

UNITE, GROW,



Denton Parks and Rec

202~~3~~4-202~~4~~5 Schedule of Fees Effective Oct. 1, 202~~3~~4

Fees may be adjusted on an interim basis throughout the year as new services are added or to maintain parity with market trends. Interim changes will be submitted for approval by Park Board and Council approval on an annual basis. [Code of Ordinances – Chapter 22.28](#)

Any new marketing promotion will be approved prior to implementation by the City Manager or his/her designee.

Many program fees are set by independent contractors. Parks and Recreation led programs, leagues, events, and childcare fees vary and are periodically benchmarked. Per Code of Ordinances Chapter 22-28, the fee shall be based on the cost of providing the event, service, equipment, or goods. These fees are published in our online catalog at www.dentonparks.com.

Recreation and Cemetery Fees

Recreation Pass, Special Events, Impact, and Nonresident Fees

Rec Pass Fees	Fee	Application of Fee and Description
Rec Pass Ages 8 and older	\$15	Annual fee for rec center <u>and senior centers</u> access to gym, game room, computers, and Civic Center walking track.
Rec Pass Replacement Card	\$2	Fee for the replacement of a lost rec pass card.
Special Event Fees	Fee	Application of Fee and Description
Special Event Deposit	\$100	A refundable deposit to secure an event held on park property.
Special Event Application Fee – Tier 1 Special Event Application Fee	\$50 \$30	Fee for processing a neighborhood block party permit application. Fee for processing a special event permit application.
Special Event Application Fee – Tier 2	\$100	Fee for processing a Tier 2 special event permit application.
Special Event Application Fee – Tier 3	\$150	Fee for processing a Tier 3 special event permit application.
Special Event Application Fee – Tier 4	\$200	Fee for processing a Tier 4 special event permit application.
Special Event Application Fee – Tier 5	\$250	Fee for processing a Tier 5 special event permit application.
Special Event Application Fee – Tier 6	\$300	Fee for processing a Tier 6 special event permit application for series or reoccurring markets.
Special Event Late Fee – Tier 1	\$25	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 2	\$50	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 3	\$75	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 4	\$100	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 5	\$125	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 6	\$150	Fee for processing late special event permit applications received after established deadline.
Event Impact Fee	\$50	Hourly fee for unanticipated special event permit needs including but not limited to on-site review.
Vendor Permit For Profit Fee	\$25	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
Vendor Permit Nonprofit Fee	\$15	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
LED Screen Trailer Fees	Fee	Application of Fee and Description
<u>LED Screen Trailer; Monday-Thursday</u>	<u>\$3,000</u>	<u>Fee for 6-hour screen rental within Denton city limits (Monday – Thursday)</u>
<u>Deposit Fee</u>	<u>\$1,500</u>	<u>A non-refundable 50% deposit to secure the LED screen rental (Monday – Thursday)</u>
<u>Additional Hourly Usage (Mon-Thurs)</u>	<u>\$500</u>	<u>Add-on fee for additional hourly usage of LED screen rental (Monday – Thursday)</u>
<u>LED Screen Trailer; Friday-Sunday</u>	<u>\$4,500</u>	<u>Fee for 6-hour screen rental within Denton city limits (Friday – Sunday)</u>
<u>Additional Hourly Usage (Fri-Sun)</u>	<u>\$750</u>	<u>Add-on fee for additional hourly usage of LED screen rental (Friday – Sunday)</u>
<u>Deposit Fee</u>	<u>\$2,250</u>	<u>A non-refundable 50% deposit to secure the LED screen rental (Friday – Sunday)</u>
<u>Rentals Staff</u>	<u>\$100</u>	<u>Hourly fee per staff team for screen rental</u>
<u>Non-City Rental Fee</u>	<u>TBD</u>	<u>TBD plus GSA mileage rate from Denton Civic Center</u>

