



HISTORIC LANDMARK DESIGNATION CHECKLIST AND APPLICATION

The purpose of a Historic Landmark is to preserve and officially recognize a building, district, object, site, or structure for its outstanding architectural, archeological, cultural, social, economic, ethnic, and political history significance to Denton. These Historic Landmarks, as well as state and national landmarks can be included within Historic and Conservation Districts.

The following are outlined in Denton Development Code Section 2.9.4. and must be submitted for historic landmark designation applications to be considered complete.

GENERAL ITEMS

- ☒ Provide a copy of the City of [Denton's Owner Authorization Form](#)
- ☒ Complete the Historic Landmark Designation Application (below)
- ☒ Complete the Owner's Statement* (below)
- ☒ **Associated Fee(s):** as listed on the [Development Review Fee Schedule](#).
- ☒ I/We the undersigned, owner(s) of, or party(s) with financial interest in, all property herein described, do hereby file this, my/our petition, asking that the said property be designated as a historic landmark under the provisions of Ordinance #80-30 of the Code of Ordinances of the City of Denton, Texas.
- ☒ I/We authorize the City of Denton to place a sign or signs on the above property for public notification of the proposed notification of the proposed historic designation.


Signature

12/19/2023
Date

Sara Rigsby
Print Name

314 Marietta Street
Address

Denton, Texas 76201
City/State/Zip

949-285-2277

saraakwan@gmail.com



Development Services – Planning Division

401 N Elm St., Denton, TX 76201 (940) 349-8600

Phone

Email

*Additional Owners may be listed on a separate piece(s) of paper.

Historic Landmark Designation Application



314 MARILYN STREET

Site Address

Single Family

Present Use

O-R3

Current Zoning



WEST OAK Addition Block 1 Lot 4 ZS/4014///E PUCHALSKI 996

Legal Boundary (Lot and Block or Metes and Bounds – Attach Exhibit A if necessary)

1 REQUIRED EXHIBITS

- N/A ☐ 1.1 Exhibit "A": Proposed Historic Landmark's Legal Description
- ☒ 1.2 Exhibit "B": Chain of Title of Site and/or Enterprise
- ☒ 1.3 List the ownership title from present to original owner. Attach copies of each instrument where possible.
- a. Name of Owner
 - b. Type of Instrument Date (Warranty Deed)
 - c. Vol/Page Number
 - d. Book-Deed Records/Real Property Records

2 EXHIBIT "C": ADDITIONS TO ORIGINAL BUILDING

- ☒ 2.1 List chronologically and with as much detail as possible the following information for each addition:
- a. Date the structure was built
 - b. Contractor name
 - c. Description/Nature of Work for all improvements. Include any significant remodeling with attention to exterior changes.
 - d. Cost of improvements
 - e. Type of Legal Instrument (Vol/Page)
 - f. Attach copies of all building permits, mechanic's liens and deeds of trust.

3 EXHIBIT "D": SURVEYS

- ☒ 3.1 Attach subdivision map or Old Town Plat; attach copies of old surveys, an old on-the-ground survey, or a current on-the-ground survey locating all improvements, easements, access to public roads, public improvements, encroachments and protrusions.

4 EXHIBIT "E": EXTERIOR PHOTOGRAPHS

- ☒ 4.1 Attach four (4) photographs of the site, one from each direction (North, South, East, and West).

5 EXHIBIT "F": HISTORIC LANDMARK APPROVAL CRITERIA

- ☒ 5.1 The petitioner will be responsible for furnishing data to the Historic Landmark Commission for substantiating that the property meets one or more of the following thirteen (13) approval criteria for Historic Landmark designation. Specify which of the criteria are being met and provide supporting documentation for each.
- a. Character, interest, or value as part of the development, heritage, or cultural characteristics of the city, state or the United States;
 - b. Recognition as a recorded state historic landmark, a national historic landmark, or entered into the National Register of Historic Places;
 - c. Reflects a distinguishing characteristic of an architectural type or specimen;



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- d. Identification as the work of an architect or master builder whose individual work has influenced the development of the city;
- e. Reflects elements of architectural design, detail, material, or craftsmanship which represent a significant architectural innovation;
- f. Relationship to other distinctive buildings, sites, or areas which are eligible for preservation according to a plan based on architectural, historic, or cultural motif;
- g. Portrayal of the environment of a group of people in an area of history characterized by a distinctive architectural style;
- h. Archeological value in that it has produced or can be expected to produce data affecting theories of historic or prehistoric interest;
- i. Exemplification of the cultural, economic, social, ethnic, or historical heritage of the city, state, or the United States;
- j. Location as the site of a significant historic event;
- k. Identification with a person who significantly contributed to the culture and development of the city, state or the United States;
- l. A building or structure that, because of its location, has become of value to a neighborhood, community area, or the city; or
- m. Value as an aspect of community sentiment or public pride.

6 OPTIONAL INFORMATION

N/A

- ☐ 6.1 Interior Photographs of interior architectural details that add to the character of the property may be attached.



Owner Authorization

Name: _____

Company Name: _____

Address: 314 Marietta St. Denton, TX 76201

Telephone: 9492852277 Email: saraakwan@gmail.com

CHECK ONE OF THE FOLLOWING:

- ☒ I will represent the application myself; or
☐ I hereby designate _____ (name of project representative) to act in the capacity as my agent for submittal, processing, representation, and/or presentation of this development application. The designated agent shall be the principal contact person for responding to all requests for information and for resolving all issues of concern relative to this application.

I am the owner of the property and further confirm that the information provided on this form is true and correct. By signing below, I agree that the City of Denton (the "City") is authorized and permitted to provide information contained within this application to the public. The City is also authorized and permitted to reproduce any information submitted in connection with the application, if such reproduction is associated with the application in response to a Public Information Request. By signing this application, staff is granted access to your property to perform work related to your case.

