



Texas Veterans Hall of Fame

Gary E. Steele

President

Texas Veterans Hall of Fame



Background

- Year formed: 2018
- Mission or goal: To honor, preserve the stories, sacrifices and accomplishments of Texas Veterans. Educate the public on these stories.
- *Board make-up: Six Members and 2 Ex-Officio's
- Two Executive Directors in Region II



Texas Veterans Hall of Fame
P.O. Box 51288
Denton, Texas 75206

May 28, 2025

Subject: List of Board Members

President
Gary E. Steele

Vice President
Jere Delano

Secretary
Ashten Yarberry

Treasurer
Susan Oleria

Volunteer/Outreach Director
Charlene Mathews

Member
Tim Brannon

Ex-Officio

Dr. Diana Mason
Austin, TX

Kathy Lyons
Denton, TX



Museum and Programs

- *4200 Square foot museum filled with memorabilia and stories of Texas Veterans.
 - Golden Triangle Mall, Suite L19
 - Friday, Saturday and Sunday (1-6 PM) (Open all Year)
 - Annual Induction Ceremony (150 to 200 Attendees)
UNT Gateway
- *Last three years of Attendance:26,087 (Includes our Mobile Events)
- *Event Highlights/ Major Attractions:Filled with Artifacts, Interactive Display (New Tunnel Rat/Trench Warfare).
- *Photos
- Anything else you want the committee to know about your festival, etc.

Quarterly Report Summary

| Year | 2021 | 2022 | 2023 | 2024 | 2025 | Total | Comments |
|------------------------|------|------|------|-------|-------|-------|--|
| Visitors | | | | | | | |
| Qrt1 | 600 | 90 | 970 | 2500 | 4160 | | |
| Qrt2 | 679 | 1017 | 816 | 1186 | | | |
| Qrt3 | 1600 | 3126 | 2324 | 3300 | | | |
| Qrt4 | 1200 | 3030 | 4500 | 3228 | | | |
| Total Visitors | 4079 | 7263 | 8610 | 10214 | 4160 | 34326 | Does not include our Induction Ceremony numbers or 2018, 2019 and 2020. First two quarters of 2021 was down due to COVID |
| Other Cities | 155 | 21 | 101 | 60 | | | |
| Other States | 60 | 3 | 13 | 25 | | | |
| Other Countries | 4 | | 3 | 8 | | | |
| Ratings | | | | | | | |
| Events Held | | | | | | | |
| Denton | 3 | 7 | 12 | 5 | | | |
| Outside Denton | 3 | *10 | *11 | *12 | | | *Houston, Austin, Amarillo, Bonham, Tyler, Midlothian, Fort Worth, Dallas, Frisco, Waco, Gainesville, Wylie, |
| Board Meetings | 27 | 23 | 15 | 12 | | | |
| RTF Profiles | 6000 | 7200 | 8000 | 11000 | 14000 | | |
| RTF Cemeteries | 28 | 38 | 40 | 56 | 72 | | |

1

| Year | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 |
|------------------------|------|------|------|-------|------|------|------|------|
| Visitors | | | | | | | | |
| Qrt1 | 600 | 90 | 970 | 2500 | 4160 | | | |
| Qrt2 | 679 | 1017 | 816 | 1186 | | | | |
| Qrt3 | 1600 | 3126 | 2324 | 3300 | | | | |
| Qrt4 | 1200 | 3030 | 4500 | 3228 | | | | |
| Total Visitors | 4079 | 7263 | 8610 | 10214 | 4160 | | | |
| Other Cities | 155 | 21 | 101 | 60 | | | | |
| Other States | 60 | 3 | 13 | 25 | | | | |
| Other Countries | 4 | | 3 | 8 | | | | |

Future Plans

- Complete our Tunnel Rat Display
- Complete our Learning Academy. Will attend a statewide home school convention this month (June)
- Expand our museum square footage
- Add a second regional museum that will promote our mission and programs. Denton will be the hub
- Expanded our partnership with the local veterans court to provide a venue that will help their program and ours, by providing community service work for those required to perform service hours.
- Open our media center for podcasting.
- Hire a full time Executive Director to oversee the TVHOF mission.
- Continue to develop our videos through the use of AI. Here is a link to our funds request that was generated by AI
<https://share.synthesia.io/5223935e-415b-4598-9f91-98700ace6a1a>



Questions?

