



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: October 14, 2025

SUBJECT

Consider adoption of an ordinance of the City of Denton authorizing the City Manager to execute in-kind sponsorship agreements between the City of Denton and Denton Area Running Club – Turkey Trot 2025 (\$5,000), Denton Parks Foundation – Dog Days of Denton 2026 (\$3,340), Tejas Storytelling Association – Texas Storytelling Festival 2026 (\$5,750), and the University of North Texas – 2025 Nightmare on Elm Street Basketball Tip-Off (\$5,670), which are nonprofit organizations located within the City of Denton and awarded in-kind sponsorship funding; providing a severability clause; and providing an effective date. The Community Partnership Committee recommends approval (3-0).

BACKGROUND

The agreements allow for the expenditure of in-kind sponsorship funding in support of the organizations' programming and events.

In-Kind sponsorship recipients will be required to submit a report within 30 days of completing their program or event.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

The Community Partnership Committee reviewed all sponsorship budget applications during a July 25, 2025, meeting. Recommended allocations were made to the City Council as part of the FY 2025-2026 budget process.

FISCAL INFORMATION

In-Kind Sponsorship awards will be funded from the City's Special Event Community Services Fund account 169009.7762. Actual costs are assigned to the account after the event.

EXHIBITS

Exhibit 1 - Agenda Information Sheet
Exhibit 2 - Ordinance

Prepared by:
Daniel Jones
Senior Grant Analyst

Respectfully submitted:
Christine Taylor
Assistant City Manager