Owner's Signature:   Date: 12/19/2023

Exhibit B: Chain of Title of Site and/or Enterprise

Name of Owner: Susie Shepherd

Type of Instrument/Date: DOC #1933-85662 (8/16/1933)

Vol/Page #: 243/444

Book Type: Deed Record (DR)

Name of Owner: Marvin and Eugenia Hutchison

Type of Instrument/Date: DOC #1947-590 (2/4/1947)

Vol/Page #: 333/87

Book Type: Deed Record (DR)

Name of Owner: Joe, Sr. and Mamie Strong

Type of Instrument/Date: DOC #1947-6258 (12/2/1947)

Vol/Page #: 342/139

Book Type: Deed Record (DR)

Name of Owner: James and Nancy Cram

Type of Instrument/Date: DOC #1963-4831 (5/29/1963)

Vol/Page #: 494/685

Book Type: Deed Record (DR)

Name of Owner: J.D. and Isabel Hall

Type of Instrument/Date: DOC #1965-697 (1/21/1965)

Vol/Page #: 518/378

Book Type: Deed Record (DR)

Name of Owner: Bette P. Crider, Estelle M. Hundley (Pemberton), Nita A. Karnes

Type of Instrument/Date: DOC #1980-8998 (3/7/1980)

Vol/Page #: 1008/955

Book Type: Deed Record (DR)

Name of Owner: Pemberton Partners, Ltd.

Type of Instrument/Date: DOC #1997-60822 (9/1/1997)

Name of Owner: Bell Residential, Ltd.

Type of Instrument/Date: DOC #2006-7891 (1/19/2006)

Name of Owner: Eric W. Bell

Type of Instrument/Date: DOC #2006-8448 (1/20/2006)

Name of Owner: Bell Commercial, Ltd.

Type of Instrument/Date: DOC #2006-36448 (3/29/2006)

Name of Owner: Robert Stroud

Type of Instrument/Date: DOC #2006-57294

Name of Owner: Hunter B. Whatley

Type of Instrument/Date: DOC #2012-86136 (8/1/2012)

Name of Owner: Micah Deweerd

Type of Instrument/Date: DOC #2015-120489 (10/13/2015)

Name of Owner: Travis and Sara Rigsby

Type of Instrument/Date: DOC #2023-128946 (12/4/2023)

Exhibit C: Additions to Original Building

Date of Construction: ca. 1940

Contractor Name: Unknown

Improvement History:

SEC. 0		BUILDING PERMITS	
Number	Date	Kind	Amount
3207	1940	4th fl.	3500-
Fire Loss			
Date Replaced			
Building Removed		Insurance \$	

Past Building Permits

1301-0035: Plumbing/Gas Line Repair (Finaled – 1/3/2013) [\$35.00 Paid]

2308-0892: Reroute Gas Meter for Atmos Energy (Finaled – 8/23/2023) [\$50.00 Paid]

WEST OAK ADDITION BLK. ONE
A-996 SCALE: 1"=100' SD0342A

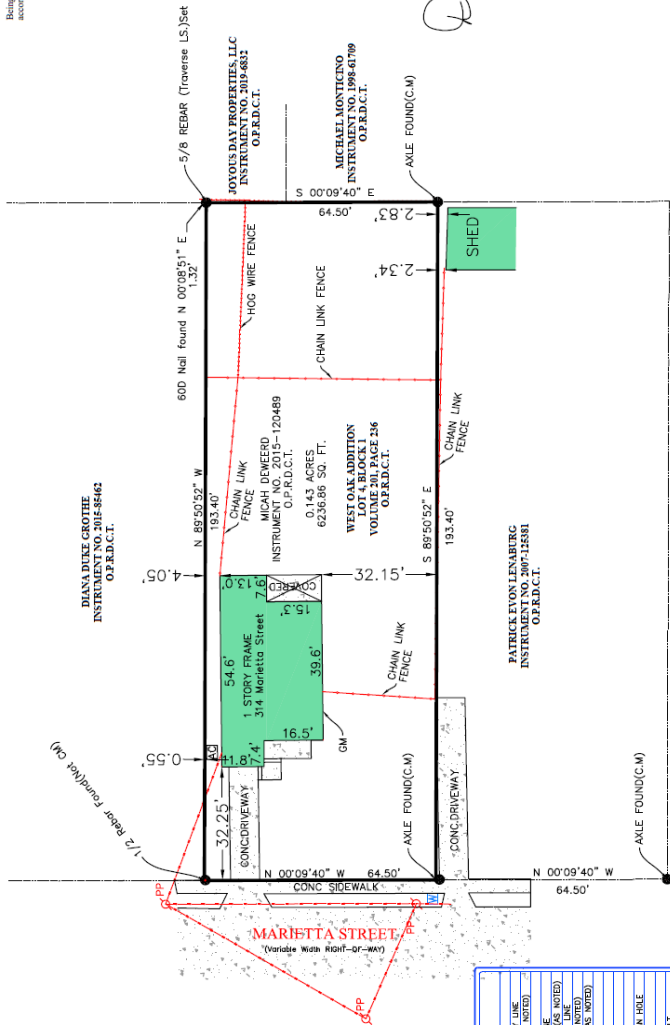
WEST OAK ADDITION BLK. ONE
A-996 SCALE: 1"=100' SD0342A

[illegible]

LAND DESCRIPTION

Tract 1

Being all of Lot 4, Block 1, of WEST OAK ADDITION, an ADDITION to the City of Denton, Denton County, Texas, according to the Plat thereof recorded in Volume 201, Page 236, Deed Records of Denton County, Texas.



SURVEYOR'S CERTIFICATION

The undersigned does hereby certify that this survey substantially complies with the current Texas Society of Professional Surveyors' Rules and Regulations for the Survey of Land and that this Survey was made on the ground of the property hereby described herein and is correct and to the best of my knowledge, there are no visible discrepancies, conflicts, advantages in area, boundary line conflicts, encroachments, overlapping of improvements, easements or rights of way that I have been advised of except as shown on this survey. I am a duly Licensed Professional Surveyor in the State of Texas, License No. 4202 (4202) North American Datum of 1983 (NAD83) (US Foot) with a combined scale factor of 1.00015063.

