



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Parks, Recreation and Beautification Board

Monday, January 5, 2026

6:00 PM

Civic Center Community Room

After determining that a quorum is present, the Parks, Recreation and Beautification Board of the City of Denton, Texas will convene in a Regular Meeting on Monday, January 5, 2026, at 6:00 p.m. in the Civic Center Community Room at 321 E. McKinney Street, Denton, Texas, at which the following items will be considered:

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

This section of the agenda permits a person to make comments regarding public business on items not listed on the agenda. This is limited to two speakers per meeting with each speaker allowed a maximum of four (4) minutes. Such person(s) shall have filed a "Blue Card" requesting to speak during this period prior to the calling of this agenda item.

2. ITEMS FOR CONSIDERATION

- A. [PRB25-038](#) Receive nominations and elect a Chair and Vice-Chair for the Parks, Recreation and Beautification Board.

Attachments: [Exhibit 1- Agenda Information Sheet](#)

- B. [PRB25-041](#) Consider approval of the minutes of November 3, 2025.

Attachments: [Exhibit 1- November 3, 2025 Minutes](#)

- C. [PRB25-040](#) Receive a report, hold a discussion, and give staff direction regarding the Parks, Recreation and Beautification Advisory Board Annual 2026 meeting schedule.

Attachments: [Exhibit 1- Agenda Information Sheet](#)
[Exhibit 2- Ordinance 19-2865](#)
[Exhibit 3- 2026 Meeting Schedule](#)

- D. [PRB25-031](#) Receive a report, hold a discussion, and give staff direction regarding the Hickory Creek Trail Master Plan.

Attachments: [Exhibit 1- Agenda Information Sheet](#)
[Exhibit 2- Presentation](#)

- E. [PRB25-042](#) Receive a report, hold a discussion and give staff input regarding the Athletics Division operations.

Attachments: [Exhibit 1- Agenda Information Sheet](#)
[Exhibit 2- Presentation](#)

- F. [PRB25-029](#) Receive a report and hold a discussion regarding active adult and senior programming.

Attachments: [Exhibit 1- Agenda Information Sheet](#)
 [Exhibit 2- Presentation](#)

3. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Parks, Recreation and Beautification Board or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Parks, Recreation and Beautification Board reserves the right to adjourn into a Closed Meeting on any item on its Open Meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

C E R T I F I C A T E

I certify that the above notice of meeting was posted on the official website (<https://tx-denton.civicplus.com/242/Public-Meetings-Agendas>) and bulletin board at City Hall, 215 E. McKinney Street, Denton, Texas, on December 23, 2025 in advance of the three (3) business day posting deadline, as applicable, and in accordance with Chapter 551 of the Texas Government Code.

OFFICE OF THE CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST TWO (2) BUSINESS DAYS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.



City of Denton

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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: January 5, 2026

SUBJECT

Receive nominations and elect a Chair and Vice-Chair for the Parks, Recreation and Beautification Board.

BACKGROUND

The Parks, Recreation and Beautification Board elects a chairperson and vice-chairperson from its members annually. The Boards, Commissions, and Council Committees Handbook requires:

Election of Officers

Procedures for the election of officers for appointed boards are established to ensure consistency with the City Council's goals and policies in making board appointments. Except where otherwise provided by state law, federal law, City Charter, or City ordinances or resolutions, election of officers for City of Denton council-appointed boards will be as follows:

- *The chair and vice-chair will be elected by voting board members.*
- *Election of officers shall be annually as soon as practicable after the annual appointment process. If, for any reason, the chair or vice-chair vacates their seat, a special election should be held to fill the unexpired term. A temporary chair may be selected by the board pursuant to Roberts Rules of Order.*

Today, the Parks, Recreation and Beautification Board is asked to elect those individuals to serve the roles of a Chair and Vice-Chair for two years or until a successor is elected.

OPTIONS

Elect a Chair and Vice-Chair, postpone election.

RECOMMENDATION

Staff recommends electing a Chair and Vice-Chair.

ESTIMATED SCHEDULE OF PROJECT

N/A

FISCAL INFORMATION

N/A

EXHIBITS

Exhibit 1- Agenda Information Sheet

Respectfully submitted:
Allison Wing, Parks and Recreation

Prepared by:
Robin Hill, Parks and Recreation Administrative Assistant

City of Denton Parks, Recreation, and Beautification Board
Minutes
November 3, 2025

After determining that a quorum of the City of Denton, Texas, Parks, Recreation, and Beautification Board was present, the Board convened in a Regular Meeting on Monday, November 3, 2025, at 6:00 p.m. in the Civic Center Community Room at 321 E. McKinney Street, Denton, Texas.

Present: Vice-Chair Elinor Lichtenberg, Members Bob Tickner, Keri Caruthers, and Joshua Taylor

Absent: Members Richard Villarreal, Amy Pelzel, and Kady Finley

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

- None

2. ITEMS FOR CONSIDERATION

- A. PRB25-039: Consider approval of the minutes of October 6, 2025.

The item was presented, and discussion followed.

Following discussion, Member Tickner moved to adopt the item as presented; Member Caruthers seconded. Motion carried.

AYES (4): Vice-Chair Lichtenberg, Members Tickner, Caruthers and Taylor.

ABSENT (3): Members Finley, Pelzel, and Villarreal,

NAYS (0):

- B. PRB25-024: Receive a report, hold a discussion, and give staff input regarding the aquatic feasibility study for a future joint-use facility.

The item was presented, and discussion followed.

Following discussion, staff was provided no direction.

- C. PRB25-035: Receive a report, hold a discussion, and give staff input regarding the proposed park spaces to be located in the Craver Ranch master planned community.

The item was presented, and discussion followed.

Following discussion, staff was provided no direction.

3. CONCLUDING ITEMS

- Halloween was very successful. We are waiting on final numbers. Parking is an issue that will need to be addressed next year.

With no further business, the meeting was adjourned at 7:24 pm.

ELINOR LICHTENBERG
VICE-CHAIR
CITY OF DENTON, TEXAS

ROBIN HILL
ADMINISTRATIVE ASSISTANT
CITY OF DENTON, TEXAS

MINUTES APPROVED ON:_____



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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: January 5, 2026

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the Parks, Recreation and Beautification Advisory Board Annual 2026 meeting schedule.

BACKGROUND

Ordinance 19-2865 (**Exhibit 2**) was adopted by City Council on January 28, 2020 and amended Section 2-29(h) of the Denton City Code to require Boards, Commissions, and Committees adopt a regular meeting schedule each year.

The requirement can be found in Section 2-29(h)(4)(c) and reads as follows:

Unless otherwise provided by law, each board, commission, or committee, shall adopt a regular meeting schedule by no later than the body's first meeting of the calendar year. All regular meeting schedules shall be sent to the City Secretary's Office for official record keeping purposes upon adoption. Regular meeting schedules should include all planned meetings the body intends to have during the calendar year.

The amendment was effective immediately upon its adoption. Therefore, the Parks, Recreation and Beautification Advisory Board needs to proceed with adopting its meeting schedule for Year 2026. The proposed schedule includes those meetings held to date (**Exhibit 3**).

Because it is understood that the start time and meeting location can vary based on room availability, that information is not included as part of the proposed schedule. The requirement for an annual schedule was to clearly define the day/month. If at any point in time a meeting cannot/will not be held, a cancellation notice will be duly posted in coordination with the City Secretary's Office. There will be no need to amend the meeting schedule should a meeting have to be cancelled.

OPTIONS

Approve, deny or make revisions

RECOMMENDATION

Approve meeting schedule as presented.

ESTIMATED SCHEDULE OF PROJECT

N/A

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Ordinance 19-2865

Exhibit 3- 2026 Meeting Schedule

Respectfully submitted:
Allison Wing,
Interim Director of Parks and Recreation

Prepared by:
Robin Hill
Administrative Assistant
Parks and Recreation

ORDINANCE NO.

19-2865

AN ORDINANCE OF THE CITY OF DENTON AMENDING THE CITY OF DENTON CODE OF ORDINANCES (CODE) SECTION 2-29 (CITY COUNCIL RULES OF PROCEDURE) SUBSECTION (H) (CREATION OF COMMITTEES, BOARDS, AND COMMISSIONS) REQUIRING BOARDS, COMMISSIONS, AND COMMITTEES TO ESTABLISH A REGULAR MEETING SCHEDULE; PROVIDING FOR A SEVERABILITY CLAUSE; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City Council of the City of Denton creates various boards, commissions, and committees to participate in the City's governmental process, and give input on topics of community importance; and

WHEREAS, the City Council recognizes that board, commission, and committee membership is a significant time commitment for Denton residents; and

WHEREAS, the City Council desires to help members of boards, commissions, and committees better understand the time commitment and meeting schedule of their respective seat by requiring the adoption of regular meeting schedules annually; and

WHEREAS, Denton City Council meetings are conducted in accordance with the Council Rules of Procedure set forth in Section 2-29 of the Denton City Code of Ordinances; NOW THEREFORE,

THE COUNCIL OF THE CITY OF DENTON HEREBY ORDAINS:

SECTION 1. That Section 2-29 (h) of the Denton Code of Ordinances, known as the Denton City Council Rules of Procedure, is hereby amended to read as follows:

(h) *Creation of committees, boards and commissions.*

(1) *Council committees:* The council may, by resolution and as the need arises, authorize the appointment of council committees. Any committee so created shall cease to exist when abolished by resolution of the council. Council committees shall comply with the Texas Open Meetings Act.

(2) *Citizen boards, commissions, and committees:* The council may create other citizen boards, commissions, and committees to assist in the conduct of the operation of the city government with such duties as the council may specify not inconsistent with the City Charter or Code. Creation of such boards, commissions, and committees and memberships and selection of members shall be by council resolution if not otherwise specified by the City Charter or Code. Any board, commission, or committee so created shall cease to exist when abolished by a resolution approved by the council. No committee so appointed shall have powers other than advisory to the council or to the city manager, except as otherwise specified by the Charter or Code. All citizen boards, commissions, and committees shall comply with the procedural requirements of the Texas Open Meetings Act. Any reference in this article to "citizen boards, commissions,

and committees" includes citizen task forces and citizen ad hoc boards, commissions, and committees unless otherwise indicated herein.

