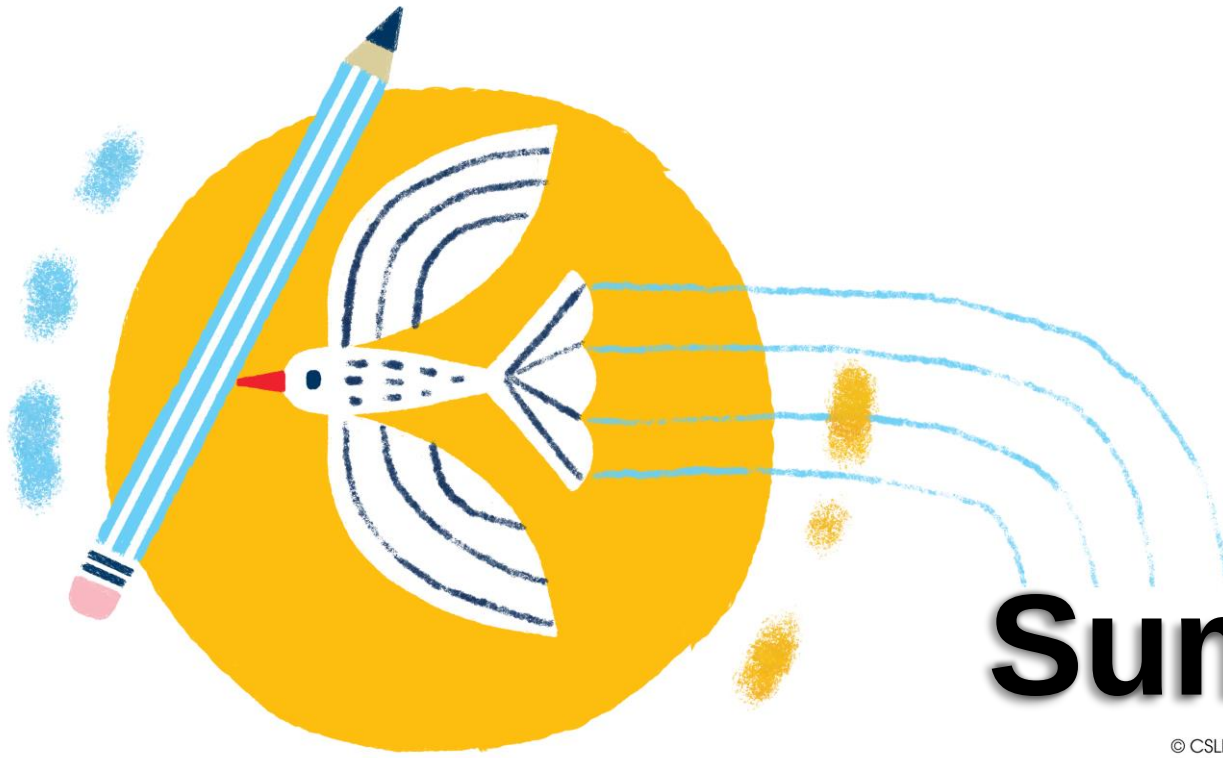




Summer Reading © CSLP Challenge 2025

What is the Summer Reading Challenge (SRC)?

- All-ages annual summer reading program
- ReadSquared App
- No library card needed to participate
- Themes and artwork created by the Collaborative Summer Library Program (CSLP)
 - a nonprofit, charitable organization that supports literacy, education and science through summer reading events



How SRC Works

- Read 5 hours (300 minutes)
-free book + digital ticket to enter prize drawing
- Read 10 hours (600 minutes)
-free book + digital ticket to enter prize drawing
- Every 5+ hours
-another digital ticket to enter prize drawing

Badges



May 7, 2025
2025 SRC Registration



Relaxed Reader - 5 Hours



Determined Reader - 10 Hours



Avid Reader - 15 Hours



Ultimate Reader - 20 Hours

Prizes, Incentives, and Teens (oh my!)



Why Summer Reading?

