



Denton 2040 Comprehensive Plan

Growing with a Unified Purpose

Plan Progress Report

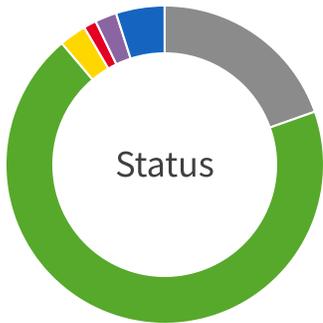
Reporting Period: April 1, 2025 through September 30, 2025

Report Created On: Feb 03, 2026



9 Element	123 Policy	318 Action
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Overall Summary



● Status Pending	20
● On Track	69
● Some Disruption	3
● Major Disruption	1
● Upcoming	2
● Completed	5



Executive Summary

This report presents a focused overview of strategic actions that advance the goals outlined in the Denton 2040 Comprehensive Plan. It highlights initiatives that reflect meaningful progress toward the community’s long-term vision, while excluding over 300 actions identified as ongoing and considered part of standard municipal operations. By concentrating on discrete, forward-moving efforts, this summary provides a clear snapshot of the City’s commitment to transformative growth, sustainability, and quality of life for all residents.

Report Legend **Priority** **No Update** **Overdue**

Element 1

Plan Framework includes a summary of Denton’s history and where the City is today. It then describes the purpose and process used to develop the Comprehensive Plan. This Element also includes the Community Vision Statement and an overview of the steps involved in analyzing the conditions that would drive the goals, policies and actions contained in the Comprehensive Plan.

Element 2

Progress 0%



Land Use includes goals and policies necessary to ensure that the City will direct growth according to sound principles and to ensure that the balance of land uses matches the City’s needs for the future.

● On Track % 100 # 24

Policy: 18

Action: 24

Policy 2.1

Progress 0%



Maintain an updated Existing Land Use Map

● On Track % 100 # 1

Action: 1

Action 2.1.1



Ongoing - Ongoing

On Track

Continue using GIS and other databases to report parcel level data, track land use changes associated with development and redevelopment and revise the exiting land use map annually.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Continuing to use GIS and other databases to report parcel-level data, track land use changes associated with development and redevelopment, and revise the existing land use map annually is an established component of Planning staff’s ongoing operations. This practice ensures accurate, data-driven decision-making, supports transparency and accountability, and advances the City’s long-term goals for responsive land use planning and sustainable urban development.

Policy 2.2

Progress 0%



Utilize the Preferred Growth Concept Map, the Preferred Land Preservation Plan and the Future Land Use Map to guide all development review applications within the plan horizon.

● On Track % 100 # 3

Action: 3

Action 2.2.1

Ongoing - Ongoing

On Track

Utilize the Denton Development Code (DDC) to ensure that future development review applications are consistent with the Preferred Growth Concept Map, the Preferred Land Preservation Plan and the Future Land Use Map.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Utilizing the Denton Development Code (DDC) to ensure that future development review applications are consistent with the Preferred Growth Concept Map, the Preferred Land Preservation Plan, and the Future Land Use Map is an established component of Planning staff's ongoing operations. This is an ongoing action whereby Planning staff utilizes the Denton 2040 Comprehensive Plan Future Land Use Map with associated designations as a criterion for recommendations for all updates to the DDC's Table of Allowed Uses, Use-Specific Standards, and development regulations—advancing the City's long-term goals for coordinated growth, land conservation, and sustainable urban development.

Action 2.2.2

Ongoing - Ongoing

On Track

Revise zoning districts for consistency with future land use designations.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Revising zoning districts for consistency with future land use designations is an established component of Planning staff's ongoing operations. This practice ensures that regulatory frameworks align with the City's long-term vision as outlined in the Comprehensive Plan, supporting Denton's goals for orderly growth, land use compatibility, and the efficient implementation of development policies.

Action 2.2.3



Ongoing - Ongoing

On Track

Revise the Zoning Map for consistency with the Preferred Growth Concept Map and the Future Land Use Map. Involve the affected property owners and general public in this effort. Property owners will be properly notified before any action is taken.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Revising the Zoning Map for consistency with the Preferred Growth Concept Map and the Future Land Use Map—and involving affected property owners and the general public in this effort—is an established component of Planning staff’s ongoing operations. This practice ensures that zoning updates reflect the City’s long-term vision, uphold transparency, and foster community trust. Property owners are properly notified before any action is taken, supporting Denton’s commitment to inclusive engagement, responsible land use, and coordinated growth.

Policy 2.3

Progress 0%



Provide expanded flexibility for mixed-use by implementing the mixed-use future land use designations that reflect the priorities of the Denton community and reflect current market conditions.

● On Track

%	#
100	1

Action: 1

Action 2.3.1



Ongoing - Ongoing

On Track

Create Area Plans and Overlay Districts to implement the mixed-use future land use designations on the Future Land Use Map and the focus areas on the Focus Area Concept Map.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Creating Area Plans and Overlay Districts to implement the mixed-use designations outlined in the Future Land Use Map and the Focus Area Concept Map is an established component of Planning staff’s ongoing operations, ensuring consistent alignment with Denton’s long-term growth strategy and providing a structured framework for guiding context-sensitive, mixed-use development across the City.

Policy 2.4

Progress 0%



Use the Denton Mobility Plan and Capital Improvement Plan (CIP) to coordinate mobility and infrastructure planning to be consistent with the Land Use Element.

● On Track

%	#
100	2

Action: 2

Action 2.4.2  Ongoing - Ongoing On Track

Update the Capital Improvement Plan (CIP) to prioritize the implementation of the Comprehensive Plan and the Mobility Plan.

Ongoing

Action Type

Capital
Program

Responsible Department or Agency

Engineering, Planning & Development, Parks & Recreation, and Environmental Services

The City routinely updates the Capital Improvement Plan (CIP) to ensure that infrastructure investments align with the Denton 2040 Comprehensive Plan and the Mobility Plan. Each year, City Council reviews and prioritizes projects through the budget process, directing funding to those that best support community goals. This ongoing effort ensures that capital projects advance sustainable growth, improve mobility and connectivity, and deliver equitable access to public facilities, turning the long-term vision of Denton 2040 into tangible results.

Action 2.4.3  Ongoing - Ongoing On Track

Update the Transportation Criteria Manual to reflect the goals and policies of the Comprehensive Plan and the Mobility Plan.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation and Planning & Development

Updating the Transportation Criteria Manual to reflect the goals and policies of the Comprehensive Plan and the Mobility Plan is an established component of ongoing operations led by Transportation and Planning staff. This action ensures that infrastructure standards align with Denton's long-term vision for multimodal connectivity, sustainable development, and coordinated land use and transportation planning.

Policy 2.5 Progress 0%

Improve coordination with other entities to implement the goals and policies of the Comprehensive Plan.

Action: 4



● On Track

%	#
100	4

Action 2.5.1  Ongoing - Ongoing 

Continue coordination meetings with TxDOT, DCTA, and DISD on roadway and infrastructure projects.

Ongoing

Action Type

Partnership

Responsible Department or Agency

All Departments

Continuing coordination meetings with TxDOT, DCTA, and DISD on roadway and infrastructure projects is an established component of the City's ongoing operations. These collaborative efforts ensure alignment across agencies, support efficient planning and implementation, and advance Denton's long-term goals for integrated transportation systems, safe mobility, and strategic infrastructure investment.

Action 2.5.2  Ongoing - Ongoing 

Continue meeting with university leadership regarding roadway and infrastructure improvements impacting the universities.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation

Continuing meetings with university leadership regarding roadway and infrastructure improvements impacting the universities is an established component of the City's ongoing operations. These engagements foster collaboration, ensure alignment between municipal and institutional priorities, and support Denton's long-term goals for coordinated planning, multimodal connectivity, and responsive infrastructure development in and around campus areas.

Action 2.5.3  Ongoing - Ongoing 

Maintain regular communication with North Central Texas Council of Government (NCTCOG) on funding opportunities for necessary pedestrian, transit, and connectivity infrastructure projects.

Ongoing

Maintaining regular communication with the North Central Texas Council of Governments (NCTCOG) on funding opportunities for necessary pedestrian, transit, and connectivity infrastructure projects is an established component of the City's ongoing operations. This engagement supports strategic investment in multimodal infrastructure, enhances regional coordination, and advances Denton's long-term goals for sustainable mobility, equitable access, and resilient transportation systems.

Action 2.5.4  

Continue regular coordination meetings with other entities such as utility providers, surrounding municipalities, and regional and federal agencies for land use, mobility and infrastructure planning.

Ongoing

Continuing regular coordination meetings with entities such as utility providers, surrounding municipalities, and regional and federal agencies for land use, mobility, and infrastructure planning is an established component of the City's ongoing operations. These collaborative efforts strengthen interagency alignment, support efficient and integrated development, and advance Denton's long-term goals for sustainable growth, regional connectivity, and resilient infrastructure systems.

Policy 2.6

Promote mixed-use development, diversification, and intensification of Downtown Denton.

Policy 2.7

Encourage collaborative planning for development and redevelopment surrounding UNT, TWU, and other major institutions.

Policy 2.8 

Create incentives and regulatory tools to promote new development or redevelopment of key centers and corridors.



	%	#
● On Track	100	1

Action: 1

Action 2.8.3  

Through the city's Capital Improvement Program (CIP), prioritize investments in designated centers and corridors based on mobility recommendations and street standards.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation and Planning & Development

Prioritizing investments in designated centers and corridors based on mobility recommendations and street standards through the City's CIP is an established component of ongoing operations. This strategic approach ensures that infrastructure funding supports multimodal connectivity, aligns with adopted planning frameworks, and advances Denton's long-term goals for sustainable development, equitable access, and vibrant urban environments.

Policy 2.9

Progress 0%

Promote the stability and livability of established neighborhoods through the creation of guidelines and standards for compatible infill and the removal of impediments to redevelopment.



	%	#
● On Track	100	2

Action: 2

Action 2.9.5

Ongoing - Ongoing

On Track

Apply neighborhood conservation strategies such as targeted code enforcement, housing rehabilitation, and clearance of blighted properties.

Ongoing

Action Type

Planning

Responsible Department or Agency

Community Development and Community Improvement Services

Applying neighborhood conservation strategies—such as targeted code enforcement, housing rehabilitation, and clearance of blighted properties—is an established component of the City’s ongoing operations. These efforts help preserve neighborhood character, improve housing quality, and support Denton’s long-term goals for community revitalization, public health, and equitable development.

Action 2.9.6

Ongoing - Ongoing

On Track

As new zoning districts are developed, ensure that the new zoning districts are consistent with the FLUM and the land use designations.

Ongoing

Ensuring that new zoning districts are consistent with the Future Land Use Map (FLUM) and associated land use designations as they are developed is an established component of Planning staff’s ongoing operations. This action supports alignment between regulatory frameworks and the City’s long-term vision for growth and development. Planning staff utilize the Denton 2040 Comprehensive Plan FLUM and its designations as a criterion for recommending updates to the Denton Development Code’s Table of Allowed Uses, Use-Specific Standards, and development regulations—advancing coordinated planning, land use consistency, and sustainable urban form.

Policy 2.10

Promote the stability, quality, and functionality of commercial and employment areas through improved development standards and by addressing obsolescence.

Policy 2.11

Promote development of Master Planned Communities (MPCs) and Planned Developments that are consistent with the long-term vision of the Preferred Land Preservation Plan and FLUM.

Policy 2.12 Progress 0%

Expand the city limits through annexations at a rate consistent with the city’s growth rate and the demand for additional land, based on fiscal impact, the feasibility and cost-effectiveness of the provision of city infrastructure and services.



● On Track	%	#
	100	1

Action: 1

Action 2.12.2 Ongoing - Ongoing **On Track**

Base future annexations on considerations of fiscal impact, covering all public facilities and services, and on a determination of adequate public facilities.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Economic Development, Water, Wastewater, and DME

Basing future annexations on considerations of fiscal impact—covering all public facilities and services—and on a determination of adequate public facilities is an established component of ongoing operations led by Planning, Water, Wastewater, and Denton Municipal Electric staff. This approach ensures that annexation decisions are financially responsible, infrastructure-ready, and aligned with Denton’s long-term goals for sustainable growth, efficient service delivery, and coordinated land use and utility planning.

Policy 2.13 Progress 0%

Ensure proper and orderly development of both surface uses and mineral interests within the City’s boundaries and extra-territorial jurisdiction under current conditions.



● On Track	%	#
	100	2

Action: 2

Action 2.13.1 Ongoing - Ongoing **On Track**

Ensure that Denton is applying best practices to minimize the impacts of gas wells and pipelines. Monitor the implementation of the 2016 gas well ordinance and the 2020 gas well setback ordinance and identify the ongoing impacts of gas well drilling and production on surface development costs and on roads and traffic patterns, the future effects of such activities on the Mobility Plan, and the fiscal and economic impacts of gas well development.

Ongoing

Action Type

Planning

Responsible Department or Agency

Environmental Services and Sustainability, Planning & Development, and Legal

Ensuring that Denton is applying best practices to minimize the impacts of gas wells and pipelines is an established component of ongoing operations led by Environmental Services, Sustainability, and Planning staff. This includes monitoring the implementation of the 2016 Gas Well Ordinance and the 2020 Gas Well Setback Ordinance, and identifying the ongoing impacts of gas well drilling and production on surface development costs, roads and traffic patterns, the future effects on the Mobility Plan, and the fiscal and economic implications of gas well development. These efforts support Denton’s long-term goals for environmental protection, public safety, and coordinated land use and infrastructure planning.

Action 2.13.3  Ongoing - Ongoing On Track

Consider the impacts of gas drilling and production sites and the location of pipelines in future updates to the Mobility Plan.

Ongoing

Action Type

Planning

Responsible Department or Agency

Environmental Services and Sustainability, Planning & Development, and Legal

Considering the impacts of gas drilling and production sites, as well as the location of pipelines, in future updates to the Mobility Plan is an established component of ongoing operations led by Planning, Environmental Services, Sustainability, and Transportation staff. This practice ensures that infrastructure planning accounts for safety, land use constraints, and long-term mobility needs—supporting Denton’s goals for coordinated development, resilient transportation networks, and responsible environmental stewardship.

Policy 2.14 Progress 0%

Protect rural character and scenic open space at the city’s Edge to promote the achievement of the Preferred Growth Concept, Preferred Land Preservation Plan, and the FLUM.



Action: 1

Action 2.14.1  Ongoing - Ongoing On Track

Promote conservation (clustered) development in rural areas, with permanently protected open space in conservation easements, as an alternative to large lot development.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Promoting conservation (clustered) development in rural areas—with permanently protected open space in conservation easements as an alternative to large lot development—is an established component of Planning staff’s ongoing operations. This strategy supports efficient land use, preserves natural and agricultural resources, and advances Denton’s long-term goals for sustainable growth, rural character preservation, and environmentally responsible development.

Policy 2.15 Progress 0%

Support continued intergovernmental coordination to address common issues of growth management and resource conservation and provision of public facilities and services.



Action: 2

Action 2.15.1  Ongoing - Ongoing On Track

Maintain coordination with NCTCOG on issues of sustainable development, regional mobility, and stormwater management.

Ongoing

Action Type

Partnership

Responsible Department or Agency

All Departments

Maintaining coordination with the North Central Texas Council of Governments (NCTCOG) on issues of sustainable development, regional mobility, and stormwater management is an established component of the City’s ongoing operations. This collaboration supports integrated planning efforts, enhances access to regional resources and expertise, and advances Denton’s long-term goals for environmental stewardship, multimodal connectivity, and resilient infrastructure systems.

Action 2.15.2  Ongoing - Ongoing On Track

Maintain engagement with Denton County and adjacent municipalities concerning coordinated planning and development review for projects with regional impacts and the application of innovative standards for roads, infrastructure, and development.

Ongoing

Action Type

Partnership

Responsible Department or Agency

All Departments

Maintaining engagement with Denton County and adjacent municipalities concerning coordinated planning and development review for projects with regional impacts—and the application of innovative standards for roads, infrastructure, and development—is an established component of the City’s ongoing operations. This collaboration strengthens regional alignment, promotes efficient and forward-thinking development practices, and advances Denton’s long-term goals for sustainable growth, infrastructure innovation, and intergovernmental coordination.

Policy 2.16 Progress 0%

Support designated future land uses within the Extraterritorial Jurisdiction (ETJ) to control the extent and character of development in the city’s periphery.



● On Track % | #
100 | 3

Action: 3

Action 2.16.1

Ongoing - Ongoing

On Track

Continue to monitor growth in the ETJ by requiring City approval of subdivision applications in its ETJ through the established interlocal agreement with Denton County. Consider coordinating with Denton County to update the established interlocal agreement.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Continuing to monitor growth in the Extraterritorial Jurisdiction (ETJ) by requiring City approval of subdivision applications through the established interlocal agreement with Denton County is an established component of Planning staff's ongoing operations. This practice ensures that development in the ETJ aligns with the City's land use goals and infrastructure standards. Planning staff also consider coordinating with Denton County to update the interlocal agreement as needed—supporting Denton's long-term goals for managed growth, regional collaboration, and consistent development oversight.

Action 2.16.2

Ongoing - Ongoing

On Track

Encourage proposed subdivision applications in the ETJ to be consistent with the Preferred Growth Concept, FLUM, established future land use designations and standards, and preserves rural character and natural environment.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Encouraging proposed subdivision applications in the Extraterritorial Jurisdiction (ETJ) to be consistent with the Preferred Growth Concept, Future Land Use Map (FLUM), and established future land use designations and standards—while preserving rural character and the natural environment—is an established component of Planning staff's ongoing operations. This practice supports Denton's long-term goals for managed growth, environmental stewardship, and alignment between development patterns and the City's strategic vision.

Action 2.16.4  Ongoing - Ongoing On Track

Coordinate with surrounding municipalities as part of the approval process for development proposals in Denton’s ETJ where the proposed development is in close proximity or where a municipality shares a boundary.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Planning & Development

Coordinating with surrounding municipalities as part of the approval process for development proposals in Denton’s Extraterritorial Jurisdiction (ETJ)—particularly where proposed development is in close proximity or shares a boundary with another municipality—is an established component of Planning staff’s ongoing operations. This practice promotes regional consistency, minimizes potential conflicts, and supports Denton’s long-term goals for collaborative growth management, efficient service delivery, and responsible land use planning.

Policy 2.17

Continue to facilitate and support desired forms of development and improved standards for urban design and placemaking that are consistent with the Preferred Growth Scenario, Preferred Land Preservation Plan, and FLUM.

Policy 2.18 Progress 0%

Set a high standard of quality in the design of the public realm to enhance appearance and functionality.



● On Track	%	#
	100	1

Action: 1

Action 2.18.2  Ongoing - Ongoing On Track

Coordinate design guidelines with the Mobility Plan goals and policies to achieve a functional street network for a wide range of transportation options.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation

Coordinating design guidelines with the Mobility Plan goals and policies is an established responsibility of Transportation staff, embedded in Denton’s ongoing operations to ensure a cohesive, multimodal street network that aligns with the City’s long-term mobility and urban design objectives.

Element 3 Progress 0%

Fiscal and Economic Vitality contains goals and policies related to the economic strength of the city and principles for growing in a fiscally healthy manner.



	%	#
● On Track	100	41

Policy: 15 Action: 41

Policy 3.1 Progress 0%

Use the Future Land Use Map (FLUM), the 2020 Economic Development Strategic Plan, and the 2021 Affordable Housing Needs Market Value Analysis to ensure adequate development areas exist to support a self-sustaining economy with a diversity of live/work/play development opportunities.



	%	#
● On Track	100	2

Action: 2

Action 3.1.1 Ongoing - Ongoing **On Track**

Ensure adequate land for future economic growth, particularly in the nonresidential future land use categories, including a sufficient buffer zone adjacent to protected land uses.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Ensuring adequate land for future economic growth—particularly within nonresidential future land use categories and including a sufficient buffer zone adjacent to protected land uses—is an established component of Planning staff’s ongoing operations. This practice supports Denton’s long-term goals for balanced development, economic vitality, and land use compatibility by preserving opportunities for commercial and industrial growth while safeguarding sensitive areas and maintaining community character.

Action 3.1.2 Ongoing - Ongoing **On Track**

Partner and collaborate with developers to provide sufficient workforce housing to meet market demands and diversify housing choices.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development and Planning & Development

Partnering and collaborating with developers to provide sufficient workforce housing that meets market demands and diversifies housing choices is an established component of ongoing operations led by Economic Development and Planning staff. This effort supports Denton’s long-term goals for housing affordability, inclusive growth, and economic vitality by ensuring that a range of housing options are available to meet the needs of the local workforce and sustain a balanced community.

Policy 3.2

Progress 0%

Ensure the development of new workplaces that are close to and complement surrounding residential, civic, and recreational land uses.



● On Track	%	#
	100	1

Action: 1

Action 3.2.1



Ongoing - Ongoing

On Track

Use the FLUM, the 2020 Economic Development Strategic Plan, and the 2021 Affordable Housing Needs Market Value Analysis as the guide to all future development, which places jobs and residences in close proximity, where appropriate.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Using the Future Land Use Map (FLUM), the 2020 Economic Development Strategic Plan, and the 2021 Affordable Housing Needs Market Value Analysis as guiding tools for all future development is an established component of Planning staff's ongoing operations. This integrated approach ensures that development decisions support the strategic placement of jobs and residences in close proximity where appropriate—advancing Denton's long-term goals for economic vitality, housing diversity, and sustainable, well-connected communities.

Policy 3.3

Progress 0%

Ensure consistency between the City's existing regulations and policies and the 2020 Economic Development Strategic Plan for identifying and recruiting target industries.



● On Track	%	#
	100	4

Action: 4

Action 3.3.1



Ongoing - Ongoing

On Track

Work with the Chamber of Commerce and Convention and Visitors Bureau to increase Denton's visibility among the identified target industry employers and their trade organizations.

Ongoing

Working with the Chamber of Commerce and the Convention and Visitors Bureau to increase Denton's visibility among identified target industry employers and their trade organizations is an established component of the City's ongoing operations. This collaboration promotes economic development, strengthens regional partnerships, and supports Denton's long-term goals for business attraction, industry diversification, and enhanced community recognition.

Action 3.3.2

Ongoing - Ongoing

On Track

Build partnerships between industry, local K-12, and post-secondary institutions (specifically TWU, UNT and NCTC) to design training and internship programs to provide the workforce for the identified target industry employers and entrepreneurs.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development and Airport

Revising the Zoning Map for consistency with the Preferred Growth Concept Map and the Future Land Use Map—and involving affected property owners and the general public in this effort—is an established component of ongoing operations led by Economic Development and Denton Enterprise Airport staff. This practice ensures that zoning updates reflect the City’s long-term vision, uphold transparency, and foster community trust. Property owners are properly notified before any action is taken, supporting Denton’s commitment to inclusive engagement, responsible land use, and coordinated growth.

These efforts also include strategic partnerships with Texas Woman’s University to support its aviation program launched in 2024, and with the University of North Texas through the Texoma Innovation Engine—advancing Denton’s goals for workforce development, industry collaboration, and innovation-driven economic expansion.

Action 3.3.3

Ongoing - Ongoing

On Track

Actively recruit new business to the Denton Enterprise Airport, ECO-W.E.R.C.S., and UNT’s Discovery Park area.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development and Airport

Actively recruiting new business to the Denton Enterprise Airport, ECO-W.E.R.C.S., and the University of North Texas’s Discovery Park area is an established component of ongoing operations led by Economic Development and Denton Enterprise Airport staff. These efforts focus on attracting innovative companies, expanding industry clusters, and leveraging strategic assets to support Denton’s long-term goals for economic growth, job creation, and regional competitiveness in advanced manufacturing, aviation, and technology sectors.

In support of these efforts, the City of Denton, Denton Chamber of Commerce, and Denton Economic Development Partnership work closely with the Denton Independent School District, Texas Woman’s University, North Central Texas College, and the University of North Texas to discuss and provide training resources and solutions to current and potential employers—strengthening workforce pipelines and aligning talent development with industry needs.

Action 3.3.4  

Develop public-private partnerships to ensure adequate space for the growth of small businesses, entrepreneurs, and spin-off local businesses of the target industries' larger employers.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development

Developing public-private partnerships to ensure adequate space for the growth of small businesses, entrepreneurs, and spin-off local businesses of the target industries' larger employers is an established component of Economic Development staff's ongoing operations. These efforts foster a supportive business ecosystem, promote innovation and entrepreneurship, and advance the City of Denton's long-term goals for economic diversification, job creation, and sustainable industry cluster development.

Policy 3.4 

Improve the workforce opportunities for the resident labor force and local university graduates.



 On Track

%	#
100	5

Action: 5

Action 3.4.1  

Facilitate partnerships between private industry, the public and private schools, and industry and trade groups to support business recruitment and expansion efforts.

Ongoing

Facilitating partnerships between private industry, public and private schools, and industry and trade groups to support business recruitment and expansion efforts is an established component of the City's ongoing operations. These collaborations strengthen workforce pipelines, align educational programs with market needs, and advance Denton's long-term goals for economic development, talent retention, and industry diversification.

Action 3.4.2

Ongoing - Ongoing

On Track

Strengthen partnership and collaboration with the universities to grow workforce development opportunities between the educational programs, the Denton Enterprise Airport, and the aviation/aerospace industry.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development and Airport

Strengthening partnership and collaboration with universities to grow workforce development opportunities between educational programs, the Denton Enterprise Airport, and the aviation/aerospace industry is an established component of ongoing operations led by Economic Development and Denton Enterprise Airport staff. These efforts connect academic institutions with industry needs, foster talent pipelines, and support Denton's long-term goals for innovation, job creation, and regional leadership in aviation and aerospace. By aligning curriculum, training resources, and career pathways with sector growth, the City helps ensure a skilled workforce ready to meet the demands of a dynamic and evolving industry.

Action 3.4.3

Ongoing - Ongoing

On Track

Recruit highly skilled talent and high-growth businesses to grow as a high-tech employment hub.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Economic Development

Recruiting highly skilled talent and high-growth businesses to grow Denton as a high-tech employment hub is an established component of Economic Development staff's ongoing operations. This strategic focus enhances the City's competitiveness, fosters innovation, and supports Denton's long-term goals for economic diversification, workforce development, and positioning the community as a regional leader in technology-driven industries.

Action 3.4.4  

Partner and collaborate with UNT, TWU, and North Central Texas College (NCTC) to connect employer needs with degrees and programming.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development

Partnering and collaborating with the University of North Texas (UNT), Texas Woman’s University (TWU), and North Central Texas College (NCTC) to connect employer needs with degrees and programming is an established component of the City’s ongoing operations. These efforts strengthen workforce alignment, enhance educational relevance, and support Denton’s long-term goals for economic development, talent retention, and industry-academic collaboration.