Date of Plot or Map: August 18, 2023



David F. McCullah
Professional Surveyor
Texas Registration No. 4023

CATEGORY 1A, CONDITION II
LAND TITLE SURVEY
LOT 4, BLOCK 1
WEST OAK ADDITION
E. PUCHALSKI SURVEY, ABSTRACT NO. 906
CITY OF DENTON, DENTON COUNTY, TEXAS



14200 Midway Road, Suite 130, Dallas, TX 75244 | T: 469.984.9321
W: TraverseLandSurveying.com | Texas Firm No. 10194531

Surveying | Construction Staking | Platting

DRAWN	CHECK	DATE	SCALE	PROJECT NO.	SHEET NO.
S.C.	D.M.	08-18-2023	1" = 30'	TR-115-2023	1

TITLE NOTES

The bearings and distances are based on the State Plane Coordinate System, Texas North Central Zone (4202), North American Datum of 1983 (NAD83) (US Foot) with a combined scale factor of 1.00015063. The bearings and distances are based on the State Plane Coordinate System, Texas North Central Zone (4202), North American Datum of 1983 (NAD83) (US Foot) with a combined scale factor of 1.00015063. The bearings and distances are based on the State Plane Coordinate System, Texas North Central Zone (4202), North American Datum of 1983 (NAD83) (US Foot) with a combined scale factor of 1.00015063.

GENERAL NOTES

- Bearings and Distances are based on the State Plane Coordinate System, Texas North Central Zone (4202), North American Datum of 1983 (NAD83) (US Foot) with a combined scale factor of 1.00015063.
- The Subject Property is not shown on the National Flood Insurance Program flood insurance rate map for Denton County as shown in map no. 481210360G with an effective date of April 18, 2011.

NO.	DATE	DESCRIPTION	BY

MAJOR BUILDING DESCRIPTIONS																			
SEC. I ONE FAMILY RESIDENCE		ROOM DISTRIBUTION				SEC. L COMMERCIAL BUILDING				SEC. O BUILDING PERMITS									
✓	1 Story Dwelling	B'nt	1st	2nd	3rd	Bath	Attic	Store	Oil & Gas Sta	Number	Date	Kind	Amount						
	1 1/2 Story Dwelling	4						Store Office	Ice & Grocery	3207	1940	4th fl.	3500-						
	2 Story Dwelling							Store Apt.	Drive-in Cafe										
	3 Story Dwelling							Store Rms.	Public Garage										
	Garage Apartment							Office Bldg.	Com. Warehouse										
								Hotel	Theatre										
								Apt. Hotel											
SEC. J MULTIPLE FAMILY APTS.		LIVING UNITS				SEC. M INDUSTRIAL BUILDING				SEC. P No. Bldg. Est. Life									
	Apartment	No. Apts.	Rooms	Baths				Factory	Mach. Shop	Year	1940	Estimated	Cost						
	1 Story Duplex							Warehouse	Storage	Built									
	2 Story Duplex							Elevator		Recondit'd									
	Tourist Apts.																		
	Converted Dwelling																		
SEC. K OCCUPANCY		GRADE:				SEC. N RENTAL				OBSERVED CONDITION									
✓	Owner	Tenant	Vacant					Units	Rental Area	Monthly Rental	Stated Estimated	GRADE:	Good	Exterior	Interior				
	Builder: Residence											✓	Good	✓	Good				
	Architecture: Bengaluru											✓	Average	✓	Fair				
	F.N.A. COMMITMENT:											✓	Cheap	✓	Poor				
FOUNDATION		INTERIOR TRIM				SEC. Q BUILDING PLAT: SCALE: 1"=30'				OWNER'S ESTIMATE OF VALUE: Land \$ ASKING PRICE \$ ON MARKET? Bidg. \$ OFFER \$									
✓	Solid	Concrete	✓	Pine	Milled														
	Piers	Concrete Block	✓	Hardwood	✓											Plain			
	Piling	Brick	✓	Ceiling	✓											Can.			
	Under Pinning	Stone	✓	Window Sash	✓											Entrances			
		Wood Piers	✓	Number	✓											Plate Glass			
BASEMENT		Steel Sash														✓	Wireglass		
	Full	Half	Earth Floor	✓	Wood Sash											✓	Plate Glass		
	Finished	Concrete	Wood	✓	Casement											✓	Sky Lights		
	Unfinished	Garage	✓	Entrances	✓											Front	✓	Rear	
	Rooms	Size	Height	✓	Plumbing											✓	Water Heater		
EXTERIOR WALLS		GRADE: M				Water Heater													
✓	Wood Frame	Native Stone	✓	Modern	✓	Old Style	✓	Commodities											
	Steel Frame	Cut Stone	✓	Septic Tank	✓	Urinals	✓	Stop Sinks											
	Concrete Frame	✓	Siding	✓	Cess Pool	✓	Laundry Tubs												
	Solid Masonry	✓	Shingles	✓	Total Fixtures	✓	KITCHEN												
	Veneer	Cor. Iron	Sheet Metal	✓	BATH ROOM	✓	Sink												
	Face Brick	Native Lumber	✓	Box	✓	Lavatory	✓	Drain											
	Stucco	✓	Paint Cond:	✓	✓	Commode	✓	Kitchen Cab'ts											
	Cement Block	✓	Height	✓	Shower Stall	✓	Broom Closet												
	Thickness of wall	✓	Shingle	✓	Comb. S-Tub	✓	Water Heater												
ROOF TYPE AND MATERIAL		Tile				Med. Cabt.													
✓	Gable	✓	Shingle	✓	Dress. Table	✓	Ironing Board												
✓	Hip	✓	Tile	✓	Linen Closet	✓	Wainsc't Floor												
✓	Flat	✓	Slab	✓	Heating	✓	Stoves												
✓	Shed	✓	Compo	✓	✓	Gas	✓	Floor Heaters											
✓	Gambrel	✓	Concrete	✓	✓	Coal	✓	Closet Heaters											
✓	Pitch N	✓	Tar-Gravel	✓	✓	Oil	✓	Central Plant											
✓	Dormers	✓	Size	✓	✓	Wood	✓	Fireplace Actual											
FLOORS AND FINISH		Tile				Mantle Only													
✓	Wood Joist	✓	Cement	✓	✓	Electricity	✓	Fixtures											
✓	Steel Joist	✓	Terrazzo	✓	✓	Good	✓	Lamps											
✓	Cone. Joist	✓	Rubberoid	✓	✓														