(3) *Appointments:*

- a. Individual city council members making nominations for members to citizen boards, commissions, and committees will consider interested persons on a citywide basis.
- b. The city council will make an effort to be inclusive of all segments of the community in the board, commission, and committee appointment process. City council members will consider ethnicity, gender, socio-economic levels, and other factors to ensure a diverse representation of Denton citizens.
- c. The city council will take into consideration an individual's qualifications, willingness to serve, and application information in selecting nominations for membership to each board, commission, and committee.
- d. In an effort to ensure maximum citizen participation, city council members will continue the general practice of nominating new citizens to replace board members who have served three (3) consecutive terms on the same board per the provisions of Denton Code of Ordinances, section 2-65. This provision does not apply to citizen task forces and citizen ad hoc committees.
- e. Each city council member will be responsible for making nominations for board, committee, and commission places assigned to him or her, which shall correspond to the city council member's place. Individual city council members will make nominations to the full city council for the governing body's approval or disapproval.

(4) *Rules of procedure:*

- a. All board, commission, and committee members, including citizen board, commission, and committee members, shall comply with the provisions of article II of chapter 2 of the Code of Ordinances. All board, commission and committee members, including citizen board, commission, and committee members, shall be provided a copy of these rules of procedure and a copy of the City of Denton Handbook for Boards, Commissions and Committees, which shall govern operational procedures of all boards, commissions and committees, including citizen boards, commissions, and committees. All boards, commissions, and committees, including citizen boards, commissions and committees, shall comply with these rules as to the preparation of minutes of meetings, and such minutes shall be prepared in accordance with the policies and procedures of the city secretary.
- b. All citizen board, commission, and committee members shall comply with the procedural requirements of the V.T.C.A., Texas Government Code Chapter 551, also known as the "Texas Open Meetings Act" as they appear now or may be amended in the future. Notice of all meetings shall be posted in compliance with the Texas Open Meetings Act and minutes and records will be maintained in accordance with requirements of the city secretary's office. Each citizen board, commission, and committee member shall be provided a copy of the Texas Open Meetings Act. Penalty provisions of the Texas Open Meetings Act shall only

apply to citizen boards, commissions, and committees with rule making or quasi-judicial power, as set forth in the Texas Open Meetings Act and as interpreted by Texas Courts.

c. Unless otherwise provided by law, each board, commission, or committee, shall adopt a regular meeting schedule by no later than the body's first meeting of the calendar year. All regular meeting schedules shall be sent to the City Secretary's Office for official record keeping purposes upon adoption. Regular meeting schedules should include all planned meetings the body intends to have during the calendar year.

SECTION 2. The provisions of this Ordinance are severable, and the invalidity of any phrase, clause, or part of the Ordinance shall not affect the validity or effectiveness of the remainder of the Ordinance.

SECTION 3. This ordinance shall become effective immediately upon its passage and approval.

The motion to approve this ordinance was made by PAUL MELTZER and seconded by KEELY BRIGGS, the ordinance was passed and approved by the following vote [6 - 0]:

	Aye	Nay	Abstain	Absent
Chris Watts, Mayor:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Gerard Hudspeth, District 1:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Keely Briggs, District 2:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Jesse Davis, District 3:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
John Ryan, District 4:	<u> </u>	<u> </u>	<u> </u>	<u>✓</u>

Deb Armintor, At Large Place 5:

✓

Paul Meltzer, At Large Place 6:

✓

PASSED AND APPROVED this the 28th day of January, 2020.


CHRIS WATTS, MAYOR

ATTEST:
ROSA RIOS, CITY SECRETARY

BY:



APPROVED AS TO LEGAL FORM:
AARON LEAL, CITY ATTORNEY

BY:





2026 Park Board Meeting Schedule

January						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February						
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22	23	24	25	26	27	28

March						
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29	30	31				

April						
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19	20	21	22	23	24	25
26	27	28	29	30		

May						
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June						
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28	29	30				

July						
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August						
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30	31					

September						
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27	28	29	30			

October						
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November						
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29	30					

December						
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20	21	22	23	24	25	26
27	28	29	30	31		



City of Denton

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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor

DATE: January 5, 2026

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the Hickory Creek Trail Master Plan.

STRATEGIC ALIGNMENT

Enhance Infrastructure and Mobility

BACKGROUND

Planning began on the Hickory Creek Trail alignment study in the Fall of 2023. City staff contracted with Halff Associates to determine the feasibility, opportunities/constraints, potential construction costs, and grant funding opportunities to extend Hickory Creek Trail approximately 13 miles between US380 and Guyer High School.

The Hickory Creek Trail is a planned, regional trail that will serve as recreational and transportation infrastructure for bicycle and pedestrian mobility. This trail is identified on the NCTCOG Regional Veloweb as a planned facility. The Veloweb is a long-range transportation plan that serves as the blueprint for the North Central Texas multimodal transportation network and demonstrates cities' commitments to multi-modal transportation across the region. The alignment of the trail will follow Hickory Creek to the greatest extent possible. However, in areas where barriers exist near the creek, the trail will become a sidepath along the adjacent roadway.

On December 4, 2025, Halff Associates and PARD held a community input meeting and presented the conceptual alignment for the Hickory Creek Trail. There were 10 community members in attendance. The feedback centered around the desire for clear links to key destinations, safe crossings, points of interest, and design that works well with the creek's wet conditions.

On August 1, 2023, City Council approved Halff Associates Inc., for professional design services for the Hickory Creek Regional Trail Master Plan. (Ordinance 23-1417)

OPTIONS

1. Recommend approval of the proposed alignment.
2. Recommend approval with modifications to the proposed alignment.
3. Recommend denial of the proposal alignment.

RECOMMENDATION

Staff recommend approval of the proposed alignment as presented.

ESTIMATED SCHEDULE OF PROJECT

- Adoption by City Council (Q1 2026)

- Grant research and application (2026)
- Identify and pursue trail projects (2027)

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

Sept. 11, 2023: Parks, Recreation, and Beautification Board Discussion

April 1, 2024: Parks, Recreation, and Beautification Board Discussion

January 2, 2025: Parks, Recreation, and Beautification Board Discussion

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Presentation

Respectfully submitted:

Allison Wing

Interim Director of Parks and Recreation

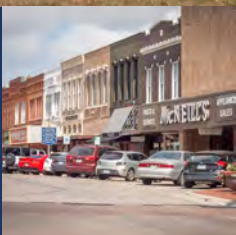
Prepared by:

Ziad Kharrat

Assistant Director of Parks and Recreation



Denton, TX



Denton, TX

Hickory Creek Trail Schematic Design Public Engagement Meeting

December 4, 2025

MEET THE TEAM



LENNY HUGHES

PLA Practice Leader

Lenny, Vice President and Practice Leader for Planning & Landscape Architecture, has 30yrs. experience in parks and trails, bikeway planning and design, landscape architecture, project management, bidding and negotiations.



CARTER SMITH

Senior Project Manager

Carter is a landscape architect and senior project manager for Halff's Placemaking Division. He has a diverse background in streetscapes, active transportation, green infrastructure, parks, trails, campuses, historical restoration, commercial, and mixed-use developments.



KEVIN GRONWALDT

Civil Engineering Team Lead

Kevin has served as Project Manager and Design Engineer for a variety of private and municipal civil engineering applications including major thoroughfare and street design, park & trail design, municipal utility & storm drainage system analysis and design, site development design, and construction administration.

Agenda

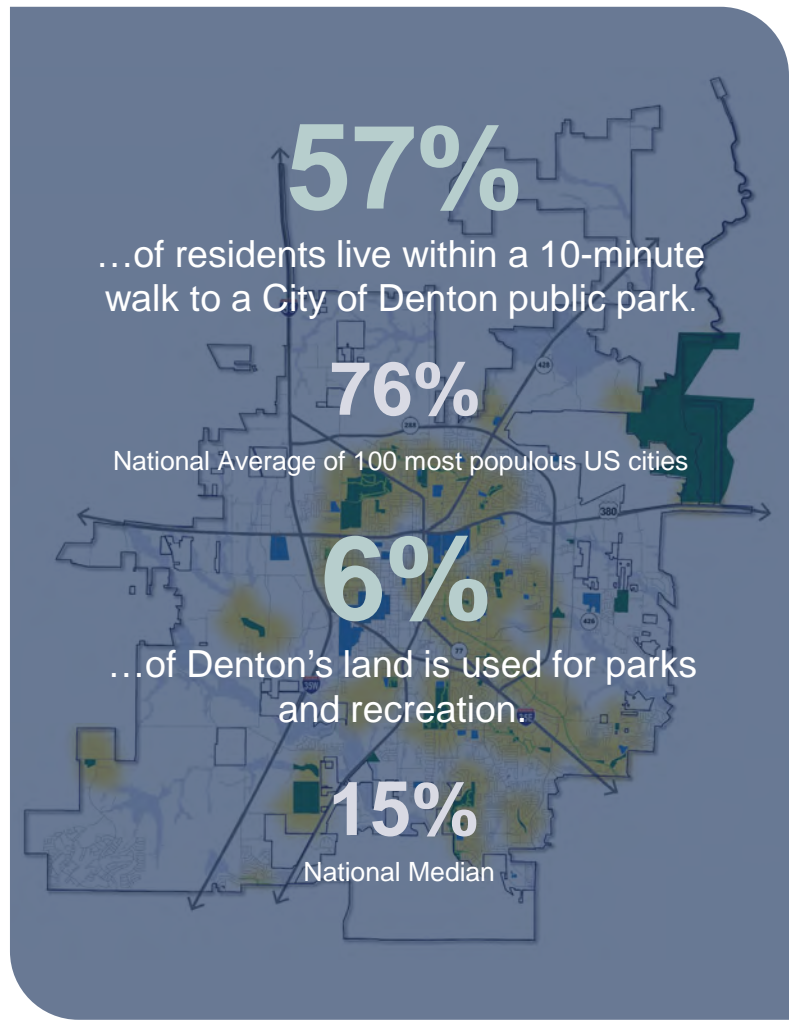
DENTON'S TRAIL NETWORK

- Trail System Needs
- Goals & Trail Priorities
- Opportunity Focus
- Hickory Creek Trail
- Next Steps