**Combats
the
“summer
slide” for
school-
aged
children**

**Encourages
lifelong
learning for
all ages**

**Helps
develop a
habit &
enjoyment
of reading**

**Engages
the
community**

**Increases
library use
during
summer
months**

**Helps us
meet the
goals of
our
mission &
vision**

**Transform
Lives**

**Strengthen
Community**

**Inspire
Imagination**

Vision Statement

Denton Public Library empowers the community by providing inclusive services and resources which inspire innovation, imagination, and lifelong learning

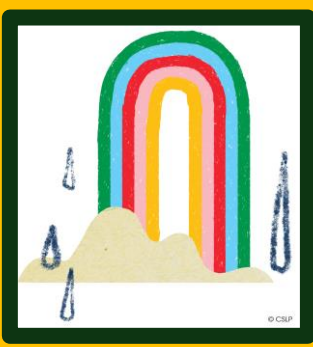
Values

- Intellectual Freedom
- Community
- Innovation
- Inclusivity
- Accessibility
- Lifelong Learning
- Literacy

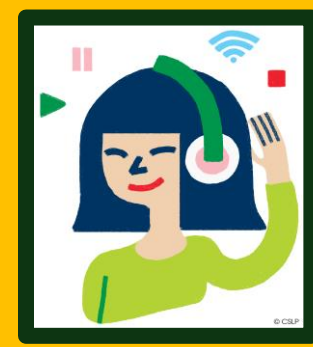
2025 SRC Marketing

Embrace the beauty of art in all its forms this summer with the “**Color Our World**” Summer Reading Challenge and enjoy a colorful tapestry of experiences for everyone! Participate from **June 1 to July 31** and earn some wonderful prizes along the way.





Events



Los Mariachi Locos Performance

Help us celebrate our Summer Reading Challenge with some mariachi music! Check out the band's website at <https://www.losmariachilocos.com/>. Instagram @losmariachilocos. ¡Ayúdanos a celebrar el Reto de Lectura de Verano con música de mariachi! Visite el sitio web de Los Mariachi Locos en <https://www.losmariachilocos.com/>. Instagram @losmariachilocos.

Sat, June 7 – Emily Fowler – 2:30 p.m.

Music & Magic in Polka Color

Join us for a vibrant celebration during our Summer Reading Challenge! Mike Schneider's Pint Size Polkas program brings high-energy polka, dazzling magic, and hilarious comedy. It's a fun-filled show for all ages!

Sat, June 21 – North Branch – 2:00 p.m.

Chalk Color War & Popsicles

Let's keep the Summer Reading Challenge party going strong! Wear your white t-shirts, bring your friends, and prepare to battle it out in a colorful chalk war for all ages. We'll enjoy popsicles, celebrate a world of color, and chalk the sidewalks!

Wed, July 16 – South Branch – 6:00 p.m.

Planning

2024

- Inventory Prize Books
- Sponsor letters
- Friends of the Library Fall meeting
- Order TSLAC bookmarks/certificates

2025

- Meet with SRC Committee in January
- Order décor, prize books, prize incentives
- Schedule Teen Volunteer Orientations
- Marketing via Outreach, schools, social media, and the City Limits newsletter
- Film Commercials with DTV
- Set up ReadSquared
- Print DPL QR code bookmarks
- Distribute prize books to branches
- End-of-SRC Report

References

Austrew, Ashley. (2022). *How to Prevent Your Kids From Losing What They Learned in School During Summer Vacation*. Scholastic. <https://www.scholastic.com/parents/books-and-reading/raise-a-reader-blog/summer-slide.html>

Cooper, H., Nye, B., Charlton, K., Lindsay, J., & Greathouse, S. (1996). *The Effects of Summer Vacation on Achievement Test Scores: A Narrative and Meta-Analytic Review*. *Review of Educational Research*, 66(3), 227-268.
<https://doi.org/10.3102/00346543066003227>

Dolce, Jonathan. (2022). *Planning for SRP 2023 STEMming Summer Slide*. Association for Library Services to Children. <https://www.alsc.ala.org/blog/2022/07/planning-for-srp-2023-stemming-summer-slide/>

Thank you and Happy Summer!

