



## City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
www.cityofdenton.com

### AGENDA INFORMATION SHEET

**DEPARTMENT:** Transportation Services Division

**DCM:** Cassandra Ogden

**DATE:** March 4, 2025

#### **SUBJECT**

Consider adoption of an Ordinance by the City of Denton, A Texas Home-Rule Municipal Corporation, authorizing the City Manager to execute a data use agreement with INRIX, Inc., for access to transportation related data for City of Denton; providing an effective date.

#### **BACKGROUND**

The City of Denton seeks access to data and services from INRIX, Inc. (a collaborator with the North Central Texas Council of Governments (NCTCOG)) to enhance its analysis and studies related to traffic and transportation issues. This contract aims to grant the City of Denton and its officially designated representatives full rights to use the traffic data in support of its internal operations aligned with its traffic management, planning, and operational responsibilities. This service and agreement are paid for by NCTCOG and will have no cost for the City of Denton.

#### **RECOMMENDATION**

Staff recommends approval of the reimbursement agreement with INRIX, Inc.

#### **PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

None

#### **FISCAL INFORMATION**

No cost.

#### **EXHIBITS**

- Exhibit 1 - Agenda Information Sheet
- Exhibit 2 - Agreement
- Exhibit 3 - Ordinance

Respectfully submitted:  
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Deputy Director of Transportation Services

Prepared by:  
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