Trail System Needs

FUTURE PROOFING
2021 PARKS, RECREATION AND
OPEN SPACE MASTER PLAN

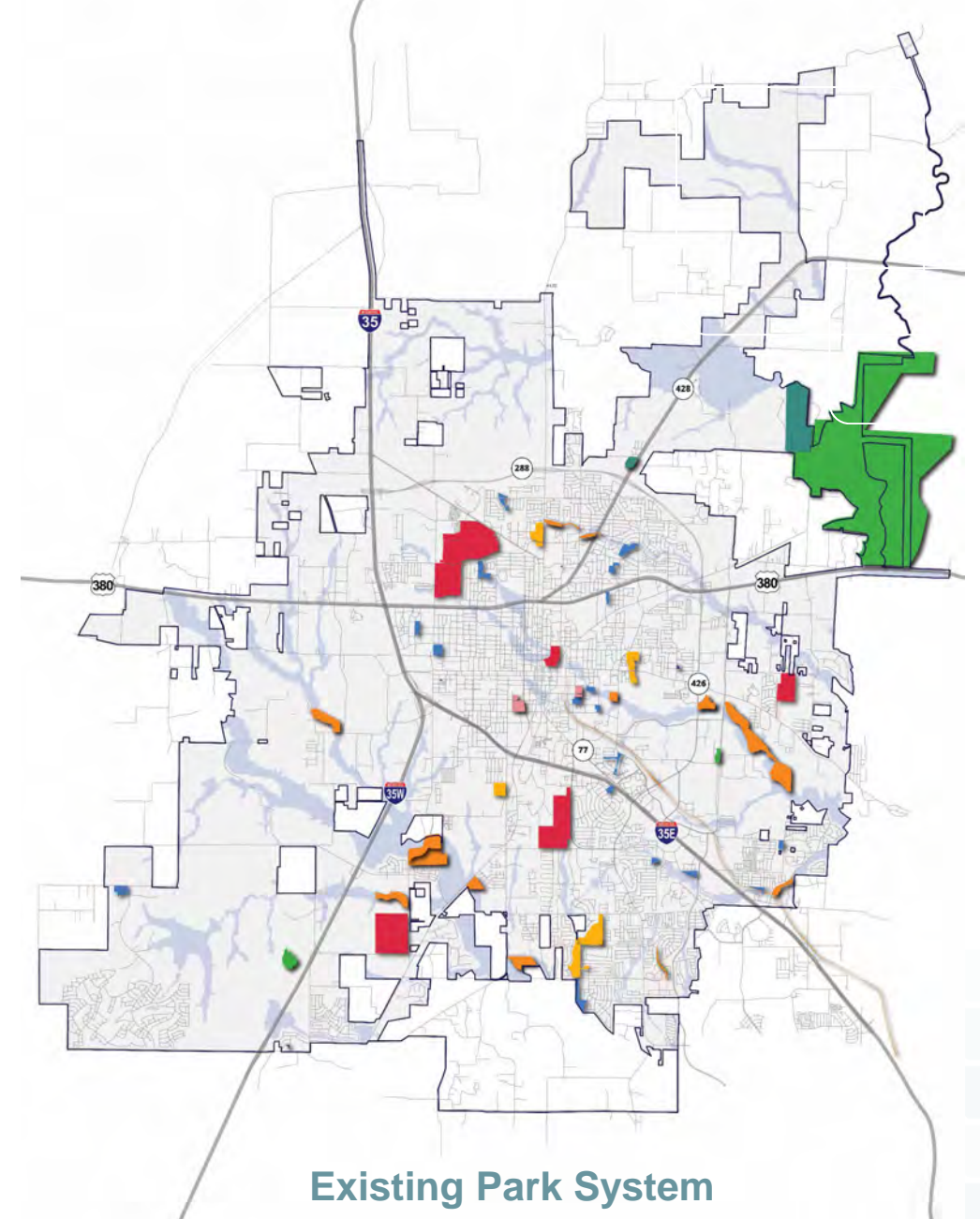
PARKS AND TRAILS ASSESSMENT



	2020	2030	2040
Population	136,268	207,334	325,000
Miles of Trail - Current	61.4 miles (15.1 + 4.74)	61.4 miles	61.4 miles
Level of Service (LOS)	1 mile per 2,219 residents	1 mile per 3,376 residents	1 mile per 5,293 residents
NRPA Median for Miles of Trail*	25.5 miles	25.5 miles	90 miles
Gap to Meeting NRPA Median	N/A	N/A	28.6 miles

PARK AND TRAILS

As Denton begins to fill in the gaps regarding parkland and open space, **trails, bikeways and sidepaths** become the needle and thread, tying these locations together to create a more **connected and holistic pedestrian experience.**



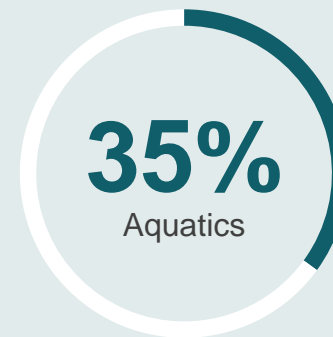
COMMUNITY WANTS



Community members were asked to identify their **three most important** outdoor amenities. **Trails** were the **most requested** amenity out of all responses.



SURVEY RESULTS



Trail System Objective

GOALS & TRAIL
PRIORITIES

TRAIL SYSTEM GOALS

The vision of this PROPOSED trail system for the growing community of Denton can be identified by three overarching goals: better access, improved connectivity, and increased safety for pedestrians.

1



PUBLIC ACCESS

Enhance public access to safe cycling and pedestrian infrastructure.

2



CONNECTIVITY

Improve system connectivity by linking key destinations throughout the community.

3



SAFETY

Create a safer environment for pedestrians by providing higher volumes and quality of trails and bikeways.

EXPANDING THE TRAIL NETWORK

CREEK/LINEAR TRAILS

Current: 15.11 miles

PROPOSED: 27.75 miles



INTERNAL PARK TRAILS

Current: 14.02 miles

PROPOSED: 17.42 miles



STREET SIDEPATHS

Current: 4.74 miles

PROPOSED: 130.43 miles

PADDLING TRAILS

Current: 0 miles

PROPOSED: 30.95 miles



EQUESTRIAN TRAILS

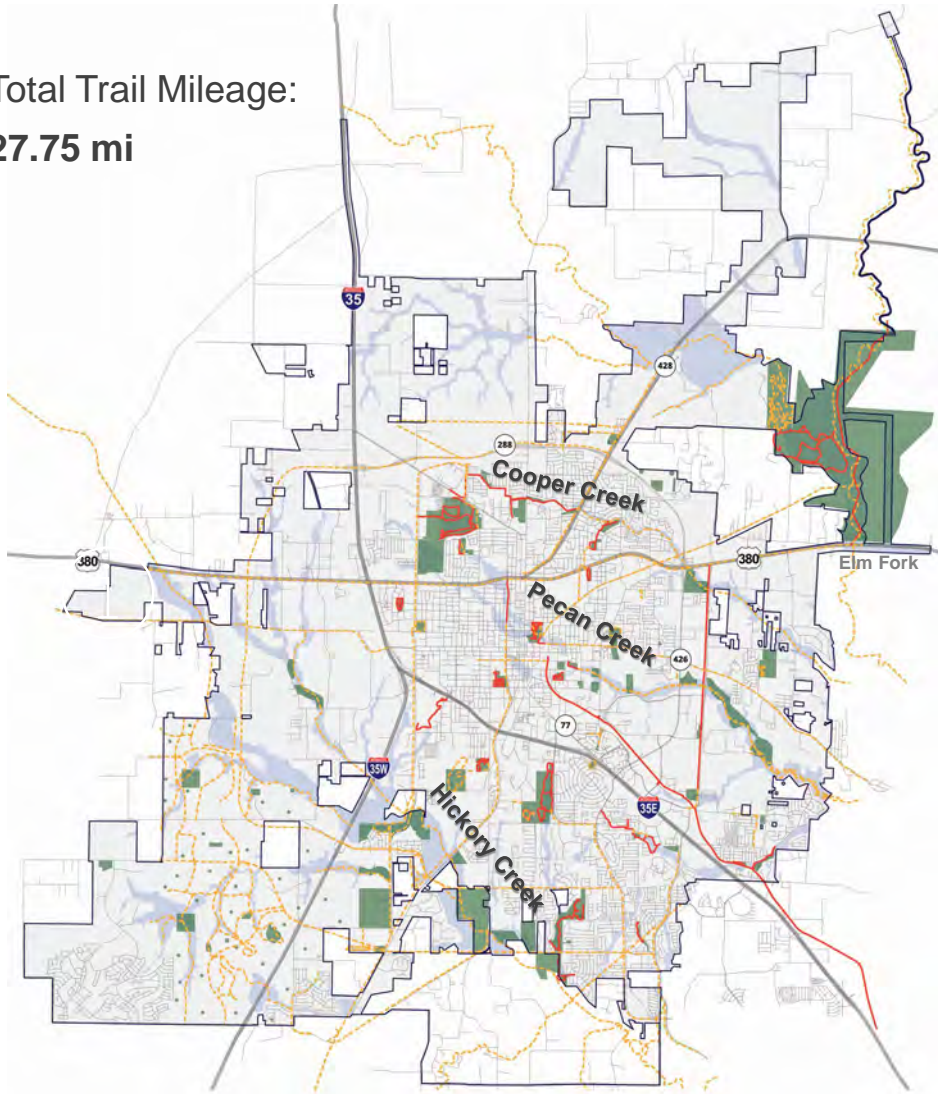
Current: 0 miles

PROPOSED: 5.35 miles



DENTON'S GREENBELT CORRIDORS

Total Trail Mileage:
27.75 mi



HICKORY CREEK TRAIL CORRIDOR

A great opportunity to connect residents of southern Denton to existing trail networks.

Trail Mileage: 15.98 mi



PECAN CREEK TRAIL CORRIDOR

Halff has worked previously with the City of Denton to study and provide future plans for developing the Pecan Creek corridor.