Action 3.4.5  

Encourage local businesses to develop internship programs to support local students and recent graduates.

Ongoing

Encouraging local businesses to develop internship programs that support local students and recent graduates is an established component of the City’s ongoing operations. These initiatives strengthen workforce development, create pathways to employment, and advance Denton’s long-term goals for talent retention, educational alignment, and economic vitality.

Policy 3.5 

Create a citywide branding and placemaking strategy that is consistent with the design standards of approved documents.



	%	#
 On Track	100	3

Action: 3

Action 3.5.1  

Use innovative placemaking, wayfinding, greenway, and gateway strategies to define the City and welcome visitors, with the goal to extend time spent in the City.

Ongoing

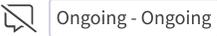
Action Type

Planning

Responsible Department or Agency

Planning & Development, Marketing and Communications, Parks and Recreation, Economic Development

Using innovative placemaking, wayfinding, greenway, and gateway strategies to define the City and welcome visitors—with the goal of extending time spent in the City—is an established component of ongoing operations collaboratively led by Planning, Marketing and Communications, Parks and Recreation, and Economic Development staff. These coordinated efforts enhance Denton’s identity, improve visitor experience, and support long-term goals for tourism, economic vitality, and vibrant public spaces.

Action 3.5.2  

Market, promote, and support the diversity of industry presence in Denton and the opportunity for industry cluster growth.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Economic Development

Marketing, promoting, and supporting the diversity of industry presence in Denton—and the opportunity for industry cluster growth—is an established component of Economic Development staff’s ongoing operations. These efforts highlight Denton’s competitive advantages, attract investment, and advance the City’s long-term goals for economic diversification, innovation, and sustained regional prosperity.

Action 3.5.3  

Market, promote, and support the Arts, Music, and Recreation industries in alignment with the designated arts and cultural district.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Economic Development

Marketing, promoting, and supporting the Arts, Music, and Recreation industries in alignment with the designated arts and cultural district is an established component of Parks and Recreation staff’s ongoing operations. These efforts celebrate Denton’s creative identity, enhance cultural engagement, and advance the City’s long-term goals for community vitality, tourism, and economic development through place-based cultural investment.

Policy 3.6 

Work with organizations to design, promote, and advertise events for Downtown.



 On Track % #
100 3

Action: 3

Action 3.6.1  Ongoing - Ongoing On Track

Support efforts to preserve and promote the history of Downtown through the implementation of the 2019 Historic Preservation Plan and the work of the City's Historic Preservation Officer.

Ongoing

Supporting efforts to preserve and promote the history of Downtown through the implementation of the 2019 Historic Preservation Plan and the work of the City's Historic Preservation Officer is an established component of the City's ongoing operations. These initiatives safeguard Denton's architectural and cultural heritage, foster community pride, and advance long-term goals for historic preservation, placemaking, and downtown revitalization.

Action 3.6.2  Ongoing - Ongoing On Track

Work to support the small, local businesses that create vibrancy in the Downtown and serve as destinations within the city.

Ongoing

Action Type

Program

Responsible Department or Agency

Economic Development and Planning & Development

Working to support the small, local businesses that create vibrancy in Downtown and serve as destinations within the City is an established component of ongoing operations led by Economic Development and Planning staff. These efforts foster a thriving local economy, enhance Denton's unique character, and advance long-term goals for placemaking, entrepreneurship, and a dynamic urban core that attracts residents and visitors alike.

Action 3.6.3  Ongoing - Ongoing On Track

Actively promote historic preservation to increase economic, cultural, and educational diversity.

Ongoing

Action Type

Outreach

Partnership

Responsible Department or Agency

Economic Development and Planning & Development

Actively promoting historic preservation to increase economic, cultural, and educational diversity is an established component of the City's ongoing operations. These efforts celebrate Denton's unique heritage, foster inclusive community identity, and support long-term goals for economic development, cultural enrichment, and lifelong learning through the protection and activation of historic assets.

Policy 3.7

Progress 0%



Maintain a balance of revenue sources that supports desired levels of service, while remaining inviting to development.

Action: 3

Action 3.7.1



Ongoing - Ongoing

On Track

Charges for services and other city revenues will be examined annually during the budget process and adjusted as deemed necessary by the governing body to respond to cost increases or any other changing circumstances.

Ongoing

Action Type

Planning

Responsible Department or Agency

Finance

Examining charges for services and other City revenues annually during the budget process—and adjusting them as deemed necessary by the governing body to respond to cost increases or other changing circumstances—is an established component of Finance staff’s ongoing operations. This practice ensures fiscal responsibility, maintains service quality, and supports the City of Denton’s long-term goals for financial sustainability and responsive governance.

Action 3.7.2



Ongoing - Ongoing

On Track

The City’s revenue and expenditure balance will be evaluated annually during the budget process and set by City Council considering the level of services required for the implementation of plan policies, actions, and priorities in the Comprehensive Plan.

Ongoing

Action Type

Planning

Responsible Department or Agency

Finance

Evaluating the City’s revenue and expenditure balance annually during the budget process—and setting it by City Council in consideration of the level of services required to implement policies, actions, and priorities in the Comprehensive Plan—is an established component of Finance staff’s ongoing operations. This practice ensures fiscal alignment with strategic objectives and supports the City of Denton’s long-term goals for responsible budgeting, service delivery, and effective plan implementation.

Action 3.7.3  

Analyze each proposed development in the city relative to projected revenues and expenditures.

Ongoing

Action Type

Planning

Responsible Department or Agency

Economic Development, Finance, and Planning & Development

Analyzing each proposed development in the City relative to projected revenues and expenditures is an established component of ongoing operations led by Economic Development, Finance, and Planning staff. This practice ensures that development decisions are fiscally responsible, strategically aligned, and supportive of Denton’s long-term goals for sustainable growth, economic vitality, and efficient public service delivery.

Policy 3.8 

Integrate land use and infrastructure investment decisions to maximize utilization of existing infrastructure.



 On Track	%	#
	100	4

Action: 4

Action 3.8.2  

Implement the Mobility Plan to improve multi-modal circulation, such as more bike lanes and greater walkability, as an alternative to increasingly costly auto-oriented capital investments.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation and Planning & Development

Implementing the Mobility Plan to enhance multi-modal circulation—including expanded bike lanes and improved walkability—is a sustained responsibility of Planning and Transportation staff, embedded in Denton’s operational framework to promote cost-effective, equitable mobility solutions that align with long-term infrastructure and sustainability goals.

Action 3.8.3

Ongoing - Ongoing

On Track

Implement the pedestrian and bicycle linkage component of the Denton Mobility Plan to lessen the impact of urban center development on existing street facilities and to increase access to existing park and recreational facilities with capacity to serve new growth.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Transportation, Engineering, Planning & Development, Parks & Recreation

Implementing the Mobility Plan to enhance multi-modal circulation—including expanded bike lanes, improved walkability, and integrated trail systems—is a sustained responsibility of Planning, Transportation, Engineering, and Parks and Recreation staff, embedded in Denton’s operational framework to ensure cost-effective, equitable mobility solutions that align with the City’s long-term infrastructure, recreation, and sustainability goals.

Action 3.8.4

Ongoing - Ongoing

On Track

Use Comprehensive Plan to inform the City’s CIP and other infrastructure master plans regarding adequate levels of service.

Ongoing

Using the Comprehensive Plan to inform the City’s Capital Improvement Plan (CIP) and other infrastructure master plans regarding adequate levels of service is an established component of the City’s ongoing operations. This practice ensures that infrastructure investments are strategically aligned with long-term growth, community priorities, and service delivery goals—supporting Denton’s commitment to coordinated planning, fiscal responsibility, and sustainable development.

Action 3.8.5

Ongoing - Ongoing

On Track

Encourage more dense development where water/sewer infrastructure has existing excess capacity, and define what level of development can be served by septic and well infrastructure.

Ongoing

Action Type

Planning

Responsible Department or Agency

Water, Wastewater, Engineering, Planning & Development

Encouraging more dense development where water and sewer infrastructure has existing excess capacity—and defining appropriate development levels for septic and well systems—is a coordinated, ongoing responsibility of Planning, Engineering, Water, and Wastewater staff, embedded in Denton’s operational practices to ensure efficient land use, infrastructure optimization, and alignment with long-term growth and service delivery goals

Policy 3.9

Progress 0%



Update the Capital Improvement Plan (CIP) annually to prioritize the implementation of the Comprehensive Plan.

	%	#
● On Track	100	7

Action: 7

Action 3.9.1



Ongoing - Ongoing

On Track

Evaluate existing levels of service for all capital infrastructure to identify existing deficiencies and excess capacities.

Ongoing

Action Type

Planning

Responsible Department or Agency

Capital Projects, Water, Wastewater, Engineering, Planning & Development

Evaluating existing levels of service for all capital infrastructure to identify deficiencies and excess capacities is a core responsibility of Planning, Capital Projects, Engineering, Water, and Wastewater staff—integrated into Denton’s ongoing operations to ensure informed investment decisions, optimize system performance, and maintain alignment with long-term growth and service delivery objectives.

Action 3.9.2



Ongoing - Ongoing

On Track

Maintain public facilities and services to provide established levels of service to new development.

Ongoing

Action Type

Planning

Responsible Department or Agency

Capital Projects, Water, Wastewater, Engineering, Planning & Development

Maintaining public facilities and services to provide established levels of service to new development is an established component of ongoing operations led by Capital Projects, Water, Wastewater, Engineering, and Planning staff. This coordinated effort ensures that infrastructure keeps pace with growth, supports community needs, and advances the City of Denton’s long-term goals for reliable service delivery, sustainable development, and strategic capital investment.

Action 3.9.3

Ongoing - Ongoing

On Track

Implement the policies and actions of the Mobility Plan to transition to a multimodal transportation network as a means to balance demands on existing infrastructure and extend the life of transportation infrastructure.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation

Implementing the policies and actions of the Mobility Plan to transition to a multimodal transportation network is an established component of Transportation staff's ongoing operations. This approach balances demands on existing infrastructure and extends its lifespan by promoting diverse travel options—including walking, biking, transit, and driving—that are safer, more efficient, and better suited to Denton's evolving needs. These efforts support the City's long-term goals for sustainable mobility, equitable access, and resilient infrastructure planning.

Action 3.9.4

Ongoing - Ongoing

On Track

Develop, fund, and implement the annual CIP consistent with the Parks, Recreation and Trail System Master Plan.

Ongoing

Action Type

Capital

Program

Responsible Department or Agency

Parks and Recreation, Capital Projects

Developing, funding, and implementing the annual Capital Improvement Plan (CIP) consistent with the Parks, Recreation and Trail System Master Plan is an established component of ongoing operations led by Parks and Recreation and Capital Projects staff. This coordinated approach ensures that investments in recreational infrastructure align with community priorities and Denton's long-term goals for accessible public spaces, active lifestyles, and strategic capital planning.

Action 3.9.5

Ongoing - Ongoing

On Track

Use the CIP to prioritize and fund capital expansions necessary to accommodate the preferred development pattern, including Context Sensitive street design.

Ongoing

Action Type

Capital
Program

Responsible Department or Agency

Transportation, Capital Projects, Engineering, Planning & Development

Using the Capital Improvement Plan (CIP) to prioritize and fund capital expansions necessary to accommodate the preferred development pattern—including Context Sensitive Street design—is an established component of ongoing operations led by Transportation, Capital Projects, Engineering, and Planning staff. Context Sensitive Street design is a planning and engineering approach that tailors street improvements to the surrounding environment, land use, and community needs. It emphasizes safety, multimodal access, aesthetics, and compatibility with adjacent development—whether in urban, suburban, or rural settings. This approach ensures that transportation infrastructure not only moves people efficiently but also enhances the character and functionality of the area it serves. These coordinated efforts support Denton’s long-term goals for sustainable growth, inclusive mobility, and the creation of streets that reflect and reinforce the unique context of each neighborhood and corridor.

Action 3.9.6

Ongoing - Ongoing

On Track

Engage a Bond Committee in the annual CIP update process.

Ongoing

Action Type

Capital
Program

Responsible Department or Agency

Capital Projects

Engaging a Bond Committee in the Capital Improvement Plan (CIP) update process— annually if needed—is an established component of Capital Projects staff’s ongoing operations. This practice ensures that proposed capital investments are reviewed with community input, financial oversight, and strategic alignment, supporting the City of Denton’s long-term goals for transparent decision-making, responsible funding, and infrastructure planning that reflects public priorities.

Action 3.9.8

Ongoing - Ongoing

On Track

Utilize the Comprehensive Plan to determine which improvements should take priority in the CIP.

Ongoing

Utilizing the Comprehensive Plan to determine which improvements should take priority in the Capital Improvement Plan (CIP) is an established component of the City’s ongoing operations. This practice ensures that capital investments are strategically aligned with Denton’s long-term vision, policy goals, and community needs—supporting coordinated growth, efficient resource allocation, and the delivery of essential infrastructure and services.

Policy 3.10 Progress 0%

Utilize fiscal tools that incentivize development while offsetting its cost to the community.



	%	#
● On Track	100	1

Action: 1

Action 3.10.2 Ongoing - Ongoing **On Track**

Conduct fiscal and economic impact analyses to ensure the fiscal benefit or neutrality of future tax abatement agreements and special districts.

Ongoing

Action Type

Planning

Responsible Department or Agency

Economic Development

Conducting fiscal and economic impact analyses to ensure the fiscal benefit or neutrality of future tax abatement agreements and special districts is an established component of Economic Development staff’s ongoing operations. Staff regularly analyze and review agreements and proposals to confirm alignment with the City’s strategic goals and community needs, ensuring that each initiative delivers a beneficial economic impact. These efforts support Denton’s long-term objectives for responsible growth, financial sustainability, and targeted investment in high-value development opportunities.

Policy 3.11 Progress 0%

Review and adopt land use regulations to support infill development and redevelopment efforts in the developed core.



	%	#
● On Track	100	3

Action: 3

Action 3.11.1 Ongoing - Ongoing **On Track**

Reference the Comprehensive Plan fiscal impact analysis to demonstrate the fiscal impacts of development as prescribed by the Preferred Growth Concept.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Referencing the Comprehensive Plan fiscal impact analysis to demonstrate the impacts of development under the Preferred Growth Concept is an established practice within Denton’s planning operations, ensuring that growth patterns—such as compact, mixed-use development in targeted areas—remain fiscally responsible and aligned with the City’s long-term vision for sustainable, efficient, and equitable urban expansion.

Action 3.11.2  Ongoing - Ongoing On Track

Encourage high-quality infill development and redevelopment in potential development sites where infrastructure exists by updating the Development Code to allow flexibility in use and intensity of redevelopment.

Ongoing

Action Type

Planning
Regulation

Responsible Department or Agency

Planning & Development

Encouraging high-quality infill development and redevelopment in areas with existing infrastructure—through updates to the Development Code that allow greater flexibility in use and intensity—is a sustained responsibility of Planning staff, embedded in Denton’s operational practices to support efficient land use, infrastructure optimization, and alignment with the Preferred Growth Concept and long-term urban development goals.

Action 3.11.3  Ongoing - Ongoing On Track

Utilize the fiscal impact tool to review infill development and redevelopment projects and report findings in staff reports to City Council.

Ongoing

Action Type

Program

Responsible Department or Agency

Economic Development, Finance, and Planning & Development

Utilizing the fiscal impact tool to review infill development and redevelopment projects—and reporting findings in staff reports to City Council—is an established component of ongoing operations led by Economic Development, Finance, and Planning staff. This practice ensures that proposed projects are evaluated for their long-term financial sustainability, service demands, and alignment with Denton’s strategic goals, supporting informed decision-making and responsible growth management.

Policy 3.12 Progress 0%

Encourage more dense development to increase market feasibility and create vibrancy.



● On Track	%	#
	100	2

Action: 2

Action 3.12.1  Ongoing - Ongoing On Track

Reference the Comprehensive Plan fiscal impact analysis and the 2021 Affordable Housing Need & Market Value Analysis to define and direct a residential development pattern that is at least fiscally neutral.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Referencing the Comprehensive Plan fiscal impact analysis and the 2021 Affordable Housing Need and Market Value Analysis to define and direct a residential development pattern that is at least fiscally neutral is an established component of Planning staff’s ongoing operations. This practice ensures that residential growth aligns with Denton’s financial sustainability goals, supports housing affordability, and promotes development patterns that balance service costs with revenue generation—advancing the City’s long-term vision for equitable and responsible land use.

Action 3.12.3  Ongoing - Ongoing On Track

Make multi-modal infrastructure investments to lessen the need for parking facilities and auto-centric circulation improvements.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation

Making multi-modal infrastructure investments to reduce reliance on parking facilities and auto-centric circulation is a core responsibility of Transportation staff, embedded in Denton’s operational framework to support sustainable mobility, enhance urban livability, and advance the City’s long-term goals for compact, connected, and people-focused development.

Policy 3.13 Progress 0%

Improve partnerships and collaboration with other governmental entities to implement the goals of the Comprehensive Plan.



● On Track	%	#
	100	1

Action: 1

Action 3.13.1  Ongoing - Ongoing On Track

Ensure maximum efficiencies of all government facilities to minimize the use of land by non-revenue generating development.

Ongoing

Action Type

Regulation

Responsible Department or Agency

All Departments

Ensuring maximum efficiencies of all government facilities to minimize the use of land by non-revenue generating development is an established component of the City’s ongoing operations. This practice promotes strategic land use, supports fiscal sustainability, and aligns with Denton’s long-term goals for efficient public service delivery, responsible growth management, and maximizing the value of publicly held assets.

Policy 3.14 Progress 0%

Work with developers to share the cost of necessary public service investments.



● On Track	%	#
	100	2

Action: 2

Action 3.14.2  Ongoing - Ongoing On Track

Partner with developers to adopt regulations that implement streetscape design features like minimal curb cuts, buffered on-street parking, larger sidewalks with bump-outs, and on-street striping of bicycle lanes and cross-walks, to create vibrant and safe development districts.

Ongoing

Responsible Department or Agency

Transportation

Partnering with developers to adopt regulations that implement streetscape design features—such as minimal curb cuts, buffered on-street parking, expanded sidewalks with bump-outs, and striped bicycle lanes and crosswalks—is an ongoing responsibility of Transportation staff, embedded in Denton’s operational practices to create vibrant, safe, and multimodal development districts aligned with the City’s long-term mobility and urban design goals.

Action 3.14.3  Ongoing - Ongoing On Track

Partner with developers to adopt regulations that secure parks and open space in all new residential and commercial centers to ensure adequate green space and multi-modal connections between developments.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Parks & Recreation

Partnering with developers to adopt regulations that secure parks and open space in all new residential and commercial centers is an established component of Parks and Recreation staff's ongoing operations, ensuring that Denton's growth includes accessible green space and integrated multi-modal connections—supporting community health, environmental resilience, and the City's long-term vision for livable, connected neighborhoods.

Policy 3.15

Establish dedicated revenues to fund necessary expansions of capital infrastructure to accommodate growth.

Element 4 Progress 0%

Community Character and Urban Design includes goals and policies for maintaining the unique character of Denton and building upon its distinguishing characteristics. This element includes policies for placemaking, arts and culture, and historic preservation.



● On Track	%	#
	100	55

Policy: 17 Action: 55

Policy 4.1 Progress 0%

Expand Denton's evaluation of historic landmarks, districts, neighborhoods, and cultural resources by utilizing the 2019 Historic Preservation Plan.



● On Track	%	#
	100	2

Action: 2

Action 4.1.1  Ongoing - Ongoing On Track

Continue updating the Historic Resources Survey to identify potentially historic resources for possible zoning protection.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning and Development

Continuing to update the Historic Resources Survey to identify potentially historic resources for possible zoning protection is an established component of Planning staff's ongoing operations. This practice supports the preservation of Denton's architectural and cultural heritage, informs land use decisions, and advances the City's long-term goals for responsible development, community character, and historic resource stewardship.

Action 4.1.4  

Work with community and neighborhood groups to identify areas that have significant community support for the formation of historic and conservation districts, or strong identification of cultural or neighborhood character to aid in development of Area Plans or local protection.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Planning & Development

Working with community and neighborhood groups to identify areas with significant support for the formation of historic and conservation districts—or strong identification of cultural or neighborhood character to aid in the development of Area Plans or local protection—is an established component of Planning staff’s ongoing operations. These efforts foster inclusive engagement, celebrate Denton’s diverse heritage, and guide context-sensitive planning decisions.

As part of this commitment, the City’s Historic Preservation Officer and Traffic Operations team launched the City’s sign topper program to recognize and promote neighborhood unity, following a successful pilot in the Southeast Denton Neighborhood in October 2022. This initiative enhances community identity and supports Denton’s long-term goals for cultural preservation and neighborhood-based planning.

Policy 4.2 

Identify the unique areas, including gathering and green open space areas, within the city that highlight Denton’s sense of place and urban vitality.



 On Track	%	#
	100	5

Action: 5

Action 4.2.2  

Map historic and cultural resources as part of the Citywide Branding and Placemaking Strategy to highlight their role in understanding and appreciating Denton.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Marketing & Communications

Mapping historic and cultural resources as part of the Citywide Branding and Placemaking Strategy is an established component of ongoing operations led by Planning and Marketing and Communications staff. This effort highlights the role of Denton’s heritage in shaping community identity, fostering civic pride, and enhancing public understanding and appreciation of the city’s unique character. By integrating these resources into branding and placemaking initiatives, the City supports its long-term goals for cultural preservation, inclusive storytelling, and vibrant, place-based community development.

Action 4.2.3  Ongoing - Ongoing On Track

Further the policies of the Pedestrian and Bicycle Linkage Component of the 2020 Mobility Plan by ensuring that existing and future urban centers in Denton are accessible via walking and bicycling.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation

Furthering the policies of the Pedestrian and Bicycle Linkage Component of the 2020 Mobility Plan by ensuring that existing and future urban centers in Denton are accessible via walking and bicycling is an established component of Transportation staff's ongoing operations. This practice promotes safe, convenient, and connected active transportation options, reduces reliance on automobiles, and supports Denton's long-term goals for sustainable mobility, equitable access, and vibrant, pedestrian-friendly urban environments.

Action 4.2.4  Ongoing - Ongoing On Track

Further the policies of the Pedestrian and Bicycle Linkage Component of the 2020 Mobility Plan by ensuring that existing and future urban centers in Denton are accessible via walking and bicycling.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation, Engineering, Planning & Development

Furthering the policies of the Pedestrian and Bicycle Linkage Component of the 2020 Mobility Plan by ensuring that existing and future urban centers in Denton are accessible via walking and bicycling is a core responsibility of Transportation staff, embedded in the city's operational framework to promote safe, equitable, and sustainable mobility. This work is essential to reducing car dependency, improving public health, supporting economic vitality, and creating vibrant, connected communities that reflect Denton's long-term vision for inclusive and resilient urban development.

Action 4.2.5  Ongoing - Ongoing On Track

Encourage mixed-use development through zoning and land use regulations that create complete neighborhoods and centers, including ground floor, walkable retail, recreational gathering areas, and places where Denton residents can live, work, play, and shop all in one location.

Ongoing

Responsible Department or Agency

Economic Development, Planning & Development, Transportation

Encouraging mixed-use development through zoning and land use regulations that foster complete neighborhoods and centers—including walkable ground-floor retail, recreational gathering spaces, and integrated residential and employment opportunities—is a coordinated responsibility of Economic Development, Planning, and Transportation staff. This work is embedded in Denton's operational framework to promote vibrant, accessible, and economically resilient districts that reflect the City's long-term vision for livability, sustainability, and inclusive growth.

Action 4.2.6



Ongoing - Ongoing

On Track

Establish standards for gateways and as part of future development to highlight community points of entry and promote the Denton brand and its quality of life:

- Gateways should provide a sense of transition arrival and should be designed to make a strong and positive visual impact. Greenways and other open space gathering areas should be provided where possible.
- Gateways should employ special design treatments for identified gateways as public realm and public art pieces.
- Gateways should be uniquely Denton, drawing upon historic features, precedent, and community character.
- Gateway design should be highlighted in the Citywide Branding and Placemaking Strategy.
- Utilize gateways to market the city as a community of choice and as a tool for economic development and to encourage business attraction.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Marketing and Communications

Establishing standards for gateways as part of future development is a coordinated responsibility of Planning and Marketing and Communications staff, embedded in Denton’s operational framework to highlight key community entry points and elevate the city’s brand and quality of life. By incorporating distinctive design treatments, greenways, public art, and historic character, gateway projects serve as powerful placemaking tools—reinforcing Denton’s identity, enhancing visual appeal, and supporting economic development by positioning the City as a vibrant, welcoming community of choice.

Policy 4.3

Progress 0%



Actively preserve and maintain Denton’s existing and future identified historic resources in conformance with the goals and policies in the 2019 Historic Preservation Plan.

● On Track

%	#
100	5

Action: 5

Action 4.3.2



Ongoing - Ongoing

On Track

Encourage voluntary landmark and historic district designation as a vehicle to protect sites with historical and architectural significance.

Ongoing

Action Type

Program

Responsible Department or Agency

Planning & Development

Encouraging voluntary landmark and historic district designation as a vehicle to protect sites with historical and architectural significance is an established component of Planning staff’s ongoing operations. This practice empowers property owners and communities to participate in preserving Denton’s unique heritage, supports context-sensitive development, and advances the City’s long-term goals for cultural stewardship, neighborhood character, and responsible land use planning.

Action 4.3.4  Ongoing - Ongoing On Track

Coordinate preservation regulations to be consistent with the Arts and Entertainment Overlay District and the 2019 Historic Preservation Plan.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Coordinating preservation regulations to be consistent with the Arts and Entertainment Overlay District and the 2019 Historic Preservation Plan is an established component of Planning staff's ongoing operations. This practice ensures that regulatory frameworks support both cultural vitality and historic integrity, advancing Denton's long-term goals for creative placemaking, heritage conservation, and context-sensitive development within areas of artistic and architectural significance.

Action 4.3.6  Ongoing - Ongoing On Track

Work with private landowners with historic sites to ensure public access to and preservation of the sites according to applicable standards.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Working with private landowners who steward historic sites to ensure public access and preservation according to applicable standards is an established component of Planning staff's ongoing operations. This practice promotes collaborative heritage conservation, supports responsible land use, and advances Denton's long-term goals for cultural stewardship, community engagement, and the protection of historically significant places in alignment with local, state, and national preservation guidelines.