Exhibit E: Exterior Photos



Front (West) Façade



Rear (East) Façade



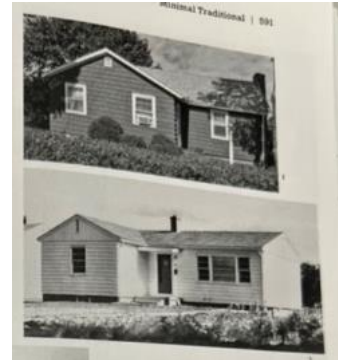
West and South Façades



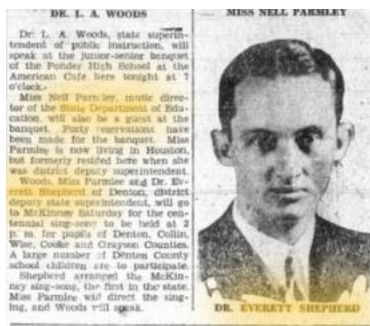
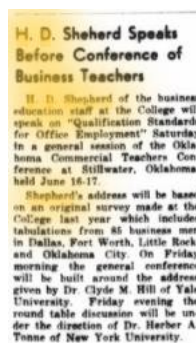
West and North Facades

Exhibit F: Historic Landmark Approval Criteria

314 Marietta features a minimal traditional house style that was prominent from 1935-1940 during the Great Depression. Although it is often seen as a “non-style” house, these houses were intentionally designed to be simple, economical, and able to be mass-produced. Homes of this style were characterized by minimal decoration, a low or moderately pitched roof with minimal overhang, double-hung windows, wood or brick siding, and were usually one-story. They also featured efficient floor plans to maximize cost savings. These cost-effective homes were built largely during the Great Depression because the Federal Housing Administration would insure long-term, low-interest home loans for these types of houses. Concentrations of these houses were built in the 1940s in areas where there were World War II production plants in order to provide worker houses. By the 1940s, after World War II, this style of house were produced in large quantities to combat the need for housing for servicemen returning from the war and their families. By the 1950s, this style of house was largely replaced by ranch style houses.



The original owner of 314 Marietta was Susie Shepherd. She was a prominent figure between the 1930s and 1950s as her family contributed significantly to the education system in the North Texas area. Her husband, Dr. E. M. Shepherd was a member of the East Texas state teacher's College of Commerce while her two sons were also professors in the education system. In the 1930s, her son Dr. Hilton Shepherd (H.D. Shepherd) was a faculty member in the Business department at UNT in 1932 and spoke at various conferences for business teachers during his tenure. After leaving for service in 1942, he became a professor at TCU in Fort Worth. Susie's other son, Dr. Everett Shepherd, was a member of the State Department of Education in the mid-1930s and served as the District Deputy state superintendent of Denton in 1936. All three figures were prominent in the county newspapers between the 1930s to 1950s often highlighting their contributions ranging from chaperoning students on field trips, to giving commencement speeches at graduations.



Along with her family's contribution to the education system, Susie Shepherd owned multiple properties in the 1930s that included 312 Marietta, 422 Marietta, and what was known as Denton's Home Modern. Her home on 312 Marietta was used weekly to host circles of the Woman's Society of Christian Council of the First Methodist Church in Denton, which is one of Denton County's Historical Markers.



After Susie Shepherd's ownership of the property on 314 Marietta, there were three additional owners of the property until J.D. Hall and Isabel Hall's ownership in the 1960s. During Mr. Leroy Ball's tenancy at the property, the first meetings for the La Leche Group were held at the property in 1968. The La Leche League International was founded in 1956 by women who wanted to give breastfeeding help and support to others. This non-profit, non-sectarian organization was founded with the purpose of helping to encourage "better mothering through breastfeeding." Mrs. Leroy Ball appeared to be the organizer of the group in Denton in the



1960s. This organization still exists today to help breastfeeding mothers and parents worldwide with support, education, and encouragement.

Print Shop at North Texas Has Made Fast Progress Under Hall

Most important factor in the completion of student publications is the cooperation and excellence of the North Texas State Press. Now operating in the 20th year, the print shop has shown a steady growth paralleling the publications which it has handled.

Opening its doors in 1923 in a small room in the manual arts building, the NTSS Press has been expanded until it now occupies four large rooms and is in urgent need for further room for expansion.

Original equipment consisted of one linotype, one large press for printing the college newspaper, "The College Press," and a small press for job printing. "The College Press" is printed by the first two years of the college. In 1927, the present manager, J. D. Hall, Jr., a graduate of the college, assumed his duties as supervisor of graphic arts work at the college and instructor in industrial arts. Present equipment consists of three linotypes, two large presses, and three small presses.

Expanded in 1928

"During the first years the press handled The Chat and Avesta, student magazine, and other small printing projects of the college," Hall stated, "but by 1928 it was found that the college catalog could be handled more efficiently here than by state contract as it had previously been done. Since that time, the annual catalog has been one of the largest college productions during the school year, he continued.

The catalog job varies in size and is usually about 250 pages with 10 to 15 thousand copies being required to supply the needs of the publication. Ten bulletins are published annually with nine of them telling the story by extensive use of photographs or picture printing.