Trail Mileage: ~5.15 mi

Received \$10.5M Federal Funds



COOPER CREEK TRAIL CORRIDOR

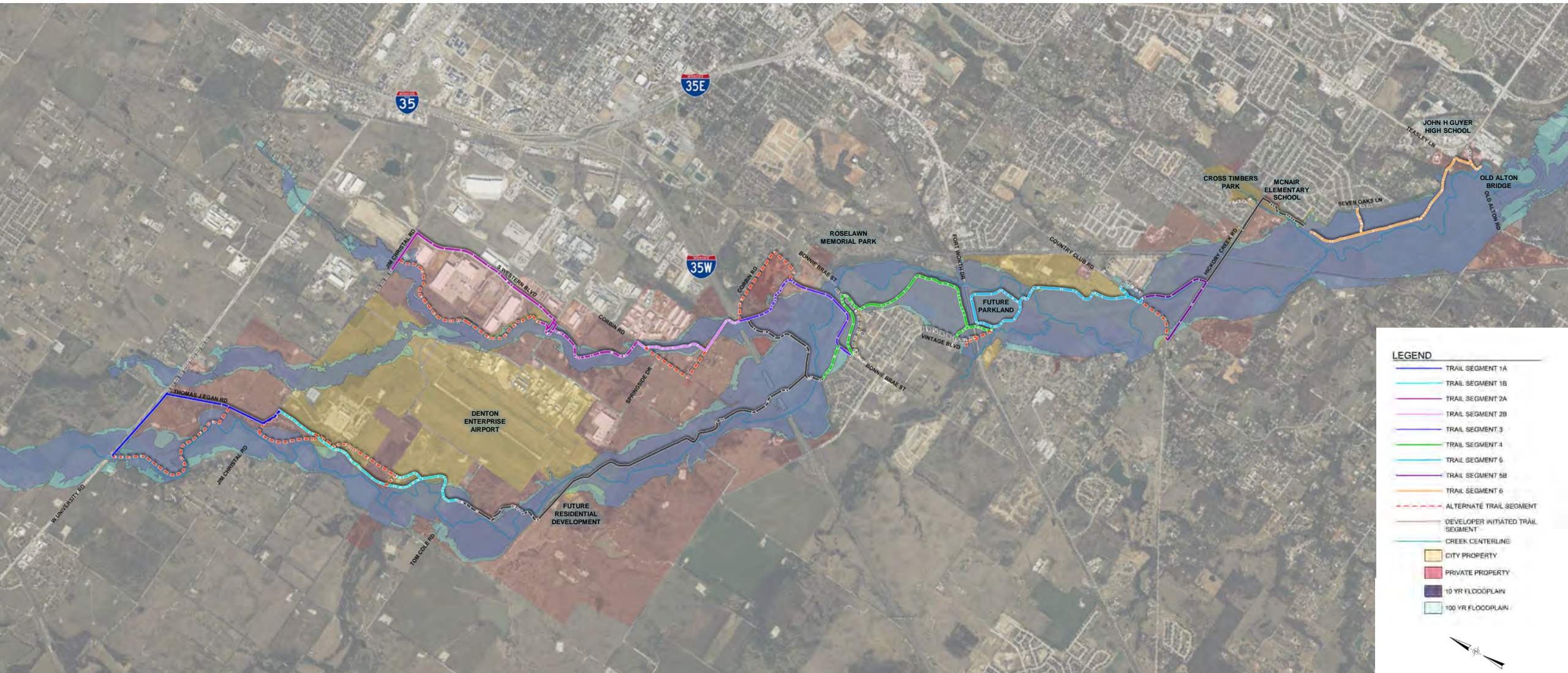
Future opportunity to expand the existing trail network to provide more access to Denton's extensive natural features.