Texas Veterans Hall of Fame



REMEMBERING THEM FOREVER!

6th Annual Induction Ceremony- November 16th, 2024

Keynote Speaker:

Don Graves

Recipient of Texas Lone Star Medal Award on behalf of 52 Texas Celebrities.

Special Appearance:

Larry Carlton

Recipient of Texas Lone Star Medal Award on behalf of 52 Texas Celebrities.

2024 INDUCTEE'S

VALOR AWARD

Don Graves-USMC (WWII)

Jack Lummus Jr.-USMC (WWII) Medal of Honor

John McLeopson-USMC Medal of Honor

Frank Mitchell-USMC (Korea) Medal of Honor

Whitt Moreland-USMC (Korea) Medal of Honor

Mike Pena-USA (Korea) Medal of Honor

SERVICE AWARD

Mike Ussery-USA (Korea)

GOLD STAR AWARD

Robert Wayne Forrester Family-USMC (Vietnam)

PATRIOT AWARD

Joe Spears-US Army (Vietnam)

We are excited that our 6th Annual Induction Ceremony is well under development and wanted to share the details. Thanks to our many sponsors, donors, and partners for their support.

Sarah and Ross Perot Foundation

City of Denton

Coke's

Cudd's Realty

Kwik Kar Lube

Golden Triangle Mall

Kroger

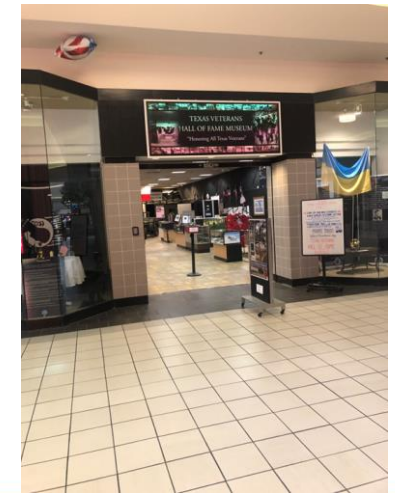
Local Circuit

North Texas State Fair

VFW #2205

Veterans Veterans Chapter #920

Walmart





Veterans Day Service
Dallas at Retirement Home



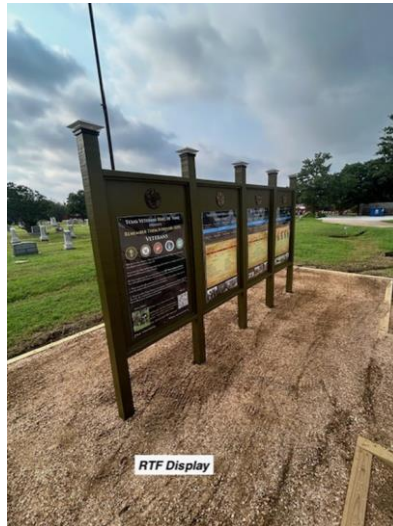
School Program Veterans Day



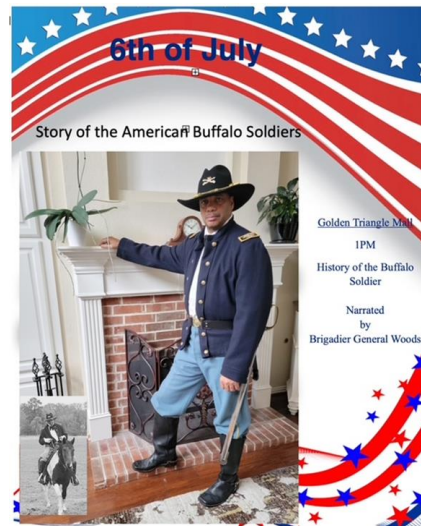
Texas Learning
Academy



Display in Amarillo, TX



RTF Display



Golden Triangle Medal
IPM
History of the Buffalo
Soldier
Narrated
by
Brigadier General Woods



Mural Display



Way to promote our Program
Scan the QR Code in the Flashlight