City of Denton



City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: October 14, 2025

SUBJECT

Consider adoption of an ordinance of the City of Denton authorizing the City Manager to execute cash sponsorship agreements between the City of Denton and the Denton Black Film Festival Institute, Inc., (\$12,000), Denton County Friends of the Family – Explorium Coffee Crawl (\$2,000), Denton County Friends of the Family – Friends of the Badge (\$2,932), Denton County Friends of the Family – Touch a Truck (\$2,500), Denton Music and Art Collaborative – Joan of Bark (\$2,000), Greater Denton Arts Council, Inc., (\$3,768), Instant Film Society – PolaCon 2026 (\$1,000), and Texas Veterans Hall of Fame (\$2,000), which are nonprofit organizations located within the City of Denton and awarded cash sponsorship funding; providing a severability clause; and providing an effective date. The Community Partnership Committee recommends approval (3-0).

BACKGROUND

The agreements allow for the expenditure of cash sponsorship funding in support of the organizations' programming and events.

Cash sponsorship recipients will be required to submit a report within 30 days of completing their program or event.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

The Community Partnership Committee reviewed all sponsorship budget applications during a July 25,2025, meeting. Recommended allocations were made to the City Council as part of the FY 2025-2026 budget process.

FISCAL INFORMATION

Sponsorship awards will be funded from the City's Sponsorship Fund account 215001.7762. Award payments are made in full upon final execution of the sponsorship agreement.

EXHIBITS

Exhibit 1 - Agenda Information Sheet Exhibit 2 - Ordinance

Respectfully submitted: Christine Taylor Assistant City Manager

Prepared by: Daniel Jones Senior Grant Analyst