Trail Mileage: ~6.62 mi

Hickory Creek Trail

PRELIMINARY PLANS

HICKORY CREEK TRAIL NETWORK - OVERALL

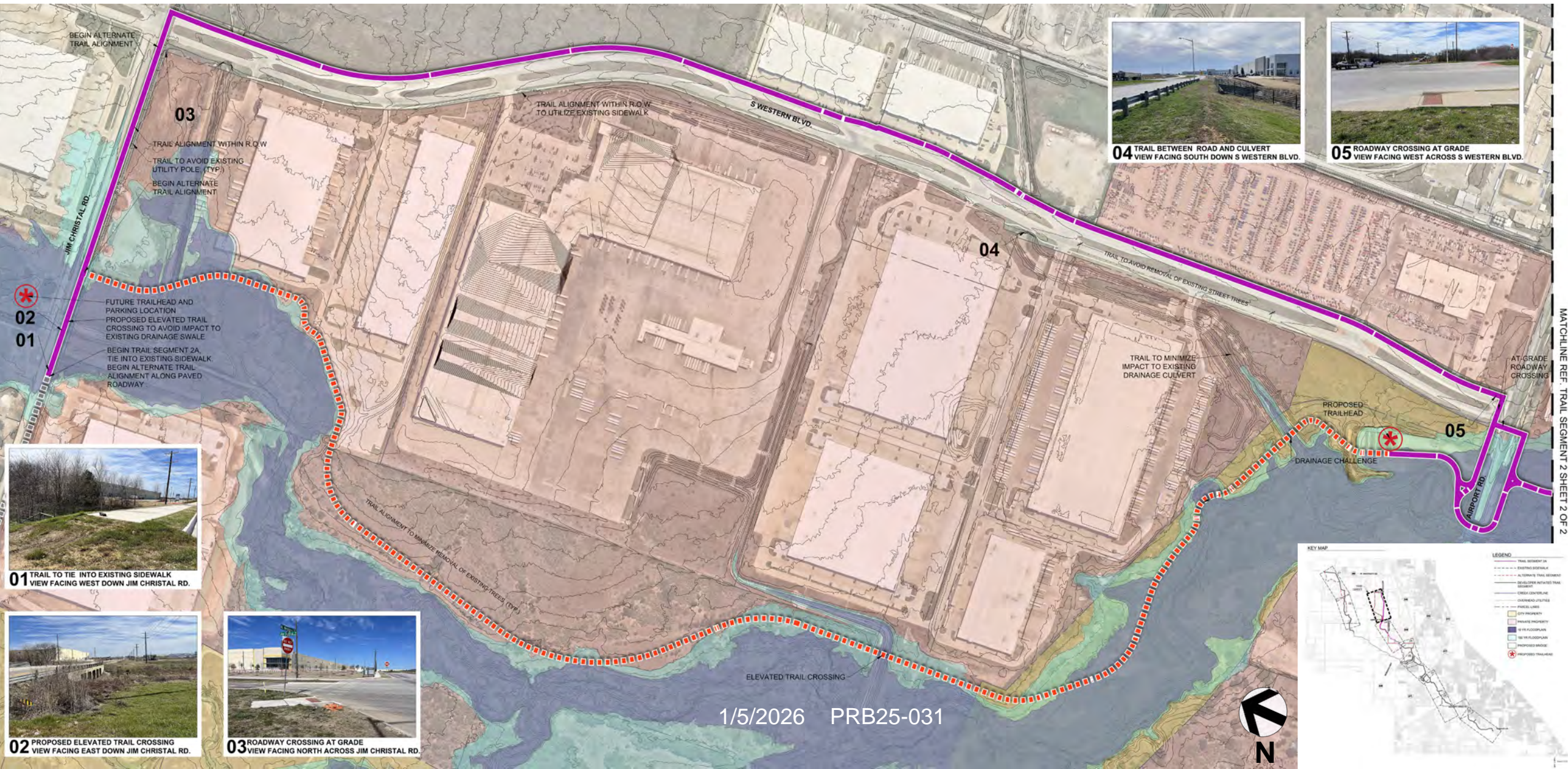




HICKORY CREEK TRAIL NETWORK – SEGMENT 1B

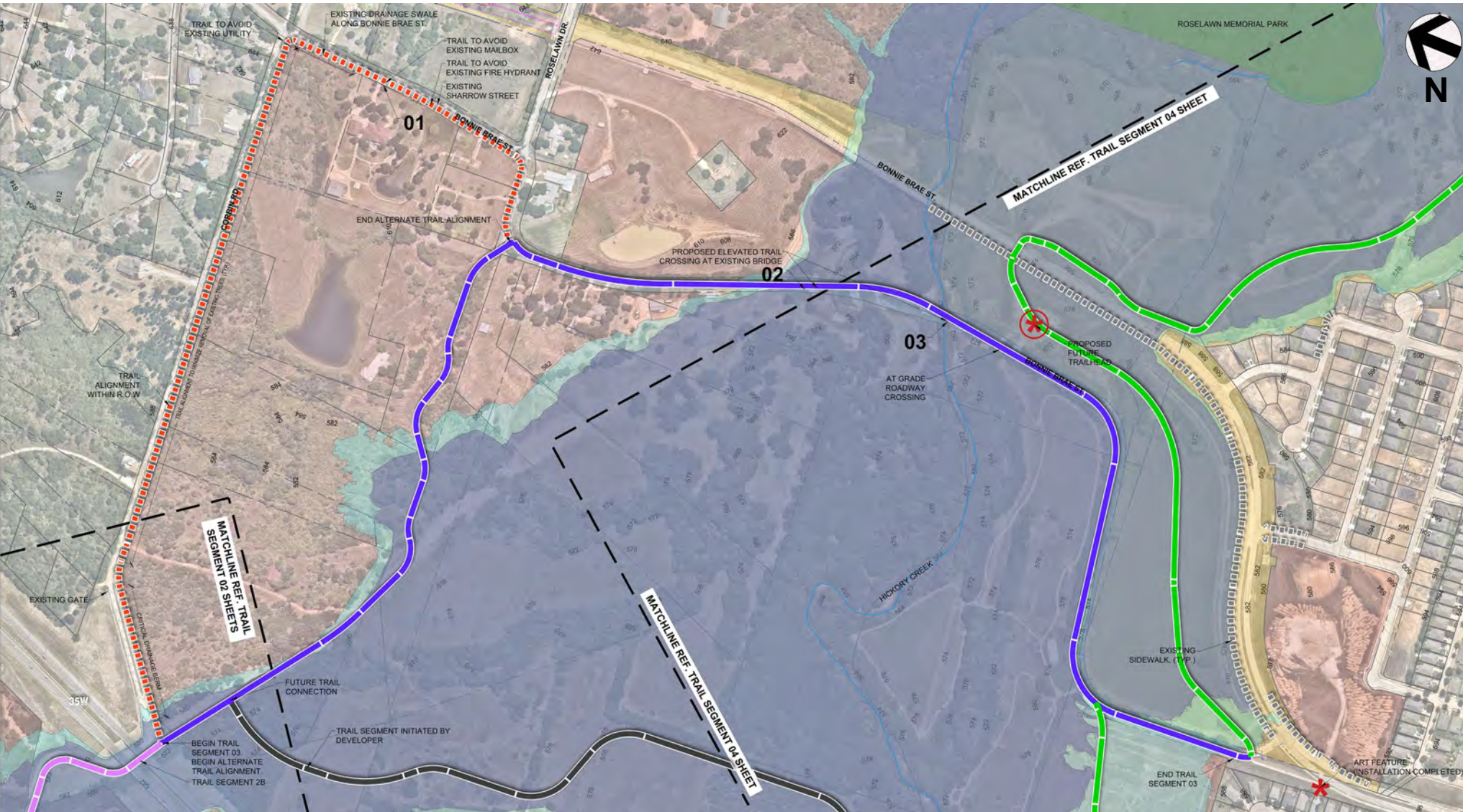


HICKORY CREEK TRAIL NETWORK – SEGMENT 2A





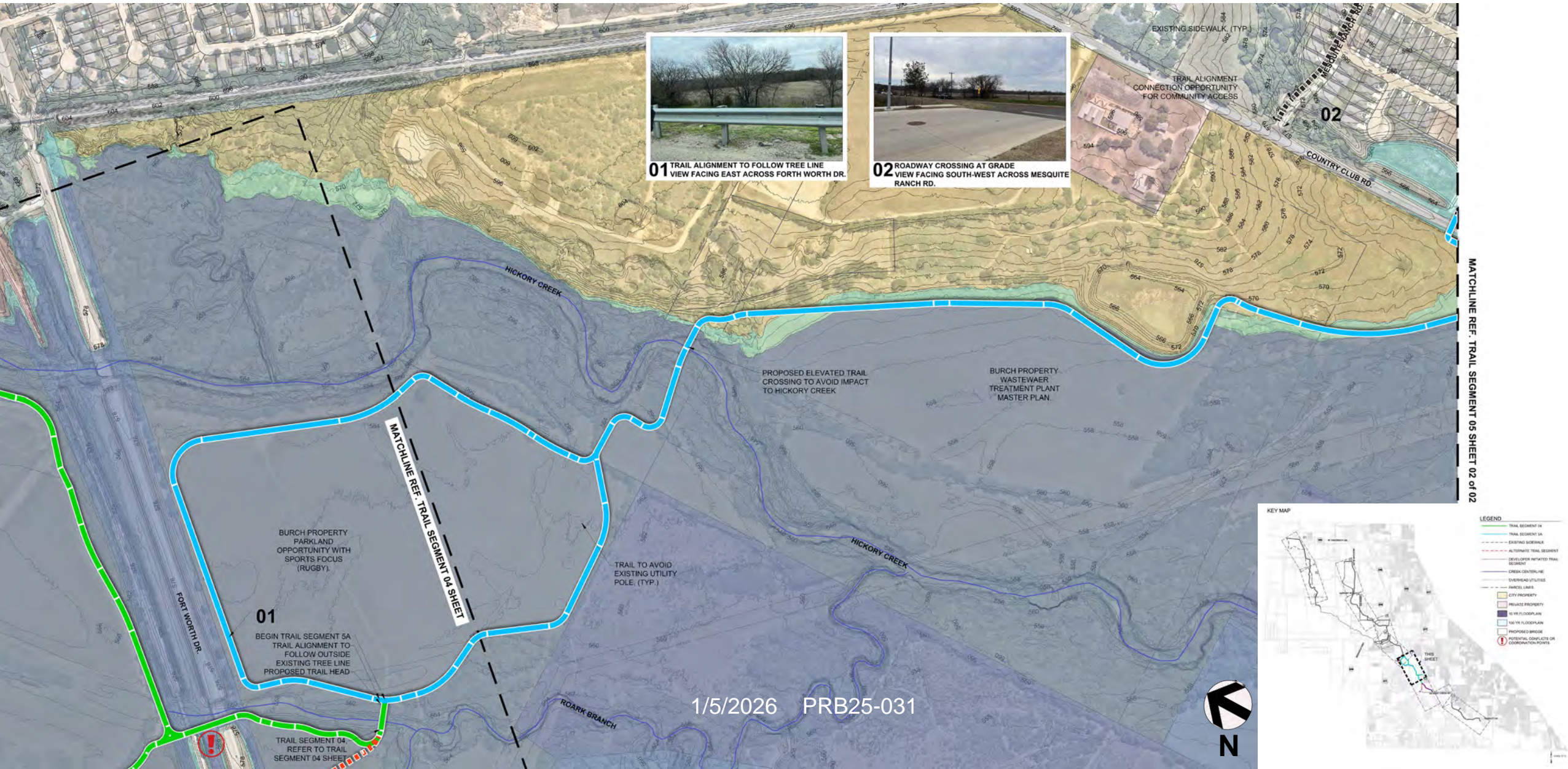
HICKORY CREEK TRAIL NETWORK – SEGMENT 3



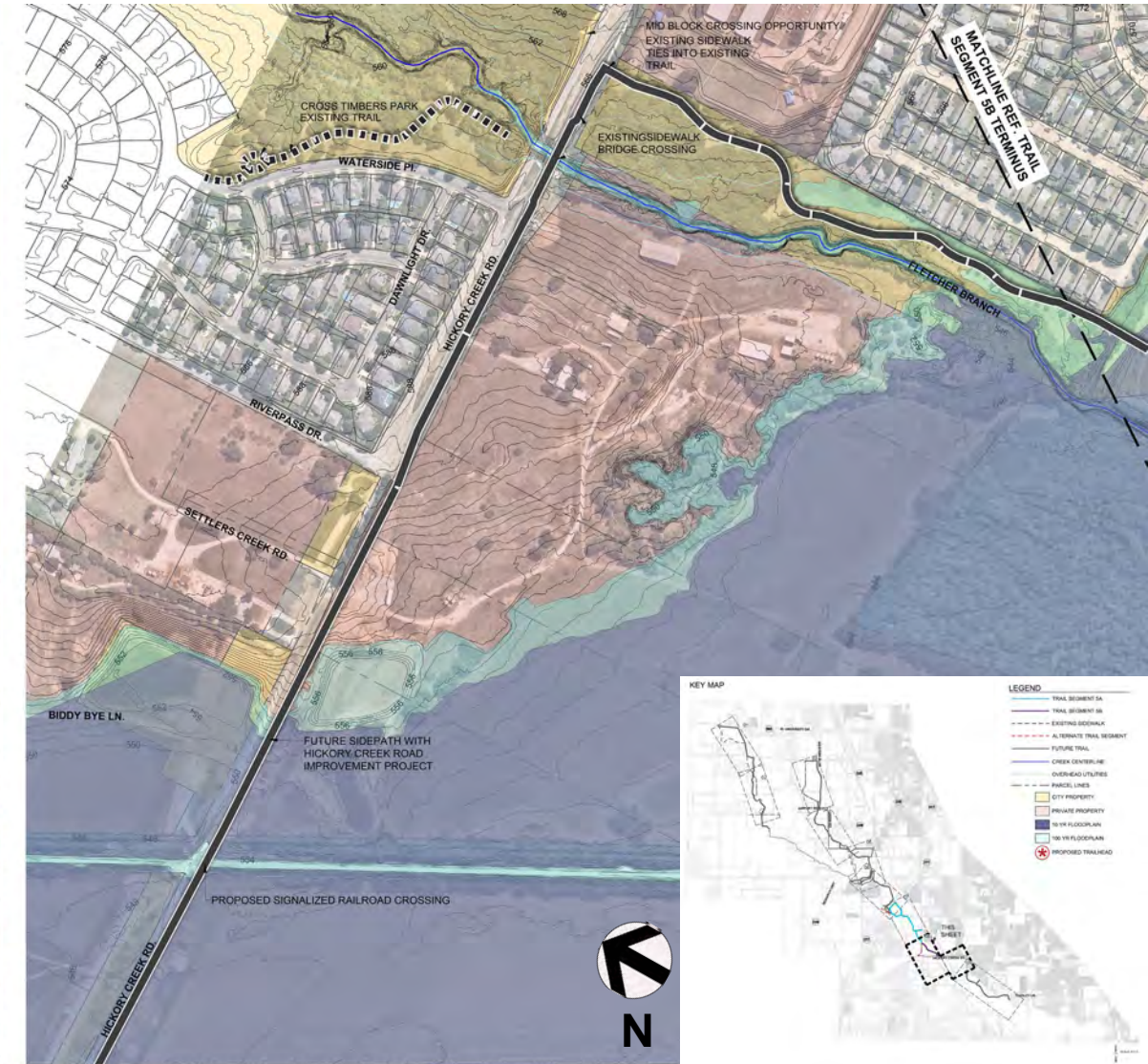
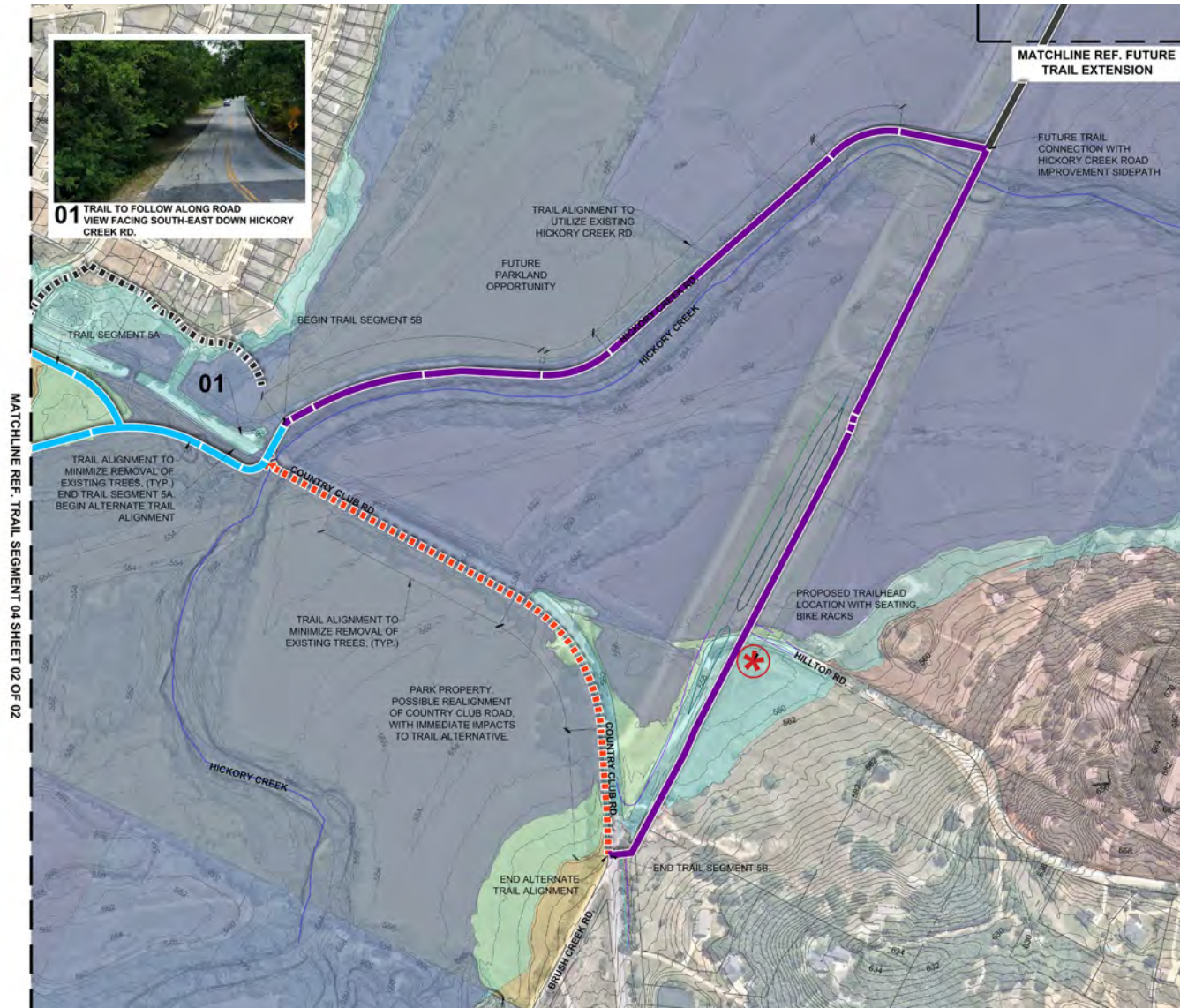
HICKORY CREEK TRAIL NETWORK – SEGMENT 4