Action 4.3.7  Ongoing - Ongoing On Track

Establish partnerships among private interests to support historic preservation in Denton.

Ongoing

Action Type

Program

Responsible Department or Agency

Planning & Development

Establishing partnerships among private interests to support historic preservation in Denton is an established component of Planning staff's ongoing operations. This practice fosters collaborative stewardship of the city's historic assets, encourages investment in culturally significant properties, and advances Denton's long-term goals for heritage conservation, community character, and sustainable development rooted in local identity.

Action 4.3.8  

Encourage adaptive reuse of historic structures to ensure their long-term preservation, while allowing for repurposing and economic diversity.

Ongoing

Action Type

Program

Responsible Department or Agency

Planning & Development

Encouraging adaptive reuse of historic structures to ensure their long-term preservation—while allowing for repurposing and economic diversity—is an established component of Planning staff’s ongoing operations. This practice supports the conservation of Denton’s architectural heritage, reduces environmental impact, and fosters vibrant, mixed-use spaces that contribute to the city’s economic resilience. By integrating historic buildings into contemporary uses, the City advances its long-term goals for sustainability, cultural stewardship, and dynamic community development.

Policy 4.4 

Provide local financial incentives for historic preservation in Denton.



 On Track	%	#
	100	4

Action: 4

Action 4.4.1  

Utilize the 2019 Historic Preservation Plan to assist in identifying property owners of designated individual sites or sites within historic or conservation districts that may receive an incentive in the form of a 50 percent exemption from City taxes for 15 years.

Ongoing

Action Type

Program

Responsible Department or Agency

Planning & Development

Utilizing the 2019 Historic Preservation Plan to assist in identifying property owners of designated individual sites or sites within historic or conservation districts that may receive an incentive in the form of a 50 percent exemption from City taxes for 15 years is an established component of Planning staff’s ongoing operations. This practice supports proactive outreach, encourages voluntary participation in preservation efforts, and advances Denton’s long-term goals for cultural stewardship, historic resource protection, and equitable incentive-based planning.

Action 4.4.2  Ongoing - Ongoing On Track

Continue to coordinate with the Denton Main Street Association (DMSA) to provide and enable funding of district-wide improvements and incentives, such as façade improvement grants, to encourage preservation. Expand reach of DMSA beyond existing boundaries if feasible.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development

Continuing to coordinate with the Denton Main Street Association (DMSA) to provide and enable funding of district-wide improvements and incentives—such as façade improvement grants to encourage preservation—is an established component of Economic Development staff’s ongoing operations. These efforts support the revitalization and historic integrity of Denton’s downtown area, promote small business investment, and enhance the visual and cultural appeal of key commercial corridors. Expanding the reach of DMSA beyond its existing boundaries, where feasible, advances the City’s long-term goals for inclusive economic growth, heritage conservation, and vibrant placemaking across a broader area.

Action 4.4.3  Ongoing - Ongoing On Track

Coordinate with other financial incentives that may support historic resource preservation such as the Downtown TIRZ.

Ongoing

Action Type

Planning

Responsible Department or Agency

Economic Development and Planning & Development

Coordinating with other financial incentives that may support historic resource preservation—such as the Downtown Tax Increment Reinvestment Zone (TIRZ)—is an established component of ongoing operations led by Economic Development and Planning staff. This practice leverages available funding tools to encourage investment in historically significant properties, promote revitalization, and advance Denton’s long-term goals for cultural stewardship, economic vitality, and context-sensitive development within key areas of the city.

Action 4.4.4  Ongoing - Ongoing On Track

Explore the creation of additional local incentives, tax credits, or grants to encourage the preservation and/or reuse of historic structures.

Ongoing

Exploring the creation of additional local incentives, tax credits, or grants to encourage the preservation and/or reuse of historic structures is an established component of the City’s ongoing operations. This practice supports proactive heritage conservation, promotes reinvestment in culturally significant properties, and advances Denton’s long-term goals for sustainable development, economic diversity, and the protection of its unique architectural legacy.

Policy 4.5

Progress 0%

Ensure proper and sustained maintenance of Denton’s historic resources, neighborhoods, and community centers.



	%	#
● On Track	100	3

Action: 3

Action 4.5.1



Ongoing - Ongoing

On Track

Update the Property Maintenance Code every three to five years.

Ongoing

Action Type

Planning

Responsible Department or Agency

Community Services

Updating the Property Maintenance Code every three to five years is an established component of Denton’s ongoing operations, ensuring that regulations remain current, responsive to community needs, and aligned with best practices for safety, livability, and neighborhood preservation.

Action 4.5.3



Ongoing - Ongoing

On Track

Continue an anti-graffiti program to be administered by the City to protect elements of the public and private realm from vandalism and detraction of character requiring that property owners abate graffiti.

Ongoing

Action Type

Program

Responsible Department or Agency

Community Services

Continuing an anti-graffiti program administered by the City to protect elements of the public and private realm from vandalism and detraction of character is an established component of Community Services staff’s ongoing operations. This program promotes neighborhood pride, enhances public safety, and preserves the visual integrity of Denton’s built environment. Property owners are required to abate graffiti, supporting the City’s long-term goals for community well-being, civic responsibility, and proactive code enforcement.

Action 4.5.4



Ongoing - Ongoing

On Track

Explore the creation of additional programs to encourage the maintenance of historic structures. Include opportunities to salvage and reuse historic structures and/or materials of historic structures that are no longer viable for their intended use.

Ongoing

Exploring the creation of additional programs to encourage the maintenance of historic structures—including opportunities to salvage and reuse structures or materials that are no longer viable for their intended use—is an established component of the City’s ongoing operations. This practice promotes sustainable preservation, reduces waste, and supports Denton’s long-term goals for cultural stewardship, adaptive reuse, and responsible development rooted in the city’s architectural legacy.

Policy 4.6

Progress 0%



Promote a sense of urban vitality throughout Denton by providing opportunities for public art.

	%	#
● On Track	100	2

Action: 2

Action 4.6.3



Ongoing - Ongoing

On Track

Install art at suitable locations that including community gateways, branding stations, parks, key corridors, and other memorable places throughout Denton.

Ongoing

Installing art at suitable locations—including community gateways, branding stations, parks, key corridors, and other memorable places throughout Denton—is an established component of Parks and Recreation staff’s ongoing operations. This practice enhances public spaces, fosters community identity, and supports Denton’s long-term goals for creative placemaking, cultural expression, and vibrant, inclusive environments that reflect the city’s character and engage residents and visitors alike.

Action 4.6.5



Ongoing - Ongoing

On Track

Create a partnership with local artists, through schools and institutions, to employ local artists in the creation of public art in Denton.

Ongoing

Creating partnerships with local artists—through schools and institutions—to employ them in the creation of public art in Denton is an established component of Parks and Recreation staff’s ongoing operations. This initiative supports local talent, fosters community engagement, and enriches public spaces with culturally resonant and site-specific artworks. By integrating artists into the design and activation of parks, gateways, and corridors, the City advances its long-term goals for creative placemaking, inclusive expression, and a vibrant civic identity.

Policy 4.7

Progress 0%



Promote a sense of urban vitality throughout Denton by providing venues for performing and visual arts and music events.

	%	#
● On Track	100	2

Action: 2

Action 4.7.1  

Identify opportunities to incorporate arts and music venues in future development, including Downtown and in Regional Mixed-Use Centers.

Ongoing

Action Type

Planning

Responsible Department or Agency

Economic Development, Planning & Development

Identifying opportunities to incorporate arts and music venues in future development—including Downtown and Regional Mixed-Use Centers—is an established component of Planning and Economic Development staff’s ongoing operations, supporting Denton’s cultural identity, enhancing placemaking, and advancing the City’s long-term goals for vibrant, inclusive, and economically dynamic urban districts.

Action 4.7.7  

Work with City departments, such as Parks and Recreation, to ensure that events do not overly burden City staff capacity and/or facilities.

Ongoing

Working with City departments—such as Parks and Recreation—to ensure that events do not overly burden staff capacity and/or facilities is an established component of the City’s ongoing operations. This practice promotes efficient resource management, supports high-quality service delivery, and advances Denton’s long-term goals for sustainable event planning, interdepartmental coordination, and responsible use of public assets.

Policy 4.8 

Bolster the role of arts and music in Denton’s economy.



	%	#
 On Track	100	6

Action: 6

Action 4.8.1  

Partner with the Greater Denton Arts Council on all programs related to promoting arts in the community.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Parks & Recreation, Economic Development

Partnering with the Greater Denton Arts Council on all programs related to promoting arts in the community is an established component of ongoing operations led by Parks and Recreation and Economic Development staff. This collaboration supports local artists, enriches public spaces, and strengthens Denton’s cultural identity. By aligning resources and programming, the City advances its long-term goals for creative placemaking, economic vitality through the arts, and inclusive community engagement.

Action 4.8.4  Ongoing - Ongoing On Track

Administer tools, such as incentives, start-up loans, live-work dwellings, and art incubators, to encourage artists and musicians to live and work in Denton.

Ongoing

Administering tools—such as incentives, start-up loans, live-work dwellings, and art incubators—to encourage artists and musicians to live and work in Denton is an established component of the City’s ongoing operations. This practice supports creative entrepreneurship, strengthens Denton’s cultural economy, and advances long-term goals for inclusive community development, vibrant placemaking, and the retention of local talent within the city’s thriving arts and music scene.

Action 4.8.5  Ongoing - Ongoing On Track

Promote the arts and music through regional Convention and Visitors Bureaus, Chambers of Commerce, the universities and schools, and local promotion groups to highlight Denton’s role in arts and music in the DFW Metroplex for both visitors and residents.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Economic Development, Marketing and Communications

Promoting the arts and music through regional Convention and Visitors Bureaus, Chambers of Commerce, universities and schools, and local promotion groups to highlight Denton’s role in the DFW Metroplex is an established component of ongoing operations led by Economic Development and Marketing and Communications staff. These efforts showcase Denton’s vibrant creative community, attract cultural tourism, and strengthen the city’s identity as a hub for arts and music. By engaging regional and educational partners, the City advances its long-term goals for economic vitality, cultural expression, and inclusive outreach to both residents and visitors.

Action 4.8.6  Ongoing - Ongoing On Track

Encourage private funding for arts and music by reaching out to private sector organizations in Denton and the DFW Metroplex.

Ongoing

Responsible Department or Agency

Economic Development

Encouraging private funding for arts and music by reaching out to private sector organizations in Denton and the DFW Metroplex is an established component of Economic Development staff’s ongoing operations. This practice strengthens public-private partnerships, supports creative entrepreneurship, and enhances the cultural vitality of the region. By engaging businesses and philanthropic entities, the City advances its long-term goals for economic diversification, community enrichment, and sustained investment in Denton’s thriving arts and music scene.

Action 4.8.8  

Partner and collaborate with local agencies and education institutions to coordinate art and music-related efforts and community festivals.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development, Parks and Recreation

Partnering and collaborating with local agencies and educational institutions to coordinate art and music-related efforts and community festivals is an established component of ongoing operations led by Economic Development and Parks and Recreation staff. These partnerships foster inclusive cultural programming, support local talent, and enhance Denton’s reputation as a vibrant arts and music destination. By aligning resources and expertise across sectors, the City advances its long-term goals for creative placemaking, community engagement, and economic vitality through cultural celebration.

Action 4.8.9  

Coordinate City departments, such as Police, Fire, and Parks and Recreation, to ensure appropriate and feasible in-kind donations of services are offered to facilitate the development of live events and their associated economic and fiscal impacts for the city.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development, Parks and Recreation

Coordinating City departments—such as Police, Fire, and Parks and Recreation—to ensure appropriate and feasible in-kind donations of services are offered to facilitate the development of live events and their associated economic and fiscal impacts is an established component of the City’s ongoing operations. This practice promotes efficient interdepartmental collaboration, supports safe and successful event execution, and advances Denton’s long-term goals for cultural vitality, economic development, and responsible resource management.

Policy 4.9 

Promote the historic identity of Denton as an economic asset and tourism potential.



 On Track	%	#
	100	4

Action: 4

Action 4.9.1

Ongoing - Ongoing

On Track

Promote preservation as a means to increase economic, cultural, and educational diversity within the community.

Ongoing**Action Type**

Partnership

Outreach

Responsible Department or Agency

Economic Development, Planning & Development

Promoting preservation as a means to increase economic, cultural, and educational diversity within the community is an established component of ongoing operations led by Economic Development and Planning staff. This practice leverages Denton's historic assets to attract investment, celebrate diverse cultural narratives, and support educational opportunities rooted in local heritage. By integrating preservation into broader community development strategies, the City advances its long-term goals for inclusive growth, cultural enrichment, and sustainable stewardship of its architectural legacy.

Action 4.9.3

Ongoing - Ongoing

On Track

Incorporate historic elements into placemaking and community gathering spaces where landmarks exist.

Ongoing**Action Type**

Partnership

Responsible Department or Agency

Planning & Development

Incorporating historic elements into placemaking and community gathering spaces where landmarks exist is an established component of Planning staff's ongoing operations. This practice enhances the cultural resonance of public spaces, fosters community identity, and honors Denton's architectural legacy. By integrating historic features into the design and activation of gathering areas, the City advances its long-term goals for heritage conservation, inclusive placemaking, and vibrant, context-sensitive community development.

Action 4.9.4  

Coordinate with the Denton Main Street Association, Chamber of Commerce and Discover Denton for promotion of heritage tourism.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Economic Development, Planning & Development

Coordinating with the Denton Main Street Association, Chamber of Commerce, and Discover Denton for the promotion of heritage tourism is an established component of ongoing operations led by Economic Development and Planning staff. This collaborative effort leverages local partnerships to highlight Denton’s historic assets, attract cultural visitors, and stimulate economic activity. By aligning promotional strategies with community stakeholders, the City advances its long-term goals for heritage preservation, tourism development, and inclusive storytelling rooted in Denton’s unique identity.

Action 4.9.5  

Partner and collaborate with local agencies and institutions to engage the community in education regarding the historic identity of Denton and the historic resources Denton has.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Planning & Development

Partnering and collaborating with local agencies and institutions to engage the community in education regarding the historic identity of Denton and its historic resources is an established component of Planning staff’s ongoing operations. This practice fosters public awareness, encourages stewardship of cultural assets, and supports Denton’s long-term goals for heritage preservation, inclusive storytelling, and community-based learning rooted in the city’s unique historical legacy.

Policy 4.10 

Provide places for community gathering that serve as the expression of individual neighborhood diversity, and Denton’s unique character throughout the city.



 On Track	%	#
	100	2

Action: 2

Action 4.10.3  Ongoing - Ongoing On Track

Engage with residents in adjacent neighborhoods to provide input into the design and function of community gathering spaces.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Economic Development

Engaging with residents in adjacent neighborhoods to provide input into the design and function of community gathering spaces is an established component of ongoing operations led by Planning and Economic Development staff. This practice ensures that public spaces reflect community needs and values, fosters inclusive participation, and strengthens neighborhood identity. By incorporating local perspectives into placemaking efforts, the City advances its long-term goals for equitable development, civic engagement, and the creation of vibrant, responsive gathering places throughout Denton.

Action 4.10.5  Ongoing - Ongoing On Track

Ensure that provision of shade, water fountains, appropriate lighting, and trash receptacles are provided in community gathering spaces where feasible.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Ensuring the provision of shade, water fountains, appropriate lighting, and trash receptacles in community gathering spaces where feasible is an established component of the City's ongoing operations. This practice enhances comfort, safety, and cleanliness in public areas, supporting Denton's long-term goals for inclusive placemaking, environmental stewardship, and the creation of welcoming, well-equipped spaces that serve residents and visitors alike.

Policy 4.11 Progress 0%

Create new guiding policy to integrate urban design objectives with other planning mechanisms, such as land use, zoning and subdivision regulations, historic preservation, economic development, and environmental protection.



● On Track	%	#
	100	2

Action: 2

Action 4.11.2  Ongoing - Ongoing On Track

Include urban design review early in the development review process. Ensure that City government will exert a leadership role in ensuring adherence to the principles of good urban design as essential for economic development.

Ongoing

Action Type

Regulation

Responsible Department or Agency

All Departments

Including urban design review early in the development review process and ensuring that City government exerts a leadership role in upholding the principles of good urban design is an established component of the City's ongoing operations. This practice promotes cohesive, high-quality development, enhances the visual and functional character of the built environment, and supports Denton's long-term goals for economic development, community identity, and sustainable urban growth.

Action 4.11.3  Ongoing - Ongoing On Track

Work with DCTA and other transit-oriented organizations to further the expansion of transit routes and stops throughout Denton, and for the creation of additional station area plans.

Ongoing

Working with DCTA and other transit-oriented organizations to further the expansion of transit routes and stops throughout Denton—and to support the creation of additional station area plans—is an established component of the City's ongoing operations. This collaborative approach enhances mobility, promotes equitable access, and supports Denton's long-term goals for sustainable growth, integrated land use, and transit-oriented development that connects neighborhoods, businesses, and cultural destinations.

Policy 4.12 Progress 0%

Elevate community character in Denton by creating Area Plans for areas undergoing new development, in need of revitalization, and established neighborhoods.



● On Track	%	#
	100	2

Action: 2

Action 4.12.1  Ongoing - Ongoing On Track

Elevate community character in Denton by creating Area Plans for areas undergoing new development, in need of revitalization, and established neighborhoods.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning and Development

Working with DCTA and other transit-oriented organizations to further the expansion of transit routes and stops throughout Denton—and to support the creation of additional station area plans—is an established component of the City’s ongoing operations. This collaborative approach enhances mobility, promotes equitable access, and supports Denton’s long-term goals for sustainable growth, integrated land use, and transit-oriented development that connects neighborhoods, businesses, and cultural destinations.

Action 4.12.3  Ongoing - Ongoing On Track

Partner with and collaborate with the community in the formulation of Area Plans to ensure their reflection of neighborhood character and priorities in future development.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Partnering with and collaborating with the community in the formulation of Area Plans to ensure their reflection of neighborhood character and priorities in future development is an established component of Planning staff’s ongoing operations. This practice fosters inclusive engagement, strengthens trust between residents and the City, and ensures that future development aligns with the unique identity and aspirations of each neighborhood. By integrating community voices into planning processes, the City advances its long-term goals for equitable growth, responsive land use, and vibrant, place-based development.

Policy 4.13 Progress 0%

Elevate the appearance of the public realm in Denton through high-quality urban design guidelines for the public rights-of-way and spaces.



● On Track	%	#
	100	5

Action: 5

Action 4.13.1



Ongoing - Ongoing

On Track

Implement Complete Streets and Context-sensitive Solutions where applicable.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation, Planning & Development

Implementing Complete Streets and Context-sensitive Solutions where applicable is an established responsibility of Planning and Transportation staff, embedded in Denton’s ongoing operations and reflected in Small Area Plans to ensure that street design supports safe, accessible, and multimodal transportation while responding to the unique character and needs of each neighborhood—advancing the City’s long-term goals for inclusive, connected, and livable communities.

Action 4.13.2



Ongoing - Ongoing

On Track

Further the policies of the Pedestrian and Bicycle Linkage Component of the Mobility Plan to ensure that existing and future urban centers in Denton are accessible via walking and bicycling.

Ongoing

Action Type

Planning

Program

Responsible Department or Agency

Transportation,

Furthering the policies of the Pedestrian and Bicycle Linkage Component of the Mobility Plan to ensure that existing and future urban centers in Denton are accessible via walking and bicycling is an established component of Transportation staff’s ongoing operations. This work supports safe, equitable, and sustainable mobility, reduces reliance on automobiles, and enhances the connectivity and livability of Denton’s growing urban districts.

Action 4.13.3  Ongoing - Ongoing On Track

Implement citywide urban design guidelines for the public realm and design of recreational facilities structures.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Planning & Development, and Parks & Recreation

Implementing citywide urban design guidelines for the public realm and recreational facility structures is an established component of Planning and Parks and Recreation staff’s ongoing operations. This work ensures that Denton’s built environment reflects a cohesive, high-quality aesthetic while promoting accessibility, community identity, and long-term livability across public spaces and recreational assets.

Action 4.13.4  Ongoing - Ongoing On Track

Ensure that trees and landscaping are included in all roadway standards and site design criteria to recognize their aesthetic and environmental contribution to the city and enhancement of the tree canopy.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development, Engineering, Parks & Recreation

Ensuring that trees and landscaping are included in all roadway standards and site design criteria to recognize their aesthetic and environmental contribution to the city—and to enhance Denton’s tree canopy—is an established component of ongoing operations led by Planning, Engineering, and Parks and Recreation staff. This practice promotes sustainable urban design, improves air quality and stormwater management, and contributes to Denton’s long-term goals for environmental stewardship, visual appeal, and resilient infrastructure that reflects the city’s commitment to livability and ecological health.

Action 4.13.5  Ongoing - Ongoing On Track

Ensure that attractive and pedestrian-scaled street lighting is included in all roadway standards and site design criteria.

Ongoing

Ensuring that attractive and pedestrian-scaled street lighting is included in all roadway standards and site design criteria is an established component of the City’s ongoing operations. This practice enhances walkability, promotes safety and comfort, and contributes to Denton’s long-term goals for human-centered urban design, vibrant public spaces, and a visually cohesive streetscape that supports both daytime activity and nighttime vitality.

Policy 4.14

Link Denton’s public realm together through a unified network of public spaces.

Policy 4.15 Progress 0%

Establish Urban Design Principles to guide all future development in Denton.



	%	#
● On Track	100	1

Action: 1

Action 4.15.2 Ongoing - Ongoing **On Track**

Incorporate Urban Design Principles into all future plans related to urban design, including the Urban Design Plan and Area Plans.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Incorporating Urban Design Principles into all future plans related to urban design—including the Urban Design Plan and Area Plans—is an established component of Planning staff’s ongoing operations, ensuring that Denton’s built environment reflects cohesive design standards, supports walkability and placemaking, and aligns with the City’s long-term goals for livability, aesthetic quality, and context-sensitive development.

Policy 4.16 Progress 0%

Include additional guidelines for specific land uses, in addition to overarching Urban Design Principles, to ensure desired community character is achieved with variations for use.



	%	#
● On Track	100	7

Action: 7

Action 4.16.1 Ongoing - Ongoing **On Track**

Employ the following guidelines in the design of new Rural Area land uses:

- Development should be low in profile and use architectural design and materials that contribute to the preservation of rural character at the urban edge.
- Development should comply with policies for conservation development where appropriate.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing guidelines in the design of new Rural Area land uses—such as ensuring development is low in profile and utilizes architectural design and materials that preserve rural character at the urban edge, and complying with conservation development policies where appropriate—is an established component of Planning staff’s ongoing operations. This approach supports context-sensitive growth, protects Denton’s natural and cultural landscapes, and advances the City’s long-term goals for sustainable land use, rural preservation, and thoughtful integration of development into the surrounding environment.

Action 4.16.3

Ongoing - Ongoing

On Track

Employ the following design principles in the design of new development in the Downtown Denton land use:

- Street design and architectural standards created as part of the Downtown Implementation Plan (DTIP) and any updates to that plan preside in future development review within the Denton Central Business District.
- Development should echo and complement the historic character of Downtown, including materials, fenestration, scale, height, roof pitch, and street orientation.
- Development should contribute to the energy and character of Downtown through encouraging development types that contribute to a vibrant, pedestrian rich district throughout the day.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing design principles in the development of new projects within the Downtown Denton land use—such as adhering to street design and architectural standards established in the Downtown Implementation Plan (DTIP), echoing the historic character through compatible materials and building form, and encouraging vibrant, pedestrian-rich development—is an established component of Planning staff’s ongoing operations. This approach ensures that new development reinforces the unique identity of the Denton Central Business District and advances the City’s long-term goals for heritage preservation, urban vitality, and context-sensitive growth that supports a dynamic and walkable downtown.

Action 4.16.4

Ongoing - Ongoing

On Track

Employ the following design principles in the design of Regional, Community, and Neighborhood Mixed-use land uses:

- New mixed-use development should include buildings that are compatible with one another in size, scale and their relation to the street.
- Architectural guidelines may be required for mixed-use areas to establish unity with respect to massing, facade details, materials, and roof pitch, although many variations would be possible. These would be established through Area Plans.
- Use standards for mixed-use centers proposed by Vision North Texas 2050 as a basis for creating mixed-use developments, and in Area Plans. This will align the type of development occurring in Denton with standards for the region in order to maintain economic competitiveness and quality of development.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing design principles in the development of Regional, Community, and Neighborhood Mixed-use land uses—such as ensuring building compatibility in size, scale, and street orientation; establishing architectural guidelines through Area Plans; and using standards from Vision North Texas 2050—is an established component of Planning staff’s ongoing operations. This approach promotes cohesive and context-sensitive development, supports regional alignment, and advances Denton’s long-term goals for economic competitiveness, high-quality urban form, and vibrant, integrated mixed-use environments.

Action 4.16.6

Ongoing - Ongoing

On Track

Employ the following guidelines in the design of Business Center land uses:

- Encourage the development of office and business workplaces in close proximity to commercial, civic, and recreational uses.
- Design office facilities (whether free standing or related to manufacturing uses) to address the street frontage at a pedestrian scale.
- Orient and design business park structures around shared outdoor gathering spaces (rather than parking lots) to reinforce a sense of community and improve the quality of life of workers.
- Consider the adaptive reuse of existing warehouse buildings in the area for nonindustrial uses, such as office or community facilities.
- Use varying building heights and setbacks to define different functions, such as offices and warehousing.
- Screen all loading docks, platforms, and overhead bay doors from public view. Loading function should be located away from front streets and should be designed or screened in such a way as to reduce their visibility.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing guidelines in the design of Business Center land uses—such as encouraging proximity to commercial, civic, and recreational amenities; designing office facilities with pedestrian-scale frontage; orienting structures around shared outdoor spaces; considering adaptive reuse of warehouse buildings; varying building heights and setbacks; and screening loading areas from public view—is an established component of Planning staff’s ongoing operations. This approach promotes functional and visually cohesive employment districts, enhances worker experience, and advances Denton’s long-term goals for sustainable development, economic vitality, and high-quality urban design.

Action 4.16.7

Ongoing - Ongoing

On Track

Partner and collaborate with UNT and TWU to create Neighborhood/ University Compatibility Area Area Plans to establish specific planning guidelines for areas adjacent to UNT and TWU.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Partnering and collaborating with the University of North Texas (UNT) and Texas Woman’s University (TWU) to create Neighborhood/University Compatibility Area Plans that establish specific planning guidelines for areas adjacent to each campus is an established component of Planning staff’s ongoing operations. This initiative promotes coordinated growth, protects neighborhood character, and supports Denton’s long-term goals for inclusive land use planning, university-community relations, and the thoughtful integration of academic institutions into the surrounding urban fabric.

