

UNITE, GROW,



Denton Parks and Rec

~~2024~~2025 - ~~2025~~2026 Schedule of Fees

Effective Oct. 1, ~~2024~~2025

Fees may be adjusted on an interim basis throughout the year as new services are added or to maintain parity with market trends. Interim changes will be submitted for approval by Park Board and Council approval on an annual basis. Code of Ordinances – Chapter 22.28

Any new marketing promotion will be approved prior to implementation by the City Manager or his/her designee.

Many program fees are set by independent contractors. Parks and Recreation led programs, leagues, events, and childcare fees vary and are periodically benchmarked. Per Code of Ordinances Chapter 22-28, the fee shall be based on the cost of providing the event, service, equipment, or goods.

These fees are published in our online catalog at www.dentonparks.com.

Recreation and Cemetery Fees

Recreation Pass, Special Events, Impact, and Nonresident Fees

Rec Pass / Membership Fees Fees	Fee	Application of Fee and Description
Rec Pass Ages 8 and older	\$2015 <u>annual</u>	Access to open recreation activities, game room, computers, and walking track at the Civic Center. Available at Denia Recreation Center, North Lakes Recreation Center, Martin Luther King Jr. Recreation Center, and if 50 years and older, American Legion Hall Senior Center and Denton Senior Center. Annual fee for rec-center and senior centers access to gym, game room, computers, and Civic Center walking track.
Rec Pass—Drop-In <u>Day Pass</u>	\$3-\$5 <u>per day</u>	<u>One-day access to a single location. Includes Rec Pass activities and Fitness Equipment at above listed locations and walking track at the Civic Center.</u>
<u>Rec Pass Replacement Card</u>	<u>\$25</u>	<u>Fee for the replacement of a lost rec pass card</u>
<u>Rec Pass Replacement Card</u> <u>Gym Membership</u>	<u>\$2</u> <u>\$25 one month</u> \$6050 <u>three months</u> \$150180 <u>annual</u>	Fee for the replacement of a lost rec pass card. <u>Rec Pass + Fitness Equipment</u> Fitness Center <u>Access</u>
Gym Access—Drop-In	\$5	
<u>Group Exercise Membership</u>	<u>\$35 one month</u> <u>\$95 three months</u> <u>\$350 annual</u>	<u>Rec Pass + Gym Membership + Selected Group Exercise Class Access</u>
<u>Group Exercise –Drop-In</u>	<u>\$10</u>	<u>Access to a single Selected Group Exercise Classes</u>
Gym+ Natatorium Membership	?? One-month ?? Three-months ??? <u>Annual</u>	Gym Membership + Natatorium Membership
<u>Special Event Fees</u>	<u>Fee</u>	<u>Application of Fee and Description</u>
<u>Special Event Deposit</u>	<u>\$100</u>	<u>A refundable deposit to secure an event held on park property.</u>

