

Combined HOT, Sponsorship, and In-Kind Awards
Fiscal Year 2024-25

Organization	Hotel Occupancy Tax	Cash Sponsorship	In-Kind Sponsorship	Total
Denton Area Running Club	\$ -	\$ -	\$ 3,890.00	\$ 3,890
Denton Bach Society	1,000	-	-	1,000
Denton Black Chamber of Commerce	60,100	-	20,250	80,350
Denton Black Film Festival	54,500	10,000	5,830	70,330
Denton Breakfast Kiwanis	7,000	-	-	7,000
Discover Denton - CVB	1,710,600	-	-	1,710,600
Denton Community Market	68,600	-	-	68,600
Denton County Friends of the Family - Friends of the Badge	-	2,360	-	2,360
Denton County Friends of the Family - Jingle Mingle	-	790	1,250	2,040
Denton County Office of History and Culture	296,200	-	-	296,200
Denton Day of the Dead Festival	65,100	4,240	14,630	83,970
Denton Festival Foundation	135,000	20,000	197,110	352,110
Denton Holiday Lighting Association	50,000	3,140	22,430	75,570
Denton Main Street Association	80,200	-	-	80,200
Denton Music and Art Collaborative	2,000	770	-	2,770
Denton Parks Foundation - Cinco de Mayo	20,000	-	29,070	49,070
Denton Parks Foundation - Dog Days	42,000	-	7,680	49,680
Denton Parks Foundation - Juneteenth	72,300	4,710	28,650	105,660
Denton Public Art Committee	100,000	-	-	100,000
Explorium Denton	-	2,040	1,120	3,160
Filmmaking Access	-	790	-	790
Friends With Benefits	-	770	2,810	3,580
Fry Street Charities	-	770	24,220	24,990
Greater Denton Arts Council	160,400	6,280	-	166,680
Kiwanis Youth Services	-	75,300	14,680	89,980
Mount Zion - African Festival	3,000	-	-	3,000
North Texas State Fair Association	327,400	3,140	19,890	350,430
Real Waves Radio Network	13,400	-	-	13,400
Tejas Storytelling Association	59,055	-	-	59,055
Texas Filmmakers Corporation	50,700	9,420	3,700	63,820
Texas Veterans Hall of Fame	55,100	3,140	-	58,240
Theatre Denton (Denton Community Theater)	30,100	-	-	30,100
United Way Denton County - Tribute	-	1,570	-	1,570
United Way Denton County - Kickoff Breakfast	-	770	-	770
United Way Denton County - Peterbilt Parade	-	-	2,790	2,790
	\$ 3,463,755	\$ 150,000	\$ 400,000	\$ 4,013,755