Action 4.16.9

Ongoing - Ongoing

On Track

Employ the following guidelines in the design of Government/Institutional land uses (properties not within the City’s zoning jurisdiction, such as UNT or TWU, are encouraged to follow these principles):

- Institutional and governmental buildings, such as city facilities, places of worship, schools, libraries, Fire and Police, post offices, and museums, should be placed in prominent locations. Potential sites include the frontage of plazas, in neighborhood centers, and where street vistas terminate in order to serve as landmarks and reinforce their importance.
- Buildings should define parks and plazas, which are distributed throughout the neighborhood and appropriately designed for a range of neighborhood functions. Design and scale should be compatible with surrounding structures.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing guidelines in the design of Government/Institutional land uses—such as placing civic and institutional buildings in prominent locations like plaza frontages, neighborhood centers, and street vista termini, and ensuring their design defines parks and plazas with compatible scale and character—is an established component of Planning staff’s ongoing operations. This approach reinforces the landmark status of key public facilities, enhances neighborhood cohesion, and advances Denton’s long-term goals for thoughtful urban design, civic identity, and accessible, well-integrated community infrastructure.

Action 4.16.10

Ongoing - Ongoing

On Track

Employ the following guidelines in the design of Industrial land uses:

- Minimize conflicts with adjoining land uses and efficiently utilize existing transportation systems.
- Locate development in a manner that does not compromise health, safety, and welfare of community.
- Design all facilities (whether free standing or related to manufacturing uses) to address the street frontage at a pedestrian scale.
- Consider the adaptive reuse of existing warehouse buildings for non-industrial uses, such as office or community facilities.
- Use varying building heights and setbacks to define different functions, such as offices and warehousing.
- Screen all loading docks, platforms, and overhead bay doors from public view. Loading function should be located away from front streets and should be designed or screened in such a way as to reduce their visibility.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing guidelines in the design of Industrial land uses—such as minimizing conflicts with adjoining uses, efficiently utilizing transportation systems, locating development to safeguard community health and safety, designing facilities with pedestrian-scale frontage, considering adaptive reuse of warehouses, varying building heights and setbacks, and screening loading areas from public view—is an established component of Planning staff’s ongoing operations. This approach promotes functional and context-sensitive industrial development, enhances visual quality, and advances Denton’s long-term goals for sustainable land use, economic productivity, and community well-being.

Policy 4.17 Progress 0%

Establish design guidelines for Focus Areas to aid in design review for key intersections and destinations in Denton, with the intention of creating Area Plans and corresponding Overlay Districts.



	%	#
● On Track	100	3

Action: 3

Action 4.17.1 Ongoing - Ongoing **On Track**

The following design principles should guide the design of Center Focus Areas:

- Design and development intensity of Center Focus Areas will be determined by underlying land use shown in the FLUM and development regulations of underlying zoning districts.
- New development in Center Focus Areas should adhere to general urban design guidelines and policies of the Community Character and Urban Design Element.
- Coordinate designs for Center Focus Areas with best practices of NCTCOG, Project for Public Spaces, and other national resources.
- Center Focus Areas should be included in the Citywide Branding and Placemaking Strategy.
- Center Focus Areas that are located adjacent to key entry points to the city may employ guidelines for Gateways.
- Buildings in identified Center Focus Areas should be oriented along streets, plazas, and pedestrian ways.
- Building facades in Center Focus Areas should create an active and engaging public realm and encourage walking and alternative transportation. Amenities for public transit and bicycle infrastructure should be included at key intersections/ focal points.
- All modes of transportation should be accommodated to the greatest extent possible to contribute to efficient and safe travel for all modes.
- Transitions between building intensity should be established between largescale and small-scale development. The relationship can be improved by designing larger buildings to reduce their apparent size and recessing the upper floors of the building to relate to the lower scale of the adjacent, lower-density buildings.
- Center Focus Areas that are within existing developed areas should complement the scale and architectural features of surrounding development.
- Encourage parking structure designs that include landscaping and other aesthetic treatments to minimize their visual prominence. Parking structures should be lined with active and visually attractive uses to lessen their impact on the streetscape.
- Parking standards should be reduced in centers to further principles for transit-oriented design. Buildings set back behind parking lots are discouraged.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing design principles to guide the development of Center Focus Areas—such as aligning intensity with the Future Land Use Map (FLUM) and zoning regulations, adhering to urban design policies, coordinating with national best practices, and integrating into the Citywide Branding and Placemaking Strategy—is an established component of Planning staff’s ongoing operations. These principles promote vibrant, multimodal, and pedestrian-oriented environments that reflect Denton’s unique identity. By encouraging context-sensitive building orientation, active facades, thoughtful transitions in scale, and transit-supportive infrastructure, the City advances its long-term goals for sustainable urban growth, inclusive placemaking, and high-quality development in key focal areas.

Action 4.17.2

Ongoing - Ongoing

On Track

The following design principles should guide the design of Corridor Focus Areas:

- Design and development intensity of Corridor Focus Areas will be determined by underlying land use shown in the FLUM and development regulations of underlying zoning districts.
- Promote high quality development along corridors to improve aesthetics, enrich neighborhoods, and encourage reinvestment. Design of new development should contribute to the overall visual quality of the corridor and define the streetscape.
- Highlight important intersections and access points along key Corridor Focus Areas through enhanced architectural design features, streetscape treatments, or traffic-calming elements such as roundabouts to mark transitions and define character.
- Apply zoning standards to discourage strip commercial shopping centers and auto-oriented development in Corridor Focus Areas. Buildings set back behind parking lots facing key corridors are discouraged.
- In urban contexts and where Corridor Focus Areas intersect with Center Focus Areas, encourage development to create continuous facades built to activate the street wall, provide a sense of enclosure and improve pedestrian comfort.
- Corridor Focus Areas that are within existing developed areas should complement the scale and architectural features of surrounding development.
- Create visually cohesive Corridor Focus Areas using a variety of techniques including landscaping, undergrounding of utilities, and other streetscape improvements along key corridors.
- Corridor Focus Areas that are located adjacent to key entry points to the city may employ guidelines for Gateways (CC 4.2.6).

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing design principles to guide the development of Corridor Focus Areas—such as aligning intensity with the Future Land Use Map (FLUM) and zoning regulations, promoting high-quality and visually cohesive development, discouraging auto-oriented design, and enhancing key intersections with architectural and streetscape treatments—is an established component of Planning staff’s ongoing operations. These principles support vibrant, pedestrian-friendly corridors that enrich surrounding neighborhoods and encourage reinvestment. By coordinating with gateway guidelines and integrating best practices in urban design, the City advances its long-term goals for aesthetic excellence, multimodal connectivity, and sustainable corridor development.

Action 4.17.3



Ongoing - Ongoing

On Track

The following design principles should guide design within Travel Center Focus Areas:

- Special signage and gateway treatment should be applied in order create a distinctive entry point into the city in Travel Center Focus Areas.
- Land uses should be appropriate to support freight industry in Denton and recognize the importance of Denton as the first destination on I-35 from points northward.
- Landscape screening should be employed in parking areas.
- Development should be oriented in a manner that reduces conflicts with adjacent sensitive uses, such as residential uses.
- Buffering techniques should be employed to minimize impacts to adjacent sensitive uses, such as residential uses.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Employing design principles within Travel Center Focus Areas—such as applying special signage and gateway treatments to create distinctive city entry points, supporting land uses aligned with Denton’s role in the freight industry, incorporating landscape screening in parking areas, and orienting development to minimize conflicts and impacts on adjacent sensitive uses—is an established component of Planning staff’s ongoing operations. This approach enhances Denton’s visibility along I-35, promotes thoughtful integration of industrial and commercial activity, and advances the City’s long-term goals for strategic land use, economic development, and community compatibility.

Element 5

Progress 0%

Parks, Conservation, and Environment includes the policy framework for parks and open space, as well as policies to ensure protection of Denton’s unique environmental and natural resources.



● On Track

	%	#
On Track	100	45

Policy: 13

Action: 45

Policy 5.1

Progress 0%

Provide for the development of superior park facilities in a range of types and sizes, per city standards, to meet Denton’s population growth.



● On Track

	%	#
On Track	100	6

Action: 6

Action 5.1.1

Ongoing - Ongoing

On Track

Implement the vision for a park, open space, and trail system as most currently updated in which mobility to, from, between, and within the system is readily apparent and aligned with natural resources in the city and is linked regionally.

Ongoing

Action Type

Planning

Responsible Department or Agency

Parks & Recreation

Implementing the vision for a park, open space, and trail system—as most currently updated—where mobility to, from, between, and within the system is readily apparent, aligned with natural resources, and regionally linked is an established component of Parks and Recreation staff’s ongoing operations. This approach enhances connectivity, promotes outdoor recreation, and supports Denton’s long-term goals for environmental stewardship, equitable access, and the creation of a cohesive green infrastructure that integrates seamlessly with the broader regional network.

Action 5.1.2

Ongoing - Ongoing

On Track

Update the Parks, Recreation and Trail System Master Plan at least once every five years to implement this vision. Align park terminology and recommended acreage standards with national standards and best practices.

Ongoing

Action Type

Planning

Responsible Department or Agency

Parks & Recreation,

Updating the Parks, Recreation, and Trail System Master Plan at least once every five years to implement the City’s vision—and aligning park terminology and recommended acreage standards with national standards and best practices—is an established component of Parks and Recreation staff’s ongoing operations. This practice ensures that Denton’s park system remains responsive to community needs, reflects evolving industry benchmarks, and supports the City’s long-term goals for equitable access, environmental sustainability, and high-quality recreational infrastructure.

Action 5.1.3

Ongoing - Ongoing

On Track

Acquire and maintain sufficient land to keep pace with Denton’s park needs based on standards of the updated Parks, Recreation and Trail System Master Plan.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Parks & Recreation

Acquiring and maintaining sufficient land to keep pace with Denton’s park needs—based on standards outlined in the updated Parks, Recreation, and Trail System Master Plan—is an established component of Parks and Recreation staff’s ongoing operations. This practice ensures that the City can meet current and future demand for recreational spaces, support equitable access to green infrastructure, and advance Denton’s long-term goals for environmental sustainability, community well-being, and high-quality public amenities.

Action 5.1.4

Ongoing - Ongoing

On Track

Engage the community in the design and planning for new parks to create reflections of neighborhood, community, and city character, as with all community facilities design

Ongoing

Action Type

Program

Responsible Department or Agency

Parks & Recreation

Engaging the community in the design and planning of new parks to create reflections of neighborhood, community, and city character—consistent with the approach used for all community facilities—is an established component of Parks and Recreation staff’s ongoing operations. This practice fosters inclusive participation, ensures that public spaces resonate with local identity, and supports Denton’s long-term goals for equitable access, civic pride, and the creation of vibrant, community-driven recreational environments.

Action 5.1.8  

Actively pursue the creation of mini-parks, pocket parks, urban open space, and urban/community gardens on vacant parcels or other types of unused, available land throughout the city.

Ongoing

Action Type

Planning

Responsible Department or Agency

Parks & Recreation

Actively pursuing the creation of mini-parks, pocket parks, urban open spaces, and urban/community gardens on vacant or underutilized parcels is an established component of Parks and Recreation staff's ongoing operations. This initiative enhances neighborhood livability, promotes environmental sustainability, and ensures equitable access to recreational and gathering spaces—supporting Denton's long-term goals for community health, placemaking, and inclusive urban development.

Action 5.1.9  

Ensure that no resident is more than a 10-minute walk from a park facility.

Ongoing

Ensuring that no resident is more than a 10-minute walk from a park facility is an established component of Parks and Recreation staff's ongoing operations. This commitment promotes equitable access to green spaces, supports public health and wellness, and advances Denton's long-term goals for inclusive community development, environmental sustainability, and a well-connected parks and trail system that serves all neighborhoods.

Policy 5.2 

Coordinate acquisition of parks and open space with goals for urban design, mobility, infrastructure, and environmental conservation objectives.



	%	#
 On Track	100	5

Action: 5

Action 5.2.1

Ongoing - Ongoing

On Track

Implement the updated Parks, Recreation and Trail System Master Plan to prioritize development of trails and greenway corridors throughout Denton. Update the plan every five years to identify further significant scenic, historical, and environmentally sensitive lands, and determine strategies to preserve them.

Ongoing

Action Type

Planning

Responsible Department or Agency

Parks & Recreation

Implementing the updated Parks, Recreation, and Trail System Master Plan to prioritize the development of trails and greenway corridors throughout Denton—and updating the plan every five years to identify additional significant scenic, historical, and environmentally sensitive lands and determine strategies to preserve them—is an established component of Parks and Recreation staff’s ongoing operations. This practice enhances regional connectivity, protects valuable natural and cultural resources, and advances Denton’s long-term goals for sustainable recreation, environmental stewardship, and inclusive access to green infrastructure.

Action 5.2.2

Ongoing - Ongoing

On Track

Ensure that trail development is coordinated with NCTCOG to achieve regional mobility objectives that will link Denton with surrounding communities via a regional trail and greenbelt system.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Parks & Recreation and Planning & Development, and Transportation

Ensuring that trail development is coordinated with the North Central Texas Council of Governments (NCTCOG) to achieve regional mobility objectives—and link Denton with surrounding communities via a regional trail and greenbelt system—is an established component of Parks and Recreation staff’s ongoing operations. Staff supports this coordination by providing GIS layers on trail development activities annually, enabling updates to the North Texas trail system and advancing Denton’s long-term goals for connectivity, sustainable transportation, and integrated regional recreation networks.

Action 5.2.3

Ongoing - Ongoing

On Track

Develop parks and open space adjacent to residential areas, community facilities, commercial centers, and the universities to link areas together via green space, and creating opportunities for outdoor access, and physical activity.

Ongoing

Action Type

Regulation

Partnership

Responsible Department or Agency

Parks & Recreation

Developing parks and open space adjacent to residential areas, community facilities, commercial centers, and universities is an established component of Parks and Recreation staff's ongoing operations. This approach strengthens physical and visual connections across Denton's urban fabric, promotes outdoor access and physical activity, and supports the City's long-term goals for health, mobility, and inclusive placemaking through an interconnected green space network.

Action 5.2.4

Ongoing - Ongoing

On Track

Acquire land for park dedication along drainage corridors and floodways to preserve environmentally sensitive lands, provide recreation opportunities, and promote stormwater management through green infrastructure.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Parks & Recreation, Environmental Services

Acquiring land for park dedication along drainage corridors and floodways to preserve environmentally sensitive lands, provide recreation opportunities, and promote stormwater management through green infrastructure is an established component of ongoing operations led by Parks and Recreation and Environmental Services and Sustainability staff. This practice supports Denton's long-term goals for ecological preservation, climate resilience, and equitable access to nature-based amenities, while integrating green infrastructure strategies that enhance water quality, habitat connectivity, and community well-being.

Action 5.2.6  

Encourage pedestrian and bicycle linkages to parks and recreation areas in order to promote mobility and community health goals.

Ongoing

Action Type

Planning
Regulation

Responsible Department or Agency

Transportation, Engineering, Parks & Recreation, Planning & Development

Developing parks and open space adjacent to residential areas, community facilities, commercial centers, and universities is an established component of ongoing operations led by Transportation, Parks and Recreation, Planning, and Engineering staff. This collaborative effort strengthens Denton’s urban connectivity, promotes outdoor access and physical activity, and supports the City’s long-term goals for public health, sustainable mobility, stormwater management, and inclusive placemaking through a cohesive and accessible green space network.

Policy 5.3 

Develop parks, open-space, and recreation facilities in a manner that is most cost-efficient for capital and operating expenses and coordinated among city departments, adjacent municipalities, DISD, and local institutions and recreation providers.



 On Track	%	#
	100	2

Action: 2

Action 5.3.1  

Require that plans for new park facilities are coordinated with planning for other community facilities, and vice versa. Identify opportunities for clustering multiple public facilities together with parks and recreation facilities, including libraries, fire stations, and school sites.

Ongoing

Responsible Department or Agency

Parks & Recreation, Planning & Development

Requiring that plans for new park facilities are coordinated with planning for other community facilities—and vice versa—is an established component of ongoing operations led by Parks and Recreation and Planning staff. This practice identifies opportunities to cluster public amenities such as libraries, fire stations, and school sites alongside parks and recreation facilities, fostering efficient land use, enhancing accessibility, and supporting Denton’s long-term goals for integrated community infrastructure, civic engagement, and vibrant, multifunctional public spaces.

Action 5.3.3  

Coordinate with adjacent municipalities, DISD, Denton County, and local institutions to explore opportunities for cooperative ventures in providing parks and open space.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Parks & Recreation, Planning & Development

Coordinating with adjacent municipalities, Denton ISD, Denton County, and local institutions to explore opportunities for cooperative ventures in providing parks and open space is an established component of Parks and Recreation and Planning staff's ongoing operations. This collaborative approach expands access to recreational amenities, promotes efficient use of resources, and supports Denton's long-term goals for regional connectivity, environmental stewardship, and equitable distribution of green infrastructure across the community.

Policy 5.4 

Promote the formation of a cohesive, broad green infrastructure framework for the city that links open space and natural resources, incorporates goals for land conservation and management, and retains the rural and natural character of Denton.



 On Track

%	#
100	5

Action: 5

Action 5.4.5  

Promote Denton's sustainable features and practices, natural assets, and Parks, Recreation, and Trail System as distinguishing traits for economic growth and community development through public relations materials and business attraction.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Environmental Services, Economic Development

Promoting Denton's sustainable features and practices, natural assets, and Parks, Recreation, and Trail System as distinguishing traits for economic growth and community development through public relations materials and business attraction is an established component of Economic Development staff's ongoing operations. This strategy highlights Denton's commitment to environmental stewardship, quality of life, and outdoor connectivity, reinforcing the City's long-term goals for attracting investment, supporting workforce retention, and positioning Denton as a vibrant and forward-thinking community.

Action 5.4.6

Ongoing - Ongoing

On Track

Encourage environmental awareness, the ethical use of natural resources, and preservation of natural habitat through all development policies.

Ongoing

Action Type

Program

Responsible Department or Agency

Environmental Services, Marketing and Communications

Encouraging environmental awareness, the ethical use of natural resources, and the preservation of natural habitat through all development policies is an established component of ongoing operations led by Environmental Services and Sustainability and Marketing and Communications staff. This practice ensures that Denton’s development framework reflects ecological responsibility, promotes informed stewardship, and supports the City’s long-term goals for sustainability, community education, and the protection of natural systems through transparent and values-driven communication.

Action 5.4.7

Ongoing - Ongoing

On Track

Require Environmental Sensitive Area Assessments for development sites where areas of high ecological values (Environmentally Sensitive Areas) are proposed to be disturbed that will trigger appropriate management practices including any necessary mitigation actions.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services

Requiring Environmental Sensitive Area Assessments for development sites where areas of high ecological value are proposed to be disturbed—and triggering appropriate management practices, including necessary mitigation actions—is an established component of Environmental Services and Sustainability staff’s ongoing operations. This practice ensures that development activities are informed by ecological considerations, supports the protection of Denton’s natural resources, and advances the City’s long-term goals for environmental stewardship, responsible land use, and resilience in the face of growth and climate challenges.

Action 5.4.8  

Promote Conservation Development to protect open space and rural character and reduce development pressure on agriculture.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Promoting Conservation Development to protect open space and rural character—and to reduce development pressure on agricultural lands—is an established component of Planning staff’s ongoing operations. This approach encourages clustered development patterns that preserve natural features, maintain the integrity of rural landscapes, and support Denton’s long-term goals for sustainable land use, agricultural viability, and thoughtful growth at the urban edge.

Action 5.4.13  

Incorporate strategies regarding Land Use and Open/ Natural Space from Denton’s Sustainability Plan: Simply Sustainable, 2020. and the updated Parks, Recreation and Trail System Master Plan.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services, Parks & Recreation

Incorporating strategies for land use and open/natural space from Simply Sustainable: A Sustainability Plan for Denton (2020) and the updated Parks, Recreation, and Trail System Master Plan is a standard part of ongoing planning and operations. This practice ensures that growth and development are balanced with the protection of natural resources, the expansion of recreational opportunities, and the preservation of open space. By weaving sustainability and parks planning into everyday decision-making, the City strengthens environmental stewardship, enhances community health and quality of life, and reinforces the long-term value of Denton’s natural and recreational assets.

Policy 5.5 

Ensure the protection of Denton’s tree canopy as an essential element of Denton’s cohesive, broad green infrastructure framework.



 On Track	%	#
	100	5

Action: 5

Action 5.5.1  Ongoing - Ongoing On Track

Regularly assess the urban tree canopy to identify changes to this important resources and include specific strategies for protection and provision of a more robust tree canopy.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Parks & Recreation, Keep Denton Beautiful

Regularly assessing the urban tree canopy to identify changes to this important resource—and including specific strategies for its protection and the provision of a more robust tree canopy—is an established component of Parks and Recreation staff’s ongoing operations. This practice supports Denton’s long-term goals for environmental sustainability, climate resilience, and community well-being by enhancing shade, improving air and water quality, and reinforcing the ecological and aesthetic value of the City’s green infrastructure.

Action 5.5.3  Ongoing - Ongoing On Track

Follow the recommendations in the 2016 State of the Denton Urban Forest report and the 2020 Urban Forest Master Plan.

Ongoing

Action Type

Planning

Responsible Department or Agency

Parks & Recreation

Following the recommendations outlined in the 2016 State of the Denton Urban Forest report and the 2020 Urban Forest Master Plan is an established component of Parks and Recreation staff’s ongoing operations. This practice guides strategic tree management, supports ecological health, and advances the City’s long-term goals for urban forestry, climate resilience, and the enhancement of Denton’s green infrastructure through informed planning and stewardship.

Action 5.5.4

Ongoing - Ongoing

On Track

Promote Denton’s commitment to sustainable community growth and community aesthetics/appearance through continued participation with Keep Denton Beautiful Inc. and in programs such as Tree City USA, Bee City USA, Monarch City USA, Scenic City USA, and the Governors Community Achievement Award.

Ongoing

Action Type

Program

Responsible Department or Agency

All Departments

Promoting the City of Denton’s commitment to sustainable community growth and community aesthetics/appearance through continued participation with Keep Denton Beautiful Inc. and in programs such as Tree City USA, Bee City USA, Monarch City USA, Scenic City USA, and the Governor’s Community Achievement Award is an established component of ongoing operations. This engagement reinforces Denton’s dedication to environmental stewardship, civic pride, and beautification, while advancing long-term goals for sustainability, public recognition, and a vibrant, well-maintained urban landscape.

Action 5.5.7

Ongoing - Ongoing

On Track

Ensure that service providers are in compliance with the Tree Code regarding tree trimming and planting requirements.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development, DME, Engineering

Ensuring that service providers are in compliance with the Tree Code regarding tree trimming and planting requirements is an established component of ongoing operations led by Planning, Denton Municipal Electric, and Engineering staff. This practice protects the integrity of the City’s urban forest, supports safe and sustainable infrastructure maintenance, and advances the City of Denton’s long-term goals for environmental stewardship, community aesthetics, and responsible utility coordination.

Action 5.5.8



Ongoing - Ongoing

On Track

Identify parcels throughout the city that have a 30% or greater tree canopy.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development, Engineering, Parks & Recreation

Identifying parcels throughout the City that have a 30% or greater tree canopy is an established component of Parks and Recreation staff’s ongoing operations. This practice supports strategic urban forestry planning, guides conservation and parkland acquisition efforts, and advances the City of Denton’s long-term goals for environmental sustainability, climate resilience, and equitable access to green infrastructure.

Policy 5.6

Progress 0%



Promote the retention of essential ecosystems and habitat in Denton’s land conservation strategies.



Action: 3

Action 5.6.5



Ongoing - Ongoing

On Track

Expand the City’s public education programs to celebrate Denton’s ecosystems through physical interpretation, site management, conservation, sustainability, watershed protection, and urban forestry.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Environmental Services, Public Communications, Planning & Development, Parks & Recreation

Expanding the City’s public education programs to celebrate Denton’s ecosystems—through physical interpretation, site management, conservation, sustainability, watershed protection, and urban forestry—is an established component of ongoing collaborative operations led by Environmental Services staff. This initiative fosters community awareness and engagement, promotes stewardship of natural resources, and advances the City of Denton’s long-term goals for environmental education, ecological resilience, and a shared sense of place rooted in the richness of Denton’s natural heritage.

Action 5.6.7  

Coordinate ecosystem protection goals with surrounding municipalities and Denton County.

Ongoing

Action Type

Partnership

Responsible Department or Agency

All Departments

Coordinating ecosystem protection goals with surrounding municipalities and Denton County is an established component of ongoing operations. This collaborative approach strengthens regional conservation efforts, promotes shared stewardship of natural resources, and advances the City of Denton’s long-term goals for ecological resilience, habitat connectivity, and sustainable growth across jurisdictional boundaries.

Action 5.6.8  

Continue to enforce and update the ESA regulations to manage important natural areas that preserve wildlife habitat, wildlife corridors and native landscapes, while providing opportunities for education, scientific research, nature interpretation, art, fishing, relaxation, wildlife observation, hiking, and other activities.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services

Continuing to enforce and update the Environmentally Sensitive Areas (ESA) regulations to manage important natural areas that preserve wildlife habitat, wildlife corridors, and native landscapes—while providing opportunities for education, scientific research, nature interpretation, art, fishing, relaxation, wildlife observation, hiking, and other activities—is an established component of Environmental Services and Sustainability staff’s ongoing operations. This practice safeguards Denton’s ecological integrity, enhances public access to nature-based experiences, and advances the City’s long-term goals for conservation, environmental education, and sustainable land stewardship.

Policy 5.7 

Uphold regional air quality goals through conservation strategies that improve air quality in Denton and the region.



 On Track	%	#
	100	3

Action: 3

Action 5.7.1

Ongoing - Ongoing

On Track

Promote the expansion of alternative transportation options such as public transportation, walking, and bicycling through implementation of the Mobility Plan and the Parks, Recreation and Trail System Master Plan that reduce vehicle trips and thereby reduce emissions.

Ongoing

Action Type

Planning

Regulation

Responsible Department or Agency

Transportation, Engineering, Parks & Recreation, Planning & Development

Promoting the expansion of alternative transportation options—such as public transportation, walking, and bicycling—through implementation of the Mobility Plan and the Parks, Recreation and Trail System Master Plan is an established component of ongoing operations led by Transportation, Engineering, Parks and Recreation, and Planning staff. This coordinated effort reduces vehicle trips and emissions, enhances connectivity and public health, and supports Denton’s long-term goals for sustainable mobility, environmental stewardship, and equitable access to transportation and recreational infrastructure.