Nonresident fee may

Special Event Application Fee—Tier 1	—\$50	Fee for processing a neighborhood block party permit application.
Special Event Application Fee—Tier 2	\$100	Fee for processing a Tier 2 special event permit application.
Special Event Application Fee—Tier 3	\$150	Fee for processing a Tier 3 special event permit application.
Special Event Application Fee—Tier 4	\$200	Fee for processing a Tier 4 special event permit application.
Special Event Application Fee—Tier 5	\$250	Fee for processing a Tier 5 special event permit application.
Special Event Application Fee—Tier 6	\$300	Fee for processing a Tier 6 special event permit application for series or reoccurring markets.
Special Event Late Fee—Tier 1	—\$25	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee—Tier 2	—\$50	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee—Tier 3	—\$75	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee—Tier 4	\$100	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee—Tier 5	\$125	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee—Tier 6	\$150	Fee for processing late special event permit applications received after established deadline.
Event Impact Fee	—\$50	Hourly fee for unanticipated special event permit <u>and operational</u> needs including but not limited to on-site review <u>and clean-up</u> .
Vendor Permit For Profit Fee	—\$25	Fee for a single day permit to sell or do business on park property during a festival, event, or rental.
Vendor Permit Nonprofit Fee	—\$15	Fee for a single day permit to sell or do business on park property during a festival, event, or rental.
LED Screen Trailer Fees	—Fee	Application of Fee and Description
LED Screen Trailer; Monday–Thursday	\$3,000	Fee for 6-hour screen rental within Denton city limits (Monday—Thursday)
Deposit Fee	\$1,500	A non-refundable 50% deposit to secure the LED screen rental (Monday—Thursday)
Additional Hourly Usage (Mon–Thurs)	—\$500	Add-on fee for additional hourly usage of LED screen rental (Monday—Thursday)
LED Screen Trailer; Friday–Sunday	\$4,500	Fee for 6-hour screen rental within Denton city limits (Friday—Sunday)
Additional Hourly Usage (Fri–Sun)	—\$750	Add-on fee for additional hourly usage of LED screen rental (Friday—Sunday)
Deposit Fee	\$2,250	A non-refundable 50% deposit to secure the LED screen rental (Friday—Sunday)
Rentals Staff	—\$100	Hourly fee per staff team for screen rental
Non-City Rental Fee	—TBD	TBD plus GSA mileage rate from Denton Civic Center
Facility Utilization Agreement Fees	Fee	Application of Fee and Description
Recreation Impact Fee	\$15	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Select Impact Fee	\$25	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Hunting Permits	Fee	Application of Fee and Description
Seasonal Permit; Resident	\$30	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com .
Nonresident Fees	Fee	Application of Fee and Description
Nonresident Fee	\$10	Add-on fee applied to individuals who do not pay City of Denton taxes for facility (per hour) or equipment rentals, program registrations, memberships, and/or services, unless otherwise noted.
Nonresident Fee	\$2	Same as defined above and applicable to daily admissions and programs that are under \$15.

Nonresident fee may apply.

Memorial Fees		Fee	Application of Fee and Description
Memorial Bench		\$2,4200	Fee for labor and supplies to install memorial bench and plaque. Details and locations are available at www.dentonparks.com .
Memorial Tree		-\$650	Fee for labor and supplies to install memorial tree planting. Details and locations are available at www.dentonparks.com.
Memorial Bricks		\$275	Fee for labor and supplies to install memorial brick. Details and locations are available at www.dentonparks.com .
Memorial Picket		\$275	Fee for labor and supplies to install memorial picket. Details and locations are available at www.dentonparks.com .
Cemetery Fees	I.O.O.F.	Oakwood	Application of Fee and Description
Stone (Monument) Permit	\$75	\$75	Fee for a permit to install a monument per approved specifications.
Burial (Interment) Permit	\$75	\$75	Fee for an interment permit per approved specifications.
Burial Permit Late Fee	\$100	\$100	Fee applied in addition to the Burial Permit if the request is less than 48 hours prior to the burial.
Plot for Cremations	\$150	n/a	Fee for a cremations burial space.
Plot for Infant Coffin	\$375	\$375	Fee for an infant-size coffin burial space.
Plot for Full Coffin	\$92500	\$550 525	Fee for a full coffin burial space.

Nonresident fee may

Recreation and Civic Center Rental and Service Fees

Recreation and Senior Center Room Rentals

Hourly rates per room and service fees; multipurpose rooms and rates can be combined to rent one area.

Rec Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Room C Multipurpose	Kitchen	Full Gym	Half Gym	Game Room	Computer Room Meeting Space	Craft Room
MLK Jr. Rec Center	\$30	\$35		\$20	\$90	\$50	\$25	\$25	\$25
Denia Rec Center	\$30	\$35	\$30		\$90	\$50	\$25		
North Lakes Rec Center	\$30	\$35			\$90	\$50			
Senior Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Conference/ Computer Room	Kitchen	Orange Room	Blue Room	Green Room/ Classroom	Craft Room Ceramics	Garden/ Terrace
Denton Senior Center	\$40 80	\$40	\$25	\$20	\$35	\$30	\$20	\$25	\$25
American Legion Hall	\$40	\$40	\$25	\$20			\$20		\$25
Rental Service Fees	Fee	Application of Fee and Description							
Building Attendant (BA)	\$20 22	Hourly fee per individual staff for after-hours rental.							
Cleaning Fee	\$250	Fee for cleaning recreation center after rentals (Saturday and Sundays only).							
Deposit	\$100	Fee required to secure a rental 30 days in advance and is refunded after the rental pending no damages to facility.							

