



Main Street Quarterly Report

Kristen Pulido
Office of Economic Development
Main Street Program Manager

Main Street 4-point Approach

Preservation based Economic Development



Q1 Downtown Opening & Closings

Business Name	Location	Jobs (gained)	Jobs (lost)
January-March			
Openings			
Neon Séance Salon – Creative Hair Salon	903 N. Elm	5	
Archive Haus – Photography Studio/Event Venue	101 N. Austin	2	
The Tasting Gathering – Co-share kitchen and artisan market	508 S. Elm	5	
Two Golconda Xpress Food Trucks	400 S. Elm	8	
Here After (relocation) – Antiques, Tattoos, & Curiosities	208 W. Oak	5	
The Velvet Echo – Vintage Clothing and Furniture	311 S. Locust	3	
Closings			
Painting with a Twist			4
TOTAL		28	4

Q1 Business Retention, Expansion & Recruitment

4

Business
Retention &
Expansion Visits

3

Developer/Site
Visits

4

New Business
Visits

20

Recruitment
Outreach

4

Active Business
Support
Requests

BRE visit feedback:

1. Funding opportunities
2. Wayfinding/Branding
3. Expansion/relocation

Developer/Site Visits:

1. Meetings with developers regarding upgrades or plans for their properties
2. Site visits with broker and potential tenants

Top Reasons for BIZ Support:

1. City connections & process navigation
2. Site selection for expansion/relocation

Next Phase: After Downtown Ambassadors

- Monthly Inter-departmental meetings (Community Services, DPD, Solid Waste, and Parks and Rec)
 - Monitoring 311 service requests
 - Tracking internal department requests
 - Graffiti is the number one internal request
- Downtown Cleaning (3 days/week)
 - Cleaning team will start tracking trash collection
- Next City Services meeting, June 2026



DENTON
City Services
at your
Fingertips
CONNECTING RESIDENTS,
BUSINESSES, AND VISITORS

DENTON 311

We are happy to introduce the all-new Denton 311! Connect with City services 24/7, whether you are a resident, visitor, or a local business, our goal is to make it easy for you to create a request in an efficient and user-friendly way.

Popular requests include:

- High Grass and Weeds
- Power Outage
- Trash and Debris
- Traffic Signs and Signals
- Water-related Emergencies
- Streets, Signs and Drainage

Customer Service
Manage and Pay Your Utilities
The City of Denton offers residents an easy and convenient method to view and pay their utility bills online with no additional fees.

Services include:

- Apply for New Utility Service
- Modify or Cancel Existing Service
- Utility Account Management
- Solid Waste Special Collections

SCAN ME!
FOR EASY & SECURE ONLINE SERVICES

www.cityofdenton.com/paymybill
Representative: (940) 349-8700
Available Mon - Fri 8 a.m. to 5 p.m.

Emergency Services
For crimes in progress and emergencies dial 911
Non-Emergency Police Services:

- File a Police Report
- Noise Complaints (In-Progress)
- Warrant Status
- Juvenile Complaints
- Police Records

www.cityofdenton.com/police
Non-Emergency: (940) 349-8181
Available 24/7/365

www.cityofdenton.com/Denton311
Mobile Phone: 311
Landline: (940) 349-7311
Available 24/7/365

DOWNLOAD THE DENTON 311 APP:
Apple IOS Google Play



Highlights/trainings



Economic Development Program
Status: Application in Progress
Name: test
Case ID: 30213

Program Overview

A. Applicant Information
B. Project Details
C. Project Budget
D. Required Documents

Submit

Program Overview Print This Step

Please provide the following information.

CITY OF DENTON

Economic Development
Downtown Reinvestment Grant
Program

Office of Economic Development
401 N. Elm St.
Denton, TX 76201
940-349-7776
economic.development@cityofdenton.com

The City of Denton's Office of Economic Development promotes Denton and its unique character through the redevelopment and revitalization of Downtown, historic preservation, community involvement, and by providing educational and technical assistance to business and property owners. With Downtown as a key focus area of Denton's economic development program, the City Council adopted the following Downtown Reinvestment Grant Program.

Applications shall be submitted through this application form hosted by Neighborly Software, and are considered as they are received, and may be funded, if approved, until funds are depleted.

Please note:

- Prior to completing the application, it is required that the applicant meet with a staff member of the Office of Economic Development.
- No grant application will be accepted for work that has already been started or completed, or for work that is covered by insurance.
- Any deviation from the approved project may result in the total or partial withdrawal of the grant.

Please view the map [HERE](#) to confirm you are in an eligible zone. Properties within either the TIRZ #1 or TIRZ #1A boundaries are eligible. If you are uncertain about your property's eligibility, please confirm with the Office of Economic Development.

To download the full program policy, please click [HERE](#).

No save history

Save Complete & Continue



Thank you
