



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: March 20, 2026

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding updates to the Hotel Occupancy Tax (HOT) Application and Scoring Rubric.

BACKGROUND

The Hotel Occupancy Tax (HOT) funding application period opens annually in the Spring. Applications are reviewed by the Community Partnership Committee (CPC) with funding recommendations made to City Council. At the February 20, 2026 CPC meeting, the Committee provided direction on updates to the application and scoring rubric.

Staff is presenting these updates and requesting direction on changes from the Committee for the Program Year 2027 application cycle.

The final proposed program application will be presented for consideration at the next scheduled meeting on April 17, 2026.

EXHIBITS

- Exhibit 1 – Agenda Information Sheet
- Exhibit 2 – Draft HOT 2027 Application
- Exhibit 3 – Draft HOT 2027 Scoring Rubric

Prepared by:
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Respectfully submitted:
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