Denton Civic Center Meeting Room Rentals

Meeting Rooms Hourly Rates	Meeting Rm 1 Community Room	Meeting Rm 2 Redbud Room	Rotunda /Kitchen	Plaza	Full Facility Rental
Denton Civic Center	\$65	\$50	\$175 50	\$25	\$325 00
Rental Service Fees	Fee	Application of Fee and Description			
Building Attendant (BA)	\$20 22	Hourly fee per individual staff for after-hours rental; staff requirements are based on attendance and alcohol served.			
Deposit (rotunda/full building)	\$200	Fee required to secure a rental and is refunded after the rental pending no damages to facility.			
Deposit (meeting rooms)	\$100	Fee required to secure a rental and is refunded after the rental pending no damages to facility.			
Cleaning Fee (rotunda)	\$400	Fee required for Civic Center rotunda rentals (Saturday and Sundays only).			
Cleaning Fee (meeting rooms)	\$75	Fee required for meeting room rentals (Saturday and Sundays only).			

Athletic Facility Rental, Service, and Maintenance Fees

Practice Field Rentals	Fee	Application of Fee and Description
Practice Field; no lights	\$ 25 ⁵⁰	Hourly fee for exclusive use of a practice field per the listing below during daylight hours.
Practice Field; with lights	\$ 35 ⁵⁰	Hourly fee for exclusive use of a practice field per the listing below during evening hours.
Disc Golf Course	\$25	Hourly fee for exclusive use of the disc golf course.
Hockey Rink/Futsal at Mack Park	\$25	Hourly fee for exclusive use of the rink at Mack Park.

Practice Field Rental Options:

Denia Soccer, Mack Soccer, Fred Moore Softball, North Lakes Softball 5 & 6, North Lakes Football and Soccer, Vela, Roberts, Mack, Evers Baseball. All fields have lights excluding Denia Soccer Field.

Game Field and Complex Rentals | Pre-qualification is required for a complex rental based on preexisting thresholds provided by the Athletics Division.

Game Field; no lights	\$ 25 ⁵⁰	Hourly fee for exclusive use of a field for tournament/games during daylight hours.
Game Field; with lights	\$ 35 ⁵⁰	Hourly fee for exclusive use of a field for tournament/game during evening hours.
Baseball/Softball Tournament Fee	\$ 400 ⁵⁰	Per field team fee charged for all tournament rentals.
Deposit	\$200	Fee required to secure a game and complex rental; refunded based on concluding field and facility conditions.
Cancellation Fee Tournament	\$100	Fee applied if the tournament is canceled less than seven days from the tournament start date.
Cancellation Fee Games/Tournament	\$200	Fee applied, or deposit is forfeited if a tournament or game is canceled less than two days from game date.

Rental Service Fees

Labor Fee	\$38	Hourly fee per individual staff to prep fields, remove trash/litter, and/or clean restrooms.
Tournament Staff Fee	-\$30	Hourly fee for staff to touch up fields, stock restrooms, and remove trash/litter for tournaments.
After Rental Light Fee	\$10	Hourly fee applied if field lights are left on after rental.
Bleacher Fee	\$100	Flat fee per bleacher for loading, hauling, and setting not native to the field rented.
Soccer Goal Fee	\$350	Flat fee per pair of soccer goals for loading, hauling, and setting not native to the field rented.
Field Marker Fee	\$150	Flat fee per field for line marking a sport not native to the field rented.
Temporary Fence Field Rental	\$150	Flat fee per field for temporary fence installation for field rental tournament/ game .
Field Preparation Tournament Rental	-\$40	Flat fee per field for each day of a tournament rental.

