



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation
ACM: Christine Taylor, Assistant City Manager
DATE: April 7, 2026

SUBJECT

Consider adoption of an ordinance of the City of Denton granting Ashes Smoke Shop Denton a noise exception for the Ashes 420 Festival event on Monday, April 20, 2026, from 11:00 a.m. to 11:00 p.m. at Ashes Smoke Shop Denton; and providing an effective date.

BACKGROUND

Ashes Smoke Shop, LLC will host the 13th Annual Ashes 420 Festival at 420 S. Carroll Blvd in Denton on April 20, 2026. Ashes Smoke Shop, LLC started hosting this small music festival event in Denton in 2015. The expected attendance for this year's event is 1,000 throughout the course of the 12-hour event.

Ashes 420 Festival is requesting an exception to the noise ordinance with respect to sound levels from 70 dba to 75 dba and hours of operation on Monday, April 20, 2026, from 11 a.m. to 11 p.m., at Ashes Smoke Shop Denton. City Council approved an exception to the noise ordinance for this event from 2022 through 2025.

Denton Police Department and Special Event Staff are working with event organizers to meet the special event permit requirements including event security.

Ashes Smoke Shop, LLC. previously held the 12th Annual Ashes 420 Festival on April 20, 2025. No incidents or complaints from the 2025 event were reported to staff.

RECOMMENDATION

Staff recommends approval as The Ashes 420 Festival has met all notification and safety requirements as outlined in the special even1503t approval process.

ESTIMATED SCHEDULE OF PROJECT

N/A

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

On August 20, 2024, City Council approved an exception to the noise ordinance for the 9th Annual Ashes 420 Festival under Ordinance 24-1503 No incidents or complaints from the 2024 or 2025 event were reported to staff.

FISCAL INFORMATION

N/A

BID INFORMATION

N/A

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Ordinance

Prepared by:
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Parks and Recreation

Respectfully submitted by:
Allison Wing
Interim Parks and Recreation Director