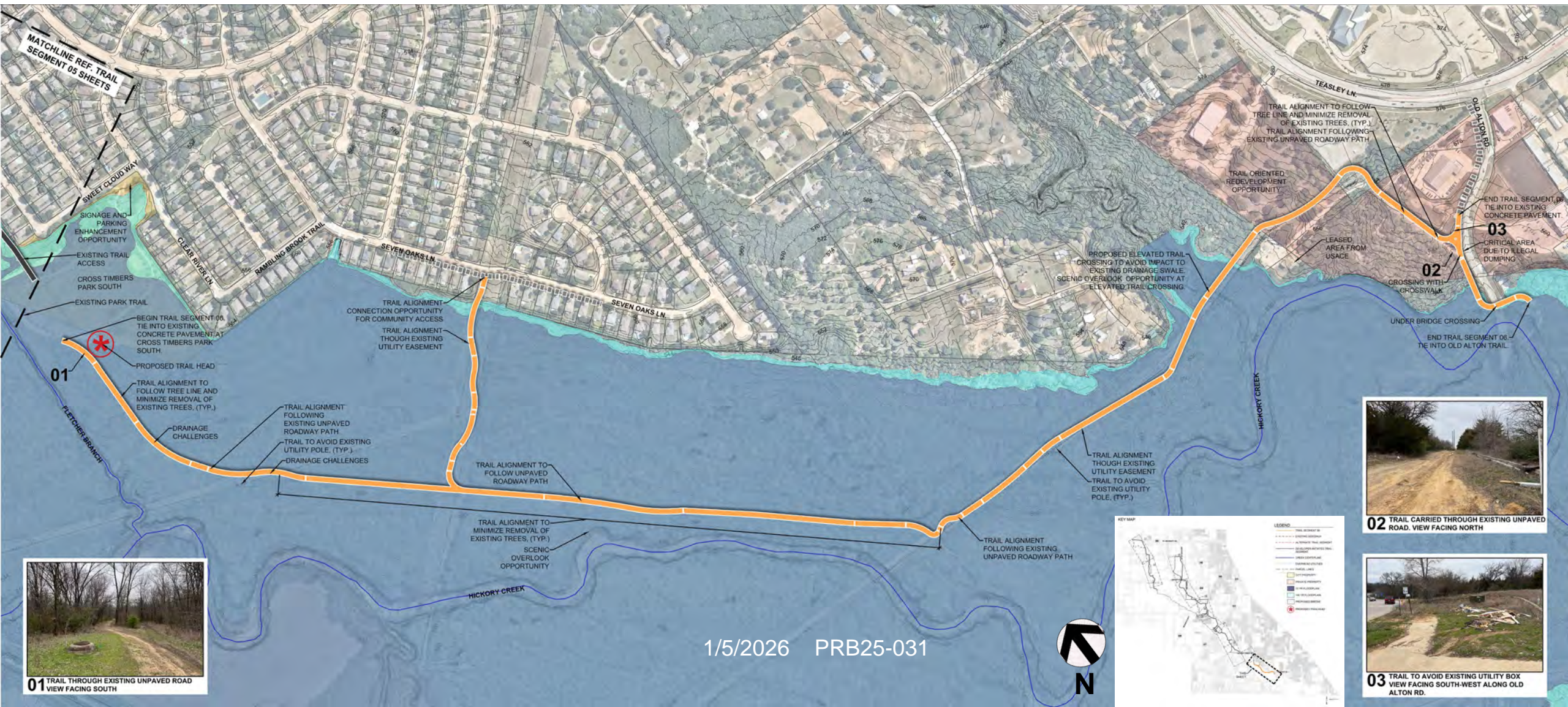
HICKORY CREEK TRAIL NETWORK – SEGMENT 5A



HICKORY CREEK TRAIL NETWORK – SEGMENT 5B



HICKORY CREEK TRAIL NETWORK – SEGMENT 6



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Q&A

1/5/2026 PRB25-031

|| NEXT STEPS



1/5/2026 PRB25-031

GET IN TOUCH

We want to hear your feedback! If you have any comments or suggestions after today's meeting, please let us know.

Ziad Kharrat, RLA, MPA, CPRE
Assistant Director – Park Planning and Operations
Denton Parks and Recreation Department
Office: (940) 349-7464
www.cityofdenton.com



halff.com

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City of Denton

City Hall
215 E. McKinney Street
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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: January 5, 2026

SUBJECT

Receive a report, hold a discussion and give staff input regarding the Athletics Division operations.

BACKGROUND

The purpose of this agenda item is for the Parks and Recreation Department (PARC) staff to provide an update for the Parks, Recreation and Beautification Board regarding the Athletic Division operations and programs. The athletics division includes youth and adult sports, adapted and inclusive programming, tennis, and the driving range.

Updates will be given to the Parks, Recreation and Beautification Board regarding:

- Athletics staff introductions
- Current program offerings
- Program numbers and revenue from FY2024-2025
- Challenges
- Needs
- Future plans

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Presentation

Respectfully submitted:
Allison Wing
Interim Director of Parks and Recreation

Prepared by:
Jason Barrow
Athletics Manager, Parks and Recreation

ATHLETICS DIVISION UPDATE

UNITE, GROW,
PLAY

Denton Parks and Rec

1/5/2026

PRB25-042



STAFF INFORMATION



Jason Barrow
Athletics Manager



Rachael Burks
Athletics Supervisor
Adult Sports &
Tennis/Pickleball



Kelsey Stuart
Athletics Supervisor
Youth Sport & North
Lakes Driving Range



Bradley Bosquez
Athletics
Coordinator



Tiffany Thompson
Adapted and
Inclusive
Coordinator



Carrie Sams
Adapted and
Inclusive
Coordinator

ADULT SPORTS



CURRENT PROGRAMS:

Softball - Year Round
Volleyball - Year Round
Basketball - Year Round
Cornhole - Spring and Fall
Soccer - Summer, Spring, and Fall
Kickball - Summer, Spring, and Fall

ADULT PROGRAM DATA

Program	Total Teams 2023 -2024	Revenue 2023-2024	Total Teams 2024 -2025	Revenue 2024 -2025
Softball	134	\$53,830	122	\$47,620
Volleyball	69	\$21,785	67	\$19,595
Basketball	46	\$16,860	50	\$18,490
Cornhole	27	\$2,125	28	\$2,220
Soccer	17	\$7,770	23	\$12,990
Kickball	4	\$2,170	8	\$3,890
Totals	297	\$104,540	298	\$104,805

YOUTH SPORTS LEAGUES



CURRENT PROGRAMS:

Volleyball – Spring/Summer/Fall

Basketball – Winter/Summer

Futsal – Winter/Summer

Limitless Futsal, Adapted Sport - Spring/Fall

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YOUTH LEAGUE PROGRAM

Program	Total Registered 2022 - 2023	Total Teams 2022 - 2023	Revenue 2022 - 2023	Total Registered 2023 - 2024	Total Teams 2023 - 2024	Revenue 2023 - 2024
Volleyball	1,951	216	\$103,450	2,288	236	\$125,555
Basketball	515	57	\$38,765	395	46	\$32,395
Futsal	263	33	\$14,805	186	23	\$11,765
Flag Football	163	18	\$10,835	N/A	N/A	N/A
Limitless Futsal	N/A	N/A	N/A	20	4	\$860
Totals	2892	324	\$167,855	2889	309	\$170,575



YOUTH CLINICS

- Stay Ready Basketball
 - Offers lessons at MLK Jr. Rec Center
- Home school PE
 - Offers classes at Denia Rec Center
- Soccer Sparks
 - Offers lessons at Denia & North Lakes Rec Centers

Updates

- New contractor for multisport clinics brought on Summer of 2025. Now doing Fall/Spring classes.
 - Volleyball
 - Flag Football
 - Track
 - Cheer
 - Lacrosse

YOUTH CLINIC PROGRAM

Program	Total Registered 2023 - 2024	Revenue 2023 - 2024	Total Registered 2024 - 2025	Revenue 2024 - 2025
Homeschool PE & Camp	283	\$14,680	303	\$19,361
Soccer Sparks	329	\$17,718	335	\$17,140
Stay Ready Basketball	106	\$6,590	71	\$4,295
Jump Start Sports Camps	N/A	N/A	35	\$5,640
Totals	718	\$38,988	744	\$46,436

ADAPTED AND INCLUSIVE PROGRAMS



CURRENT PROGRAMS:

- Adapted Art-Weekly
- Adapted Art 2.0--Weekly
- Adapted Open Gym--Weekly
- Adapted Rec Dance Fitness Classes-Weekly
- Adapted Social Connections-Monthly
- Adapted Rec Dances-Monthly
- Adapted Rec Sweetheart Ball-Annually
- Special Olympics-Year round



Special Events

- **Sensory Friendly**
 - Haunted House
 - Halloween Harvest
 - Valentines Day Dance
 - Eggstravaganza
 - Trunk-or-Treat
 - Resonance Sound Collective
- **Special Olympics**
 - Placed in multiple events throughout the year.



