



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
www.cityofdenton.com

## AGENDA INFORMATION SHEET

**DEPARTMENT:** Denton Municipal Electric

**CM/ DCM/ ACM:** Todd Hileman

**DATE:** May 22, 2018

### **SUBJECT**

Consider adoption of an ordinance of the City of Denton, Texas approving a City sponsorship for the 2018 North Texas State Fair and Rodeo which will be held on the North Texas State Fairgrounds in Denton, Texas from August 17, 2018 through August 25, 2018; providing in-kind services not to exceed \$500; the expenditure of funds in the total amount of \$5,000; and providing for an effective date.

### **BACKGROUND**

This Agreement allows for the total expenditure of \$5,000 from Denton Municipal Electric Sponsorship Funds under the approved City of Denton Resolution R2017-050 (Exhibit 2).

Key provisions of the Agreement include:

- Funds shall be used by North Texas State Fair and Rodeo Association for general expenses related to the 2018 North Texas State Fair and Rodeo.

In the future, this item will go through the City Council Sponsorship Committee once it is established.

### **PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

The Public Utilities Board reviewed this item on May 21, 2018.

### **FISCAL INFORMATION**

Funding for the Agreement will come from Denton Municipal Electric's FY 2017-18 sponsorship fund.

### **STRATEGIC PLAN RELATIONSHIP**

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

**Related Key Focus Area:** Safe, Liveable & Family-Friendly Community

**Related Goal:** 4.4 Provide and support outstanding leisure, cultural, and educational opportunities

### **EXHIBITS**

1. Agenda Information Sheet
2. Resolution R2017-050
3. Ordinance
4. Sponsorship Application

Respectfully submitted:  
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Prepared by:  
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Denton Municipal Electric