Nonresident fee may

Facility Utilization Agreement Fees		Fee	Application of Fee and Description
Recreation Impact Fee		\$15	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Select Impact Fee		\$25	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Hunting Permits		Fees	Application of Fee and Description
Seasonal Permit; Resident		\$30	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com .
Seasonal Permit; Nonresident		-\$50	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com.
Nonresident Fees		Fee	Application of Fee and Description
Nonresident Fee		\$10	Add-on fee applied to individuals who do not pay City of Denton taxes for facility (per hour) or equipment rentals, program registrations, memberships, and/or services; unless otherwise noted.
Nonresident Fee (aquatics)		\$2	Same as defined above and applicable to aquatics; as needed ; <u>daily admissions and programs that are under \$15.</u>
Nonresident Fee (aquatics and tennis)		\$1	Same as defined above and applicable to programs with fees less than \$510; as needed.
Nonresident Fee (hunting)		\$20	Same as defined above and applicable to hunting; as needed.
Memorial Fees		Fee	Application of Fee and Description
Memorial Bench		\$234,200	Fee for labor and supplies to install memorial bench and plaque. Details and locations are available at www.dentonparks.com .
Memorial Tree		\$650	Fee for labor and supplies to install memorial tree planting. Details and locations are available at www.dentonparks.com .
Memorial Bricks		\$269,275	Fee for labor and supplies to install memorial brick. Details and locations are available at www.dentonparks.com .
Memorial Picket		\$275	Fee for labor and supplies to install memorial picket. Details and locations are available at www.dentonparks.com .
Cemetery Fees		I.O.O.F. Oakwood	Application of Fee and Description
Stone (Monument) Permit	\$75	\$5075	Fee for a permit to install a monument per approved specifications.
Burial (Interment) Permit	\$75	\$5075	Fee for an interment permit per approved specifications.
Burial Permit Late Fee	\$100	\$100	Fee applied in addition to the Burial Permit if the request is less than 48 hours prior to the burial.
Plot for Cremations	\$150	n/a	Fee for a cremations burial space.
Plot for Infant Coffin	\$375	\$375	Fee for an infant-size coffin burial space.
Plot for Full Coffin	\$900	\$525	Fee for a full coffin burial space.

Nonresident fee may apply.



Recreation and Civic Center Rental and Service Fees

Recreation and Senior Center Room Rentals

Hourly rates per room and service fees; multipurpose rooms and rates can be combined to rent one area.

Rec Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Room C Multipurpose	Kitchen	Full Gym	Half Gym	Game Room	Computer Room Meeting Space	Craft Room
MLK Jr. Rec Center	\$30	\$35		\$20	\$90	\$50	\$25	\$25	\$25
Denia Rec Center	\$30	\$35	\$30		\$90	\$50	\$25		
North Lakes Rec Center	\$30	\$35			\$90	\$50			
Senior Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Conference/ Computer Room	Kitchen	Orange Room	Blue Room	Green Room/ Classroom	Craft Room Ceramics	Garden/ Terrace
Denton Senior Center	\$40	\$40	\$25	\$20	\$35	\$30	\$20	\$25	\$25
American Legion Hall	\$40	\$40	\$25	\$20			\$20		\$25
Rental Service Fees	Fee	Application of Fee and Description							
Building Attendant (BA)	\$20	Hourly fee per individual staff for after-hours rental.							
Cleaning Fee	\$250	Fee for cleaning recreation center after rentals (Saturday and Sundays only).							
Deposit	\$100	Fee required to secure a rental 30 days in advance and is refunded after the rental pending no damages to facility.							

Denton Civic Center Meeting Room Rentals

Meeting Rooms Hourly Rates	Meeting Rm 1 Community Room	Meeting Rm 2 Back Redbud Room	Rotunda_ /Kitchen	Plaza
Denton Civic Center	\$65	\$450	\$150	\$25
Rental Service Fees	Fee	Application of Fee and Description		
Building Attendant (BA)	\$20	Hourly fee per individual staff for after hours rental; staff requirements are based on attendance and alcohol served.		
Deposit (rotunda/full building)	-\$200	Fee required to secure a rental and is refunded after the rental pending no damages to facility.		
Deposit (meeting rooms)	\$100	Fee required to secure a rental and is refunded after the rental pending no damages to facility.		
Cleaning Fee (rotunda)	\$400	Fee required for Civic Center rotunda rentals (Saturday and Sundays only).		
Cleaning Fee (meeting rooms)	\$75	Fee required for meeting room rentals (Saturday and Sundays only).		
Marquee Fee	-\$75	Daily fee for limited use of the marquee related to rental and based on availability.		

Nonresident fee may



Athletic Facility Rental, Service, and Maintenance Fees

Practice Field Rentals	Fee	Application of Fee and Description
Practice Field; no lights	\$2015	Hourly fee for exclusive use of a practice field per the listing below during daylight hours.
Practice Field; with lights	\$3025	Hourly fee for exclusive use of a practice field per the listing below during evening hours.
Disc Golf Course	\$25	Hourly fee for exclusive use of the disc golf course.
Hockey Rink/ Futsal at Mack Park	\$25	Hourly fee for exclusive use of the rink at Mack Park.