Nonresident fee may

Pavilion Rentals, Park Rentals, and Goldfield Tennis Center

Pavilion Rentals	Fee	Application of Fee and Description
Small Pavilion	\$15	Hourly fee for exclusive use of a small pavilion; location/capacity are available at www.dentonparks.com .
Large Pavilion	\$20	Hourly fee for exclusive use of a large pavilion; location/capacity are available at www.dentonparks.com .
Bounce House Add-On	\$10	One-time fee to utilize the services of a bounce house vendor during a pavilion rental.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
Fred Moore Park	\$65	Hourly fee for exclusive use of a park area, pavilions, and stage for large public and private events.
North Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
South Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
Wolff's Park	\$65	Hourly fee for exclusive use of the park area for large public and private events.
North Lakes South Pond	\$65	Hourly fee for exclusive use of the south pond area of small public and private events.
North Lakes Dog Park – Smallest Pen	\$65	Hourly fee for exclusive use of the small (special event) dog park pen
Quakertown North	\$200	Hourly fee for exclusive use of the north side of the park for large public and private events.
Quakertown South	\$200	Hourly fee for exclusive use of the south side of the park for large public and private events.
The NOOK	\$65	Hourly fee for exclusive use of the NOOK at Emily Fowler Library for small public or private events.
Clear Creek Natural Heritage Area	\$200	Hourly fee for exclusive use of a park area, pavilions for large public and private events.
CCNHC Education Center Rental	\$25	Hourly fee for usage of the Education Center.
CCNHC Building Attendant	\$20 \$22	Hourly fee per individual staff for after-hours rental.
Mountain Bike Trail Rental	\$75 \$25	Hourly fee for exclusive use of the Mountain Bike Trail for park area, pavilions for large public or private events.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
CH Collins Stage at Fred Moore Park	\$15	Hourly fee for exclusive use of the covered stage with access to electricity.
Community Garden Plot	\$20	Annual plot fee at the Bowling Green Park Community Garden.
Park Contractor	\$15	Hourly fee to operate a contracted program in a park where the vendor directly collects their own program fees.
Denton ISD Cross Country Meet	\$100	Flat fee per meet hosted by Denton Independent School District.
Cross Country Meet	\$150	Flat fee per meet, in addition to park event rental fee
Mountain Bike Trail Race	\$150	Flat fee per meet, in addition to park event rental fee.
Parking Attendant	\$20 \$48	Hourly fee for event parking attendant, as needed
Denton Tennis & Pickleball Center	Fee	Application of Fee and Description

Annual Tennis Membership	\$150 125
Court Rental Fee	<u>\$4</u>
Court Tournament Reservation	<u>\$18</u>

~~Court Tournament Reservation~~ \$12



Special Event Fees

Annual fee for ~~unlimited~~ tennis/~~pickleball~~ court reservations.