Action 5.7.3

Ongoing - Ongoing

On Track

Continue to work with the NCTCOG to address air pollution on an airshed basis, including regional programs for alternative transportation.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services, Transportation

Continuing to work with the North Central Texas Council of Governments (NCTCOG) to address air pollution on an airshed basis—including participation in regional programs for alternative transportation—is an established component of ongoing operations led by Environmental Services and Sustainability and Transportation staff. This collaborative effort supports improved air quality, promotes sustainable mobility options, and advances the City of Denton’s long-term goals for environmental health, regional coordination, and climate-conscious transportation planning.

Action 5.7.5  

Incorporate air quality and greenhouse gas (GHG) management strategies from Denton’s Sustainability Plan: Simply Sustainable (2020).

Ongoing

Action Type

Regulation

Program

Responsible Department or Agency

Environmental Services, Engineering, Planning & Development

Incorporating air quality and greenhouse gas (GHG) management strategies from Denton’s Sustainability Plan: Simply Sustainable (2020) is an established component of Environmental Services and Sustainability staff’s ongoing operations. This practice guides the City’s efforts to reduce emissions, improve public health, and advance Denton’s long-term goals for climate action, environmental stewardship, and a resilient, low-carbon future.

Policy 5.8 

Incorporate water management and floodplain preservation strategies into conservation prioritization to improve water quality and maintain the functioning of natural systems.



 On Track	%	#
	100	9

Action: 9

Action 5.8.1  

Continue to enforce and update the ESA regulations to improve water quality and maintain floodplain habitat, such as stream buffers and bottomland hardwood habitat, through preservation of the 100-year floodplain and wetlands.

Ongoing

Action Type

Planning

Regulation

Responsible Department or Agency

Environmental Services, Planning & Development, Parks & Recreation

Continuing to enforce and update the Environmentally Sensitive Areas (ESA) regulations to improve water quality and maintain floodplain habitat—such as stream buffers and bottomland hardwood habitat—through preservation of the 100-year floodplain and wetlands is an established component of Environmental Services and Sustainability staff’s ongoing operations. This practice safeguards vital ecological functions, supports climate resilience, and advances the City of Denton’s long-term goals for watershed protection, biodiversity conservation, and sustainable land management.

Action 5.8.3

Ongoing - Ongoing

On Track

Coordinate development of greenways and trails along the floodplain and tributaries to promote recreational and mobility goals.

Ongoing

Action Type

Planning

Responsible Department or Agency

Parks & Recreation

Coordinating the development of greenways and trails along the floodplain and tributaries to promote recreational and mobility goals is an established component of ongoing operations. This approach enhances access to nature, supports active transportation, and advances the City of Denton's long-term goals for environmental stewardship, community connectivity, and the integration of green infrastructure into the urban fabric.

Action 5.8.5

Ongoing - Ongoing

On Track

Continue to enforce and update the ESA regulations to restrict development and encourage greenbelts and other low-intensity land uses incorporated into new development.

Ongoing

Action Type

Planning

Regulation

Responsible Department or Agency

Environmental Services, Planning & Development, Parks & Recreation

Enforcing and updating ESA regulations is a standard practice that guides how new development interacts with sensitive environmental areas. These regulations restrict inappropriate development while encouraging the integration of greenbelts and other low-intensity land uses into project design. This approach protects ecological systems, preserves open space, and enhances community character by ensuring that growth is balanced with conservation and long-term environmental resilience.

Action 5.8.6

Ongoing - Ongoing

On Track

Continue to enforce and update the ESA regulations to actively protect, manage, and enhance natural stream corridors and other waterways as natural ecological systems, important wildlife habitat, and accessible recreational areas.

Ongoing

Action Type

Planning

Regulation

Responsible Department or Agency

Environmental Services, Planning & Development, Parks & Recreation

Enforcing and updating ESA regulations remains a core practice to protect, manage, and enhance Denton's natural stream corridors and waterways. These regulations safeguard ecological systems and wildlife habitat while also supporting their role as accessible recreational areas. By maintaining and refining these standards, the City ensures long-term resilience of natural resources, balances growth with conservation, and enhances the quality of life for residents through healthier, more vibrant natural spaces.

Action 5.8.7

Ongoing - Ongoing

On Track

Incorporate water quality and watershed management strategies from Denton's Sustainability Plan: Simply Sustainable (2020).

Ongoing

Action Type

Regulation

Program

Responsible Department or Agency

All Departments

Incorporating water quality and watershed management strategies from Denton's Sustainability Plan: Simply Sustainable (2020) is an established component of Environmental Services and Sustainability staff's ongoing operations. This practice guides efforts to protect and enhance local water resources, supports resilient watershed systems, and advances the City of Denton's long-term goals for environmental stewardship, sustainable development, and public health.

Action 5.8.8

Ongoing - Ongoing

On Track

Continue to monitor quality of Denton’s drinking water and provide annual updates to community members and to be posted online.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Water, Wastewater, Environmental Services

Continuing to monitor the quality of Denton’s drinking water and providing annual updates to community members—posted online for public access—is an established component of ongoing operations. This practice ensures transparency, protects public health, and advances the City of Denton’s long-term goals for environmental accountability, community trust, and sustainable water resource management.

Action 5.8.9

Ongoing - Ongoing

On Track

Coordinate regionally to achieve regional goals of conserving the water supply of North Texas and drought preparedness, such as participation in Water Efficiency Network of North Texas (WENNT).

Ongoing

Action Type

Partnership

Responsible Department or Agency

Water, Environmental Services

Coordinating regionally to achieve shared goals of conserving the water supply of North Texas and enhancing drought preparedness—such as through participation in the Water Efficiency Network of North Texas (WENNT)—is an established component of ongoing operations. This collaborative approach strengthens resource management, promotes water efficiency, and advances the City of Denton’s long-term goals for sustainability, resilience, and regional environmental leadership.

Action 5.8.10

Ongoing - Ongoing

On Track

Continue to implement the 2012 Denton Water Conservation and Drought Contingency Plan to help reduce per capita water use.

Ongoing

Continuing to implement the 2012 Denton Water Conservation and Drought Contingency Plan to help reduce per capita water use is an established component of ongoing operations. This practice supports responsible water management, enhances drought resilience, and advances the City of Denton’s long-term goals for sustainability, resource efficiency, and environmental stewardship.

Action 5.8.11  Ongoing - Ongoing On Track

Encourage community members to employ best management practices for water reduction such as use of landscape irrigation improvements.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Water, Environmental Services

Encouraging community members to employ best management practices for water reduction—such as implementing landscape irrigation improvements—is an established component of Water and Environmental Services and Sustainability staff’s ongoing operations. This effort supports Denton’s long-term goals for resource conservation, environmental stewardship, and climate resilience by promoting efficient water use, reducing strain on infrastructure, and fostering a culture of sustainability across the community.

Policy 5.9 Progress 0%

Further the incorporation of green design standards for new construction and improvements to existing buildings and the public realm.



Action: 2

Action 5.9.3  Ongoing - Ongoing On Track

Promote the establishment of green building service businesses locally in Denton that are hired to further green build goals in the city.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Economic Development

Promoting the establishment of green building service businesses locally in Denton—businesses that are hired to further the City’s green building goals—is an established component of ongoing operations. This approach supports sustainable construction practices, stimulates the local economy, and advances the City of Denton’s long-term goals for environmental innovation, workforce development, and leadership in green infrastructure.

Action 5.9.7  

Encourage the use of durable materials in all construction that will last and not contribute to significant maintenance needs.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Engineering

Encouraging the use of durable materials in all construction that will last and not contribute to significant maintenance needs is an established component of ongoing operations led by Planning and Engineering staff. This practice promotes long-term cost efficiency, enhances infrastructure resilience, and advances the City of Denton's goals for sustainable development, quality construction standards, and responsible asset management.

Policy 5.10 

Further the incorporation of low-impact development for the site design.



Action: 2

Action 5.10.1  

Implement the North Central Texas Council of Government's (NCTCOG's) iSWM Criteria Manual for Site Development and Construction and continue to participate with regional groups to identify and implement best practices.

Ongoing

Certainly! Here's the revised version without referencing Planning staff:

Implementing the North Central Texas Council of Governments' (NCTCOG's) iSWM Criteria Manual for Site Development and Construction reflects a strong commitment to sustainable development and responsible land use. By applying these regionally endorsed standards, the City promotes practices that improve water quality, mitigate flooding, and support resilient infrastructure. Ongoing collaboration with regional groups to identify and implement best practices ensures alignment with evolving environmental priorities and engineering innovations. This approach strengthens interjurisdictional consistency, fosters regional partnerships, and advances long-term goals for environmentally sound, efficient, and future-ready development.

Action 5.10.2  

Coordinate with design guidelines created for new roads, pedestrian improvements, and trails to ensure that sustainable materials are chosen for site design, such as permeable paving materials that mimic natural systems.

Ongoing

Coordinating with design guidelines for new roads, pedestrian improvements, and trails ensures that site development incorporates sustainable materials and practices. Prioritizing elements such as permeable paving that mimic natural systems supports stormwater management, reduces urban heat, and enhances ecological resilience. This integrated approach advances the City's goals for environmentally responsible infrastructure, promotes long-term sustainability, and reinforces the connection between built environments and natural systems.

Policy 5.11

Progress 0%



Ensure that renewable energy actions are an element of the sustainability framework for the City and a basis for an updated Sustainability Plan.

● On Track	%	#
	100	1

Action: 1

Action 5.11.1



Ongoing - Ongoing

On Track

Incorporate actions for Cost-Effective Service, Cost-Effective Renewable Energy, and Lighting Standards are incorporated into the sustainable management practices of the City and the updated Sustainability Plan.

Ongoing

Incorporating actions for Cost-Effective Service, Cost-Effective Renewable Energy, and Lighting Standards into the City’s sustainable management practices and the updated Sustainability Plan is an established component of Denton Municipal Electric’s ongoing operations. These efforts ensure reliable and affordable energy delivery, advance the city’s transition to cleaner energy sources, and promote efficient lighting infrastructure—supporting Denton’s long-term goals for environmental stewardship, fiscal responsibility, and community well-being.

Policy 5.12

Progress 0%



Ensure that solid waste and recycling goals are an element of the sustainability framework for the City.

● On Track	%	#
	100	1

Action: 1

Action 5.12.1



Ongoing - Ongoing

On Track

Incorporate actions for Waste Minimization and Resource Recovery, Efficient Solid Waste and Recycling, and Environmental Protection and Disposal Capabilities are incorporated into the sustainable management practices of the City and the updated Sustainability Plan.

Ongoing

Incorporating actions for Waste Minimization and Resource Recovery, Efficient Solid Waste and Recycling, and Environmental Protection and Disposal Capabilities into the City’s sustainable management practices and the updated Sustainability Plan is an established component of Environmental Services and Sustainability and Solid Waste and Recycling staff’s ongoing operations. These efforts advance Denton’s long-term goals for environmental stewardship, operational efficiency, and community resilience by reducing landfill impact, conserving resources, and promoting responsible waste management across all sectors.

Policy 5.13

Progress 0%



Ensure that local food production continues to be at the forefront of the sustainability framework for the City.

● On Track	%	#
	100	1

Action: 1

Action 5.13.1  Ongoing - Ongoing On Track

Continue to expand community gardens and urban agriculture to promote access to healthy foods.

Ongoing

Continuing to expand community gardens and urban agriculture to promote access to healthy foods is an established component of ongoing operations. This initiative supports food security, fosters community engagement, and advances the City of Denton's long-term goals for public health, sustainability, and equitable access to nutritious, locally grown produce.

Element 6 Progress 0%

Mobility includes goals and policies for vehicular circulation and for the pedestrian, bicycle, and public transportation network. This element will serve as a policy framework for coordinating a comprehensive mobility network aligned with future land use and community character.

Policy: 24 Action: 58



	%	#
● On Track	100	58

Policy 6.1 Progress 0%

Pursue new corridors and improve existing corridors in a manner consistent with the Roadway Component of Denton Mobility Plan.

Ongoing

Action: 9



	%	#
● On Track	100	9

Action 6.1.1  Ongoing - Ongoing On Track

Implement the updated Mobility Plan to be consistent with the Future Land Use Map.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development

Implementing the updated Mobility Plan to be consistent with the Future Land Use Map is an established component of ongoing operations led by Planning and Transportation staff. This alignment ensures that transportation infrastructure supports projected growth patterns, enhances connectivity, and advances the City of Denton's long-term goals for sustainable development, multimodal access, and coordinated land use planning.

Action 6.1.2  

Coordinate the Capital Improvement Plan (CIP) as a means for pursuing city road projects and streetscape improvements.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development, Capital Projects

Coordinating the Capital Improvement Plan (CIP) as a means for pursuing City road projects and streetscape improvements is an established component of ongoing operations. This strategic approach ensures that infrastructure investments are aligned with community priorities, supports safe and efficient mobility, and advances the City of Denton's long-term goals for sustainable development, urban design, and quality public spaces.

Action 6.1.3  

Continuously coordinate the management of the Capital Improvement Plan (CIP), Mobility Plan, and the Comprehensive Plan to ensure that policies are coordinated.

Ongoing

Action Type

Capital

Program

Responsible Department or Agency

Transportation, Planning & Development

The City continuously coordinates the management of the Capital Improvement Plan (CIP), Mobility Plan, and Comprehensive Plan to ensure that policies and investments are aligned. This ongoing effort integrates long-range planning with annual budgeting and project delivery, helping the City advance Denton 2040 goals for sustainable growth, improved mobility, and cohesive community development.

Action 6.1.4  

Advocate for projects in the Mobility Plan to be included in the regional Long Range Transportation Plan (LRTP) and the Transportation Improvement Program (TIP), both maintained by the North Central Texas Council of Government's (NCTCOG).

Ongoing

Action Type

Partnership

Responsible Department or Agency

Transportation

Advocating for projects in the Mobility Plan to be included in the regional Long Range Transportation Plan (LRTP) and the Transportation Improvement Program (TIP), both maintained by the North Central Texas Council of Governments (NCTCOG), is an established component of Transportation staff's ongoing operations. This practice ensures regional alignment, secures funding opportunities, and advances the City of Denton's long-term goals for multimodal connectivity, strategic infrastructure investment, and coordinated transportation planning.

Action 6.1.5  

Ensure new development is consistent with and preserves new roads and road improvements identified in the Mobility Plan. As part of the development review process, include a check of the Mobility Plan to ensure that adequate provisions for right-of-way have been made.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development

Ensuring new development is consistent with and preserves new roads and road improvements identified in the Mobility Plan—and including a check of the Mobility Plan during the development review process to confirm that adequate provisions for right-of-way have been made—is an established component of ongoing operations led by Transportation and Planning staff. This practice supports coordinated infrastructure planning, protects future transportation corridors, and advances the City of Denton’s long-term goals for sustainable growth, multimodal connectivity, and strategic land use alignment.

Action 6.1.6  

Revise the Denton Development Code and related development standards consistent with the updated Mobility Plan.

Ongoing

Responsible Department or Agency

Transportation, Planning & Development

Revising the Denton Development Code and related development standards to be consistent with the updated Mobility Plan is an established component of ongoing operations. Each year, staff completes an update to the citywide City Criteria Manuals, Construction Specifications, and Standard Details to ensure alignment with evolving transportation priorities, support coordinated infrastructure development, and advance the City of Denton’s long-term goals for sustainable growth, multimodal connectivity, and integrated land use planning.

Action 6.1.8  

Coordinate local road expansion with TxDOT plans for the expansion of I-35E, I-35, and other TxDOT roadways.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Transportation

Coordinating local road expansion with TxDOT plans for the expansion of I-35E, I-35, and other TxDOT roadways is an established component of Transportation staff’s ongoing operations. This coordination ensures infrastructure compatibility, supports regional mobility, and advances the City of Denton’s long-term goals for efficient transportation planning, strategic investment, and intergovernmental collaboration.

Action 6.1.10  Ongoing - Ongoing On Track

Continue the city’s wayfinding strategy to guide motorists, bicyclists, and pedestrians throughout Denton, noting key entry points, landmarks, and 6-6 Mobility destinations. Coordinate with the Citywide Branding and Placemaking Strategy to call out landmarks and destinations as part of this strategy, where feasible.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation, Marketing and Communications

Continuing the City’s wayfinding strategy to guide motorists, bicyclists, and pedestrians throughout Denton—highlighting key entry points, landmarks, and 6-6 Mobility destinations—is an established component of ongoing operations led by Transportation and Marketing and Communications staff. Coordination with the Citywide Branding and Placemaking Strategy to call out landmarks and destinations, where feasible, enhances navigational clarity, strengthens Denton’s visual identity, and advances the City’s long-term goals for multimodal connectivity, civic pride, and place-based storytelling.

Action 6.1.11  Ongoing - Ongoing On Track

Partner and collaborate with projects that are major trip attractors to develop and implement innovative ways to manage congestion and incentivize best practices for peak management.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Transportation

Partnering and collaborating with projects that are major trip attractors to develop and implement innovative ways to manage congestion—and incentivize best practices for peak management—is an established component of Transportation staff’s ongoing operations. This approach enhances traffic flow, supports sustainable mobility solutions, and advances the City of Denton’s long-term goals for efficient transportation systems, strategic land use coordination, and improved commuter experience.

Policy 6.2 Progress 0%

Implement the Mobility Plan as it relates to safety.

Ongoing

Action: 4



● On Track	%	#
	100	4

Action 6.2.1  Ongoing - Ongoing On Track

Develop and implement Vision Zero Plan for Denton, refer to the Mobility Plan.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development

Developing and implementing a Vision Zero Plan for Denton—guided by the Mobility Plan—is an established component of ongoing operations led by Transportation and Planning staff. This initiative prioritizes safety for all road users, promotes data-driven strategies to eliminate traffic fatalities and serious injuries, and advances the City of Denton’s long-term goals for equitable mobility, public health, and a safer, more connected transportation network.

Action 6.2.2  Ongoing - Ongoing On Track

Design and construct a safe public realm as it relates to mobility (vehicular, bicycle, pedestrian and transit).

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development

Designing and constructing a safe public realm as it relates to mobility—including vehicular, bicycle, pedestrian, and transit access—is an established component of Transportation and Planning staff’s ongoing operations. This work ensures that Denton’s transportation infrastructure supports inclusive, multimodal movement while enhancing safety, accessibility, and the overall quality of public space—advancing the City’s long-term goals for livability, connectivity, and equitable urban development.

Action 6.2.3  Ongoing - Ongoing On Track

Research and obtain funding to design and construct a safe public realm.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development

Researching and obtaining funding to design and construct a safe public realm—as part of implementing the Mobility Plan—is an established component of ongoing operations led by Transportation and Planning staff. This effort supports the development of inclusive, multimodal infrastructure and public spaces that prioritize safety, accessibility, and connectivity, advancing the City of Denton’s long-term goals for equitable mobility, sustainable urban design, and community well-being.

Action 6.2.4  

When applicable apply for funding through federal, state, or local safety programs.

Ongoing

When applicable, applying for funding through federal, state, or local safety programs—as part of implementing the Mobility Plan—is an established component of ongoing operations led by Transportation and Planning staff. This effort supports the development of safer transportation infrastructure, enhances public safety outcomes, and advances the City of Denton’s long-term goals for equitable mobility, strategic investment, and community well-being.

Policy 6.3 

Promote street networks and connectivity for the efficient distribution and movement of motor vehicles, bicycles, and pedestrians.



	%	#
● On Track	100	2

Action: 2

Action 6.3.2  

Pursue new opportunities to achieve new roadway connections as development opportunities arise. Update the Mobility Plan accordingly.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation, Planning & Development

Pursuing new opportunities to achieve roadway connections as development opportunities arise—and updating the Mobility Plan accordingly—is an established component of ongoing operations led by Transportation and Planning staff. This proactive approach ensures that infrastructure keeps pace with growth, enhances network connectivity, and advances the City of Denton’s long-term goals for coordinated land use, multimodal access, and strategic transportation planning.

Action 6.3.3  

Provide emergency access when designing new residential subdivisions.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation, Planning & Development

Providing emergency access when designing new residential subdivisions is an established component of ongoing operations led by Planning staff. As part of the plan review process, the Fire Department ensures that all developments comply with the 2021 International Fire Code, supporting public safety, emergency response readiness, and the City of Denton’s long-term goals for resilient community design and coordinated development standards.

Policy 6.4

Progress 0%



Pursue a coordinated land use and mobility strategy to reduce motor vehicle trip lengths and reduce the need for motor vehicle trips.

Action: 3

Action 6.4.1



Ongoing - Ongoing

On Track

Encourage and incentivize new development to include mixed-use and to place homes within walking distance to shopping, education, employment, and entertainment consistent with compact growth framework of the Land Use Element.

Ongoing

Action Type

- Planning
- Regulation

Responsible Department or Agency

Transportation

Encouraging and incentivizing new development to include mixed-use and to locate homes within walking distance of shopping, education, employment, and entertainment is an established component of Transportation staff's ongoing operations. This approach supports Denton's compact growth framework outlined in the Land Use Element, reduces reliance on automobiles, promotes walkability and transit access, and advances the City's long-term goals for sustainable development, equitable mobility, and vibrant, connected neighborhoods.

Action 6.4.2



Ongoing - Ongoing

On Track

Implement the Mobility Plan to be consistent with the Future Land Use Map.

Ongoing

Action Type

- Planning
- Regulation

Responsible Department or Agency

Transportation

Implementing the Mobility Plan to be consistent with the Future Land Use Map is an established component of Transportation staff's ongoing operations. This alignment ensures that transportation infrastructure supports anticipated growth patterns, promotes efficient land use, and advances the City of Denton's long-term goals for coordinated planning, multimodal connectivity, and sustainable urban development.

Action 6.4.4  

Use innovative and up-to-date research and methodology to estimate reductions in travel demand when evaluating projects that integrate transportation and land use.

Ongoing

Applying innovative and current research methodologies to estimate reductions in travel demand is essential when evaluating projects that integrate transportation and land use. Led by Transportation staff, this approach enables data-driven decision-making that reflects evolving mobility patterns, supports multimodal planning, and enhances the efficiency of infrastructure investments. By leveraging advanced tools and analytics, the City strengthens its capacity to design projects that reduce vehicle dependency, promote sustainable travel behavior, and align with long-term goals for equitable, connected, and climate-responsive development.

Policy 6.5

Maintain adequate levels-of-service for travel on Denton’s streets.

Policy 6.6 

Use access management as a strategy for maintaining road safety and capacity.



Action: 1

Action 6.6.1  

Continue to utilize the City’s access management standards for Collectors and Arterials in the city that meet or exceed TxDOT’s standards. The standards should include a requirement for cross-access between commercial building sites and Denton 2040 Comprehensive Plan 6-9 Mobility 6 within and between developments where appropriate. This access should accommodate bicycle and pedestrians either as part of the driveway/street design or through separate pathways.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation, Planning & Development

Continuing to utilize the City’s access management standards for Collector and Arterial roadways ensures consistent, safe, and efficient mobility across Denton. Led by transportation staff, these standards meet or exceed TxDOT guidelines and promote coordinated development patterns. Where appropriate, they include requirements for cross-access between commercial building sites and adjacent developments, in alignment with the Denton 2040 Comprehensive Plan. This access is designed to accommodate bicycles and pedestrians, either through integrated driveway and street designs or dedicated pathways, supporting the City’s goals for multimodal connectivity, inclusive infrastructure, and vibrant, accessible communities.

Policy 6.7

Develop a street network that is compatible with and enhances Denton’s community character when implementing the Mobility Plan.

Policy 6.8

Progress 0%



Ensure adequate revenue to build and maintain roads.

Action: 3

Action 6.8.1



Ongoing - Ongoing

On Track

Incorporate the results of the City’s road impact fee study to determine new development’s fair share of road costs.

Ongoing

Action Type

- Planning
- Regulation

Responsible Department or Agency

Capital Projects

Incorporating the results of the City’s road impact fee study to determine new development’s fair share of road costs is an established component of ongoing operations. This practice ensures that infrastructure funding is equitably distributed, supports responsible growth, and advances the City of Denton’s long-term goals for sustainable development, fiscal stewardship, and strategic transportation planning.

Action 6.8.2



Ongoing - Ongoing

On Track

Include the cost of regular road maintenance and reconstruction in estimating the cost of building and widening roads. Consider approaches to road construction that minimize lifecycle costs.

Ongoing

Action Type

- Planning
- Regulation

Responsible Department or Agency

Capital Projects

The City incorporates the cost of regular road maintenance and reconstruction when estimating the total cost of building and widening roads. This approach ensures that long-term expenses are considered up front, rather than focusing solely on initial construction costs. By evaluating and adopting road construction methods that minimize lifecycle costs, the City advances fiscal responsibility, sustainable infrastructure, and resilient community growth.

Action 6.8.4



Ongoing - Ongoing

On Track

Update the Mobility Plan at least every five years.

Ongoing

Updating the Mobility Plan at least every five years is an established component of ongoing operations. This regular review ensures the plan remains responsive to changing transportation needs, supports coordinated land use and infrastructure planning, and advances the City of Denton’s long-term goals for sustainable mobility, growth management, and community connectivity.

Policy 6.9

Engage in ITS strategies as a way of making Denton’s transportation systems more efficient and safer.

Policy 6.10

Progress 0%

Use TDM strategies to make efficient use of motor vehicle travel, reduce congestion and impacts on road infrastructure, parking, and the environment and to make transportation more affordable.



● On Track

%	#
100	2

Action: 2

Action 6.10.1



Ongoing - Ongoing

On Track

Encourage major employers in the city, including universities, hospitals and others, to participate in TryParkingIt.com, the regional commuter program hosted by NCTCOG.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development

Encouraging major employers in the City—including universities, hospitals, and other institutions—to participate in TryParkingIt.com, the regional commuter program hosted by NCTCOG, is an established component of Transportation and Planning staff’s ongoing operations. This initiative supports Denton’s goals for reducing single-occupancy vehicle trips, improving air quality, and promoting sustainable commuting options that enhance regional mobility and contribute to a healthier, more connected community.

Action 6.10.2



Ongoing - Ongoing

On Track

Provide incentives in the Denton Development Code, such as reduced parking requirements, for employers who agree to participate in commuter programs.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development, Environmental Services, Engineering

Providing incentives in the Denton Development Code—such as reduced parking requirements—for employers who agree to participate in commuter programs is an established component of ongoing operations led by Planning staff. This strategy encourages sustainable transportation choices, supports employer engagement in mobility solutions, and advances the City of Denton’s long-term goals for reduced traffic congestion, improved air quality, and multimodal accessibility.