AIR PROGRAM DATA

Uniqueness of the program:

AIR is a hands-on, fully involved program area, catering to the diverse needs and accommodations of our participants. Many participants require 1:1 or 5:1 ratio, while engaging in the activities; depending upon their disabilities. Due to North Lakes rec center room capacity, our groups are limited to only 30 participants/caregiver in a room at once. Resulting in missed community opportunities.

As the program continues to grow and evolve there will be a need for additional staff, staff training, building resources and funding to support the continued development of this great program.

Programs	Total Attendance 2023-2024	Total Attendance 2024-2025
Adapted Rec Dances	282	510
Adapted Art	510	489
Adapted Art 2.0	100	585
Open Gym	49	335
Social Connections	31	251
Sweetheart Ball	114	70
Summer Camp	0	10
Special Olympics	0	16
Trunk-or-Treat	0	116
Totals	1086	2382

Upcoming Projects/ Challenges:

Upcoming projects:

- Special Olympics- Various SOTX competitions and Summer games.
- Growing participation numbers for Adaptive Summer Camps.
- Valentine's Day Dance.
- Increase sensory-friendly events during local community events held in Denton.
- Resonance Sound Collective- Music Class partnering with Musicology/TWU.
- More Adapted Holiday Programming- Adapted Trunk-or-Treat, Sensory Santa, ect



Challenges:

- Community engagement –Increasing partnerships with the local community to host our Social Connections, to increase involvement.
- Community involvement: Increase presence in the community activities via marketing, attending, and participating in local events and activities.
- Registering for events-Assisting in getting a system that is effective in collecting the correct number for attendance and supplies.

TENNIS & PICKLEBALL



- Tennis/Pickleball Programs and Data
- Denton Tennis and Pickleball Center

Tennis & Pickleball Programs



- Contracted programs for all tennis and pickleball classes and private lessons are through Bad Dawg Tennis
 - Revenue is split 80% to Bad Dawg to pay for instructors and the City of Denton retains 20%
- Youth and adult lessons offered for beginner, intermediate, and advanced
- Youth camps during spring and summer
- Pickleball open play and leagues are ran in house
- Tournaments
 - UTSA tournaments are held throughout the year

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TENNIS & PICKLEBALL PROGRAM

Program	Total Registered 2023 -2024	Revenue 2023 -2024	Total Registered 2024 -2025	Revenue 2024 -2025
Adult Tennis Cardio	161	\$15,937	211	\$19,505
Adult Tennis 30 1	112	\$11,062	121	\$10,038
Adult Tennis 20 1	100	\$10,757	113	\$12,330
Adult Pickleball 20 1	94	\$8,723	82	\$10,334
Adult Tennis 10 1	82	\$8,981	84	\$8,962
Adult Pickleball 10 1	145	\$13,421	98	\$8,377
Elementary Tennis	211	\$23,193	262	\$26,230
Elementary Pickleball	39	\$2,314	21	\$980
Middle School Tennis	133	\$14,885	171	\$18,660
High Performance	268	\$33,573	218	\$18,745
Home School Tennis	75	\$9,102	63	\$4,624
Private Lessons	2,605	\$161,589	1,879	\$125,425
Tennis Tournaments	18	\$48,606	18	51,467
Totals	4,043	\$362,143	3,341	\$315,677

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NORTH LAKES DRIVING RANGE

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GOLF PROGRAMS

Contracted Services

- Classes and private lessons through Golfers Academy with professional Joel Van Der Sloot. 80/20 Revenue split on all lessons.
 - Little Rookies & Junior Academy and camps for youth programming
 - Homeschool Class
 - Senior Group Class
 - Private Lessons for youth, adults, and seniors

In House

- Range Baskets – Small/Medium/Large
 - \$6/\$9/\$12 inside the clubhouse or \$5/\$8/\$10 with military, student, senior discount, or using a range card
 - Automatic Ball Dispenser with member cards or pin codes
- Golf Socials – 2 – 3 times a year
- Monthly Golf Scrambles at Robson Ranch
- Denton Open - 18 Hole Tournament at Robson Ranch & Fall Doubles Scramble Tournament

GOLF PROGRAM DATA

Program	Total Registered 2023-2024	Revenue 2023-2024	Total Registered 2024-2025	Revenue 2024-2025
Basket Sales	19,907	\$259,631	20,940	\$280,514
Concessions	2,921	\$4,324	4,343	\$5,887
Little Rookies	102	\$6,260	90	\$5,230
Junior Academy 1 & 2	69	\$8,490	42	\$4,910
Private Lessons	223	\$31,810	241	\$40,530
Golf Camps	13	\$3,160	26	\$6,160
Homeschool Golf	N/A	N/A	14	\$900
Seniors on the Green	N/A	N/A	62	\$4,850
Scrambles/Tournaments	90	\$3,610	68	\$3,590
Totals	23,325	\$317,285	23,325	\$352,571

YOUTH SPORTS ASSOCIATION DATA

Program	Total Registered 2024-2025	Revenue 2024-2025
Denton Boys Baseball	1168	\$23,560
Denton Soccer Association	2315	\$41,685
Denton County Youth Football League	418	\$6,090

FIELD RESERVATIONS & TOURNAMENTS

	Total Registered 2023-2024	Revenue 2022-2023	Total Registered 2024-2025	Revenue 2024-2025
Daily Field Reservations	6,212	\$84,630	5,284	\$105,686
Softball Tournaments	11	\$28,745	10	\$28,220
Baseball Tournaments	7	\$30,940	7	\$35,860

	2023-2024	2024-2025
Estimated # of Visitors	49,083	50,110
Tournament Economic Impact	\$1,813,050	\$1,356,800

REVENUE TOTALS

Program	FY 2023-2024	FY 2024-2025
Athletic Field Rental	\$155,373	\$169,766
Tennis/Pickleball Court Rentals (*includes 145 memberships)	\$52,559	\$61,572
Youth Association Fees	\$63,870	\$71,335
Athletics Programs (in-house)	\$361,512*	\$369,158*
Tennis & Pickleball Programs	\$423,992*	\$355,727*
Golf Programs	\$317,285	\$352,571
Totals	\$1,374,591	\$1,380,130

Overall revenue increased by 4% in FY 2024-2025

*Totals include additional sources of revenue not reflected by program data

1/5/2026

PRB25-042



Questions?



City of Denton

City Hall
215 E. McKinney Street
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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: January 5, 2026

SUBJECT

Receive a report and hold a discussion regarding active adult and senior programming.

BACKGROUND

The purpose of this agenda item is for the Parks and Recreation Department (PARC) staff to provide an update for the Parks, Recreation and Beautification Board regarding active adult and senior programs.

Updates will be given to the Parks, Recreation and Beautification Board regarding:

- 50+ Recreation Center staff introductions
- Current program offerings
- Metrics from the last 3 years
- Challenges
- Needs
- Future plans

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Presentation

Respectfully submitted:
Allison Wing
Interim Director of Parks and Recreation

Prepared by:
Megan Thomas
Program Area Manager, Parks and Recreation

50+ PROGRAMS

UNITE and GROW the lives of Denton's active and older adults (ages 50+) and encourage PLAY at any age.



MEET THE TEAM



CHEYLON BROWN
AMERICAN LEGION HALL
SENIOR CENTER, SUPERVISOR

7 years with the City

Passionate about bringing people and
communities together

Appreciates time with extended family



YVETTE LOPEZ
DENTON SENIOR CENTER,
SUPERVISOR

3 months with the City

Passionate about parks and rec,
especially the aging population

Appreciates good conversation



YVONNE KENDRICKS
AMERICAN LEGION HALL
SENIOR CENTER COORDINATOR



SUSI MOORE
DENTON SENIOR CENTER
REC. SPECIALIST

**TRIPS
SPECIAL EVENTS
FITNESS CLASSES
VOLUNTEERS
PROGRAM PLANNING**

YOU NAME IT, THEY DO IT!



RECREATION LEADERS

DENTON SENIOR CENTER VACANCIES: RECREATION COORDINATORS (2)



WHAT'S HAPPENING?



ACTIVE PROGRAMS

- 18 Group Exercise Classes each week
- Fitness Gym open 6 days a week
- Tai Chi and Dance Lessons
- Open Play Pickleball, Ping Pong, Billiards
- Wellness & Nutrition Programs
- Woodshop Pop Ups
- Chair Volleyball
- Gardening Classes & Workdays
- Special Events & Dances
- Local Day Trips
- International Travel Opportunities

PASSIVE PROGRAMS

- Cards, Dominoes, Bingo, Checkers
- Creative Arts
(ceramics, painting, sewing, etc.)
- Educational Programs
(financial, legal, insurance, etc.)
- Choir & Band Groups
- Book Clubs & Movies
- Library and Public Computers
- Support and Resource Groups
- Hope Kitchen Wednesday lunches
- MOW Lunch Program