Drop-in fee for single player for one hour

Tournament Hourly Fee for exclusive reservation of a court

~~Hourly fee per court for exclusive use with an eight-hour minimum.~~

Special Event Fees	Fee	Application of Fee and Description
<u>Special Event Deposit</u>	25% <u>\$100</u>	<u>A non-refundable deposit that is applied to the overall reservation balance to secure an event held on park property.</u>
<u>Special Event Application Fee – Tier 1</u>	<u>\$50</u> 60	<u>Fee for processing a neighborhood block party permit application.</u>
<u>Special Event Application Fee – Tier 2</u>	<u>\$100</u>	<u>Fee for processing a Tier 2 special event permit application.</u>
<u>Special Event Application Fee – Tier 3</u>	<u>\$150</u> 170	<u>Fee for processing a Tier 3 special event permit application.</u>
<u>Special Event Application Fee – Tier 4</u>	<u>\$200</u> 330	<u>Fee for processing a Tier 4 special event permit application.</u>
<u>Special Event Application Fee – Tier 5</u>	<u>\$250</u> 630	<u>Fee for processing a Tier 5 special event permit application.</u>
<u>Recurring Events Fee</u>	<u>50% Tier Rate</u>	<u>For subsequent events in a series, or recurring markets that have the same footprint, event times, and traffic control plan. Fee for events after the first application fee has been processed. Restarts after 12 months from first event in series. For event series or reoccurring markets that have the same footprint, event times, and traffic control plan (if applicable) will pay the tiered application fee above for the first event. Each event following will only pay half the appropriate tiered fee.</u>
<u>Special Event Late Fee – Tier 1</u>	<u>\$25</u>	<u>Fee for processing late special event permit applications received after established deadline.</u>
<u>Special Event Late Fee – Tier 2</u>	<u>\$50</u>	<u>Fee for processing late special event permit applications received after established deadline.</u>
<u>Special Event Late Fee – Tier 3</u>	<u>\$75</u>	<u>Fee for processing late special event permit applications received after established deadline.</u>
<u>Special Event Late Fee – Tier 4</u>	<u>\$100</u>	<u>Fee for processing late special event permit applications received after established deadline.</u>
<u>Special Event Late Fee – Tier 5</u>	<u>\$125</u>	<u>Fee for processing late special event permit applications received after established deadline.</u>
<u>Special Event Late Fee – Tier 6</u>	<u>\$150</u>	<u>Fee for processing late special event permit applications received after established deadline.</u>
<u>Event Impact Fee</u>	<u>\$50</u>	<u>Hourly fee for unanticipated special event permit and operational needs including but not limited to on-site review and clean-up.</u>
<u>Vendor Permit For Profit Fee</u>	<u>\$25</u>	<u>Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.</u>
<u>Vendor Permit Nonprofit Fee</u>	<u>\$15</u>	<u>Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.</u>
<u>Radio Rental Fee</u>	<u>\$10</u>	<u>Fee for a single-day radio rental (City-sponsored events only).</u>
<u>Radio Replacement Fee</u>	<u>\$3,500</u>	<u>Fee to replace a lost or stolen radio (City-sponsored events only).</u>
<u>LED Screen Trailer Fees</u>	<u>Fee</u>	<u>Application of Fee and Description</u>
<u>LED Screen Trailer; Monday-Thursday</u>	<u>\$3,000</u>	<u>Fee for 6-hour screen rental within Denton city limits (Monday – Thursday)</u>
<u>Deposit Fee</u>	<u>\$1,500</u>	<u>A non-refundable 50% deposit to secure the LED screen rental (Monday – Thursday)</u>
<u>Additional Hourly Usage (Mon-Thurs)</u>	<u>\$500</u>	<u>Add-on fee for additional hourly usage of LED screen rental (Monday – Thursday)</u>

Nonresident fee may

<u>LED Screen Trailer; Friday-Sunday</u>	<u>\$4,500</u>	<u>Fee for 6-hour screen rental within Denton city limits (Friday – Sunday)</u>
<u>Additional Hourly Usage (Fri-Sun)</u>	<u>\$750</u>	<u>Add-on fee for additional hourly usage of LED screen rental (Friday – Sunday)</u>
<u>Deposit Fee</u>	<u>\$2,250</u>	<u>A non-refundable 50% deposit to secure the LED screen rental (Friday – Sunday)</u>
<u>Rentals Staff</u>	<u>\$100</u>	<u>Hourly fee per staff team for screen rental</u>
<u>Non-City Rental Fee</u>	<u>TBD</u>	<u>TBD plus GSA mileage rate from Denton Civic Center</u>



Marketing and Promotion of Recreation Programs and Events

Recreation Promotions and Discounts

Special Event and Social Media Campaign Giveaways- to leverage as incentives and promotions for programs and special events

- 50 \$10 range cards
- 5 park pavilion rentals
- 2 Basic birthday party packages at Denia or MLK Jr. Recreation Center
- 1 Mobile Rec birthday party
- 5 woodshop memberships for ages 50+; given to volunteer woodshop supervisors (annual)
- 2 GymFitness/Group exercise passes (1 month)
- ~~2 Personal Training SMART START sessions~~
- 2 50+ Valentine's Dance & Dinner Packages (2 tickets per package)
- 2 Adult 50+ trips to Winstar (trip registration fee only)
- ~~10% Open House Registration Discount (offered to those who attend and register for memberships/programs at the Open House event day)~~
- 3 Hunting Permits (1 season)
- 3 Family Ticket Package- My Little Valentine Dance (limit 4 individuals)
- ~~5 Liberty Run entries~~(see the Aquatic Promotions page for Special Event/Aquatic marketing)

Aquatic Memberships, Admissions, and Group Discounts

Ages 2 and under are free per daily admission purchased.

