

Evaluation Matrix

(125 points) + (30 "Other" bonus points) = 155 total points

SGA Targets by NAICS	Target: 10 points (Total 15 Points)		Points
	NAICS:		
	Connected		10
	Creative		
	Sustainable		
	Competitive		
	Other Target Areas (Max 5 points): business retention		4
	SGA Targets Subtotal		14
Economic and Fiscal Impacts	Economic and Fiscal Impacts (50 points)		Points
	Expand The Tax Base (Max Points 10)		
	Project provides new property, sales, HOT, or other taxes to the City, County, DISD, and DCTA through the development of property or facility or by making improvements to an existing property or facility, a new business or expansion, a new multi-tenant complex, or increase in jobs		8
	Public-Private Partnership (Max Points 10)		
	Project includes development of public infrastructure or amenities deemed beneficial, or developer assumes responsibility for development of infrastructure or public facilities beyond what is required. Project will involve a significant relationship with DISD or institution of higher education		5
	Increases High Wage Jobs (Max Points 10)		
	Project includes new jobs with an average or has a significant percentage of jobs that earn an annual base salary of \$65,000 or more		6
	Encourage Knowledge Base Jobs (Max Points 5)		
Connective	Connective (15 points)		Points
	Generates New Utility Customers (Max Points 10)		
	Project is a customer of City utilities focusing on electric. Higher points awarded for larger customers.		9
	Other Target Areas (Max 5 points):		
	Connective Subtotal		9
	Creative (30 points)		Points
	Community Investment (Max Points 5)		
	Project, company, or developer demonstrates a commitment to community support or involvement through monetary or in-kind support of local nonprofits, public institutions, or community organizations		3
Creative	Encourages New Business Markets/Suppliers And Entrepreneurship (Max Points 10)		
	Project is from an industry not significantly represented in local economy or company is a new business startup or entrepreneurial endeavor		6
	Benefits Package (Max Points 10)		
	Provides on-site child care; adult care; vouchers or other financial assistance; backup services; flexible or remote work accommodations; flexible spending accounts; 401K matching/pension; tuition reimbursement; or other benefits		9
	Other Considerations (Max 5 points):		
	Creative Subtotal		18
	Sustainable (25 Points)		Points
	Engages in Sustainable Practices (Max Points 10)		
Sustainable	Project has adopted sustainable or green business practices (e.g. LEED certification, renewable energy commitment or use, energy efficient construction)		7
	Spur Infill Development Or Redevelopment (Max Points 10)		
	Project is to develop/redevelop a property or facility in a manner that reduces urban sprawl and or increases density in a desirable area; project includes use of existing facility that has been vacant for at least 2 years		4
	Other Considerations (Max 5 points):		
	Sustainable Subtotal		11
	Competitive(20 Points)		Points
	Headquarters (Max Points 10)		
	The project is an international or national headquarters facility		0
Competitive	Use of Local Contractors/Construction Vendors (Max Points 5)		
	Project agrees to use vendors that have their principal place of business within the Denton City Limits		3
	Other Factors (Max 5 points):		
	Competitive Subtotal		3
Total by Category	Total by Category		Score
	Total		90
	Poor (0-44 points)		
	Acceptable (45-84 points)		
	Excellent (85-155 points)		X