Practice Field Rental Options:

Denia Soccer, Mack Soccer, ~~Hinkle Soccer/Rugby~~, Fred Moore Softball, North Lakes Softball 5 & 6, North Lakes Football and Soccer, Vela, Roberts, Mack, Evers Baseball. All fields have lights excluding Denia Soccer Field ~~and Hinkle Soccer/Rugby~~.

Game Field and Complex Rentals | Pre-qualification is required for a complex rental based on preexisting thresholds provided by the Athletics Division.

Game Field; no lights	\$2015	Hourly fee for exclusive use of a field for tournament/games during daylight hours.
Game Field; with lights	\$3025	Hourly fee for exclusive use of a field for tournament/game during evening hours.
Tournament Fee	\$50	Per team fee charged for all tournament rentals.
Deposit	\$200	Fee required to secure a game and complex rental; refunded based on concluding field and facility conditions.
Cancellation Fee Tournament	\$100	Fee applied if the tournament is canceled less than seven days from the tournament start date.
Cancellation Fee Games/Tournament	\$200	Fee applied, or deposit is forfeited if a tournament or game is canceled less than two days from game date.

Rental Service Fees

Labor Fee	\$38	Hourly fee per individual staff to prep fields, remove trash/litter, and/or clean restrooms.
Tournament Staff Fee	\$2530	Hourly fee for staff to touch up fields, stock restrooms, and remove trash/litter for tournaments.
After Rental Light Fee	\$10	Hourly fee applied if field lights are left on after rental.
Bleacher Fee	\$100	Flat fee per bleacher for loading, hauling, and setting not native to the field rented.
Soccer Goal Fee	\$350	Flat fee per pair of soccer goals for loading, hauling, and setting not native to the field rented.
Field Marker Fee	\$150	Flat fee per field for line marking a sport not native to the field rented.
Temporary Fence Field Rental	\$150	Flat fee per field for temporary fence installation for field rental tournament/game.
Field Preparation Tournament Rental	\$40	Flat fee per field for each day of a tournament rental.

Nonresident fee may apply.



Pavilion Rentals, Park Rentals, and Goldfield Tennis Center

Pavilion Rentals	Fee	Application of Fee and Description
Small Pavilion	\$ 150	Hourly fee for exclusive use of a small pavilion; location/capacity are available at www.dentonparks.com .
Large Pavilion	\$ 2015	Hourly fee for exclusive use of a large pavilion; location/capacity are available at www.dentonparks.com .
Bounce House Add-On	\$10	One-time fee to utilize the services of a bounce house vendor during a pavilion rental.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
Fred Moore Park	\$65	Hourly fee for exclusive use of a park area, pavilions, and stage for large public and private events.
North Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
South Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
-Wolff's Park	\$65	Hourly fee for exclusive use of the park area for large public and private events.
North Lakes Dog Park – Smallest Pen	\$65	Hourly fee for exclusive use of the small (special event) dog park pen
Quakertown North	\$200	Hourly fee for exclusive use of the north side of the park for large public and private events.
Quakertown South	\$200	Hourly fee for exclusive use of the south side of the park for large public and private events.
The NOOK	\$ 6515	Hourly fee for exclusive use of the NOOK at Emily Fowler Library for small public or private events.
Clear Creek Natural Heritage Area	\$ 200150	Hourly fee for exclusive use of a park area, pavilions for large public and private events.
CCNHC Education Center Rental	\$25	Hourly fee for usage of the Education Center.
CCNHC Building Attendant	\$20	Hourly fee per individual staff for after-hours rental.
Mountain Bike Trail Rental	\$75	Hourly fee for exclusive use of the Mountain Bike Trail for park area, pavilions for large public or private events.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
CH Collins Stage at Fred Moore Park	\$15	Hourly fee for exclusive use of the covered stage with access to electricity.
Community Garden Plot	\$20	Annual plot fee at the Bowling Green Park Community Garden.
Park Contractor	\$15	Hourly fee to operate a contracted program in a park where the vendor directly collects their own program fees.
Denton ISD Cross Country Meet	\$100	Flat fee per meet hosted by Denton Independent School District.
Cross Country Meet	\$150	Flat fee per meet, in addition to park event rental fee
Mountain Bike Trail Race	\$150	Flat fee per meet, in addition to park event rental fee.
Parking Attendant	\$ 2014	Hourly fee for event parking attendant, as needed
Denton Goldfield Tennis & Pickleball Center	Fee	Application of Fee and Description
Annual Tennis Membership	\$125	Annual fee for unlimited tennis court reservations.

Nonresident fee may

Court Reservation; no lights	\$23	Fee for 1.5 Hours of use per person for exclusive use of a tennis court daylight hours.
Court Reservation; with lights	\$45	Fee for 1.5 Hours of use per person for exclusive use of a tennis court during evening hours.
Court Tournament Reservation	\$108	Hourly fee per court for exclusive use with an eight-hour minimum.