Natatorium Admissions and Group Discounts

Memberships and Admissions	12-Month 12-Month	1-Month	Daily Admission
General Public I \$199 <u>\$200</u> Resident I <u>\$175</u>	General Public I \$450 Resident I <u>\$350</u> Resident I \$350	General Public I \$450 Resident I <u>\$350</u> Resident I \$350	<u>Ages 3-15, \$6</u> Ages 3-15, \$65 Ages 16 & older, \$87
Resident I <u>\$170</u>			
Daily Admissions Group Discount	10-19 Guests \$0.50 off per admission	20+ Guests \$1 off per admission	Denton PARD Camps \$1 per admission

Water Works Park Admissions and Group Discounts

Season Pass and Admissions	Preseason Discount Holiday Savings \$10 Discount applied to any season pass or cooler pass purchased between November 27, 2024 – January 1, 2025	Season Pass Silver Membership (Memorial Day-Labor Day) General Public I \$100 Resident I \$850 Gold Membership General Public I <u>\$150</u> Resident I <u>\$130</u> Platinum Membership (March-November)	Monthly Pass General Public I \$450 Resident I \$4035	Daily Admission Non-swimmer, \$65 Under — 48 inches, \$184 48 inches & taller, \$2219 NEW! Daily Splash: 9 a.m. - 10:30 a.m. during summer season, Mon-Sat only General Public and Resident: <u>\$6</u>
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Nonresident fee may apply.

General Public I \$220
Resident I \$200

—Cooler Pass I \$~~75~~~~60~~

Cooler \$10
Fee covers 1-2 coolers.
Additional fee applied to 3
or more coolers.

Daily Admissions Group Discount	10-29 Guests \$3 off per admission	30-99 Guests \$ 4 3 off per admission	100+ Guests \$ 5 3 off per admission	Denton PARD Camps \$ 5 4 per admission
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Civic Center Pool Rates Admissions

Season Pass and Admissions	Season Pass General Public I \$ 5 9 Resident I \$ 4 9	Daily Admission Ages 3-1 4 7 , \$ 6 4 Ages 1 5 8 & older, \$ 8 5
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All-Access Aquatics Pass | Includes access to the Natatorium, Water Works Park, and Civic Center Pool

All-Access Aquatic Membership	12-Month General Public I \$ 2 6 4 Resident I \$ 2 4 2 (Includes Platinum Membership to Water Works Park)
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Need to put back in the perks for Silver and All Access membership

- Platinum Membership
- Souvenir cup with free refills
 - ~~Four general admission tickets~~
 - Six 50% off daily admission coupons for friends and family
 - ~~Five meal combo vouchers for concessions~~
 - 10% off Tidal Wave Cafe concessions ~~and~~ gift shop
 - ~~5% off merchandise~~
 - ~~30% off total cabana rental M-Th~~
 - ~~4 Dive-In-Movie passes~~

Nonresident fee may

- One ~~free~~ 50% off Cabana Rental per season
- Member ~~Early Access~~ Appreciation Event
- 20265 Cooler Pass included
- ~~Access to Water Works outdoor heated lap pool begins in March and remains active through November, weather permitting each season.~~
- ~~Includes access to Splash Time mornings during summer season.~~

Aquatic Facility and Amenity Rentals, Lane Rentals, and Water Park Pavilion Rentals

Aquatic Facility Rentals Based on guest attendance					
Water Works Park	1-400 Guests	401-600 Guests	601-800 Guests	801-1,200 Guests	1,201-1,600 Guests
	\$1,640 2-hour min. \$500 per extra hour	\$1,860 2-hour min. \$525 per extra hour	\$2,180 2-hour min. \$550 per extra hour	\$2,290 2-hour min. \$575 per extra hour	\$2,420 2-hour min. \$600 per extra hour
Civic Center Pool (Monday-Thursday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$475 2-hour min. \$150 per extra hour	\$575 2-hour min. \$175 per extra hour	\$625 2-hour min. \$205 per extra hour	\$705 2-hour min. \$225 per extra hour	
Civic Center Pool (Friday-Sunday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	\$725 2-hour min. \$205 per extra hour	\$825 2-hour min. \$225 per extra hour	
Denton Natatorium	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$345 2-hour min. \$150 per extra hour	\$575 2-hour min. \$175 per extra hour	\$625 2-hour min. \$205 per extra hour	\$725 2-hour min. \$225 per extra hour	

