

# Denton Municipal Electric

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Community Sponsorship Program

City Council  
August 15, 2017

# Current Process

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- DME currently has \$100,000 budgeted for sponsorships
- These funds are typically used for non-profit organizations, and sometimes other city department events.
  - The purpose was to provide a similar process to what is found in investor owned utilities
- Over the past few years, DME has spent between \$42K to \$64K on such sponsorships

# Current Process (cont'd)

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- Other sponsorships for the City require City Council approval
- These sponsorships also have an application process, selection criteria, and formal agreement that is entered into by the City and other parties
  - DME has had no formal process; only an internal approval process has been used.

# Direction

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- Staff is seeking direction from the City Council to whether the program should be continued
- If the program is continued, staff will present the City Council with a proposed application and approval process for future sponsorship requests

# Questions

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