



# **Simply Sustainable Framework Review/Update**

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# Today' Focus

- Review and Receive feedback for
  - Education, Communication and Engagement
  - Resiliency and Public Health
- Next Steps

# Background

- Framework adopted 2020
- Plans adopted after SSF was drafted
  - Denton 2040
  - Comprehensive Solid Waste Management Strategy
  - Urban Forest Master Plan

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# Education, Communication and Engagement

## Goals

1. Develop and promote city government and community sustainability programs to ensure community members of all demographics have access to participate actively and effectively.
2. Encourage and promote involvement of community members of all ages to further understanding of basic sustainability.
3. Increase sustainability education awareness and personal responsibility.

# Education, Communication and Engagement

## Strategies

- ✓ Evaluate opportunities for Advisory/Stakeholder Committees
- ✓ Sustainability and Learn 2 Conserve workshops
- ✓ Update and Implement Green Business Program –Identify and Recognize
- ✓ Develop and increase outreach material made available to the public
- ✓ Expand Denton Sustainable Schools program
- x STAR and LEED for Cities
- ❖ Equity and Empowerment



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# Education, Communication and Engagement

- Committee suggestions for modifying Goals and Strategies

# Resiliency and Public Health

## Goals

1. Increase consumption of fresh locally produced, organic produce to promote public health and to minimize resource consumption and negative environmental impacts
2. Ensure that no one geographic or socioeconomic group in the city is being unfairly impacted by environmental hazards.
3. Incorporate Resiliency into City of Denton Planning efforts.



# Resiliency and Public Health

- Strategies
  - ✓ Bee City USA and Monarch City USA
  - ✓ Complete National Wildlife Federation's Community Wildlife Habitat Certification
  - ✓ Assess and strengthen Denton's resilience through community and municipal planning
  - ✓ Encourage backyard and Community Gardening within city limits.



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# Resiliency and Public Health

- Committee suggestions for modifying Goals and Strategies

## Next Steps

- Staff will compile suggestions and draft metrics for further review by SFAC.

# Questions?

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