

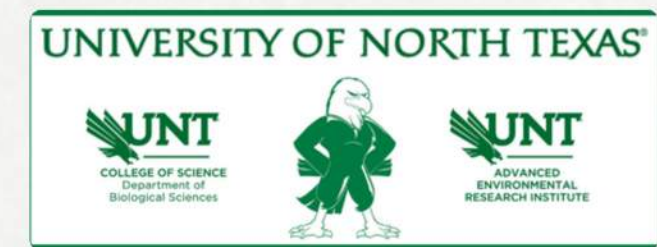
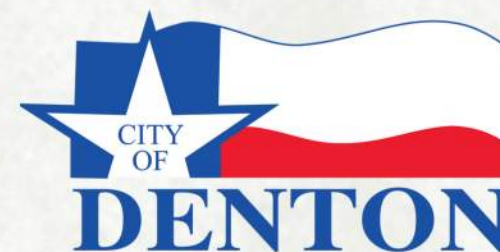
# 2025 NRPA Parks for Pollinators BioBlitz

“Raising public awareness by encouraging local action.”

Chione Lawton, Ziad Kharrat, Marshall McGee, Erik Miller & Tori Hill

08/04/2025

PRB25-021





# National Recreation & Park Association

The National Recreation & Park Association (NRPA) is a non-profit with a **network of more than 60,000 park and recreation professionals and advocates** that represent public spaces in all forms of communities through:

- Professional development
- Advocacy
- Grants & Programs
- Research
- Publications, and more...



NATIONAL RECREATION  
AND PARK ASSOCIATION

Their mission is to **advance parks, recreation and environmental conservation efforts** that enhance the quality of life for all.





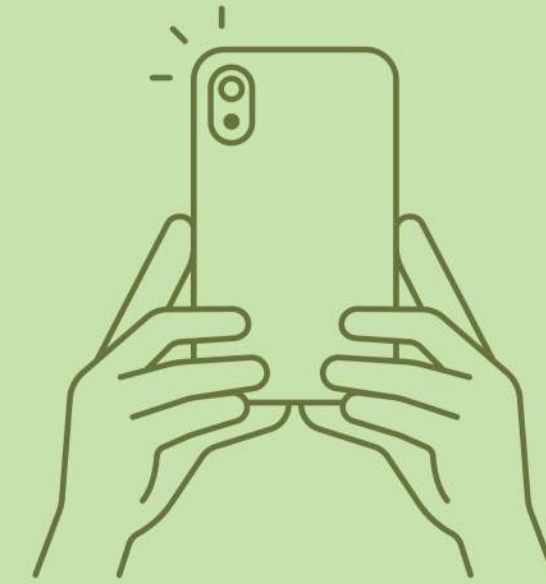
# NRPA Parks for Pollinators

- NRPA's national campaign focused on raising public awareness of the current state of pollinators and their habitats.
- They encourage local action and proposition parks in advancing pollinator habitats and conservation.
- They outline actions to protect these species and to increase local park and recreation agencies' capacity to promote pollinator protection within parks and to engage and educate their communities.





# Parks for Pollinators BioBlitz



## What is the NRPA BioBlitz?

A month-long event in September where community members work to take pictures to document the variety of flora and fauna that can be found in their area.



They'll be working alongside other enthusiasts and/or independently to help document pollinators and plants to provide our community with more information about local pollinators - all of which feeds into our wildflower program.

In 2024, events were organized across 35 states with more than 200 parks participants. Communities recorded almost 45,000 observations with nearly 5,000 participants.



# Denton's Project



## About

Members 1

Join the City of Denton and parks throughout the country in a fun challenge to see how many pollinator species can be documented this September. It is easy to participate by joining an event or making observations on your own, using the iNaturalist app. With the iNaturalist app, you simply take a picture of a

