



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Discover Denton

CM/DCM/ACM: Sara Hensley

DATE: October 29, 2025

SUBJECT

Receive an update from staff.

BACKGROUND

Staff will provide the board with an update regarding Sales and Services, Marketing, and the Visitor's Center.

EXHIBITS

1. Agenda Information Sheet
2. Presentation

Respectfully submitted:
Kristi Franz
Executive Director