

Impressions	207
Total engagements	24
Media engagements	10
Link clicks	9
Likes	2
Profile clicks	2
Hashtag clicks	1

Budget and Financials

Denton Chamber Economic Development – Operations Profit & Loss Budget Performance – 2017/2018

	Nov 17	Actual Expense	Annual Budget
Ordinary Income/Expense			
Income			
2100 - Revenue			
202 - City of Denton - General Fund	62,897.00	62,897.00	238,836.00
205 - Denton Municipal Utilities	175,939.00	175,939.00	
Total 2100 - Revenue	238,836.00	238,836.00	238,836.00
Total Income	238,836.00	238,836.00	238,836.00
Expense			
6100 - Operations			
3000 - Salaries/Benefits	16,270.02	27,153.79	174,358.00
3100 - Accounting/Technical Services			
304 - Accounting	225.00	450.00	2,700.00
400 - Audit		0.00	1,750.00
401 - Telephone / DSL	288.70	786.87	4,800.00
412 - Computer	524.07	831.14	7,000.00
Total 3100 - Accounting/Technical Services	1,037.77	2,068.01	16,250.00
3200 - Materials/Supplies			
402 - Postage		58.42	500.00
403 - Office Supplies	437.04	776.05	6,100.00
Total 3200 - Materials/Supplies	437.04	834.47	6,600.00
3300 - Economic Development Partnership			
514 - Meetings		0.00	1,200.00
Total 3300 - Economic Development Partnership	0.00	0.00	1,200.00
3400 - Professional Development			
404 - Training		0.00	7,664.00
406 - IEDC	0.00	934.93	
408 - TEDC	0.00	873.07	
Total 3400 - Professional Development	0.00	1,808.00	7,664.00
Total 6100 - Operations	17,744.83	31,864.27	206,072.00
6200 - Marketing			
501 - Target Marketing			
Team Texas		0.00	3,206.00
Team Texas		0.00	3,206.00
Type 1 Marketing		0.00	1,346.00
Advanced Manufacturing Expo		0.00	1,644.00
SEDC - Annual		0.00	1,498.00
DFW Marketing Team		85.98	1,847.00
DFW Marketing Team		0.00	1,847.00
502 - Client Site Visits		0.00	1,000.00
507 - NTCAR Trade Show Exhibit		0.00	3,170.00
512 - Property Search Web Base		0.00	3,000.00
Total 6200 - Marketing	0.00	85.98	21,764.00
6300 - Small Business Development Ctr			
504 - Small Business Development Ctr	2,750.00	2,750.00	11,000.00
Total 6300 - Small Business Development Ctr	2,750.00	2,750.00	11,000.00
6900 - Other Expenses			
607 - Due From ED Private		0.00	
598 - Special Projects/Marketing		0.00	
Total 6900 - Other Expenses	0.00	0.00	0.00
Total Expense	20,494.83	34,700.25	238,836.00
Net Income	204,135.75		0.00

**** NOTE: THESE FINANCIALS ARE NOT RECONCILED TO DATE AND HAVE NOT BEEN APPROVED BY THE DENTON CHAMBER BOARD OF DIRECTORS.**