Policy 6.11

Progress 0%



Pursue a balanced parking strategy that provides reasonable accommodations and minimizes environmental and land use impacts.

	%	#
● On Track	100	4

Action: 4

Action 6.11.1



Ongoing - Ongoing

On Track

Continue to allow and encourage the use of pervious or semi-pervious materials where warranted in the construction of parking facilities to further stormwater management goals.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services, Transportation

Continuing to allow and encourage the use of pervious or semi-pervious materials where warranted in the construction of parking facilities is an established component of ongoing operations. This practice supports stormwater management goals by promoting natural infiltration, reducing runoff, and advancing the City of Denton’s long-term objectives for sustainable development, water quality protection, and resilient infrastructure design.

Action 6.11.3



Ongoing - Ongoing

On Track

Encourage enactment of special parking requirements and dedicated parking areas for electric vehicles, car charging stations, and car sharing throughout Denton.

Ongoing

Action Type

Regulation

Partnership

Responsible Department or Agency

Environmental Services, Transportation

Encouraging the enactment of special parking requirements and dedicated parking areas for electric vehicles, car charging stations, and car sharing throughout Denton is an established component of ongoing operations led by Environmental Services and Sustainability, Transportation, and Economic Development staff. These efforts support the City’s transition to cleaner mobility options, reduce emissions, and promote innovative transportation solutions.

Action 6.11.4  Ongoing - Ongoing On Track

Continue the City’s wayfinding strategy to guide drivers to locate parking facilities throughout Denton. Coordinate with the Citywide Branding and Placemaking Strategy to call out landmarks and destinations where feasible.

Ongoing

Action Type

Regulation
Partnership

Responsible Department or Agency

Transportation, Marketing and Communications

Continuing the City’s wayfinding strategy to guide drivers in locating parking facilities throughout Denton—and coordinating with the Citywide Branding and Placemaking Strategy to highlight landmarks and destinations where feasible—is an established component of ongoing operations. This effort enhances navigational clarity, supports efficient access to key areas, and advances the City of Denton’s long-term goals for multimodal connectivity, civic identity, and user-friendly urban design.

Action 6.11.5  Ongoing - Ongoing On Track

Incentive reduction of parking facilities, such as for office and industrial developments that offer telecommuting and/or carpooling/vanpooling, and for shared parking facilities in mixed-use developments.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development, Building Inspections, Environmental Services

Incentivizing the reduction of parking facilities—such as for office and industrial developments that offer telecommuting and/or carpooling/vanpooling, and for shared parking facilities in mixed-use developments—is an established component of the City’s ongoing operations. This approach supports compact growth, reduces land consumption and emissions, and aligns with Denton’s long-term goals for sustainable development, multimodal accessibility, and efficient land use.

Policy 6.12 Progress 0%

Implement a comprehensive transportation and mobility approach that minimizes air quality impacts.



● On Track	%	#
	100	3

Action: 3

Action 6.12.1  Ongoing - Ongoing On Track

Participate in NCTCOG air quality forums to develop achievable regional policies to minimize air pollution from Denton's mobile sources.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation, Planning & Development

Participating in NCTCOG air quality forums to develop achievable regional policies that minimize air pollution from Denton's mobile sources is an established component of ongoing operations. This collaboration supports regional alignment on environmental strategies, promotes cleaner transportation options, and advances the City of Denton's long-term goals for public health, air quality improvement, and sustainable mobility.

Action 6.12.2  Ongoing - Ongoing On Track

Coordinate with DCTA and NCTCOG to apply for CMAQ and other funding to implement alternative mobility projects to offset vehicle emissions.

Ongoing

Action Type

Regulation

Partnership

Responsible Department or Agency

Environmental Services, Transportation, Economic Development

Coordinating with DCTA and NCTCOG to apply for CMAQ and other funding to implement alternative mobility projects that offset vehicle emissions is an established component of ongoing operations. This collaboration supports the development of cleaner transportation options, promotes regional alignment on air quality goals, and advances the City of Denton's long-term objectives for sustainable mobility, environmental stewardship, and public health.

Action 6.12.4  Ongoing - Ongoing On Track

Create a partnership with DISD to reduce bus emissions through anti-idling enforcement and strategic route mapping.

Ongoing

Action Type

Planning

Responsible Department or Agency

Transportation

Creating a partnership with DISD to reduce bus emissions through anti-idling enforcement and strategic route mapping is an established component of ongoing operations. City staff regularly meets with the Denton Independent School District and is available for coordination to ensure student transportation routes are safe and efficient. This collaboration supports cleaner air, promotes effective transportation planning, and advances the City of Denton's long-term goals for environmental stewardship, public health, and sustainable mobility.

Policy 6.13

Progress 0%



Ensure that Mobility continues to be at the forefront of the sustainability framework for the City.

	%	#
● On Track	100	1

Action: 1

Action 6.13.1



Ongoing - Ongoing

On Track

Incorporate actions from the Mobility Element to reduce emissions, improves air quality, promotes low and non-polluting methods of transportation to further sustainability in Denton.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Transportation, Engineering, Planning & Development, Parks & Recreation

Incorporating actions from the Mobility Element to reduce emissions, improve air quality, and promote low and non-polluting methods of transportation is an established component of the City’s ongoing operations. These efforts advance Denton’s sustainability goals by fostering cleaner mobility options, supporting public health, and aligning transportation planning with long-term environmental stewardship and climate resilience.

Policy 6.14

Progress 0%



Provide for the safe and efficient movement of freight to preserve and enhance its contribution to Denton’s economy.

	%	#
● On Track	100	3

Action: 3

Action 6.14.1



Ongoing - Ongoing

On Track

Ensure that truck routes are designed to allow the safe and efficient movement of freight vehicles, in balance with the character of the surrounding community and coordination with the FLUM.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Transportation, Planning & Development

Ensuring that truck routes are designed to allow the safe and efficient movement of freight vehicles—in balance with the character of the surrounding community and in coordination with the Future Land Use Map (FLUM)—is an established component of ongoing operations led by Transportation and Planning staff. This approach supports freight mobility, protects neighborhood livability, and advances the City of Denton’s long-term goals for strategic infrastructure planning, economic development, and context-sensitive transportation design.

Action 6.14.2  Ongoing - Ongoing On Track

Encourage freight generating land uses, such as manufacturing, warehousing and distribution centers, to be located adjacent to truck routes, rail lines and travel centers.

Ongoing

Encouraging freight-generating land uses—such as manufacturing, warehousing, and distribution centers—to be located adjacent to truck routes, rail lines, and travel centers is an established component of ongoing operations. This practice supports efficient goods movement, reduces congestion impacts on local streets, and advances the City of Denton’s long-term goals for economic development, strategic land use planning, and multimodal freight connectivity.

Action 6.14.5  Ongoing - Ongoing On Track

Direct hazardous materials/cargo that are being transported through Denton away from heavily populated or environmentally sensitive areas.

Ongoing

Directing hazardous materials and cargo being transported through Denton away from heavily populated or environmentally sensitive areas is an established component of ongoing operations. This practice enhances public safety, protects environmental resources, and advances the City of Denton’s long-term goals for responsible freight movement, risk mitigation, and community resilience.

Policy 6.15 Progress 0%

Use the Mobility Plan, Parks, Recreation, and Trails System Master Plan and other regional plans to guide the placement of facilities and educate residents on walking and cycling in Denton.



Action: 5

Action 6.15.1  Ongoing - Ongoing On Track

Ensure that bicycle and pedestrian facilities, as identified in the Mobility Plan, are included in the design of new roads and road improvements.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Ensuring that bicycle and pedestrian facilities, as identified in the Mobility Plan, are included in the design of new roads and road improvements is an established component of Planning staff’s ongoing operations. This practice supports the City’s commitment to multimodal accessibility, promotes safe and active transportation, and aligns infrastructure development with Denton’s long-term goals for connectivity, sustainability, and inclusive urban design.

Action 6.15.2

Ongoing - Ongoing

On Track

Ensure that bicycle and pedestrian facilities are designed consistent with the guidelines and standards established in the Bicycle and Pedestrian Linkage Component of the Mobility Plan.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Transportation, Engineering, Planning & Development

Ensuring that bicycle and pedestrian facilities are designed consistent with the guidelines and standards established in the Bicycle and Pedestrian Linkage Component of the Mobility Plan is an established component of ongoing operations led by Transportation, Engineering, and Planning staff. This coordinated effort supports the City's commitment to safe, accessible, and multimodal infrastructure, advancing Denton's long-term goals for sustainable mobility, public health, and inclusive urban design.

Action 6.15.3

Ongoing - Ongoing

On Track

Incorporate NCTCOG regional bicycle plans such as the Regional Veloweb, into Denton's bicycle facilities planning, and actively participate in NCTCOG's Bicycle and Pedestrian Advisory Committee (BPAC).

Ongoing

Action Type

Planning
Regulation

Responsible Department or Agency

Transportation

Incorporating NCTCOG regional bicycle plans—such as the Regional Veloweb—into Denton's bicycle facilities planning, and actively participating in NCTCOG's BPAC, is an established component of Transportation staff's ongoing operations. These efforts ensure regional connectivity, align local infrastructure with broader mobility goals, and support the City's long-term commitment to safe, sustainable, and multimodal transportation.

Action 6.15.4  Ongoing - Ongoing On Track

Continue the City’s wayfinding strategy to facilitate bicycle and pedestrian circulation through Denton. Coordinate with the Citywide Branding and Placemaking Strategy to call out landmarks and destinations where feasible.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Transportation, Engineering, Planning & Development, Marketing & Communications

Continuing the City’s wayfinding strategy to facilitate bicycle and pedestrian circulation through Denton is an established component of ongoing operations led by Transportation, Engineering, Planning, and Marketing and Communications staff. This coordinated effort enhances navigability, promotes multimodal mobility, and strengthens Denton’s identity by aligning with the Citywide Branding and Placemaking Strategy to highlight landmarks and destinations—advancing long-term goals for connectivity, accessibility, and vibrant public spaces.

Action 6.15.5  Ongoing - Ongoing On Track

Coordinate departments and agencies to implement Mobility Plan, including education efforts such as the Smart Cycling Program.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Transportation, Engineering, Planning & Development

Coordinating departments and agencies to implement the Mobility Plan—including education efforts such as the Smart Cycling Program—is an established component of ongoing operations led by Transportation, Engineering, and Planning staff. The Smart Cycling Program, developed by the League of American Bicyclists, provides hands-on training and traffic safety education to help cyclists navigate roads confidently and safely. This collaborative approach promotes informed multimodal travel, supports regional mobility goals, and advances the City’s long-term vision for sustainable transportation, public engagement, and connected communities.

Policy 6.16

Ensure that future road designs incorporate bicycle and pedestrian design features as desired and appropriate.

Policy 6.17 Progress 0%

Encourage new development to create pedestrian-and bicycle- friendly places.

Action: 2



Action 6.17.3  Ongoing - Ongoing On Track

Encourage new development to provide off-road trails where appropriate and feasible.

Ongoing

Encouraging new development to provide off-road trails where appropriate and feasible is an established component of ongoing operations. This practice promotes active transportation, enhances recreational opportunities, and advances the City of Denton’s long-term goals for multimodal connectivity, public health, and integrated land use planning.

Action 6.17.4  Ongoing - Ongoing On Track

Establish easements to allow pedestrian and bicycle access through private or mixed-use developments, where appropriate, to promote site connectivity and pedestrian circulation.

Ongoing

Establishing easements to allow pedestrian and bicycle access through private or mixed-use developments—where appropriate—is an established component of ongoing operations. This practice promotes site connectivity, enhances pedestrian circulation, and advances the City of Denton’s long-term goals for multimodal access, integrated land use planning, and walkable community design.

Policy 6.18 Progress 0%

Ensure adequate revenue to build and maintain pedestrian and bicycle facilities



	%	#
● On Track	100	2

Action: 2

Action 6.18.1  Ongoing - Ongoing On Track

Account for pedestrian and bicycle facilities in the CIP projects.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development

Accounting for pedestrian and bicycle facilities in Capital Improvement Program (CIP) projects is an established component of ongoing operations. This practice ensures that infrastructure investments support multimodal access, enhance safety and connectivity, and advance the City of Denton’s long-term goals for active transportation, equitable mobility, and sustainable urban development.

Action 6.18.2  

Pursue pedestrian and bicycle funding and grant opportunities from local, regional, state, and federal agencies.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Transportation

Pursuing pedestrian and bicycle funding and grant opportunities from local, regional, state, and federal agencies is an established component of the City's ongoing operations. These efforts support the expansion of multimodal infrastructure, enhance safety and accessibility, and advance Denton's long-term goals for sustainable transportation, public health, and equitable mobility.

Policy 6.19 

Promote a land use pattern that makes transit convenient and feasible.



	%	#
 On Track	100	2

Action: 2

Action 6.19.1  

Encourage and incentivize new development to include transit supportive elements adjacent to existing DCTA stations. This could include development in mixed-use areas, centers, and corridors.

Ongoing

Action Type

Program

Responsible Department or Agency

Economic Development, Planning & Development, Transportation

Encouraging and incentivizing new development to include transit-supportive elements adjacent to existing DCTA stations is an established component of ongoing operations led by Economic Development, Planning, and Transportation staff. This approach promotes compact, mixed-use development in key areas such as centers and corridors, enhances access to public transit, and supports the City's long-term goals for sustainable growth, economic vitality, and multimodal connectivity.

Action 6.19.2  

Coordinate with DCTA to identify future bus routes and transit stops/stations and develop overlays and area plans in these areas to support transit-oriented mixed-use development.

Ongoing

Action Type

Program

Responsible Department or Agency

Economic Development, Planning & Development, Transportation

Coordinating with DCTA to identify future bus routes and transit stops/stations, and developing overlays and area plans in these areas to support transit-oriented mixed-use development, is an established component of ongoing operations led by Economic Development, Planning, and Transportation staff. This proactive approach enhances access to public transit, encourages compact and walkable development patterns, and supports the City’s long-term goals for sustainable growth, multimodal connectivity, and vibrant, transit-supportive communities.

Policy 6.20 

Encourage new development to create transit-friendly places.



	%	#
● On Track	100	1

Action: 1

Action 6.20.1  

Partner and collaborate with DCTA to develop Area Plans around existing and future DCTA rail stations and BRT fixed routes to include standards and guidelines for:

- Transit amenities.
- Building placement.
- Access and egress.
- Parking (if necessary).
- Bicycle and pedestrian linkages.
- Local transit connections.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Public Communications, Parks and Recreation, Economic Development

Partnering and collaborating with DCTA to develop Area Plans around existing and future DCTA rail stations and BRT fixed routes—including standards and guidelines for transit amenities, building placement, access and egress, parking (if necessary), bicycle and pedestrian linkages, and local transit connections—is an established component of ongoing operations. This effort supports transit-oriented development, enhances multimodal connectivity, and advances the City of Denton’s long-term goals for sustainable growth, integrated land use planning, and accessible public transportation.

Policy 6.21 Progress 0%

Coordinate with DCTA.



	%	#
● On Track	100	6

Action: 6

Action 6.21.1 Ongoing - Ongoing **On Track**

Participate in long range planning efforts and communicate recommendations for transit-supportive areas and corridors.

Ongoing

Participating in long-range planning efforts and communicating recommendations for transit-supportive areas and corridors is an established component of ongoing operations. This practice promotes coordinated land use and transportation strategies, supports future transit investments, and advances the City of Denton’s long-term goals for sustainable growth, multimodal connectivity, and equitable access to public transportation.

Action 6.21.2 Ongoing - Ongoing **On Track**

Provide DCTA with the opportunity to comment on new development applications with respect to placement of transit-friendly features and impacts on transit vehicle operations.

Ongoing

Providing DCTA with the opportunity to comment on new development applications with respect to the placement of transit-friendly features and impacts on transit vehicle operations is an established component of ongoing operations. This coordination supports transit accessibility, promotes efficient service planning, and advances the City of Denton’s long-term goals for integrated land use, multimodal connectivity, and sustainable transportation infrastructure.

Action 6.21.3 Ongoing - Ongoing **On Track**

Participate in new transit studies and initiatives, such as planning for new local routes within Denton and DCTA corridor studies.

Ongoing

Participating in new transit studies and initiatives—such as planning for new local routes within Denton and DCTA corridor studies—is an established component of ongoing operations. This engagement supports data-driven decision-making, enhances regional coordination, and advances the City of Denton’s long-term goals for accessible public transportation, multimodal connectivity, and sustainable urban mobility.

Action 6.21.4 Ongoing - Ongoing **On Track**

Work with DCTA to identify service enhancements and the development of additional sub-hubs, such as the one at UNT.

Ongoing

Working with DCTA to identify service enhancements and the development of additional sub-hubs—such as the one at UNT—is an established component of ongoing operations. This collaboration supports improved transit access, strengthens regional mobility infrastructure, and advances the City of Denton’s long-term goals for multimodal connectivity, equitable transportation options, and coordinated transit-oriented development.

Action 6.21.5  Ongoing - Ongoing On Track

Establish bus pull-offs along existing and planned routes where appropriate.

Ongoing

Establishing bus pull-offs along existing and planned routes—where appropriate—is an established component of ongoing operations. This practice improves transit efficiency, enhances passenger safety, and advances the City of Denton’s long-term goals for accessible public transportation, multimodal connectivity, and context-sensitive street design.

Action 6.21.6  Ongoing - Ongoing On Track

Work proactively with DCTA to progressively improve transit service to encourage ridership by choice while ensuring equity for frequent users and vulnerable populations.

Ongoing

Working proactively with DCTA to progressively improve transit service—encouraging ridership by choice while ensuring equity for frequent users and vulnerable populations—is an established component of ongoing operations. This collaborative effort promotes inclusive access to mobility, enhances service quality, and advances the City of Denton’s long-term goals for equitable transportation, community well-being, and sustainable urban connectivity.

Policy 6.22 Progress 0%

Coordinate with placemaking and cultural promotion strategies.



	%	#
● On Track	100	2

Action: 2

Action 6.22.1  Ongoing - Ongoing On Track

Continue the City’s wayfinding strategy to help transit users navigate throughout Denton.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Transportation, Planning & Development

Continuing the City’s wayfinding strategy to help transit users navigate throughout Denton is an established component of ongoing operations. This initiative enhances rider experience, improves access to key destinations, and advances the City of Denton’s long-term goals for multimodal connectivity, public transportation usability, and inclusive urban mobility.

Action 6.22.2  Ongoing - Ongoing On Track

Encourage the use of transit to attend events in Denton through the proposed Special Events Integrated Transportation Plan.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Economic Development, Transportation

Encouraging the use of transit to attend events in Denton through the proposed Special Events Integrated Transportation Plan is an established component of ongoing operations. This initiative promotes sustainable travel choices, reduces traffic congestion during high-demand periods, and advances the City of Denton’s long-term goals for multimodal accessibility, community engagement, and efficient event management.

Policy 6.23

Explore the potential for initiating trolley service in Denton.

Policy 6.24 Progress 0%

Continue to be an advocate for regional transit service.



	%	#
● On Track	100	3

Action: 3

Action 6.24.1  Ongoing - Ongoing On Track

Participate in the NCTCOG/MPO’s Regional Transportation Council, technical committees and other regional bodies to advocate for expanded regional transit service. In particular, those services that expand and enhance regional connections to/from Denton.

Ongoing

Participating in the NCTCOG/MPO’s Regional Transportation Council, technical committees, and other regional bodies to advocate for expanded regional transit service—particularly those that enhance connections to and from Denton—is an established component of ongoing operations. This engagement strengthens regional collaboration, supports strategic transit investments, and advances the City of Denton’s long-term goals for integrated mobility, economic development, and equitable access to transportation.

Action 6.24.2  Ongoing - Ongoing On Track

Continue to promote the use of the A-train to travel outside of Denton, serve commuter travel, and link with DART and other transit-related providers in the Metroplex.

Ongoing

Continuing to promote the use of the A-train to travel outside of Denton, serve commuter travel, and link with DART and other transit-related providers in the Metroplex is an established component of ongoing operations. This effort supports regional mobility, encourages sustainable commuting options, and advances the City of Denton’s long-term goals for multimodal connectivity, economic integration, and accessible public transportation.

Action 6.24.3  Ongoing - Ongoing On Track

Work with DCTA to expand service of the A-train and local routes to increase ridership and better serve the needs and schedules of the population.

Ongoing

Continuing to promote the use of the A-train to travel outside of Denton, serve commuter travel, and link with DART and other transit-related providers in the Metroplex is an established component of ongoing operations. This effort supports regional mobility, encourages sustainable commuting options, and advances the City of Denton’s long-term goals for multimodal connectivity, economic integration, and accessible public transportation.

Element 7 Progress 0%

Housing and Neighborhoods provides the basis for ensuring housing options for all of Denton’s population in safe and livable neighborhoods, complete adequate community facilities to serve them. This element will ensure the conservation of Denton present neighborhoods, as well as the development of well-designed neighborhoods in the future.



● On Track	%	#
	100	27

Policy: 15 Action: 27

Policy 7.1 Progress 0%

Promote development of higher density housing as part of mixed-use development in Denton’s urban core, including Downtown, the Neighborhood/University Compatibility Areas, and in designated centers and corridors outside the urban core.



● On Track	%	#
	100	1

Action: 1

Action 7.1.3  Ongoing - Ongoing On Track

Create regulatory incentives to expand housing in and adjacent to Downtown through adaptive re-use, utilization of upper stories, and infill development.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development, Economic Development

Creating regulatory incentives to expand housing in and adjacent to Downtown—through adaptive re-use, utilization of upper stories, and infill development—is an established component of the City’s ongoing operations. This strategy supports revitalization, promotes compact and walkable urban form, and advances Denton’s long-term goals for housing diversity, economic vitality, and sustainable land use.

Policy 7.2 Progress 0%

Expand the availability of affordable housing choices for community members most in need of housing, including those with low incomes and special needs.



● On Track	%	#
	100	2

Action: 2

Action 7.2.1  

Support expansion of the availability of affordable housing for low-moderate income residents through policies for mixed income neighborhoods and housing development.

Ongoing

Action Type

Partnership
Program

Responsible Department or Agency

Community Development

Supporting the expansion of affordable housing availability for low- to moderate-income residents through policies that promote mixed-income neighborhoods and housing development is an established component of ongoing operations led by Community Services. This effort fosters inclusive communities, enhances housing stability, and advances the City of Denton's long-term goals for equity, economic opportunity, and sustainable neighborhood development.

Action 7.2.4  

Partner and collaborate with local organizations and within the City to improve connections between home-related program resources and potential recipients and neighborhood groups.

Ongoing

Action Type

Partnership
Program

Responsible Department or Agency

All Departments

Partnering and collaborating with local organizations and within the City to improve connections between home-related program resources and potential recipients and neighborhood groups is an established component of ongoing operations led by Community Services. This effort strengthens outreach, enhances service delivery, and advances the City of Denton's long-term goals for housing stability, equitable access to resources, and inclusive community development.

Policy 7.3 

Expand the availability of affordable housing choices for community members most in need of housing, including the homeless.



● On Track

%	#
100	3

Action: 3

Action 7.3.1

Ongoing - Ongoing

On Track

Support efforts of the Denton County Homeless Coalition to address the needs of Denton's homeless population.

Ongoing

Action Type

Partnership

Program

Responsible Department or Agency

Community Development

Supporting the efforts of the Denton County Homeless Coalition to address the needs of Denton's homeless population is an established component of ongoing operations led by Community Services. This collaboration strengthens regional partnerships, enhances service coordination, and advances the City of Denton's long-term goals for housing stability, social equity, and compassionate community support.

Action 7.3.2

Ongoing - Ongoing

On Track

Partner and collaborate with Denton County Homelessness Leadership Team, Denton County Behavioral Health, and Denton County Public Health Department and other organizations and agencies to address mental illness needs which significantly contribute to homelessness.

Ongoing

Action Type

Program

Partnership

Responsible Department or Agency

Community Development

Partnering and collaborating with the Denton County Homelessness Leadership Team, Denton County Behavioral Health, Denton County Public Health Department, and other organizations and agencies to address mental illness needs that significantly contribute to homelessness is an established component of ongoing operations led by Community Services. This coordinated approach strengthens service delivery, promotes mental health support, and advances the City of Denton's long-term goals for housing stability, public health, and compassionate community care.

Action 7.3.3  

Explore best practices to bring innovative types of housing for the homeless to Denton.

Ongoing

Action Type

Partnership
Program

Responsible Department or Agency

Community Development

Exploring best practices to bring innovative types of housing for the homeless to Denton is an established component of ongoing operations led by Community Services. This initiative supports creative and effective solutions to address housing insecurity, fosters collaboration with regional and national partners, and advances the City of Denton’s long-term goals for compassionate care, housing stability, and inclusive community development.

Policy 7.4 

Expand the availability of housing choices for existing and potential community members most in need of housing, including seniors.



 On Track

%	#
100	2

Action: 2

Action 7.4.1  

Encourage the development of options for senior housing and housing for persons with disabilities with a variety of unit types and cost choices, including ADA-accessible and active adult settings.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Community Development

Encouraging the development of options for senior housing and housing for persons with disabilities—with a variety of unit types and cost choices, including ADA-accessible and active adult settings—is an established component of ongoing operations led by Community Services. This initiative promotes inclusive living environments, supports aging in place, and advances the City of Denton’s long-term goals for equitable housing, accessibility, and community well-being.

Action 7.4.2 Ongoing - Ongoing On Track

Partner with organizations and agencies to provide assistance and connect needs and resources for seniors and people with disabilities to be able to maintain single-family homes and properties if they are able to live independently

Ongoing

Action Type

Partnership

Responsible Department or Agency

Community Development

Partnering with organizations and agencies to provide assistance and connect needs and resources for seniors and people with disabilities—so they can maintain single-family homes and properties if able to live independently—is an established component of ongoing operations led by Community Services. This initiative supports aging in place, promotes housing stability, and advances the City of Denton’s long-term goals for inclusive living, equitable access to support services, and community well-being.

Policy 7.5 Progress 0%

Support expanded opportunities for home ownership to encourage neighborhood stability and reduce blight.



	%	#
● On Track	100	1

Action: 1

Action 7.5.1 Ongoing - Ongoing On Track

Expand partnerships with nonprofit housing providers to encourage homeownership.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Community Development

Expanding partnerships with nonprofit housing providers to encourage homeownership is an established component of ongoing operations led by Community Services. This initiative strengthens access to affordable housing opportunities, supports financial stability for low- to moderate-income residents, and advances the City of Denton’s long-term goals for inclusive community development, equitable housing access, and neighborhood revitalization.

