

| Library Strategic Priorities-->                                  |                      | Strengthen Community             | Transform Lives  | Inspire Imagination           |
|--|----------------------|----------------------------------|--|-------------------------------|
| Library Strategic Goals-->                                       |                      | Build Community Connections      | Champion Literacy  | Spark Innovation              |
| Each Priority has corresponding Goals listed below the Priority. |                      | Celebrate Our History            | Create a Culture of Lifelong Learning  | Provide Enriching Experiences |
|  |                      | Provide Inclusive Access for All | Embrace Technology   | Expand Horizons               |
| 2026 Strategic Plan Action Items                                 |                      |                                  |  |                               |
|  | Strategic Priority   | Strategic Goals                  | 2026 Action Item   | Estimated Timeframe           |
| 1  | Inspire Imagination  | Expand Horizons                  | Implement Library Marketing Plan to inform community members about library services and resources, provide transparency, and better engage with families with elementary school aged children, Spanish speaking families and individuals, and people with disabilities or mobility challenges. | 18-24 months                  |
| 2  | Inspire Imagination  | Expand Horizons                  | Enhance communications to new library card holders   | 12-18 months                  |
| 3  | Inspire Imagination  | Provide Enriching Experiences    | Assess and update library volunteer recruiting, communications, training, and assignment processes to better engage with community members and provide meaningful volunteer opportunities.   | 6-12 months                   |
| 4  | Inspire Imagination  | Provide Enriching Experiences    | Develop a centralized inventory, booking, and transport of shared equipment and resources for events and services across all library locations and outreach events   | 6-12 months                   |
| 5  | Inspire Imagination  | Spark Innovation                 | Prepare for South Branch Library move and building project   | 2+ years                      |
| 6  | Inspire Imagination  | Spark Innovation                 | Create a Library Staff Skills Matrix to assist with services and event planning.   | 6-12 months                   |
| 7  | Strengthen Community | Build Community Connections      | Replace furniture and fixtures in all branch youth areas and the Emily Fowler Central Library conference room.   | 6-12 months                   |
| 8  | Strengthen Community | Celebrate Our History            | Develop marketing initiative for Special Collections, including updated Special Collections web pages, social media content, and a DTV video to increase online and in-house use of Special Collections services and materials by 5%.  | 12-18 months                  |
| 9  | Strengthen Community | Provide Inclusive Access to All  | Reorganize storage facility unit for quick, easy, and safe access to shelving furniture components.  | 6-12 months                   |
| 10   | Strengthen Community | Provide Inclusive Access to All  | Develop and implement a Strategic Assessment of Library Operations Plan, identifying library operations and services to be reviewed, creating review guidelines, and establishing timelines for assessments.   | 2+ years                      |
| 11   | Strengthen Community | Provide Inclusive Access to All  | Assess budgeting options for retail and supply sale revenues   | 6-12 months                   |

|    | Strategic Priority   | Strategic Goals                       | 2026 Action Item  | Estimated Timeframe |
|----|----------------------|---------------------------------------|---|---------------------|
| 12 | Strengthen Community | Provide Inclusive Access to All       | Investigate and pursue options for online library card applications and online payment and donation options   | 12-18 months        |
| 13 | Transform Lives      | Champion Literacy                     | Develop and implement Story Time Totes as pilot program for school year 25-26   | 18-24 months        |
| 14 | Transform Lives      | Champion Literacy                     | Begin collection development review, analysis, and audit of picture book collections to improve catalog records for easy and accurate searchability and identify collection needs.                            | 2+ years            |
| 15 | Transform Lives      | Champion Literacy                     | Enhance literacy skills among elementary school children through caregiver engagement and education, school outreach, and enriching youth collections   | 2+ years            |
| 16 | Transform Lives      | Create a Culture of Lifelong Learning | Establish standards and templates for Library informational and marketing materials   | 18-24 months        |
| 17 | Transform Lives      | Embrace Technology                    | Implement use of productivity software to improve department project management, communications, and reporting.   | 12-18 months        |
| 18 | Transform Lives      | Embrace Technology                    | Investigate software and technology tools to automate and improve library experiences with room and equipment reservations, sound systems, computer reservation system, and replacement card barcode numbers. | 12-18 months        |
| 19 | Transform Lives      | Embrace Technology                    | Develop a comprehensive Library Technology Roadmap establishing goals, strategy, assessment, and staff training plans for library technology including hardware, software, and other services.                | 6-12 months         |
| 20 | Transform Lives      | Embrace Technology                    | Develop and implement file storage organization system for department drives and Teams channels   | 12-18 months        |