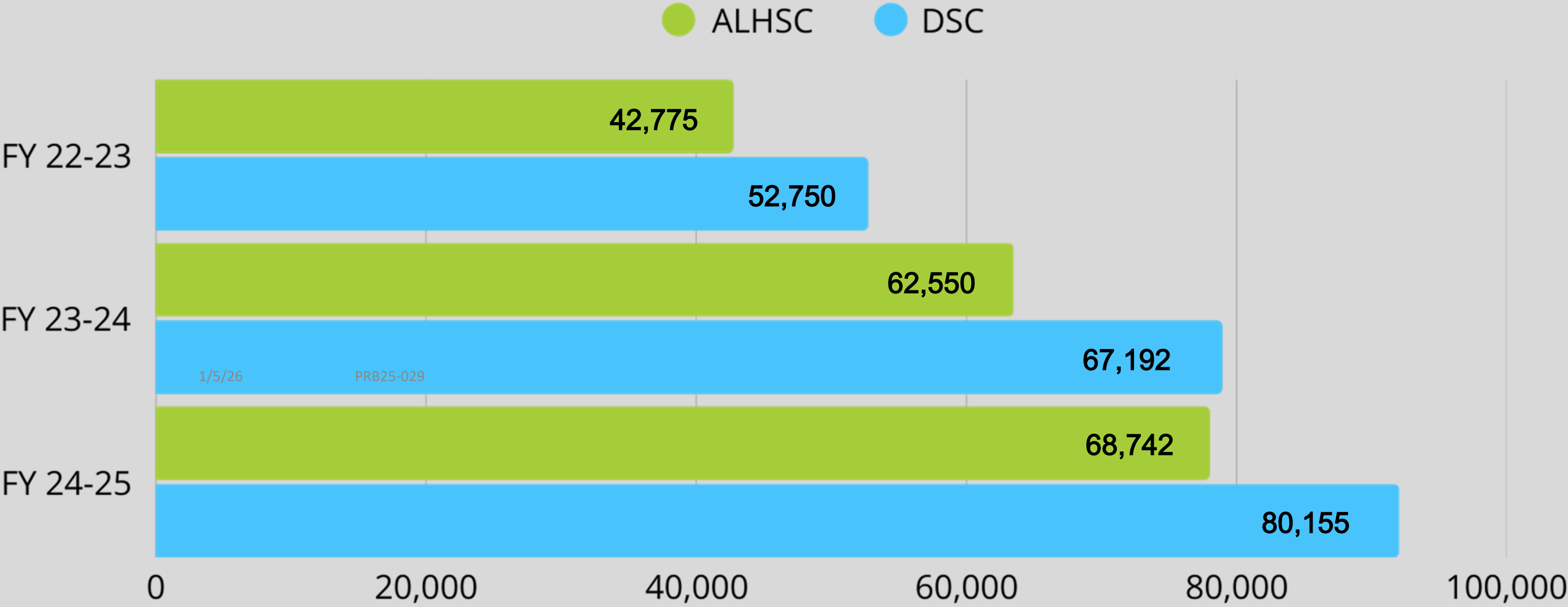
SPECIAL EVENTS

- Spirit Week
- Valentine's Dinner and Dance
- Mother's Day Brunch
- Everyone Wears Black & White Party
- National Senior Citizens Day Social
- Black History /Hispanic Culture Programs
- Holiday Socials
- Veteran's Day Program
- Thanksgiving Luncheon
- New Year's Eve Party



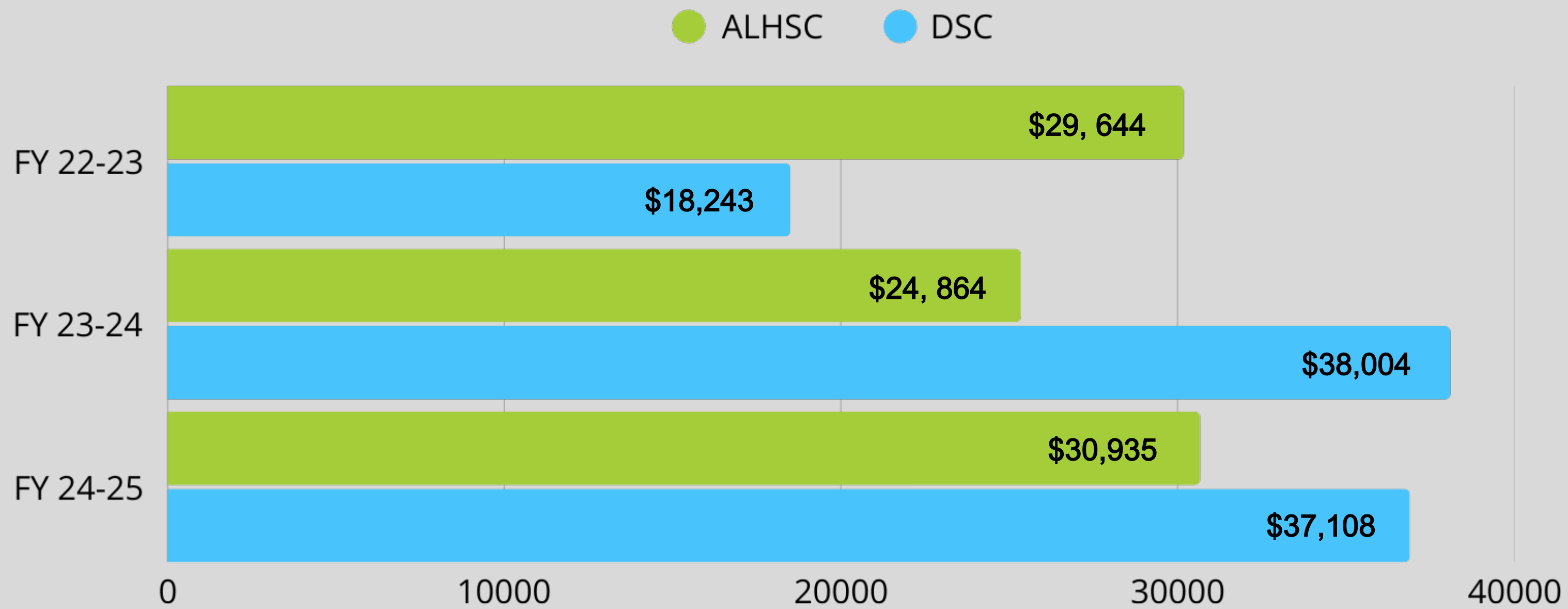


FACILITY USAGE



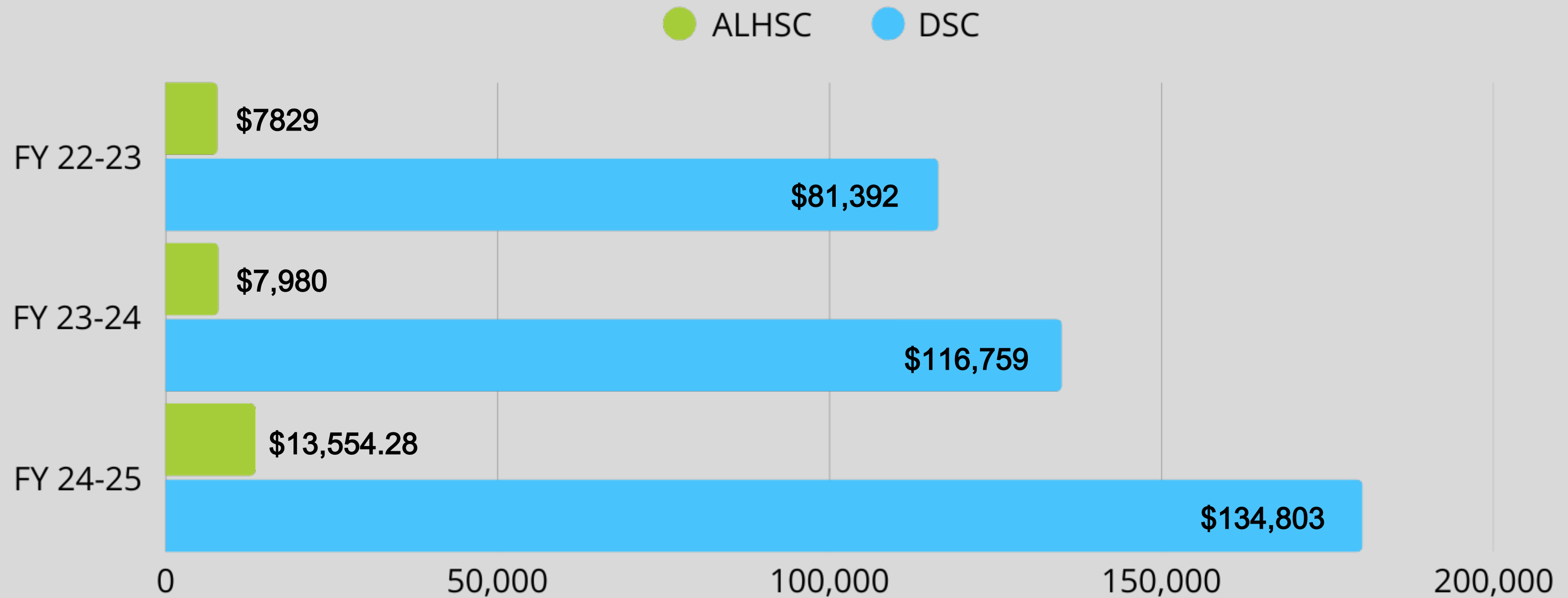


RENTAL REVENUE





PROGRAM REVENUE



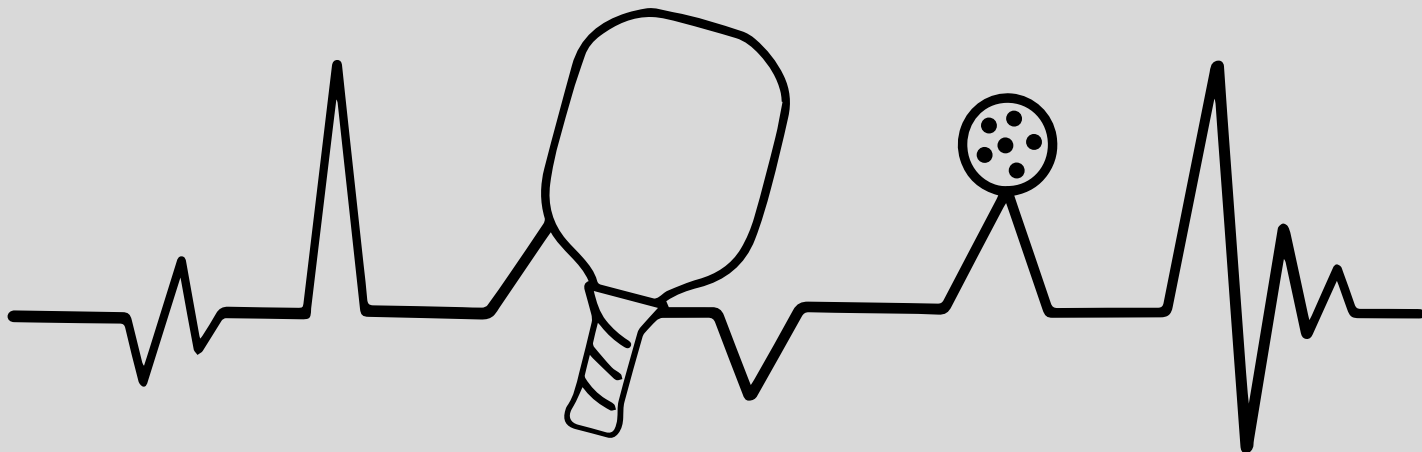
CHALLENGES

- DSC is an aged facility
- ALH lacks parking
- Lack of knowledge of existence in the community
- Generations shifting



NEEDS

- Advocate to the 50+ demographic
- Space for active programs
- Modernize the Senior Center (NCOA)



FUTURE PLANS

- Future Active Adult Center planning continues
- Increase active program offerings
- Provide programs for the “working older adult”
- Spring 2027 Anniversaries



Denton Senior Center



American Legion Hall Senior Center



QUESTIONS?

Cheylon Brown

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Yvette Lopez

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(940) 349 -8727