Policy 7.6 Progress 0%

Encourage innovative housing development in mixed-use centers and corridors, Master Planned Communities (MPCs), and through residential development in rural areas that protects rural character.



	%	#
● On Track	100	2

Action: 2

Action 7.6.1

Ongoing - Ongoing

On Track

Establish procedures to facilitate revisions to the land use mix and design of MPCs including:

- Incorporation of compact, mixed-use, and walkable development patterns which can reduce household transportation costs
- The integration of area-wide trails, greenways, and green infrastructure elements Denton 2040 Comprehensive Plan 7-11 Housing & Neighborhoods 7
- A mix of housing types to reflect changing demographics and housing preferences
- Improved architectural and neighborhood design features

Ongoing

Action Type

Planning

Regulation

Responsible Department or Agency

Planning & Development, Environmental Services

Establishing procedures to facilitate revisions to the land use mix and design of Master Planned Communities (MPCs)—including the incorporation of compact, mixed-use, and walkable development patterns; integration of area-wide trails, greenways, and green infrastructure elements; a mix of housing types to reflect changing demographics and housing preferences; and improved architectural and neighborhood design features—is an established component of ongoing operations led by Planning. This initiative supports resilient land use strategies, promotes sustainable community design, and advances the City of Denton’s long-term goals for equitable growth, environmental stewardship, and vibrant neighborhood development.

Action 7.6.2

Ongoing - Ongoing

On Track

Promote Conservation Development (clustered housing) in Rural Agricultural and Rural Residential areas, with permanently protected open space in conservation easements, as an alternative to large lot suburban development.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Promoting Conservation Development (clustered housing) in Rural Agricultural and Rural Residential areas—with permanently protected open space in conservation easements—as an alternative to large-lot suburban development is an established component of ongoing operations led by Planning. This approach preserves natural landscapes, supports efficient land use, and advances the City of Denton’s long-term goals for sustainable growth, environmental stewardship, and rural character preservation.

Policy 7.7

Establish tools and strategies to enhance the quality and character of housing and neighborhoods.

Policy 7.8 Progress 0%

Promote the stability and livability of established neighborhoods through a comprehensive neighborhood conservation program.



	%	#
● On Track	100	2

Action: 2

Action 7.8.2 Ongoing - Ongoing **On Track**

Prevent impacts and encroachments of incompatible uses, development scales, and intensities through adherence to the established land use standards and urban design principles.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Preventing impacts and encroachments of incompatible uses, development scales, and intensities through adherence to established land use standards and urban design principles is an established component of Planning staff's ongoing operations. This practice ensures that new development aligns with the City's vision for cohesive, context-sensitive growth, protects neighborhood character, and supports Denton's long-term goals for livability, resilience, and balanced urban form.

Action 7.8.3 Ongoing - Ongoing **On Track**

Apply neighborhood conservation strategies, such as targeted code enforcement, housing rehabilitation, clearance of blighted properties, and the encouragement of mixed income housing and neighborhoods.

Ongoing

Action Type

Planning

Responsible Department or Agency

Community Development, Community Improvement Services

Applying neighborhood conservation strategies—such as targeted code enforcement, housing rehabilitation, clearance of blighted properties, and the encouragement of mixed-income housing and neighborhoods—is an established component of ongoing operations led by Community Services. This approach strengthens neighborhood stability, promotes equitable development, and advances the City of Denton's long-term goals for community revitalization, inclusive housing, and sustainable urban growth.

Policy 7.9 Progress 0%

Improve the livability of Denton's existing neighborhoods with investments in improved infrastructure, schools, community facilities, and public amenities.



	%	#
● On Track	100	1

Action: 1

Action 7.9.2  

Provide opportunities to improve public safety, health, and well-being such as:

- Improved walkability with sidewalks in all neighborhoods, and the prioritization of “Safe Routes to School.”
- Expanded access to parks and recreation, including development of abandoned properties as pocket parks and community gardens.
- Improved neighborhood appearance through enforcement of dumping and property maintenance regulations and the removal of visual clutter.
- Improved accessibility for people with disabilities.

Ongoing

Action Type

Program

Responsible Department or Agency

Community Development, Transportation, Engineering

Providing opportunities to improve public safety, health, and well-being is an established component of the City’s ongoing operations. Key strategies include enhancing walkability through neighborhood sidewalk improvements and prioritizing “Safe Routes to School,” expanding access to parks and recreation by transforming abandoned properties into pocket parks and community gardens, improving neighborhood appearance through enforcement of dumping and property maintenance regulations, and advancing accessibility for people with disabilities—all of which support Denton’s long-term goals for equity, livability, and inclusive community development.

Policy 7.10 

Ensure that schools, libraries, community centers, and senior centers are sited equitably to service all of Denton’s neighborhoods.



Action: 1

Action 7.10.1  

Work with the City of Denton Department of Parks and Recreation and DISD to match growth projections and identified growth areas to ensure that schools and community facilities are appropriately sited in future growth centers and in locations where multi-modal mobility can be adequately accommodated.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Parks & Recreation, Planning & Development

Working with the City of Denton Department of Parks and Recreation and Denton ISD to align growth projections and identified growth areas is an established component of Planning staff’s ongoing operations. This coordination ensures that schools and community facilities are appropriately sited in future growth centers and in locations where multi-modal mobility can be adequately accommodated—supporting the City’s long-term goals for equitable access, sustainable development, and integrated land use and transportation planning.

Policy 7.11 Progress 0%

Concentrate community facilities in transit-accessible areas and walkable communities to increase greatest potential for access and contribution to community health.



	%	#
● On Track	100	2

Action: 2

Action 7.11.1 Ongoing - Ongoing **On Track**

Create policies and agreements with DCTA, other transit agencies, the Denton school districts, and the City of Denton Transportation Department to ensure that walkable and bicycle accessible routes are identified installed, and maintained, near schools and community facilities.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Community Development, Planning & Development

Creating policies and agreements with DCTA, other transit agencies, the Denton school districts, and the City to ensure that walkable and bicycle-accessible routes are identified, installed, and maintained near schools and community facilities is an established component of the City's ongoing operations. This collaborative approach promotes safe, multimodal access to key destinations, supports public health and mobility, and advances Denton's long-term goals for equitable transportation infrastructure and community connectivity.

Action 7.11.2 Ongoing - Ongoing **On Track**

Ensure that community facilities are accessible through safe pathways that are well-lit, visible, and protected against traffic safety concerns, including accessibility concerns for people with disabilities.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Community Development, Planning & Development

Ensuring that community facilities are accessible through safe pathways that are well-lit, visible, and protected against traffic safety concerns—including accessibility considerations for people with disabilities—is an established component of the City's ongoing operations. This approach promotes inclusive mobility, enhances public safety, and supports Denton's long-term goals for equitable access, community well-being, and resilient infrastructure.

Policy 7.12 Progress 0%

Use community centers, senior centers, schools, and libraries as a means of enhancing and highlighting neighborhood distinction and sense of community.



	%	#
● On Track	100	1

Action: 1

Action 7.12.3  Ongoing - Ongoing On Track

Explore the viability of historic building reuse in housing new community facilities and spaces for community programs.

Ongoing

Action Type

Planning
Regulation

Responsible Department or Agency

Engineering, Parks & Recreation

Exploring the viability of historic building reuse for housing new community facilities and spaces for community programs is an established component of ongoing operations. This approach preserves cultural heritage, promotes sustainable development, and advances the City of Denton's long-term goals for adaptive reuse, community enrichment, and inclusive access to public resources.

Policy 7.13

Provide joint-use of facilities in order to encourage community unity and ensure cost-efficient maintenance.

Policy 7.14 Progress 0%

Combine community facilities for the most efficient use of resources.

Action: 4



	%	#
● On Track	100	4

Action 7.14.1  Ongoing - Ongoing On Track

Co-locate school and school athletic facilities within or adjacent to Regional Mixed-Use Centers.

Ongoing

Action Type

Program
Regulation

Responsible Department or Agency

Planning & Development

Co-locating schools and school athletic facilities within or adjacent to Regional Mixed-Use Centers is an established component of ongoing operations led by Planning. This strategy promotes land use efficiency, enhances walkability and access to educational resources, and advances the City of Denton's long-term goals for integrated community development, sustainable growth, and vibrant, connected neighborhoods.

Action 7.14.2

Ongoing - Ongoing

On Track

Locate elementary schools within Neighborhood Mixed-Use Centers.

Ongoing**Action Type**

Program

Regulation

Responsible Department or Agency

Planning & Development

Locating elementary schools within Neighborhood Mixed-Use Centers is an established component of ongoing operations led by Planning. This strategy promotes walkable access to education, supports integrated land use, and advances the City of Denton's long-term goals for sustainable development, community cohesion, and vibrant, family-friendly neighborhoods.

Action 7.14.3

Ongoing - Ongoing

On Track

Locate major recreational activity centers within or adjacent to Mixed-Use Centers when possible to encourage convenient access between these uses.

Ongoing**Responsible Department or Agency**

Planning & Development

Locating major recreational activity centers within or adjacent to Mixed-Use Centers—when possible—is an established component of ongoing operations led by Planning. This strategy promotes land use synergy, encourages active lifestyles, and advances the City of Denton's long-term goals for accessible public amenities, walkable communities, and integrated urban development.

Action 7.14.5

Ongoing - Ongoing

On Track

Ensure compatibility of community facility clusters by choosing locations that are suitable for multi-modal accessibility and neighborhood compatibility.

Ongoing**Action Type**

Program

Regulation

Responsible Department or Agency

Planning & Development

Ensuring compatibility of community facility clusters by choosing locations that are suitable for multi-modal accessibility and neighborhood compatibility is an established component of ongoing operations led by Planning. This approach supports integrated land use, promotes equitable access to public services, and advances the City of Denton's long-term goals for sustainable development, inclusive community infrastructure, and connected urban environments.

Policy 7.15

Progress 0%



Enhance community character through well-designed community facilities.

Action: 5

Action 7.15.1



Ongoing - Ongoing

On Track

Utilize urban design principles for the design and planning of new municipal facilities.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Utilizing urban design principles for the design and planning of new municipal facilities is an established component of ongoing operations led by Planning. This approach enhances site functionality, promotes aesthetic and contextual integration, and advances the City of Denton's long-term goals for sustainable development, civic identity, and accessible, community-oriented public spaces.

Action 7.15.2



Ongoing - Ongoing

On Track

Integrate public art into the planning and design for City and County-owned public facilities.

Ongoing

Action Type

Planning

Responsible Department or Agency

Planning & Development

Integrating public art into the planning and design of City and County-owned public facilities is an established component of ongoing operations led by Planning. This initiative enriches civic spaces, fosters cultural expression, and advances the City of Denton's long-term goals for placemaking, community identity, and inclusive public engagement.

Action 7.15.3  Ongoing - Ongoing On Track

Engage the community in the design and planning for new community facilities.

Ongoing

Action Type

Planning
Outreach

Responsible Department or Agency

Planning & Development

Engaging the community in the design and planning for new community facilities is an established component of ongoing operations led by Planning. This inclusive approach fosters public input, builds civic ownership, and advances the City of Denton’s long-term goals for responsive governance, equitable access to resources, and vibrant, community-centered development.

Action 7.15.4  Ongoing - Ongoing On Track

Continue to encourage community facilities to be designed according to best practice sustainability standards (i.e. LEED).

Ongoing

Action Type

Program
Planning

Responsible Department or Agency

Planning & Development

Continuing to encourage community facilities to be designed according to best practice sustainability standards—such as LEED—is an established component of ongoing operations led by Planning. This initiative promotes energy efficiency, environmental stewardship, and advances the City of Denton’s long-term goals for resilient infrastructure, sustainable development, and responsible resource management.

Action 7.15.5  Ongoing - Ongoing On Track

Ensure that community facilities are accessible via the open space network, with connections to trails, parks, and the pedestrian network.

Ongoing

Action Type

Partnership
Planning

Responsible Department or Agency

Planning & Development, Parks & Recreation

Ensuring that community facilities are accessible via the open space network—with connections to trails, parks, and the pedestrian network—is an established component of ongoing operations led by Planning and Parks & Recreation. This strategy promotes active transportation, strengthens recreational access, and advances the City of Denton’s long-term goals for integrated mobility, public health, and vibrant, connected community infrastructure.

Element 8

Progress 0%

Community Health, Safety, and Services includes goals and policies for maintaining a safe and secure environment for Denton residents as well as an overall healthy population. Goals and policies focus on environmental justice, social services programming, community health, resiliency, and hazard mitigation, as well as emergency services.

Policy: 8

Action: 25



● On Track % 100 # 25

Policy 8.1

Progress 0%

Establish a comprehensive framework to promote healthy communities.

Action: 1



● On Track % 100 # 1

Action 8.1.6



Ongoing - Ongoing

On Track

Actively seek out and implement methods to make local food production easier.

Ongoing

Action Type

Program

Responsible Department or Agency

Environmental Services, Parks & Recreation, Planning & Development

Actively seeking out and implementing methods to make local food production easier is an established component of ongoing operations. This initiative supports food system resilience, promotes environmental sustainability, and advances the City of Denton’s long-term goals for community health, economic vitality, and access to fresh, locally grown food.

Policy 8.2

Enhance public awareness for community health goals.

Policy 8.3

Progress 0%

Link healthy community goals and polices throughout the Comprehensive Plan and to Denton’s sustainability plan.

Action: 4



● On Track % 100 # 4

Action 8.3.1

Ongoing - Ongoing

On Track

Promote compact development patterns and urban design standards that support pedestrian access and physical activity.

Ongoing**Action Type**

Regulation

Responsible Department or Agency

Planning & Development

Promoting compact development patterns and urban design standards that support pedestrian access and physical activity is an established component of Planning staff's ongoing operations. This approach fosters walkable, vibrant neighborhoods, encourages healthier lifestyles, and aligns with the City's long-term goals for sustainable growth, equitable mobility, and community well-being.

Action 8.3.2

Ongoing - Ongoing

On Track

Locate land uses according to the Future Land Use Map (FLUM) to ensure that protected land uses are not in conflict with health hazards, applying standards of environmental justice.

Ongoing**Action Type**

Regulation

Program

Responsible Department or Agency

Planning & Development

Locating land uses according to the Future Land Use Map (FLUM) to ensure that protected land uses are not in conflict with health hazards—while applying standards of environmental justice—is an established component of ongoing operations led by Planning. This approach safeguards vulnerable populations, promotes equitable land use decisions, and advances the City of Denton's long-term goals for public health, environmental stewardship, and socially responsible development.

Action 8.3.4  

Continue to implement policies from Simply Sustainable: A Strategic Plan Framework for Denton’s Future regarding the expansion of community gardens and urban agriculture to promote access to healthy foods.

Ongoing

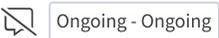
Action Type

Program

Responsible Department or Agency

Environmental Services, Parks & Recreation, Planning & Development

Continuing to implement policies from Simply Sustainable: A Strategic Plan Framework for Denton’s Future regarding the expansion of community gardens and urban agriculture to promote access to healthy foods is an established component of ongoing operations led by Environmental Services and Sustainability. This initiative supports food equity, fosters environmental stewardship, and advances the City of Denton’s long-term goals for public health, community resilience, and sustainable land use.

Action 8.3.7  

Coordinate with NCTCOG goals for maintaining regional air quality and healthy ozone levels.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services, Transportation

Coordinating with NCTCOG goals for maintaining regional air quality and healthy ozone levels is an established component of ongoing operations. This collaboration supports environmental health, aligns with regional sustainability initiatives, and advances the City of Denton’s long-term goals for clean air, public well-being, and responsible environmental stewardship.

Policy 8.4 

Ensure effective disaster preparedness for natural and manmade disasters.

Action: 3



 On Track	%	#
	100	3

Action 8.4.1  Ongoing - Ongoing On Track

Update the Hazard Vulnerability Analysis (HVA) every five years.

Ongoing

Action Type

Planning

Responsible Department or Agency

Fire

Updating the Hazard Vulnerability Analysis (HVA) every five years is an established component of ongoing operations led by Fire. This practice ensures preparedness, informs emergency planning, and advances the City of Denton's long-term goals for public safety, risk mitigation, and resilient community infrastructure.

Action 8.4.2  Ongoing - Ongoing On Track

Include consideration of gas well drilling and production in the Hazard Vulnerability Analysis (HVA) and addressed by policies of the OEM.

Ongoing

Action Type

Planning

Responsible Department or Agency

Fire

Including consideration of gas well drilling and production in the Hazard Vulnerability Analysis (HVA) and addressing it through policies of the Office of Emergency Management (OEM) is an established component of ongoing operations. This practice enhances risk assessment, supports emergency preparedness, and advances the City of Denton's long-term goals for public safety, environmental health, and resilient community planning.

Action 8.4.3  Ongoing - Ongoing On Track

Coordinate with land use policies for gas well drilling and production which will mitigate for real and perceived impacts to community safety.

Ongoing

Action Type

Planning

Responsible Department or Agency

Environmental Services, Planning & Development, Legal

Coordinating with land use policies for gas well drilling and production to mitigate real and perceived impacts to community safety is an established component of ongoing operations led by Environmental Services and Sustainability. This effort promotes responsible resource management, enhances public confidence, and advances the City of Denton's long-term goals for environmental health, regulatory alignment, and community well-being.

Policy 8.5

Progress 0%

Ensure adequate police services to protect the health and safety of the Denton Community and business population.



	%	#
● On Track	100	3

Action: 3

Action 8.5.1



Ongoing - Ongoing

On Track

Plan and provide for police stations, offices, and supporting facilities adequate to support level of service standards.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Fire, Police

Planning and providing for police stations, offices, and supporting facilities adequate to support level of service standards. This effort ensures operational readiness, enhances public safety infrastructure, and advances the City of Denton’s long-term goals for responsive law enforcement, community trust, and effective municipal service delivery.

Action 8.5.3



Ongoing - Ongoing

On Track

Design police facilities to be recognized as iconic civic buildings. Reuse and update existing police facilities when possible.

Ongoing

Action Type

Program

Responsible Department or Agency

Planning & Development

Designing police facilities to be recognized as iconic civic buildings—and reusing and updating existing facilities when possible, including the remodel of Police Headquarters and the completion of a new police substation and firing range in fiscal year 2023–24—is an established component of ongoing operations. This approach enhances civic identity, promotes efficient use of public resources, and advances the City of Denton’s long-term goals for architectural excellence, community engagement, and modern public safety infrastructure.

Action 8.5.5  

Continue to strengthen and grow the City’s neighborhood policing programs.

Ongoing

Action Type

Program

Responsible Department or Agency

Police

Continuing to strengthen and grow the City’s neighborhood policing programs is an established component of ongoing operations led by Police. This initiative fosters community trust, enhances public safety through proactive engagement, and advances the City of Denton’s long-term goals for collaborative law enforcement, responsive service delivery, and safe, connected neighborhoods.

Policy 8.6 

Ensure adequate fire and emergency prevention and response to protect the health and safety of the Denton Community and business population.



 On Track	%	#
	100	7

Action: 7

Action 8.6.1  

Plan and provide for fire and emergency services, offices, and supporting facilities adequate to support level of service policies maintained by emergency services departments.

Ongoing

Action Type

Planning

Program

Responsible Department or Agency

Fire, Police

Planning and providing for fire and emergency services, offices, and supporting facilities adequate to support level of service policies maintained by emergency services departments—including renovations to Fire Stations 5 and 6 as part of the 2023 Bond Program and the construction of Fire Station 9 at the Denton Enterprise Airport completed in fiscal year 2023–24—is an established component of ongoing operations. This effort ensures operational readiness, enhances emergency response capabilities, and advances the City of Denton’s long-term goals for public safety, infrastructure resilience, and effective municipal service delivery.

Action 8.6.3  

Continue to design fire and emergency service facilities to be recognized as notable civic buildings. Reuse and update existing fire and emergency service facilities when possible.

Ongoing

Action Type

Program

Responsible Department or Agency

Planning & Development, Fire

Continuing to design fire and emergency service facilities to be recognized as notable civic buildings—and reusing and updating existing facilities when possible—is an established component of ongoing operations. This approach promotes architectural distinction, supports efficient use of public resources, and advances the City of Denton’s long-term goals for civic pride, sustainable infrastructure, and resilient emergency service delivery.

Action 8.6.4  

Maintain response time standards established by the National Fire Protection Association for populations of Denton’s size.

Ongoing

Action Type

Planning

Program

Responsible Department or Agency

Fire, Police

Maintaining response time standards established by the National Fire Protection Association (NFPA) for populations of Denton’s size is an established component of ongoing operations. This commitment ensures timely emergency response, supports public safety benchmarks, and advances the City of Denton’s long-term goals for effective fire and emergency services, community resilience, and protection of life and property.

Action 8.6.5  

Provide connections to resources, such as permit assistance and tax rebates for tornado shelter purchases and installation.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Fire, Police

Providing connections to resources—such as permit assistance and tax rebates for tornado shelter purchases and installation—is an established component of ongoing operations. This initiative enhances public safety, supports disaster preparedness, and advances the City of Denton’s long-term goals for resilient infrastructure, community protection, and accessible emergency mitigation measures.

Action 8.6.6  

Focus on prevention programs to heighten awareness, minimize loss, and support a safer community.

Ongoing

Action Type

Program

Responsible Department or Agency

Fire, Police

Focusing on prevention programs to heighten awareness, minimize loss, and support a safer community is an established component of ongoing operations. These efforts promote proactive risk reduction, foster public education, and advance the City of Denton's long-term goals for community resilience, emergency preparedness, and enhanced public safety.

Action 8.6.7  

Reduce the possibility of fire in commercial, industrial, and multi-family buildings through development review and a high-quality inspection program.

Ongoing

Action Type

Program

Responsible Department or Agency

Fire

Reducing the possibility of fire in commercial, industrial, and multi-family buildings through development review and a high-quality inspection program is an established component of ongoing operations led by Fire. This proactive approach ensures code compliance, enhances life safety, and advances the City of Denton's long-term goals for risk mitigation, resilient infrastructure, and effective fire prevention.

Action 8.6.8  

Continue and strengthen the City's participation in the National Incident Management System (NIMS).

Ongoing

Action Type

Program

Responsible Department or Agency

Fire, Police

Continuing and strengthening the City's participation in the National Incident Management System (NIMS) is an established component of ongoing operations. This commitment enhances coordinated emergency response, supports interagency collaboration, and advances the City of Denton's long-term goals for public safety, disaster resilience, and effective incident management.

Policy 8.7

Progress 0%



Establish a framework for the formation of programs to serve Denton’s communities of need.

Action: 7

Action 8.7.1



Ongoing - Ongoing

On Track

Continue to utilize a work group of city and county departments and community leaders to periodically evaluate and update the existing programs serving community members in need in Denton. Determine if adequate services are available and if additional programs or organizations are needed to meet needs.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Community Development

Continuing to utilize a work group of city and county departments and community leaders to periodically evaluate and update existing programs serving community members in need in Denton is an established component of ongoing operations led by Community Services. This collaborative effort ensures service adequacy, identifies emerging needs, and advances the City of Denton’s long-term goals for equity, social support, and responsive community development.

Action 8.7.2



Ongoing - Ongoing

On Track

Work with existing Denton community groups to support the Serve Denton campus facility for non-profit use and the provision of community services and programs.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Community Development

Working with existing Denton community groups to support the Serve Denton campus facility for non-profit use and the provision of community services and programs is an established component of ongoing operations. This collaborative effort strengthens local service networks, enhances access to vital resources, and advances the City of Denton’s long-term goals for community well-being, social equity, and effective public-private partnerships.

Action 8.7.4  Ongoing - Ongoing On Track

Continue to support programs that combat substance abuse in Denton and work with key partners to aid in their implementation.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Community Development

Continuing to support programs that combat substance abuse in Denton—and working with key partners to aid in their implementation—is an established component of ongoing operations. This commitment strengthens prevention and recovery efforts, fosters collaborative service delivery, and advances the City of Denton’s long-term goals for public health, community resilience, and equitable access to behavioral health resources.

Action 8.7.5  Ongoing - Ongoing On Track

Continue to work with local partners to strengthen and broaden current programs addressing the needs of those experiencing homelessness in Denton, while also improving affordable housing policies. Create a plan to make homelessness rare, brief, and nonrecurring, and identify key partners to aid in implementation.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Community Development

Continuing to work with local partners to strengthen and broaden current programs addressing the needs of those experiencing homelessness in Denton—while also improving affordable housing policies—is an established component of ongoing operations led by Community Services. This initiative includes the creation of a strategic plan to make homelessness rare, brief, and nonrecurring, and involves identifying key partners to support implementation. It advances the City of Denton’s long-term goals for housing stability, social equity, and coordinated community care.

Action 8.7.6  Ongoing - Ongoing On Track

Include health education and preventative care guidelines into all programs serving key groups of need.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Community Development

Including health education and preventative care guidelines into all programs serving key groups of need is an established component of ongoing operations. This approach promotes informed decision-making, supports early intervention, and advances the City of Denton’s long-term goals for public health, equitable access to care, and community well-being.

Action 8.7.7  

Include needs for neighborhood and social services in the planning for and upgrading of community facilities.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Community Development

Including needs for neighborhood and social services in the planning for and upgrading of community facilities is an established component of ongoing operations led by Community Services. This approach ensures that physical spaces support essential programs, fosters equitable access to resources, and advances the City of Denton's long-term goals for inclusive development, community well-being, and responsive public infrastructure.

Action 8.7.8  

Work with DCTA to ensure that public transit needs for senior and people with disabilities are met.

Ongoing

Action Type

Program

Responsible Department or Agency

Planning & Development, Transportation

Working with DCTA to ensure that public transit needs for seniors and people with disabilities are met is an established component of ongoing operations. This collaboration promotes equitable mobility, enhances access to essential services, and advances the City of Denton's long-term goals for inclusive transportation, community connectivity, and quality of life for all residents.

Policy 8.8

Proactively identify and organize volunteer opportunities within the city that will link Denton residents with opportunities to serve their fellow citizens.

Element 9 

Infrastructure and Utilities ensures the provision of adequate infrastructure and facilities that will complement the future growth of Denton. This includes water, wastewater, stormwater, solid waste, and electric. In addition to baseline service, strategies for sustainable practices such as sustainable energy and green infrastructure are included in this Element.



 On Track	%	#
	100	43

Policy: 13

Action: 43

Policy 9.1

Progress 0%

Seek economically favorable sources of power and continue to develop programs to increase operational efficiency to offer stable and competitively-priced electric rates and exceptional customer service compared to the deregulated market.