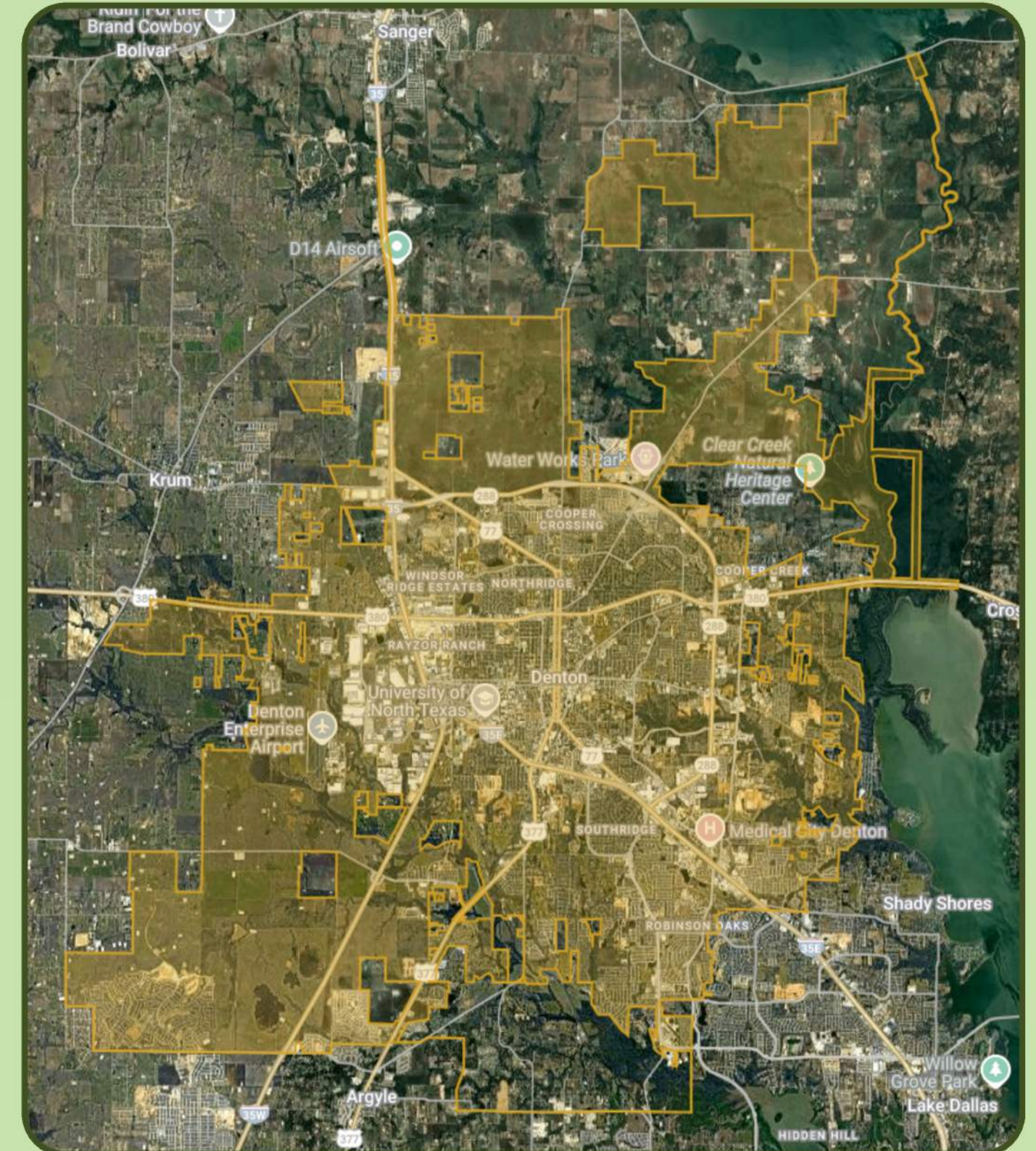
Read More >

Edit Project

Your Membership

Project Journal

- Denton PARD registered with NRPA to participate in the 2025 Parks for Pollinators country-wide event, taking place September 1<sup>st</sup> through the 30<sup>th</sup>.
- Community members will be encouraged to locate and identify as many pollinators and plants as possible during this time.
- Observations will be collected on the iNaturalist app.
- <https://www.inaturalist.org/>




















# BioBlitz With A Twist

To encourage community participation and promote our efforts, we have planned, on top of the BioBlitz, to host a few other events in collaboration with UNT and City of Denton.

## 30 Days of Pollinators

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3 	4	5 	6 	7
8 	9	10 	11	12 	13	14
15 	16 	17 	18	19 	20	21
22 	23	24 	25	26 	27	28
29 	30 					

## Dawn to Dusk: BYOB (Bring Your Own Binoculars)

- A three-part event on September 6<sup>th</sup> at  
**Clear Creek Natural Heritage Center**  
3310 Collins Road  
Denton, TX 76208
- 7am - 10am Bird Walk
- 6:30pm - 8:30pm Education and activities
- 8pm - 11pm Mothing bioblitz



# Teaming Up

During the 30-days of Pollinators, there will be a slew of internal and external collaborators that will not only help shine a spotlight on our program, but also the numerous other sustainability-focused initiatives happening around the city.

## City of Denton Collaborators

- Keep Denton Beautiful
- Watershed Department
- Water Planning & Engineering Dept.
- Environmental Services & Sustainability

## UNT Collaborators

- Society for Ecological Restoration


- Ecological Action Studios
- Bug, Bird & Plant Outreach
- Wildlife Society
- Bee Campus
- Tree Campus
- Bird Campus
- Pollinative Prairie Committee
- Sustainability Department
- Sustainable Arts Garden







# Desired Outcomes

- Public education and engagement
  - Community building
  - Partnership strengthening
  - Environmental awareness
  - Mental and physical wellness
- 



# Thank You



Link to City of Denton Project