The College Press printed the Yucca, student yearbook, for seven consecutive years, winning three All-American ratings and four honorable mentions in contests throughout the United States under the supervision of the National Scholastic Press Association.

First Yearbook Printed

"First yearbook printed in the College Press," Hall claimed, "was edited by Miss Dede Neville of Marshall, who was now Mrs. Robert McClellan, a member of the journalism department of the college. In this book, natural color pictures, technically known as four color-process work were used, and it is believed that they were the first used in school annuals in the Southwest," he concluded.

Other annuals used kodiacrome prints for division pages and for views. The 1928 Yucca, edited by Harry Black of Honey Grove, was rated a "superior annual." In 1929, Halseigh Gary, Rowanoke, also produced a "superior annual," and in 1940 Arthur Evans, Denton, edited an All-American annual John Thomson, Rowanoke, produced an All-American in 1941. Charles Dunbar, "superior" in 1942, and in 1943 Miss Velma Ray Bateman produced an All-American.

Elaborate Use of Color

Characteristic of books printed by the College Press was the elaborate use of color and careful selection of high grade photographs.

The Press personnel includes Travis Stuberfield, supervisor of the composing room; Mike Wilburn, pressman; H. B. Wilkerson, printer; and Miss Lila Grubb, secretary. A corps of student workers is employed to complete the personnel.

Hall has served as director of the Press since 1927 after spending two years as teacher of printing in the Chaco public school. He was graduated from North Texas State in 1928 and received the masters degree from the University of Missouri in 1930.

Hall continued his major of industrial arts at the University of Missouri and returned to journalism, serving on the staff of the Daily Missourian at the School of Journalism. While at the school of journalism he became interested in photography which he has loved since



J. D. HALL, JR.

sively in his work at North Texas State. He was appointed faculty manager of the Yucca to expedite its production and is co-sponsor of The Campus Chat.

Revised Edition Of History Books Due Next Year

History majors and minors at North Texas State will be using the song, "There'll Be Some Changes Made," for their theme song in history classes this fall and students are looking forward to the revised editions of history books to come off the presses next year.

Dr. L. W. Newton, head of the department, has announced no new courses for the year but additional material from historical circles will be introduced in lectures on present world affairs and current history. Newton on the staff of the history department are Dr. Alma Powell, Dr. J. L. Kingsbury and Miss Cora Belle Wilson.

The department offers two types of preparation for those who wish to major in history, and for those who wish to major in social science with history as a leading subject. Majors in history are required to complete 30 semester hours in history, and a first or second minor should be taken in economics, geography, or government.

In addition to the regular beginner courses in history, other offerings include Recent American History, American History since 1900, Problems in European History, History of the American West, The South Before 1860, Texas and the Southwest, The Relations Between the United States and the Latin American Countries, and the History of the First World War, Its Causes and Consequences.

Dr. Newton, head of the department, joined the faculty in 1918, received the B. A. and M. A. degrees at the University of Texas, and the Ph. D. from the University of Chicago. Before coming to North Texas he served as a teacher in rural schools, as a teacher in a number of Texas high schools, and as superintendent of the Polytechnic Independent School District, Fort Worth.

The Hall family were another prominent family in Denton History that were highly involved at UNT and in Denton's community. J.D. Hall Jr obtained ownership of the property in 1965 from the Cram family. He was also the owner of 404 Marietta beginning in 1940. The Hall family's history began in Denton in 1920 with J. D. Hall Sr. He worked for Record-Chronicle for a year before setting up his own printing business which he operated until the mid 1940s. He passed away in 1953 at the age of 78. His son, J.D. Hall Jr., continued in the printing business and in 1929 became the manager of the North Texas State Press which printed the college newspaper "The Campus Chat". In 1930, after obtaining his master's degree from the School of Journalism of the University of Missouri, J. D. Hall Jr became faculty at UNT teaching journalism and industrial education. He was also appointed manager of the Yucca to expedite the production and be the co-sponsor of "The Campus Chat" which were the names of the UNT yearbook and the UNT student newspaper at the time . Both publications won awards under his leadership.

Chat serves food for thought

Name, appetites change

By TRACEY NEW

Chat Writer

The Campus Chat once whetted a student's literary rather than culinary appetites. Now the name of an eating and socializing establishment, The Campus Chat was the original name of the NT newspaper.

During a homecoming event, FunFest '82, the Advertising Club will display old issues of The Chat and other NT campus publications in its booth.

Rodger West, advertising club president, said, "The purpose of our booth is to bring back memories of the university for the alumni through the use of old annuals and newspapers."

The Campus Chat, a weekly newspaper, first appeared on the stands Oct. 25,

1916. The first campus print shop opened in 1925, and by 1926, The Chat was printed on campus by students under the advisement of L.R. Woodson.

The Cotton Tail, NT's first school yearbook, originated in 1906 as a 114-page book with pictures of classes, clubs, faculty and athletics. The name Cotton Tail only lasted one issue after the student body voted to change the name to the Yucca.

During the 1937-38 school year, The Chat got the second highest honor rating in a college newspaper competition sponsored by the Associated Collegiate Press.

The co-sponsors of the paper were J.D. Hall Jr. and C.E. Shuford. And in April of 1940, The Chat was awarded its first All-American rating by the National Scholastic Press Association. Since then, the campus paper has been awarded the honor rating 74 times.

The Yucca also received an All-American rating that year, and was the only college yearbook in the state to do so. NT was one of eight schools in the nation to have both a yearbook and newspaper in the All-American class.

Copies of both the Yucca and The Chat will be displayed at the Advertising Club's booth. "We understand what homecoming is all about. It's somewhat of a chance to refresh old memories, and that's the effect we want to present to those who come to FunFest '82," West said.

"The Yucca is now called the Aerie, the name chosen because it is Latin for eagle's nest," he said.

