

**CITY OF DENTON SUSTAINABILITY
FRAMEWORK ADVISORY COMMITTEE MINUTES
July 25, 2025**

After determining that a quorum was present, the Sustainability Framework Advisory Committee of the City of Denton, Texas convened in a Regular Meeting on Friday, July 25, 2025, at 1:00 p.m. in the City Council Work Session Room at 215 E. McKinney St, Denton, Texas.

PRESENT: Chair Edward Soph, Vice Chair Brand Richter, Member Dave Helms, Member Adam Briggie, and Member Camelia Maier.

LEGAL REPRESENTATION: Christopher Mullins

ABSENT: None

REGULAR MEETING

1. ITEMS FOR INDIVIDUAL CONSIDERATION

A. SFAC25-015 Consider approval of the February 28, 2025, minutes.

Chair Soph requested consideration of previous meeting minutes for February 28, 2025, with an adjustment, under SFAC25-011 Staff Reports/Matrix, to add the word “climate” before “risk assessment” to read “climate risk assessment” of the City’s infrastructure.

Chair Soph requested a motion for approval. Member Briggie moved to approve the minutes. Member Richter seconded. Motion carried.

AYES (5): Chair Soph, Vice Chair Richter, Member Helms, Member Briggie and Member Maier

NAYS (0): None

B. SFAC25-014 Receive a report, hold a discussion, and give staff direction on the update regarding the Simply Sustainable Framework.

The item was presented by Julissa Amador with the Environmental Services & Sustainability Department. Julissa discussed the Simply Sustainability Framework Update including goals, municipal operations strategies, and community action strategies.

Members asked questions and held a discussion.

C. SFAC25-012 Receive a report, hold a discussion, and give staff direction on the update regarding GreenSense Energy Efficiency Incentive Program results for Fiscal Year 2023-2024.

The item was presented by Kaitlynn Davis with Environmental Services & Sustainability Department. Kaitlynn discussed GreenSense Energy Efficiency Incentive Program Reductions for Fiscal Year 2023-2024. She further discussed its background, kilowatt hour (kWh) reductions and greenhouse gas emissions reductions from GreenSense rebates as well as the program's changes, current performance, highlights, and next steps.

Members asked questions and held a discussion.

D. SFAC25-013 Receive a report, hold a discussion, and give staff direction regarding Fiscal Year 2024-2025 GreenSense Incentive Program.

The item was presented by Katherine Barnett with Environmental Services & Sustainability Department. Katherine discussed the GreenSense Incentive Program for Fiscal Year 2024-2025 including its trends, background, advertising & awareness regarding citizen connection, social media, classes and events as well as additional considerations and next steps.

Members asked questions and held a discussion.

E. SFAC25-018 Receive a report, hold a discussion, and give staff direction on the update regarding Denton's Climate Action Plan goals, measures, and dashboard.

The item was presented by Katherine Barnett with Environmental Services & Sustainability Department. Katherine discussed Denton's Climate Action Plan, focusing on its accomplishments for Fiscal Year 2023-2024, and the goals for transportation, building measures and land use for both communities and municipalities.

Members asked questions and held a discussion.

F. SFAC25-016 Staff Reports

1. Water Conservation Update
2. Mid-year Summary Memo
3. Meeting Follow Up
4. Greenhouse Gas Inventory Update
5. Matrix

Member Richter requested dates be provided from Water (Utilities) regarding their water licensing programs specifically, the Turf Buy-Back Incentive Program and the Irrigation Evaluations Incentive Program. He requested an update regarding how the programs have done over the year especially while looking over the budgets for next year. He further requested to hear from other departments regarding strategies and plans that Denton is developing for flooding risks.

Member Briggles requested updates regarding the new gas-fired power plant in the City of Denton. He supports the mayor's statement regarding a robust public input process and discussed that SFAC could possibly play a part in that process.

Chair Soph requested that DME gives SFAC presentations when they have completed their Integrated Resource Plan and the City's Renewable Energy Policy. He further requested that the city looks at a return of solar rebates and institutes new rebates for battery storage as well as type 2 car chargers. He further requested discussion about incentives for white roofs, permeable sidewalks and driveways and concrete that reflects heat.

2. CONCLUDING ITEMS

With no further business, Chair Soph adjourned the meeting at 2:13 p.m.

Edward Soph
Chair
City of Denton, Texas

Meredith Owens
Administrative Assistant III
City of Denton, Texas