Nonresident fee may apply.

Marketing and Promotion of Recreation Programs and Events

Recreation Promotions and Discounts

Special Event and Social Media Campaign Giveaways- to leverage as incentives and promotions for programs and special events

- 50 \$10 range cards
- ~~5 annual aquatic pass memberships~~ [\(see the Aquatic Promotions page for Special Event/Aquatic marketing\)](#)
- 5 park pavilion rentals
- 2 Basic birthday party packages
- 5 woodshop memberships ~~for ages 50+(1-month annual _____)~~
- 2 Fitness/Group exercise passes (1 month)
- 2 Personal Training SMART START sessions
- 2 ~~ALH-50+~~ Valentine's Dance & Dinner Packages (2 tickets per package)
- 2 Adult 50+ trips to Winstar (trip registration fee only)
- 10% ~~Adult 50+~~ Open House Registration Discount (offered to those who attend and register for memberships/programs at the Open House event day)
- 3 Hunting Permits (1 season)
- 3 Family Ticket Package- My Little Valentine Dance (limit 4 individuals)
- 5 Liberty Run entries



Aquatic Memberships, Admissions, and Group Discounts

Ages 2 and under are free per daily admission purchased.

Natorium Admissions and Group Discounts

Memberships and Admissions	12-Month	1-Month	Daily Admission
	General Public I \$190 Resident I \$170	General Public I \$40 Resident I \$30	Ages 3-15, \$5 Ages 16 & older, \$7
Daily Admissions Group Discount	10-19 Guests \$0.50 off per admission	20+ Guests \$1 off per admission	Denton PARD Camps \$1 per admission

Water Works Park Admissions and Group Discounts

Season Pass and Admissions	Preseason Discount	Season Pass	Monthly Pass	Daily Admission
	Holiday Savings \$10 Discount applied to any season pass or cooler pass purchased between November 24, 2024 2 – January 1, 2025 3	Silver Membership General Public I \$100 Resident I \$80	General Public I \$40 Resident I \$35	Non-swimmer, \$5 Under 48 inches, \$12 48 inches & taller, \$16
	Early Bird Savings: \$5 discount applied to any season pass or cooler pass purchased between January 2-March 1, 2025 3 .	Gold Membership General Public I \$150 Resident I \$130		
		Platinum Membership General Public I \$220 Resident I \$200		
		Cooler Pass I \$60		

Nonresident fee may apply.

Daily Admissions Group Discount	10-29 Guests	30-99 Guests	100+ Guests	Denton PARD Camps
	\$3 off per admission	\$4 off per admission	\$5 off per admission	\$4 per admission

Civic Center Pool Rates Admissions

Season Pass and Admissions	Season Pass	Daily Admission
	General Public I \$50	Ages 3-17, \$4
	Resident I \$40	Ages 18 & older, \$5

All-Access Aquatics Pass | Includes access to the Natatorium, Water Works Park, and Civic Center Pool

All-Access Aquatic Membership	12-Month
	General Public I \$240
	Resident I \$220
	(Includes Platinum Membership to Water Works Park)

- Platinum Membership
- Souvenir cup with free refills
 - Four general admission tickets
 - Six 50% off daily admission coupons for friends and family
 - Five meal combo vouchers for concessions
 - 10% off concessions and gift shop
 - ~~\$25 Luxury Lounger rentals (3 hours per rental)~~
 - 30% off total cabana rental M-Th
 - 4 Dive-In-Movie passes
 - ~~One free Luxury Lounger rental per season~~
 - One free Cabana Rental per season
 - Member Appreciation Event
 - 2025~~3~~ Cooler Pass included

Nonresident fee may



Aquatic Facility and Amenity Rentals, Lane Rentals, and Water Park Pavilion Rentals

Aquatic Facility Rentals Based on guest attendance					
Water Works Park	1-400 Guests	401-600 Guests	601-800 Guests	801-1,200 Guests	1,201-1,600 Guests
	\$1,400 2-hour min. \$500 per extra hour	\$1,600 2-hour min. \$525 per extra hour	\$1,800 2-hour min. \$550 per extra hour	\$2,000 2-hour min. \$575 per extra hour	\$2,200 2-hour min. \$600 per extra hour
Civic Center Pool (Monday-Thursday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	
Civic Center Pool (Friday-Sunday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$375 2-hour min. \$100 per extra hour	\$475 2-hour min. \$125 per extra hour	\$575 2-hour min. \$150 per extra hour	\$675 2-hour min. \$175 per extra hour	
Denton Natatorium	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	

