



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Development Services

ICM: Cassey Ogden

DATE: April 29, 2026

SUBJECT

Receive a report and hold a discussion regarding the Vision Zero Phase II – Implementation Plan to introduce and share the information on different elements of the study, findings, and recommendations.

BACKGROUND

Denton Vision Zero – Phase II is a Safety Action Plan that serves as a safety strategy to eliminate traffic-related fatalities and serious injuries while promoting safe, healthy, and equitable mobility for all roadway users. The approach prioritizes safe roadway design, enforcement, education, and community engagement to reduce the risk and severity of crashes. Vision Zero reframes traffic deaths and serious injuries as preventable outcomes rather than unavoidable consequences of the transportation system.

The study aims to develop a citywide safety action plan to address and mitigate road safety issues on Denton Roads. It focuses on reducing fatalities and serious injuries among all City of Denton road users by developing well-thought-out strategies and recommendations.

EXHIBITS

Exhibit 1 – Agenda Information Sheet

Exhibit 2 – Presentation

Exhibit 3 – City of Denton Vision Zero Action Plan

Respectfully submitted:

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Deputy Director, Transportation Services Division