AS AN ENGLISH MAJOR IN THE LATE 1950S, PULITZER PRIZE WINNER LARRY MCMURTRY LISTED HIS GOALS IN A LITERARY MAGAZINE AS TEACHING, "WITH PERHAPS A LITTLE WRITING ON THE SIDE."

Campus Chat/North Texas Daily

Pages chronicle campus life

By Keith Shelton

For the Denton Record-Chronicle

The *Campus Chat*, the student newspaper of what is now the University of North Texas, reported on a student poll taken in 1941. The headline said, "American-Japanese War Is Due, But U.S. Should Win."

The paper quoted a coed: "I believe we will be fighting Japan in a few days."

The issue was published on Dec. 5, 1941, two days before the attack on Pearl Harbor.

Such stories have chronicled life on campus and in Denton since the *Chat* began publishing in 1916. By 1970, it had become the *North Texas Daily*.

During those almost 100 years, the university's student newspaper has won national awards and produced staff members who went on to win five Pulitzer Prizes.

Bill Moyers, who studied journalism at North Texas but graduated from the University of Texas, distinguished himself as press secretary to President Lyndon Johnson and by producing prize-winning shows on PBS and CBS. Moyers attended North Texas from 1952 to 1954. (He and his wife, Judith, met in the reporting lab at North Texas.)

Several times the *Daily* has won the Pacemaker Award, given by the Associated Collegiate Press, a national organization for student newspapers. The Pacemaker is given annually to the five best student newspapers in the nation.

In the mid-1980s, the *Daily* won the Robert F. Kennedy Award for Excellence in Journalism. Unbeknownst to faculty adviser Dick Wells, student journalists spent days dressed like, and living with, homeless people in Dallas. They wrote about what it was like in a poignant series about life on the street.

Editor Carol Rust and Wells accepted the award in Washington "standing alongside some heavy-duty professional journalists who had also won," Wells recalls.

A few highlights

A 1917 story on a room shortage at the school said: "Not only are many students without rooms, but a number of teachers as well have none in which to meet their classes. Students are compelled to sit on the windows. Some two at a desk."

One of the reasons the student curfew was changed from 7 p.m. to 7:45 in 1917 was so *Chat* staff members could attend staff meetings at night.



Campus Chat staff members examine pages of the newspaper in 1942.

UNT Libraries Special Collections

In 1918, a *Chat* lead story covered a parade from the library to the home of Annie Webb Blanton of the English faculty. She had just been elected state superintendent of public instruction, the first woman ever elected to statewide office in Texas.

In 1919, the *Chat* sent a sports writer to cover an out-of-city game for the first time ever, to Simmons College in Abilene.

In 1920, a *Chat* editorial suggested that everyone discontinue speaking of "The Normal." The college had been named North Texas Normal, meaning a teachers' prep school. "It is a college in every sense of the word and let's call it that," the paper said. (Many years later the Homecoming theme was "We Haven't Been Normal in Years.")

In 1937-38, the *Chat* won a first-class award from the ACP, the first of many national awards for the paper. C.E. Shuford and J.D. Hall Jr. were co-sponsors. Shuford was considered the founder of the modern journalism program in the post-World War II years, and Hall was head of the Printing Department for many years. The editor was Alonzo Jamison, who left journalism and became a state representative from Denton for many years.

In 1940, the paper won its first All-American award from the National Scholastic Press Association.

In 1956, President J.C. Matthews was trying to hold down discord over integration. He asked the *Chat* not to write any editorials "in praise of the success of integration."

The *Chat* reported on "demands" by the African-American Student Union. An editorial said the AASU should have "requested" things. In a letter to the editor, the AASU said the demands were in "the only language the white system understands — power."

In 1968, a *Chat* editorial criticized the Young Democrats for offering to sponsor a concert to raise money for people charged with marijuana possession.

The freedom of the journalism students to print what they wanted, and to make the inevitable mistakes, has drawn criticism through the newspaper's history.

In 1968, the local chapter of the American Association of University Professors recommended giving greater control of the newspaper to students universitywide. Under the recommendation, one edition a week would be done by journalism students; the others by a separate staff. One page would be done by journalism students, the other pages by the other staff.

It was opposed by C.E. Shuford, the journalism chairman, and the entire *Chat* staff.

The Students for a Democratic Society, an anti-Vietnam War group, circulated a petition demanding that the editorial page be turned over to anyone who wanted to present an opinion. SDS attacked *Chat* adviser Martin L. Gibson for "stifling student opinion."

(The Ex-Marines were an opposing group that backed the war and hated "Hippies." A newspaper editorial said the university should "keep and eye on the Ex-Marines because they were potentially violent." After the editorial ran, several Ex-Marines came to the *Daily* office and "threatened to beat the [expletive]" out of the editor, thus proving his point.)

In 1969, I joined the faculty and became faculty adviser to *The Campus Chat*. In 1970, we changed to four editions a week, making it a daily by ACP standards. The *Daily* "became more involved than ever in coverage of student issues," according to James Rogers, who wrote *The Story of North Texas*, a definitive history of the university published in 2002. Previously, the student newspaper had not been allowed to cover the administration.

As *Daily* adviser at the time, my choice for the new name was the North Texas Eagle, after the athletic mascot. The *Wichita (Kan.) Eagle* and the *Brooklyn (N.Y.) Eagle* were prominent papers in those days.

However, the students favored *North Texas Daily* and the publications committee agreed.

In recent years, the emphasis has changed and the format changed from broadsheet to tabloid size — and, just this fall, back to broadsheet, now printed once weekly. The *Daily* has now gone digital-first, in keeping with the new electronic age, on NTDaily.com.

NTDaily TV is available on Denton Community Television. Since fall 2014, NTDailyRadio.com has been on the Net. And *On the Record* is a summer magazine that carries news features.

Dick Wells summed up the feeling of being an adviser to *The Daily*.

"Highlights of my tenure were just the joys of watching and working with the staff members and seeing them go hard after stories in the best traditions of journalism," he said.

