

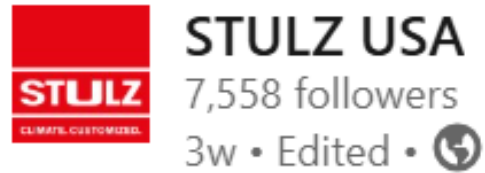
APRIL 9, 2025

DIRECTOR'S REPORT – FEB. & MAR.

OFFICE OF ECONOMIC DEVELOPMENT

Brittany Sotelo
Economic Development Director

DENTON IN THE NEWS



We are excited and proud to have been recognized today by the [Office of Texas Governor Greg Abbott](#) at the Governor's mansion in Austin, Texas at the Governor's Cup ceremony.

STULZ USA was a contributor to Texas' incredible achievement of winning the 2024 Governor's Cup for total qualified capital investment projects for the 13th consecutive year by [Site Selection Magazine](#).

Our President [Brian Hatmaker](#) was proud to be joined by Denton, Texas Mayor [Gerard D Hudspeth](#) and [City of Denton](#) Office of Economic Development Director [Brittany S.](#)

Thank you to the [Denton Economic Development Partnership](#), [Denton Chamber of Commerce \(TX\)](#), [Site Selection Group, LLC](#), and everyone who has helped us get our expansion underway!

STULZ USA is proud to be investing in USA Manufacturing and expanding operations and capacity in 2025.

[#madeintexas](#) [#madeindenton](#) [#MadeinUSA](#) [#USAjobs](#) [#Datacenter](#)



DENTON IN THE NEWS



Dallas Texas TV 
@DallasTexasTV

Another H-E-B location is coming to North Texas,
construction is set to start soon



OED Facebook Stats:

Views	Reach	Interactions
229,483	88,501	737

EVENTS AND TRADESHOWS

MEET YOUR PANELISTS



APRIL STOKES
CERTIFIED PUBLIC
ACCOUNTANT
MERKI & ASSOCIATES



WILLIAM SCAZZERO
SENIOR COUNSEL
HAYES, BERRY, WHITE &
VANZANT LLP



RODNEY NIEMUTH
COMMERCIAL LENDER
FROST BANK DENTON

- VERTICON – Dallas
- LogX Conference – Frisco

- Lunch Break with an Expert Workshop
- UNT Strategic Planning Focus Group

PARTNER VISITS/COLLABORATION

- Denton Airport UAS Feasibility Study Kick-off
- Library Small Business Connections Event
- Leadership Denton Arts & Culture Day Presentation
- DFW Women in Economic Dev. Meet-up
- EDP AI Investor Forum



TRAINING

- TEDC Basic Economic Development Course – Waco
- Housing Updates from Washington – 2025 Series
- TRZ Handbook Webinar: Southeast Region
- SGR Artificial Intelligence for Econ. Development

FEB. & MARCH RECRUITMENT STATS

29

ACTIVE PROJECTS

14 – Downtown

Active Projects Stage	Count
Permitting Process	3
Initial Discussion Phase	8
5% (Lead)	4
10% (Qualification)	6
30% (Site Selected)	4
50% (Incentive Negotiation)	4
	29

4

INCENTIVE APPLICATIONS

2 - Expansions
2 - Recruitment

4

RECRUITMENT VISITS

4 - Manufacturers

FEB. & MAR. RFI STATS

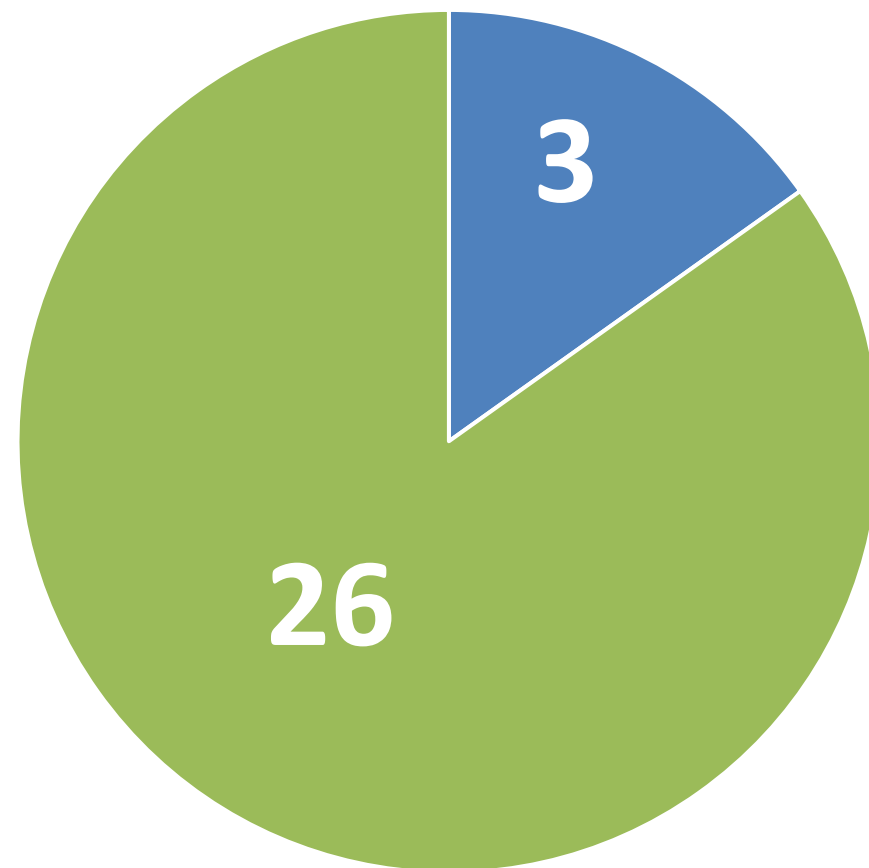
RFI's
RECEIVED
29

NO SUBMITTAL
12

SUBMITTED
13

LEAD
CONVERSION
2

RFI LEAD SOURCE



■ Dallas Regional Chamber ■ Governor's Office

Avg. Capital
Investment

\$272 M

Avg. Jobs

313

21

ANNUAL RFI'S
SUBMITTED

RECRUITMENT STRATEGY - DOWNTOWN

1. Key Targets:

1. Retail & Entertainment
2. Diversified Housing
3. Catalyst Projects
4. Growing existing businesses

**Vacancy
Rate**

5.7%

MUSIC & FILM

- Film Permits issued YTD: 3
- Music Venue Site Tours:
 - Rubber Gloves Rehearsal Studios
 - Dan's Silverleaf



Local Denton singer kept her 'American Idol' audition secret — now, she's singing for a shot at stardom

With an inspiration story and God in her heart, Breanna Nix appears as a contestant on this season's 'American Idol' premiere

By Christian McPhate Staff Writer Mar 7, 2025 Updated Mar 10, 2025



Breanna Nix of Denton appears before celebrity judges Lionel Richie, Luke Bryan and Carrie Underwood — one of her musical inspirations — on *American Idol*. The Season 23 premiere airs Sunday on ABC.
Eric McCandless/Disney

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UPCOMING EVENTS

Denton Job Fair

- April 9, 10pm–2pm at the Denton Civic Center

Downtown Masterclass

- April 15, 9–10a.m. at the Dev. Services Building

Downtown Property Owner Meeting

- Public Improvement District – Exploration of Funding Opportunities
- Tuesday, April 29, 4 p.m. at the Denton Service Center



THANK YOU