



# DENTON AREA RUNNING CLUB

March 23, 2016

Mr. Kevin Roden  
Councilman, District 1  
City of Denton  
215 E. McKinney Street  
Denton, TX 76201

Councilman Roden:

I am contacting you on behalf of the Denton Area Running Club (DARC) regarding a unique in kind sponsorship opportunity for the City of Denton.

On November 24, 2016 the Denton Area Running Club, a 501(c)(3) nonprofit organization, will be hosting the *2<sup>nd</sup> Annual Downtown Denton Turkey Trot 5k Run/Walk and Kids' Gobble Wobble 1k.*

Last year the *Inaugural Downtown Denton Turkey Trot and Kids' Gobble Wobble* attracted over 1500 registrants. This includes 612 residents of Denton and nearly 80 registrants from 27 other states (see event report). The U.S.A. Track and Field Certified Course starts and finishes in front of the Denton Civic Center and travels through the Texas Woman's University campus passing several prominent landmarks such as the Old Main Building and the Little Chapel-In-The-Woods. After exiting TWU the route heads south; *The Downtown Denton Turkey Trot* is the only race that completely loops around the historic downtown square before returning to the finish line. The course showcased Downtown Denton and TWU to the over 900 registrants from outside of Denton.

Additionally the Denton Area Running Club, an organization with the goal of promoting health and wellness through running and runner/pedestrian safety, was able to donate a large portion of the proceeds to the Denton Community Food Center. This donation totaled \$8235 and was one of the top 5 single donations to the Denton Community Food Center in 2015.

This event is run in a professional manner providing participants an opportunity to enjoy the sights and sounds of Denton in a safe and secure environment. In an effort to provide a safe and secure event for participants, a large number of law enforcement officers are required to keep the streets on the course closed and free of traffic.

P.O. Box 2591  
Denton, TX 76202

[DentonAreaRunningClub.org](http://DentonAreaRunningClub.org)



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The Denton Area Running Club is requesting an in kind donation from the City of Denton to cover the cost of law enforcement overtime and other potential City fees on Thanksgiving morning, November 24, 2016. I would be happy to provide further information or answer any questions that you and the City Council may require.

Thank you for your consideration.

Very Respectfully,

Tony Roman  
President, Denton Area Running Club  
Race Director, Downtown Denton Turkey Trot  
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Enclosure:  
2015 Downtown Denton Turkey Trot Report  
USATF Course Certification (Map)