Aquatic Amenity Rentals

Water Park Luxury Loungers	Monday-Thursday	Monday-Thursday	Friday-Sunday	Friday-Sunday
	\$30 3-hour min. \$10 per extra hour	\$55 per day	\$40 3-hour min. \$10 per extra hour	\$75 per day
Water Park Cabanas	Monday-Thursday		Friday-Sunday	
	\$65 3-hour min. \$20 per extra hour		\$80 3-hour min. \$25 per extra hour	

Aquatic Facility Use Rentals

Lane and Pavilion Rentals	Rental Fee	Application of Fee and Description
Natatorium Lane Rental	\$12	Hourly fee for exclusive use of a lap swim lane in the Natatorium.
Water Park Party Pavilion	\$75	Hourly fee for use of the Party Pavilion, each additional hour is \$50
Water Park Corporate Pavilion Area	\$150	Hourly fee for use of the Corporate Pavilion, sand volleyball court, and grassy area, each additional hour is \$50

Nonresident fee may

Outside Catering Fee

\$150

Fee for use of outside catering during private rental, after hours rental, or corporate pavilion area.

Nonresident fee may apply.



Aquatics Promotions and Discounts

Aquatic Promotions and Discounts

Military Discount Days - \$2 off full-priced admissions at WWP, Nat, or CCP* | \$2 off for all military active duty, veterans, retired, and reserves that have a valid identification card (cannot be expired) on select days (Memorial Day, June 6, July 4*, Labor Day) *CCP runs a \$1 admission special all day on July 4.

Water Works Park Promotions and Discounts

Season Pass Perks

Silver Membership

- Souvenir cup with \$1 refills
- Two 50% off daily admission coupons for friends and family
- 10% off concessions and gift shop purchase
- \$10 off total cabana rental M-Th
- ~~\$5 off total luxury lounge rental~~
- Member Appreciation Event

Gold Membership

- Souvenir cup with free refills
- Two general admission tickets
- Two 50% off daily admission coupons for friends and family
- Four meal combo vouchers for concessions
- 10% off concessions and gift shop
- ~~\$25 Luxury Lounge rentals (3 hours per rental)~~
- 20% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- Member Appreciation Event
- 4 Cooler Passes (single use)

Platinum Membership

- Souvenir cup with free refills
- Four general admission tickets
- Six 50% off daily admission coupons for friends and family
- Five meal combo vouchers for concessions
- 10% off concessions and gift shop
- ~~\$25 Luxury Lounge rentals (3 hours per rental)~~
- 30% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- ~~One free Luxury Lounge rental per season~~

Nonresident fee may

- One free Cabana Rental per season

- Member Appreciation Event
- 202~~5~~3 Cooler Pass included



Aquatics Promotions and Discounts

Marketing Discount

Incentives

Park Foundation Giveaways | 40 daily admission passes, 40 rec center passes for fundraising events

Special Events Giveaways | 50 daily admission passes leverage as incentives and promotions for special events (City operated only; internal department partnership)

Social Media Campaign | 200 daily admission passes leverage as incentives for marketing campaigns Mobile and Social Media Marketing | ~~\$1 Concessions Sales~~ Varies by season with

Director approval

~~Mobile and Social Media Marketing | 50% off concession items~~

~~Mobile and Social Media Marketing | 20th Anniversary Sale (\$20 is good for 4 General Admission tickets to Water Works Park on June 20, July 20, and August 20, 2023.)~~

~~Mobile and Print Media Marketing | \$2 off~~

Twilight Admission Discount, Monday-Friday, 4 p.m. -

Close

~~\$8~~ per guest under 48 inches | Discounted daily admission fee during low attended hours; nonresident fee may apply

~~\$12~~ per guest 48 inches & taller | Discounted daily admission fee during low attended hours; nonresident fee may apply

Facility Maintenance Discount | \$2 off admission when major amenities are under repair

Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal

Natorium Promotions and Discounts

Natorium Pass Perks | One free daily admission coupon for friends and family

Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal

Civic Center Pool Special Event Discounts

Father's Day | Fathers get in for \$1 with an accompanied paid admission

July 4 | \$1 Daily admission, all-day

Employee Incentive and Discounts

City of Denton and DISD Employees | \$50 All Access Annual Aquatics Pass per employee and immediate family members
On-Duty Staff Incentive | 30% off concession items

Lifeguards I Initial cost of certification paid back in August if class was taken with City of Denton Parks and Recreation Department

Holiday bonus pay incentives for July 4 and Labor Day