	%	#
● On Track	100	2

Action: 2

Action 9.1.1



Ongoing - Ongoing

On Track

Provide efficient and effective customer services by maintaining rapid response times to customer outages, enhancing communication systems, enhancing automated meter reading capabilities, and improving system automation and analysis capabilities.

Ongoing

Action Type

Regulation

Responsible Department or Agency

DME

Providing efficient and effective customer services by maintaining rapid response times to customer outages, enhancing communication systems, expanding automated meter reading capabilities, and improving system automation and analysis is an established component of ongoing operations led by Denton Municipal Electric. These efforts ensure reliable service delivery, strengthen customer engagement, and advance the City of Denton’s long-term goals for operational excellence, technological innovation, and responsive utility management.

Action 9.1.2



Ongoing - Ongoing

On Track

Seek cost-effective sources of renewable and reliable power.

Ongoing

Action Type

Program

Responsible Department or Agency

DME

Seeking cost-effective sources of renewable and reliable power is an established component of ongoing operations led by Denton Municipal Electric. This initiative supports energy affordability, reduces environmental impact, and advances the City of Denton’s long-term goals for sustainability, grid resilience, and responsible utility management.

Policy 9.2

Progress 0%

Seek cost-effective opportunities for expanding DME’s renewable portfolio.



	%	#
● On Track	100	1

Action: 1

Action 9.2.1  

Support expanding renewable energy source options through public-private partnerships.

Ongoing

Supporting the expansion of renewable energy source options through public-private partnerships is an established component of ongoing operations led by Denton Municipal Electric. This strategy fosters innovation, leverages shared resources, and advances the City of Denton's long-term goals for sustainable energy development, economic collaboration, and environmental stewardship.

Policy 9.3

Continue to advance the use of municipal lighting fixtures that direct illumination efficiently, reduce nuisance lighting problems, and enhance views of the nighttime sky.

Policy 9.4 

Coordinate with service providers to ensure availability of communications infrastructure throughout the city.



 On Track	%	#
	100	4

Action: 4

Action 9.4.1  

Ensure that communications infrastructure, including fiber optic cables, are installed proactively to keep up with demand as Denton grows.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Engineering, Tech Services

Ensuring that communications infrastructure—including fiber optic cables—is installed proactively to keep up with demand as Denton grows is an established component of ongoing operations led by Engineering and Technology Services. This forward-looking approach supports connectivity, enables smart city innovations, and advances the City of Denton's long-term goals for technological resilience, economic development, and high-quality municipal service delivery.

Action 9.4.2  Ongoing - Ongoing 

Install telecommunications infrastructure consistent with City ordinances and the Denton Development Code.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Engineering, Tech Services

Ensuring that communications infrastructure—including fiber optic cables—is installed proactively to keep pace with Denton’s growth is an established component of ongoing operations led by Engineering and Technology Services. This strategic investment strengthens digital connectivity, supports smart city initiatives, and advances the City of Denton’s long-term goals for innovation, economic vitality, and reliable public service infrastructure.

Action 9.4.3  Ongoing - Ongoing 

Work in tandem with other service providers to install underground telecommunications lines when practical and maintain utility infrastructure when necessary.

Ongoing

Action Type

Partnership

Responsible Department or Agency

DME, Planning & Development

Working in tandem with other service providers to install underground telecommunications lines when practical—and to maintain utility infrastructure when necessary—is an established component of ongoing operations. This coordinated approach enhances service reliability, supports infrastructure longevity, and advances the City of Denton’s long-term goals for resilient utilities, efficient public works, and sustainable urban development.

Action 9.4.5  Ongoing - Ongoing 

Establish maintenance regulations in the Denton Development Code that ensures long-term viability of communications infrastructure.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Engineering

Establishing maintenance regulations in the Denton Development Code that ensure the long-term viability of communications infrastructure is an established component of ongoing operations. This regulatory framework supports consistent service quality, protects public investments, and advances the City of Denton’s long-term goals for infrastructure resilience, technological reliability, and sustainable urban development.

Policy 9.5

Progress 0%



Install underground electric distribution facilities wherever practical.

	%	#
● On Track	100	5

Action: 5

Action 9.5.1



Ongoing - Ongoing

On Track

Enforce engineering code requirements that facilitate the installation of underground distribution facilities for all new commercial and residential developments.

Ongoing

Action Type

Regulation

Responsible Department or Agency

DME

Enforcing engineering code requirements that support the installation of underground distribution facilities is a standard practice for all new commercial and residential developments. This approach enhances system reliability, improves community safety, and reduces visual impacts in the built environment. By embedding these requirements into routine development processes, the City ensures that growth is paired with resilient, efficient, and visually cohesive infrastructure.

Action 9.5.2



Mar 01, 2022 - Dec 31, 2025

On Track

Progress 0%

Pursue the installation of underground distribution facilities along and adjacent to major gateways and major roadways.

Ongoing

Action Type

Regulation

Responsible Department or Agency

DME

Pursuing the installation of underground distribution facilities along and adjacent to major gateways and major roadways enhances both reliability and community character. This effort reduces the risk of service interruptions, improves safety, and minimizes visual clutter in highly traveled and visible corridors. By focusing on these prominent areas, the City strengthens infrastructure resilience while also supporting a more attractive and cohesive public realm.

Action 9.5.3

Ongoing - Ongoing

On Track

Fund the conversion of existing overhead electric facilities to underground on a fiscally responsible basis through electric service initiatives.

Ongoing

Action Type

Regulation

Responsible Department or Agency

DME

Funding the conversion of existing overhead electric facilities to underground is pursued on a fiscally responsible basis through targeted electric service initiatives. This approach enhances system reliability, reduces long-term maintenance needs, and improves safety while also minimizing visual impacts in the community. By advancing these conversions strategically, the City balances infrastructure resilience with financial stewardship and community character.

Action 9.5.5

Ongoing - Ongoing

On Track

New primary and transmission electric lines to major load centers may be installed overhead except in specially designated areas.

Ongoing

Action Type

Partnership

Responsible Department or Agency

DME, Planning & Development

New primary and transmission electric lines serving major load centers may be installed overhead, except in specially designated areas where undergrounding or alternative approaches are required. This practice balances the need for reliable and cost-effective service delivery with community priorities for safety, aesthetics, and environmental sensitivity in key locations. By applying this standard, the City ensures that critical infrastructure is provided responsibly while respecting designated areas of higher community value.

Action 9.5.6

Ongoing - Ongoing

On Track

Encourage service providers (i.e., cable, telephone, electricity, data communications, etc.) to comply with the Tree Preservation Code regarding vegetation removal, tree trimming, and planting requirements.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Planning & Development, DME, Engineering

Encouraging service providers—including cable, telephone, electricity, and data communications—to comply with the Tree Preservation Code regarding vegetation removal, tree trimming, and planting requirements is an established component of ongoing operations. This practice protects Denton's urban forest, promotes responsible infrastructure maintenance, and advances the City of Denton's long-term goals for environmental stewardship, community aesthetics, and sustainable development.

Policy 9.6

Progress 0%



Develop long-term water supply contracts and reduce per capita water use to ensure adequate water supply.

Action: 4

Action 9.6.2



Ongoing - Ongoing

On Track

Participate in regional water planning and secure water supply contracts with local water suppliers such as North Texas Municipal Water District, Tarrant Regional Water District, Upper Trinity Regional Water District and/or Dallas Water Utilities.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Water, Environmental Services

Participating in regional water planning and securing water supply contracts with local water suppliers—such as North Texas Municipal Water District, Tarrant Regional Water District, Upper Trinity Regional Water District, and Dallas Water Utilities—is an established component of ongoing operations led by Water. This strategic collaboration ensures long-term water reliability, supports regional sustainability, and advances the City of Denton’s long-term goals for resource stewardship, infrastructure resilience, and responsible growth management.

Action 9.6.3



Ongoing - Ongoing

On Track

Continue to implement the Denton Water Conservation and Drought Contingency Plan to help reduce per capita water use.

Ongoing

Action Type

Planning

Responsible Department or Agency

Water, Environmental Services

Continuing to implement the Denton Water Conservation and Drought Contingency Plan to help reduce per capita water use is an established component of ongoing operations led by Water and Environmental Services and Sustainability staff. This effort supports the City’s long-term goals for resource efficiency, climate resilience, and environmental stewardship by promoting responsible water use, protecting supply during drought conditions, and fostering a culture of conservation throughout the community.

Action 9.6.4



Ongoing - Ongoing

On Track

Participate in regional coordination of water conservation efforts in North Central Texas such as the Water Efficiency Network of North Texas (WENNT) to promote collaborative water conservation efforts and synchronized regional messaging.

Ongoing

Action Type

Partnership

Responsible Department or Agency

Water, Environmental Services

Participating in regional coordination of water conservation efforts in North Central Texas—such as the Water Efficiency Network of North Texas (WENNT)—is an established component of ongoing operations led by Water and Environmental Services and Sustainability. This collaboration promotes unified messaging, strengthens conservation strategies, and advances the City of Denton’s long-term goals for sustainable resource management, regional partnership, and environmental stewardship.

Action 9.6.5



Ongoing - Ongoing

On Track

Encourage community members to employ best management practices for water reduction such as use of rain barrels and re-using rainwater on premises.

Ongoing

Action Type

Planning

Responsible Department or Agency

Water

Encouraging community members to employ best management practices for water reduction—such as using rain barrels and re-using rainwater on premises—is an established component of the City’s ongoing operations. These practices support Denton’s long-term goals for water conservation, environmental stewardship, and climate resilience by promoting responsible resource use and empowering residents to contribute to sustainable water management.

Policy 9.7

Progress 0%

Develop and operate water infrastructure in cooperation with other entities so that it is safe, reliable, cost effective, limits negative environmental impacts, and sufficient to meet future demands.



● On Track

%

100

#

6

Action: 6

Action 9.7.1  Ongoing - Ongoing On Track

Promote infrastructure capacity improvements to support infill development, rather than new line extensions that expand the geographic coverage of the city's infrastructure systems.

Ongoing

Action Type

Program

Responsible Department or Agency

Water, Wastewater, Engineering

Promoting infrastructure capacity improvements to support infill development—rather than new line extensions that expand the geographic coverage of the City's infrastructure systems—is an established component of ongoing operations led by Water, Wastewater, and Engineering staff. This approach prioritizes efficient use of existing resources, supports compact growth, and aligns with the City's long-term goals for sustainable development, cost-effective service delivery, and responsible land use planning.

Action 9.7.2  Ongoing - Ongoing On Track

Work proactively to identify gaps in existing infrastructure to support connectivity of existing networks and reduce leapfrog development.

Ongoing

Action Type

Program

Responsible Department or Agency

Water, Wastewater, Engineering

Working proactively to identify gaps in existing water infrastructure to support connectivity of existing networks and reduce leapfrog development is an established component of ongoing operations. This strategic approach promotes efficient land use, strengthens system reliability, and advances the City of Denton's long-term goals for sustainable growth, infrastructure resilience, and coordinated urban planning.

Action 9.7.3  Ongoing - Ongoing On Track

Continue to require residential and commercial developers to pay to extend water distribution infrastructure to service development areas.

Ongoing

Action Type

Program

Responsible Department or Agency

Water, Wastewater, Engineering

Continuing to require residential and commercial developers to pay to extend water distribution infrastructure to service development areas is an established component of ongoing operations. This policy promotes equitable cost-sharing, supports fiscally responsible growth, and advances the City of Denton's long-term goals for sustainable development, infrastructure efficiency, and sound financial stewardship.

Action 9.7.4  Ongoing - Ongoing 

Anticipate future growth needs by oversizing water distribution lines to meet future development particularly in urban areas subject to fund availability and approval by City Council.

Ongoing

Action Type

Program

Responsible Department or Agency

Water, Wastewater, Engineering

Anticipating future growth needs by oversizing water distribution lines to accommodate future development—particularly in urban areas—is an established component of ongoing operations, subject to fund availability and approval by City Council. This forward-thinking approach enhances system capacity, supports efficient expansion, and advances the City of Denton’s long-term goals for infrastructure resilience, sustainable urban growth, and strategic capital investment.

Action 9.7.5  Ongoing - Ongoing 

Upgrade infrastructure to provide for the transmission of treated water from the plant and storage facilities through the existing system into newly developed areas.

Ongoing

Action Type

Program

Responsible Department or Agency

Water, Wastewater, Engineering

Upgrading infrastructure to support the transmission of treated water from the plant and storage facilities through the existing system into newly developed areas is an established component of ongoing operations. This investment ensures reliable water delivery, supports growth, and advances the City of Denton’s long-term goals for infrastructure modernization, service equity, and sustainable urban development.

Action 9.7.9  Ongoing - Ongoing 

Ensure that water is treated and distributed so that water quality meets or exceeds all applicable State and Federal requirements.

Ongoing

Action Type

Program

Responsible Department or Agency

Water

Ensuring that water is treated and distributed so that water quality meets or exceeds all applicable State and Federal requirements is an established component of ongoing operations. This commitment safeguards public health, maintains regulatory compliance, and advances the City of Denton’s long-term goals for environmental stewardship, infrastructure reliability, and high-quality municipal service delivery.

Policy 9.8

Progress 0%



Develop and operate wastewater infrastructure in cooperation with other entities so that it is safe, reliable, cost effective, limits negative environmental impacts, and is sufficient to meet future demands.

Action: 9

Action 9.8.1



Ongoing - Ongoing

On Track

Provide wholesale wastewater services to entities outside the Denton area in the Hickory Creek watershed to strategically protect the city's drinking water intake from wastewater pollutants.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Water, Wastewater, Environmental Services

Providing wholesale wastewater services to entities outside the Denton area in the Hickory Creek watershed is an established component of ongoing operations. This strategic initiative helps safeguard the city's drinking water intake from wastewater pollutants and advances the City of Denton's long-term goals for water quality protection, regional environmental stewardship, and sustainable utility management.

Action 9.8.2



Ongoing - Ongoing

On Track

Continue to work with communities around Lakes Lewisville and Ray Roberts to establish effective collection and treatment systems to alleviate potential water quality problems through active permitting, monitoring, and enforcement.

Ongoing

Action Type

Outreach

Responsible Department or Agency

Water, Wastewater, Environmental Services

Continuing to work with communities around Lakes Lewisville and Ray Roberts to establish effective collection and treatment systems is an established component of ongoing operations. This effort—supported through active permitting, monitoring, and enforcement—helps alleviate potential water quality problems and advances the City of Denton's long-term goals for environmental protection, regional collaboration, and sustainable water resource management.

Action 9.8.4



Ongoing - Ongoing

On Track

Continue to require residential and commercial developers to pay to extend wastewater collection infrastructure to service development areas.

Ongoing

Continuing to require residential and commercial developers to pay to extend wastewater collection infrastructure to service development areas is an established component of ongoing operations. This policy ensures equitable cost distribution, supports responsible growth, and advances the City of Denton's long-term goals for infrastructure sustainability, fiscal stewardship, and efficient utility service expansion.

Action 9.8.5  Ongoing - Ongoing On Track

Participate in the cost of oversized wastewater lines to meet future development, subject to fund availability and approval by City Council.

Ongoing

Action Type

Regulation
Program

Responsible Department or Agency

Water, Wastewater

Participating in the cost of oversized wastewater lines to accommodate future development is an established component of ongoing operations, subject to fund availability and approval by City Council. This strategic investment supports long-term infrastructure capacity, promotes efficient growth, and advances the City of Denton's goals for sustainable development, fiscal responsibility, and resilient utility systems.

Action 9.8.6  Ongoing - Ongoing On Track

Promote inflow/infiltration infrastructure improvements over new line extensions that expand the geographic coverage of the city's infrastructure systems.

Ongoing

Action Type

Program

Responsible Department or Agency

Water, Wastewater, Engineering

Promoting inflow and infiltration infrastructure improvements over new line extensions that expand the geographic coverage of the city's infrastructure systems is an established component of ongoing operations. This prioritization enhances system efficiency, reduces environmental impact, and advances the City of Denton's long-term goals for sustainable utility management, infrastructure resilience, and responsible urban development.

Action 9.8.7  Ongoing - Ongoing On Track

Maintain system integrity by prohibiting any connection to the city sewer system that is overloaded.

Ongoing

Action Type

Program

Responsible Department or Agency

Wastewater

Maintaining system integrity by prohibiting any connection to the city sewer system that is overloaded is an established component of ongoing operations. This safeguard prevents service disruptions, protects public health, and advances the City of Denton's long-term goals for infrastructure reliability, environmental compliance, and responsible utility management.

Action 9.8.8  Ongoing - Ongoing On Track

Enhance existing pretreatment programs to improve influent quality.

Ongoing

Action Type

Program

Responsible Department or Agency

Environmental Services

Enhancing existing pretreatment programs to improve influent quality is an established component of ongoing operations led by Environmental Services and Sustainability. This initiative strengthens wastewater treatment efficiency, protects infrastructure, and advances the City of Denton's long-term goals for environmental compliance, public health, and sustainable utility management.

Action 9.8.9  Ongoing - Ongoing On Track

Establish maintenance regulations that ensure long-term viability of wastewater infrastructure.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Engineering

Establishing maintenance regulations that ensure the long-term viability of wastewater infrastructure is an established component of ongoing operations. This regulatory framework promotes system integrity, reduces costly repairs, and advances the City of Denton's long-term goals for infrastructure resilience, environmental protection, and sustainable utility management.

Action 9.8.10  Ongoing - Ongoing On Track

Ensure that wastewater collection, treatment, and associated wastewater support activities meet all applicable local, State, and Federal requirements.

Ongoing

Action Type

Program

Responsible Department or Agency

Wastewater

Ensuring that wastewater collection, treatment, and associated support activities meet all applicable local, State, and Federal requirements is an established component of ongoing operations. This commitment upholds public health standards, maintains regulatory compliance, and advances the City of Denton's long-term goals for environmental protection, infrastructure integrity, and responsible utility management.

Policy 9.9

Expand resource recovery options within the wastewater system.

Policy 9.10

Progress 0%



Protect the quality of surface water from the negative impacts of erosion, flooding, and pollution.

	%	#
● On Track	100	3

Action: 3

Action 9.10.1



Ongoing - Ongoing

On Track

Minimize erosion occurring during the physical construction of infrastructure and private improvements of developments using adopted best management practices and necessary enforcement, where appropriate.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services, Planning & Development

Minimizing erosion during the physical construction of infrastructure and private development improvements—through the use of adopted best management practices and necessary enforcement where appropriate—is an established component of ongoing operations. This approach protects natural resources, maintains compliance with environmental standards, and advances the City of Denton’s long-term goals for sustainable development, water quality protection, and responsible land management.

Action 9.10.2  Ongoing - Ongoing On Track

Provide and oversee a safe, effective drainage system that enhances both the natural and urban environment within the city limits by:

- Promoting open space and buffer zones to enhance water quality, as addressed in the city’s Watershed Protection Program.
- Adopting a more aggressive Capital Improvements Program (CIP) for stormwater facility upgrades and the necessary funding mechanisms to support the additional expenditures.
- Developing an education program for residents to reduce the impacts of erosion, flooding and pollution.
- Implementing best practices to eliminate surface water impacts.
- Updating impervious surface city inventories to inform utility drainage fee revisions.

Ongoing

Action Type

Planning
Program

Responsible Department or Agency

Engineering, Environmental Services

Providing and overseeing a safe, effective drainage system that enhances both the natural and urban environment within the city limits is an established component of ongoing operations. This includes promoting open space and buffer zones to improve water quality, as outlined in the City’s Watershed Protection Program; adopting a more aggressive Capital Improvements Program (CIP) for stormwater facility upgrades along with the necessary funding mechanisms to support increased expenditures; developing public education programs to help residents reduce erosion, flooding, and pollution impacts; implementing best management practices to eliminate surface water impacts; and updating impervious surface inventories to inform revisions to utility drainage fees. Collectively, these efforts advance the City of Denton’s long-term goals for environmental stewardship, infrastructure resilience, and sustainable urban development.

Action 9.10.3  Ongoing - Ongoing On Track

Ensure that stormwater management meets all applicable local, State, and Federal requirements for both water quantity and water quality.

Ongoing

Action Type

Program

Responsible Department or Agency

Drainage, Environmental Services

Ensuring that stormwater management meets all applicable local, State, and Federal requirements for both water quantity and water quality is an established component of ongoing operations. This commitment protects public and environmental health, supports regulatory compliance, and advances the City of Denton’s long-term goals for resilient infrastructure, sustainable water resource management, and responsible urban development.

Policy 9.11 Progress 0%

Upgrade substandard drainage systems in a way that incorporates green infrastructure BMPs and watershed system-level site design.



● On Track	%	#
	100	3

Action: 3

Action 9.11.3  Ongoing - Ongoing On Track

Coordinate drainage infrastructure development with operational best practices and the city's Watershed Protection Program.

Ongoing

Action Type

Program

Responsible Department or Agency

Engineering, Environmental Services

Coordinating drainage infrastructure development with operational best practices and the City's Watershed Protection Program is an established component of ongoing operations. This integrated approach enhances system performance, protects water quality, and advances the City of Denton's long-term goals for environmental stewardship, resilient infrastructure, and sustainable urban planning.

Action 9.11.4  Ongoing - Ongoing On Track

Educate the public on the value of low impact drainage systems.

Ongoing

Action Type

Program

Responsible Department or Agency

Drainage, Environmental Services

Educating the public on the value of low impact drainage systems is an established component of ongoing operations led by Drainage and Environmental Services and Sustainability. This outreach promotes awareness of sustainable stormwater practices, encourages community participation in environmental protection, and advances the City of Denton's long-term goals for resilient infrastructure, water quality improvement, and eco-conscious urban development.

Action 9.11.6  Ongoing - Ongoing On Track

Ensure that all infrastructure improvements in the Capital Improvement Plan (CIP) are evaluated to consider if they are furthering green infrastructure goals.

Ongoing

Responsible Department or Agency

Engineering, Planning & Development, Environmental Services

Ensuring that all infrastructure improvements in the Capital Improvement Plan (CIP) are evaluated to determine whether they further green infrastructure goals is an established component of ongoing operations led by Planning, Engineering, and Environmental Services and Sustainability. This evaluative process promotes environmentally responsible design, supports climate resilience, and advances the City of Denton's long-term goals for sustainable development, resource efficiency, and integrated infrastructure planning.

Policy 9.12

Progress 0%



Apply low impact development criteria, including green infrastructure practices approved as part of the city’s Watershed Protection Program, to new development and redevelopment projects.

	%	#
● On Track	100	2

Action: 2

Action 9.12.1



Ongoing - Ongoing

On Track

Adhere to the NCTCOG’s iSWM Criteria Manual for Site Development and Construction and continue to participate in regional coordination to develop best on-site water management practices. Ensure that measures are regularly enforced and not waived.

Ongoing

Action Type

Partnership
Program

Responsible Department or Agency

Environmental Service, Engineering

Adhering to the North Central Texas Council of Governments (NCTCOG) iSWM Criteria Manual for Site Development and Construction, and continuing to participate in regional coordination to develop best on-site water management practices, is an established component of ongoing operations led by Engineering and Environmental Services and Sustainability. This commitment ensures consistent application of sustainable design standards, reinforces regional collaboration, and advances the City of Denton’s long-term goals for water quality protection, resilient infrastructure, and environmentally responsible development. Regular enforcement of these measures—without waiver—further supports regulatory integrity and the city’s dedication to sustainable growth.

Action 9.12.6



Ongoing - Ongoing

On Track

Encourage parking areas to include low-impact development features such as pervious pavers, or to be accommodated on un-paved land, especially in the case of overflow parking.

Ongoing

Action Type

Program
Partnership

Responsible Department or Agency

Environmental Services, Engineering

Encouraging parking areas to incorporate low-impact development features—such as pervious pavers or accommodation on un-paved land, particularly for overflow parking—is an established component of ongoing operations. This approach reduces stormwater runoff, improves water infiltration, and advances the City of Denton’s long-term goals for sustainable land use, water quality protection, and environmentally responsible urban design.

Policy 9.13

Progress 0%



Protect the 100-year floodplain to reduce flooding and improve water quality.

	%	#
● On Track	100	4

Action: 4

Action 9.13.1  Ongoing - Ongoing On Track

Remove existing structures from or adjacent to the 100-year floodplain as opportunities come available.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Engineering, Environmental Services

Removing existing structures from or adjacent to the 100-year floodplain as opportunities become available is an established component of ongoing operations. This proactive measure reduces flood risk, protects public safety, and advances the City of Denton's long-term goals for resilient infrastructure, responsible land use, and environmental stewardship.

Action 9.13.2  Ongoing - Ongoing On Track

Establish and preserve natural channels with appropriate vegetation and daylighting to improve water quality, restore natural habitat and maximize management opportunities.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Environmental Services

Establishing and preserving natural channels with appropriate vegetation and daylighting to improve water quality, restore natural habitat, and maximize management opportunities is an established component of ongoing operations led by Environmental Services and Sustainability. This nature-based approach enhances ecological function, supports biodiversity, and advances the City of Denton's long-term goals for environmental stewardship, sustainable water resource management, and resilient urban infrastructure.

Action 9.13.3  Ongoing - Ongoing On Track

Prevent any new structures from being constructed in the 100-year floodplain. For property located in the floodplain, affected undevelopable property may be dedicated to homeowners' associations or directly to the city as a park or open space area as one lot.

Ongoing

Action Type

Regulation

Responsible Department or Agency

Engineering, Environmental Services

Preventing the construction of new structures within the 100-year floodplain is an established component of ongoing operations. For properties located in the floodplain that are deemed undevelopable, dedication to homeowners' associations or direct conveyance to the City as a single-lot park or open space area is encouraged. This approach mitigates flood risk, preserves natural landscapes, and advances the City of Denton's long-term goals for public safety, environmental stewardship, and sustainable land use planning.

Action 9.13.4

Ongoing - Ongoing

On Track

Preserve, protect and, where possible, dedicate floodplains to the city in accordance with the city's Watershed Protection Program and the Parks, Recreation, and Trail System Master Plan to accommodate multiple functions for flood conveyance, transportation (trails), recreation and open space, habitat protection, and environmental preservation.

Ongoing

Action Type

Regulation
Program

Responsible Department or Agency

Engineering, Environmental Services, Parks & Recreation

Preserving, protecting, and—where possible—dedicating floodplains to the City is an established component of ongoing operations led by Environmental Services and Sustainability. These efforts are guided by the City's Watershed Protection Program and the Parks, Recreation, and Trail System Master Plan to ensure floodplains serve multiple functions, including flood conveyance, trail-based transportation, recreation and open space, habitat protection, and environmental preservation. This integrated approach supports resilient infrastructure, enhances ecological value, and advances the City of Denton's long-term goals for sustainable land use and environmental stewardship.