Aquatic Amenity Rentals		
Water Park Resort Cabanas	Monday-Thursday	Friday-Sunday
	\$65 3-hour min. \$20 per extra hour	\$80 3-hour min. \$25 per extra hour
Water Park Luxury Cabanas	Monday-Thursday	Friday-Sunday
	\$65 3-hour min. \$20 per extra hour	\$80 3-hour min. \$25 per extra hour

Lane and Pavilion Rentals	Rental Fee	Application of Fee and Description
Natatorium Lane Rental	\$152	Hourly fee for exclusive use of a lap swim lane in the Natatorium.
Water Park Party Pavilion	\$75	Hourly fee for use of the Party Pavilion, each additional hour is \$50

Non-resident fee may apply

Water Park Corporate Pavilion Area	\$150	Hourly fee for use of the Corporate Pavilion, sand volleyball court, and grassy area, each additional hour is \$50
Outside Catering Fee	\$150	Fee for use of outside catering during private rental, after hours rental, or corporate pavilion area.

Aquatics Promotions and Discounts

Aquatic Promotions and Discounts

Military Discount Days - \$2 off full-priced admissions at WWP, Nat, or CCP | \$2 off for all military active duty, veterans, retired, and reserves that have a valid, unexpired identification card on select days (Memorial Day, June 6, July 4, Labor Day) *CCP runs a \$2 admission special all day on July 4.

Water Works Park Promotions and Discounts

Season Pass Perks (per membership)

Silver Membership

- Souvenir cup with \$1 refills
- Two single use 50% off daily admission coupons for friends and family (Buddy Pass)
- 10% off concessions and gift shop purchases
- \$10 off total cabana rental M-Th
- Member Appreciation Event

Gold Membership

- Souvenir cup with free refills
- Two general admission tickets
- Two 50% off daily admission coupons for friends and family
- Four meal combo vouchers for concessions
- 10% off concessions and gift shop
- 20% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- Member Appreciation Event
- 4 Cooler Passes (single use)

Platinum Membership

- Souvenir cup with free refills
- Two single use Four general admission tickets
- Two single use Six 50% off daily admission coupons for friends and family (Buddy Pass)
- Two Five meal combo vouchers for Tidal Wave Cafe concessions
- 10% off concessions and gift shop purchases
- \$10 30% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- One free Monday-Thursday Cabana Rental per season (non-luxury)
- Member Appreciation Event
- 2025 Cooler Pass included



Aquatics Promotions and Discounts

Marketing Discount

Incentives

Park Foundation Giveaways | ~~2~~40 daily admission ~~tickets-passe~~to Water Works Park, 40 rec center passes for fundraising events

Special Events Giveaways | ~~16~~50 daily admission ~~passe~~tickets to Water Works Park leverage as incentives and promotions for special events (City operated only; internal department partnership)

Social Media Campaign | ~~200~~80 daily admission ~~passe~~tickets to Water Works Park to leverage as incentives for marketing campaigns

Mobile and Social Media Marketing | Varies by season with Director approval

Flash Sales

10%-75% off discount of Food/Beverage, Cabana rentals, or merchandise applied through text club or sales supervisor to maximize capacity or sales capabilities.

Twilight Admission Discount, Monday-Friday, 4 p.m. - Close

\$~~10~~8 per guest under 48 inches | Discounted daily admission fee during low attended hours; nonresident fee may apply

\$~~14~~2 per guest 48 inches & taller | Discounted daily admission fee during low attended hours; nonresident fee may apply

Facility Maintenance Discount | \$2 off admission when major amenities are under repair

~~Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal~~

~~Natatorium Promotions and Discounts~~

~~Natatorium Pass Perks~~ | One free daily admission coupon for friends and family

~~Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal~~

Civic Center Pool Special Event Discounts

Father's Day | Fathers get in for \$~~2~~4 with an accompanied paid admission

July 4 | \$~~2~~4 Daily admission, all-day

Employee Incentive and Discounts

City of Denton and DISD Employees | \$~~115~~50 All Access Annual Aquatics Pass per employee and immediate family

(maximum 6 family members per employee) members-

On-Duty Staff Incentive | ~~30~~10% off Tidal Wave Cafe~~concession items~~

Lifeguards I Initial cost of certification paid back in August if class was taken with City of Denton Parks and Recreation Department