EDITORS NOTE: Thanks to Dr.

James Rogers, a longtime North Texas administrator and faculty member, for many of the anecdotes in this article. ●

Apart from UNT campus involvement, the Hall family participated in the community often through the use of their home. The Hall family's primary residence at 404 Marietta was used regularly for gatherings for Circle A of the Woman's Society of Christian Council of the First Methodist Church in Denton, the same gatherings that occurred in Susie Shepherd's 312 Marietta property. Their home hosted a range of events from church gatherings, to bridal showers, and Shakespeare club events, likely due to Mrs. J. D. Hall's involvement in both the First Methodist Church as executive assistant, and her service as vice president for the Women's Shakespeare club. J.D. Hall Jr passed away in 1978 and their properties on Marietta were sold in 1980.

The subject property has become of value to the neighborhood and the city, as it helps tell the story of development in Denton in the first half the of the twentieth century, specifically in the area north of UNT, as well as its connection with persons and events of significance to the community, as shared above.

Additional Articles:

Susie Shepherd's property at 312 Marietta

<https://texashistory.unt.edu/ark:/67531/metaph1539840/m1/3/?q=%22Susie%20Shepherd%22>

Susie Shepherd's property 422 Marietta

<https://texashistory.unt.edu/ark:/67531/metaph1315822/m1/2/zoom/?q=%22Susie%20Shepherd%22&resolution=3&lat=3872.0000000000005&lon=2885.4999999999995>

Articles on Dr. E. Shepherd (husband):

<https://texashistory.unt.edu/ark:/67531/metaph1470055/m1/4/zoom/?q=%22Dr.%20E.%20M.%20Shepherd%22&resolution=4&lat=6753.44547413217&lon=800.5465573270467>

Articles on H.D Shepherd:

<https://texashistory.unt.edu/ark:/67531/metaph1312968/m1/2/zoom/?q=%22Susie%20Shepherd%22&resolution=2&lat=3759.5000000000005&lon=2477;>

<https://texashistory.unt.edu/ark:/67531/metaph306609/m1/1/?q=%22H.%20D.%20Shepherd%22>

<https://texashistory.unt.edu/ark:/67531/metaph313412/m1/3/zoom/?q=422%20Marietta%20susie%20shepherd&resolution=4&lat=5517.4136037150665&lon=1403.7159907123328>

Articles on Dr. Everett Shepherd

<https://texashistory.unt.edu/ark:/67531/metaph1539993/m1/4/?q=%22Susie%20Shepherd%22>

<https://texashistory.unt.edu/ark:/67531/metaph1539554/m1/3/?q=%22Everett%20Shepherd%22%20%22State%20Department%22>

<https://texashistory.unt.edu/ark:/67531/metaph1539415/m1/8/zoom/?q=%22Everett%20Shepherd%22%20%22State%20Department%22&resolution=2&lat=4731.931043552397&lon=1988.4032064549567>

<https://texashistory.unt.edu/ark:/67531/metapth1539993/m1/4/?q=422%20Marietta%20susie%20shepherd>

La Leche Group Meetings at 314 Marietta:

<https://texashistory.unt.edu/ark:/67531/metapth1594595/m1/6/zoom/?q=%22314%20Marietta%22&resolution=3&lat=5438.170713559109&lon=1539.9195850074402>

Meetings held at 312 Marietta:

<https://texashistory.unt.edu/ark:/67531/metapth1370603/m1/4/zoom/?q=312%20marietta%20womens%20society%20of%20christian%20service%20Flyr&resolution=6&lat=4907.499999999998&lon=2842.000000000023>

Events held at 404 Marietta (Hall Family):

<https://texashistory.unt.edu/ark:/67531/metapth1315654/m1/3/zoom/?q=%22404%20marietta%22&resolution=4&lat=3937.5&lon=3145>

<https://texashistory.unt.edu/ark:/67531/metapth1370455/m1/2/zoom/?q=%22404%20marietta%22&resolution=4&lat=3814.5&lon=3007>

<https://texashistory.unt.edu/ark:/67531/metapth1458618/m1/5/zoom/?q=%22404%20marietta%22&resolution=2&lat=6052.000226590433&lon=1562.488934459593>

J. D. Hall Sr Article:

<https://texashistory.unt.edu/ark:/67531/metapth1427203/m1/2/zoom/?q=%22Jesse%20Hall%20Dead%20at%2078%22&resolution=4&lat=3824.5&lon=2901>

J.D. Hall Jr Articles:

<https://texashistory.unt.edu/ark:/67531/metapth325628/m1/1/zoom/?q=%22J.%20D.%20Hall%20Jr%22&resolution=4&lat=3462&lon=2686>

<https://texashistory.unt.edu/ark:/67531/metapth306014/m1/1/zoom/?q=%22J.%20D.%20Hall%20Jr%22&resolution=6&lat=6079.999999999999&lon=-752.5000000000014>

<https://texashistory.unt.edu/ark:/67531/metapth723306/?q=%22J.%20D.%20Hall%20Jr%22%20>

Mrs. J. D. Hall Jr. Articles:

<https://texashistory.unt.edu/ark:/67531/metapth1458754/hits/?q=%22J.%20D.%20Hall%20Jr%22%20>

Miscellaneous Article Clips:

Ex-Staff Members, NT Alumnus Die

Three ex-staff members and one distinguished alumnus have died since the end of the fall semester.

J. D. Hall of 404 Marietta, died at Westgate Hospital Dec. 9 at the age of 71. Born in Mount Pleasant in 1905, he was a graduate of NT and the University of Missouri and was employed by NT as a printer and journalist for 44 years.

Beulah Ann Harris, founder of the NT health, physical education and recreation department, died at her home Dec. 20 at the age of 88.

here, Mrs. Reed, both of Taylor, and Rev. Homer Rogers, rector, also speak.

First Methodist W. B. C. S. meets in circles at 8 p. m. members bringing needles, thread and thimbles for mending choir robes. Circle A with Mrs. J. D. Hall Jr., 404 Marietta, Circle B with Mrs. A. M. Penry, 515 Pearl, Circle C with Mrs. Belle Stanforth, Austin Hall, and Mrs. R. E. Harris, Circle D in the church with Meses. T. J. Olet and M. P. Harrison, Circle E with Mrs. Etta Voorhees, 1013 West Sycamore and Mrs. Lena Wilson.

W. K. Baldrige The Business Women's Club with Mrs. Hele Odvire, for a buffet dinner.

PERS

Mimes Evelyn Fowler were in see the Ethelton. Frederick St Wells visited a week-end.

England for 32 months.

LOCAL BRIEFS

Workers and teachers of the children's division of the First Methodist Sunday School will meet tonight at 8 o'clock at the home of Mrs. J. D. Hall Jr., 404 Marietta Street. Quarterly reports will be given and plans made for vacation church school.

The public has been invited to attend the formal opening of the children's library at the Fred Douglass School tonight at 7:30 o'clock. A special program has been planned.

Col. of the Eight the p Mease

p.m.

SATURDAY

Mrs. J. D. Hall Jr. and Miss Elizabeth Ann Hall will be hostesses for a brunch at 10:30 a. m. Saturday honoring Miss Joyce Gray, bride-elect of Frank McCown of Dahlart. The brunch will be in the Hall home, 404 Marietta. Order of the Eastern Star will have a bake sale Saturday morning beginning at 8 a. m. in front of Evers Hardware.

Mrs. Hall Hostess To Shakespeare Forum Department

Mrs. J. D. Hall, Jr. was hostess to members of the forum department of the Shakespeare Club Thursday night at her home, 404 Marietta, when a program of "Post War Clothing" was presented by Mrs. Elizabeth Lowe.

Mrs. Lowe discussed the styling of clothing in the future, new plastic materials, the new Ramey plant.

Florist Talks To Newcomers

"Modern Trends in Flower Arranging for the Home" was Joe Alford's topic when he spoke to the Newcomers of the NTSC Faculty Wives' Club Monday evening.

Alford displayed several floral arrangements to illustrate points in his talk.

Mrs. J. D. Hall was hostess for the meeting at her home, 404 Marietta, with Mrs. John Carter and Mrs. Jim Byrbert assisting. The refreshment table was covered with a lace cloth and decorated with gladioli and daisies arranged in a large silver bowl. Coffee, hot cider and cookies were served to 30 members and two guests. Mrs. W. B. Slack Jr. and Miss Kate Frank Slack.

Mrs. William R. Rogers is president of the Newcomers group.

Methodist W. M. S. in Business Session

The First Methodist Women's Missionary Society met in monthly business session in the church Tuesday afternoon, hearing reports from the following: Treasurer, Mrs. L. H. Moore; assistant treasurer, Mrs. Naunie Babo; vice chairman, Mrs. A. D. Miller; corresponding secretary, Mrs. J. D. Hall Jr.; mission study superintendent, Mrs. J. W. Underwood; Christian social relations, Mrs. A. G. Koenig; supplies, Mrs. A. M. Penry; circle leaders, Meses. B. D. Simpson, F. V. Garrison, Etta Voorhees and Belle Stanforth.

Mrs. T. E. Peters, president, gave

Literary, Social Session for W. M. S.

The First Methodist Women's Missionary Society meeting in monthly literary and social session in the church Tuesday afternoon, and presided over by Mrs. Naunie Babo, program leader, and the singing and music feature service was led by Mrs. T. B. Davis. Prayers were offered by Mrs. A. A. Miller and P. A. Crutcher. The Angel Song, "Merrill's Pro," a missionary song, was given by Mrs. J. D. Hall Jr.

Mrs. F. Y. Garrison, the speaker, was leader in the "dollar day" program, when each member placed in shame how she

WOMAN'S CHURCH

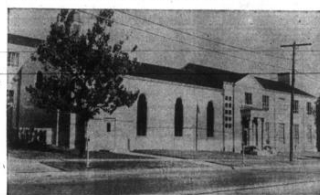
Mrs. Earl Smith was elected to a two-year term as president of the Woman's Shakespeare Club at the meeting of the club Monday afternoon in the Woman's Club Building.

Other officers elected were Mrs. Eli P. Cox, director of publicity; Mrs. H. C. Harris, corresponding secretary; Mrs. Val Niles, history secretary; Mrs. R. B. Escue Jr., recording secretary; Miss W. Beale Shook, parliamentarian; and Miss Ruth Priddy, Federation counselor. Mrs. A. E. Mackay of the nominating committee presented the slate of officers.

Also serving will be Mrs. Chester O. Brickland, first vice president; Mrs. E. D. Traster, second vice president; Miss Ruth Priddy, third vice president; Mrs. J. D. Hall Jr., fourth vice president; Mrs. Jack Gray, fifth vice president; Mrs. Ernest A. Nall Jr., sixth vice president.

WELCOME...

NTSC -- TSCW
STUDENTS and FACULTY



To The

FIRST METHODIST CHURCH

The Beautiful Student Center and Cole Chapel at Your Disposal

VESPERS - FUN - FOOD 5 p.m.
EVENING WORSHIP 7:30 p.m.

Rev. Ferris Baker
Director of Wesley Foundation and
TEACHER OF BIBLE AT NTSC

Rev. Robert O. Cooper
Director of Wesley Foundation and
TEACHER OF BIBLE AT TSCW

Frank McKinley
Minister of Music
David Malloch
Organist

STUDENTS CHURCH SCHOOL 9:30 a.m.
MORNING WORSHIP 10:30 a.m.

REV. PHILIP WALKER
Pastor

Mrs. J. D. Hall Jr.
Executive Assistant

Miss Patricia Kyle
Director Christian Education

Mrs. Amelia Farmer
Financial Secretary

H. O. Harris
Chairman of Official Board